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47 (1) PRMN 1.4

2009

PRINCIPLES OF MANAGEMENT

Paper : 1.4

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Write short notes on *any two* of the following :
4×2=8

- (a) Top level management.
- (b) Recruitment from within.
- (c) Downward communication.
- (d) Psychic Motivation.

2. Explain in brief :

2×5=10

- (a) The principle of Scalar chain.

Contd.

- (b) The formal authority.
- (c) The principle of Stability of tenure
- (d) Two advantages of delegation of authority
- (e) Two examples of financial incentives

3. Elucidate *any four* of the following statements

- (a) 'Management is a discipline'.
- (b) 'Planning is an intellectual process'
- (c) 'Co-ordination is the essence of Management'.
- (d) 'Authority can be delegated but responsibility is not'.
- (e) 'Planning and Control are the inseparable twins of management'.
- (f) 'Magic power of liquid cash is still an important motivator'.

4. Write short answers to the following questions

- (a) What do you mean by Scientific Management?

- (b) What is staffing?

- (c) What is management by exception?

- (d) What is span of control?

- (e) What is job enrichment?

5. Describe the main elements of human relations approach to management. 8

Or

Define Organisation. What are its basic principles?

6. What do you mean by Planning? Explain the various steps involved in planning process. 8

Or

What do you understand by decision-making? What are its basic characteristics?

7. What is meant by 'leadership'? What are its important characteristics? 8

Or

What is leadership ? Discuss various styles of leadership.

8. How would you define motivation in an organisation ? Set out the importance of motivation in an organisation. 8

Or

Examine Maslow's theory of motivation. How does this theory help managers in motivating employees ?