

MBA 2nd sem

25 (2) GEIE 206 (N)

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GLOBAL, EMERGING AND
INDIAN ECONOMY

Paper : 206

(New Syllabus)

Full Marks : 70

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer any **five** questions

1. (a) What do you mean by business environment? Discuss the importance of its various components. 7
- (b) Discuss how the macro- and micro-environment affect business decisions. 7
2. (a) Discuss the impact of WTO in India with special reference to GATT, TRIMS and TRIPS. 8
- (b) Discuss how WTO will encourage the globalization of Indian firms. 6

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(Turn Over)

(2)

3. (a) Discuss the Jacob Viner's theory of customs union with the help of proper example. 8
- (b) Discuss the different stages of economic integration citing real life example. 6
4. (a) Explain the various phases of a business cycle with the help of an appropriate theory. 8
- (b) Distinguish between cost-push and demand pull inflation. 6
5. What are the targets and objectives of Indian economic planning? How far India has been able to achieve these objectives? 14
6. (a) What is globalization? How can the extent of globalization be measured? Discuss the technological driving forces behind the recent wave of globalization (1980-2010). 7
- (b) Discuss the various modes of entering foreign markets. What are the advantages and disadvantages associated with each mode of entry? 7

(3)

7. (a) What are the various types of foreign investment? How does a host country benefit from FDI? Discuss the limitations and danger of foreign capital. 7
- (b) Discuss the organization structure (with diagram) of multinational and transnational corporations. Why and how is a multinational corporation transforming itself into a transnational corporation? 7
