

Total number of printed pages--7

47 (6) ESBM 6.5

2013

**ENTREPRENEURSHIP AND SMALL
BUSINESS MANAGEMENT**

Full Marks : 80

Time : Three hours

*The figures in the margin indicate full marks for
the questions.*

1. Answer **any ten** sub-questions. *Each* sub-question carries 1 mark. $1 \times 10 = 10$
 - (a) Write full form of NSIC & NIESBUD.
 - (b) List out the *three* basic qualities that successful entrepreneur should have.
 - (c) List out *any three* factors that should be kept in mind by an entrepreneur as a part of production plan.

Contd.

- (d) List out of *any three* supporting agencies of Government of India for promoting of micro enterprises.
- (e) Mention *three* important subsidies given to micro enterprises (earlier known as SSI) in India.
- (f) State the *two* key behavioural characteristics of an entrepreneur.
- (g) Explain *any three* sources from which basic business ideas emerge.
- (h) (Answer whether *True* or *false*) SIDBI is not a part of RBI.
- (i) (Answer whether *True* or *false*) IIE and EDI are under the same Ministry of MSME, Government of India.
- (j) In India SSI units (now MSMEs) are defined by
- (i) No. of workers
 - (ii) Sales turnover
 - (iii) Investment in plant & machinery.

(k) In which year the MSME Act was passed in India ?

(i) 1996

(ii) 2006

(iii) 2013

(l) Fill in the gaps :

(i) Small scale enterprises play a significant role for the _____ development of our country India.

(ii) _____ are necessary for growth of a business plan.

2. Give Answer to *any five* : 2×5=10

(a) Explain the concept of risk. How is it related to entrepreneurial functions ?

(b) Write a note on organizations that promote women entrepreneurship in India.

(c) Distinguish between 'Entrepreneur' and 'Intrapreneur'.

- (d) Briefly mention the 'Objectives' of NEDFi.
- (e) Give proper answer on *two* most important symptoms of industrial sickness.
- (f) List out *any five* problems faced by the first generation entrepreneurs in India.
- (g) Explain the significant role played by DIC C for the development of entrepreneurship.

3. Give Answer to *any four* : 4×5=20

- (a) What do you understand by service sector enterprise? Do you feel the service sector creates more job opportunities than the manufacturing sector? — if yes, give reasons.
- (b) What do you understand by legal documents for business ventures? What are the legal documents required to start a new business venture?

(c) Explain — 'Care to Ecology and Environment' as a social responsibility of an Entrepreneur.

(d) Write a note on franchising in India.

(e) What are the various sources of finance that are available to small scale industries (now MSME) in India?

(f) Explain the role of Central Government and State Government in promoting entrepreneurship in India.

4. Give elaborate answers to *any five* : 8×5=40

(a) Discuss the "Culture of Entrepreneurship" and its role in economic development of a nation. What factors contribute to nurturing such a culture?

(b) Discuss the fundamentals of a good Project Report. Explain the major components of a project report. Cite suitable examples.

- (c) The phenomenon of Liberalization, Privatization and Globalization has created a favourable environment of entrepreneurship in India. Critically examine the above statement and suggest how the youngsters can make the best use of this.
- (d) Illustrate the role of financial institutions in promoting entrepreneurship development in India, with special emphasis on their liberalized schemes of assistance for working capital and long term loans.
- (e) What factors present in our society could account for the differences between male and female entrepreneurs today? What changes do you foresee in this pattern 10 years down the line?
- (f) How does Environmental Analysis help in search and scanning for business ideas? How would you go about monitoring and evaluating the new products being offered by existing companies? Is this a viable technique of generating new ideas? Why or why not.

- (g) What is the present industrial scenario in India vis-à-vis in North Eastern Region? What factors do you consider most important for developing industries in this region?
- (h) Explain the various tax benefits available to small scale industries (now MSMEs) in India.