



ANNUAL REPORT

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National Book Trust, India





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CONTENTS

Introduction	5
Publishing	11
20th New Delhi World Book Fair	18
Book Fairs Organized by the Trust during 2011-12	29
Promotion of Indian Books Abroad	33
Literary Activities During 2011-12	37
Activities in North-East	46
Activities in Jammu & Kashmir	50
Activities by National Centre for Children's Literature (NCCL)	52
Regionwise List of Participation of the Trust in various Book Fairs/Exhibitions	58
Sales & Marketing	61
Promotion and Sale of Books through Mobile Vans	62
Training Course in Book Publishing	65
Assistance for the Publication of Books	68
List of Grantees under GRANT-IN-AID Scheme for Book Related Activities	69
Officers of the Trust	76
Executive Committee	78
Board of Trustees	79
Titles Published during 2011-2012	80
AUDITED ANNUAL ACCOUNTS	129
Audited Annual Accounts	130
Audit Report on the Accounts of Trust and replies thereon	152



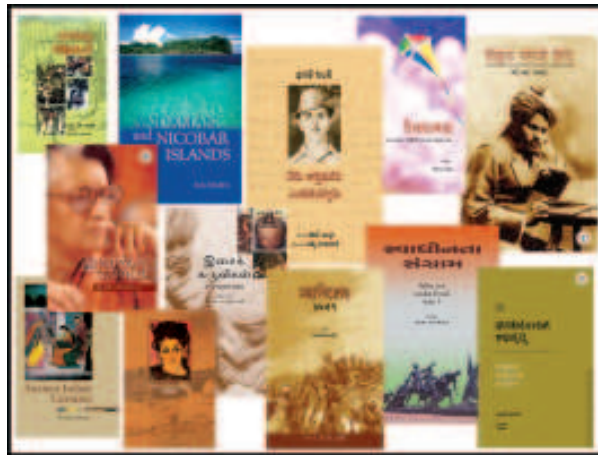
INTRODUCTION

Introduction

The National Book Trust, India is an apex body established by the Government of India in the year 1957 for the promotion of books and developing reading habit in the country.

Publishing forms a major activity of the Trust. It publishes a wide variety of reasonably priced quality books ranging from works of fiction to books on Medical Sciences and cutting edge technology for all segments of the society and for all age groups, including a wide variety of illustrated books for children. Over the years, the Trust's determined efforts in developing a strong and inclusive policy towards publishing is also apparent in the variety of books published for visually handicapped and the neo-literates.

The Trust publishes books in 18 major Indian languages, which includes Asamiya, Bangla, English, Gujarati, Hindi, Kannada, Kashmiri, Malayalam, Manipuri, Maithili, Marathi, Nepali, Odia, Punjabi, Sindhi, Tamil, Telugu and Urdu. In addition to



this, the Trust has also published books in Ao Naga, Bhojpuri, Himachali, Kokborok, Khasi, Garo, Lepcha, Bhutia, Mising, Limboo, Mizo, Newari, Bodo, among others.



During the period under review 1,711 titles were published by the Trust. These included 116

originals, 173 translations, 1,413 reprints and 4 revised editions. Besides, 3 Braille editions were published in English.



The Trust organises Book Fairs/ Exhibitions throughout the country. The NBT is the organizer of the prestigious biennial New Delhi World Book Fair and the Government of India, Ministry of Human Resource Development has now approved the Fair as annual event from the year 2012. NBT has so far organised 20 World Book Fairs, about 38 National Book Fairs and around 200 Regional Books Fairs.

During the period from April 2011 to March 2012, the Trust organised 15 Book Fairs across the country including Jalandhar Book Fair (2 – 10 April 2011); Bundelkhand Book Fair (2 – 10 July 2011); Srinagar Book Fair (16 – 24 July 2011); Delhi Weekend Book Bazaar (4 – 6 November 2011); National Book Fair, Patna (11 – 19 November 2011); Indore Book Fair (12 – 20 November 2011); National Children’s Book & Activity Fair, New Delhi (14 – 20 November 2011); Nasik Book Fair (3 – 11 December 2011); Baripada Book Fair (17 – 25 December 2011); Vishakhapatnam Book Fair (3 – 11 December 2011) and 20th New Delhi World Book Fair (25 February to 4 March 2012); 3 in Northeast and one in Jammu.



The Trust also stepped-up its book promotional activities in the North-east through a number of Book Fairs, literary activities and special sales drive. During the year under review the Trust organised Jorhat Book Fair (15 – 23 October 2011), Abhayapuri Book Fair (26 November to 3 December 2011) and Imphal Book Fair (24 December 2011 to 1 January 2012) and participated actively in about 3 Book Fairs held in the region. Besides, the Trust also organised special exhibits of the Trust’s publications at various colleges and universities in the region. Among the significant literary events organised during the period include quiz and sit & draw competitions, meet-the-

author programmes, seminars on Science *Literature in Translation: An Assamese perspective and Interpreting Culture: Challenges in Translating Asamiya* Novels at Jorhat and a talk on *The Other Tagore* at Abhayapuri and State Level Symposium on *Reading Habit* at Imphal.



The Trust has also broadened its activities in Jammu & Kashmir to create book-mindedness and make NBT books available to the people in the valley. During the year under review the Trust organized Jammu Book Fair (3 – 11 September 2011) and participated in one Book Fair. Several

literary programmes especially for children including two-day creative writing workshop and panel discussion on children's literature were organized in Srinagar, J&K.

In order to promote Indian publishing abroad, the Trust participates in various International Books Fairs by displaying a cross section of representative Indian publications brought out by various Indian publishers. Since 1970, the Trust has participated in about 320 International Book Fairs. During the period under review the Trust participated in 9 such International Book Fairs, including the prestigious 15th Nepal Education & Book Fair (13 –21 May 2011); Singapore Book Fair (27 May to 5 June 2011); Beijing International Book Fair (31 August to 4 September 2011); Colombo International Book Fair (17–25 September 2011); Frankfurt Book Fair (12–16 October 2011); Sharjah International Book Fair (16–26 November 2011); Bologna Children's Book Fair (19–22 March 2012); Abu Dhabi International Book Fair (28 March to 2 April 2012) and Bangkok Book Fair (29 March to 8 April 2012).



The Trust has been trying to make the books available to the people at their doorsteps through mobile exhibitions. So far it has organised more than 11,000 Mobile Exhibitions throughout the country including the North-eastern states. During the period under report, the Trust organised Mobile Book Exhibitions at about 1700 places in and around Andhra Pradesh, Assam, Bihar, Chattisgarh, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka,

Odisha, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, Uttarakhand and West Bengal.

The Trust provides assistance to authors and publishers for the publication of reasonably priced university level text and reference books and for books on Medical Science under its Subsidy Scheme. During the year under review, one title was published under this scheme.

The Ministry of Human Resource Development had entrusted the scheme of Financial Assistance to Voluntary/Private organisations for organising Seminars/Training Courses/Workshops/Annual Conventions/Book Fairs related to the Book Promotional Activities to the Trust. A number of organisations had applied for financial assistance for organising various Book Promotional Activities. Grants were released to 255 organisations during 2011-12 by the Trust to meet 75% of the approved expenditure of such Book Fairs, Seminars, etc.

The Trust organises several book-related activities for the development of the publishing industry of the country. It organises workshops and seminars for those involved in the development, production and distribution of books. It also organises author's meet and other literary activities such as book release functions from time to time. During the period under review, around 120 such activities were organised by the Trust.



The Trust also has a National Centre for Children's Literature (NCCL), which is the nodal agency to monitor, coordinate, plan and aid the publication of children's literature in various Indian languages. The NCCL has developed a library-cum-documentation centre of children's literature. It organises workshops, seminars and exhibitions to develop the children's literature of the country. With a view to promote

and develop the reading habit of the children at the school level, the NCCL encourages setting up of Reader's Clubs at the schools throughout the country and also conducts surveys and takes up research work relating to children's literature. So far, over 35,000 Readers Clubs have been set up across the country. During the period under review, the NCCL established over 1,855 Readers Clubs, besides organising Meet-the-Author programmes, story telling sessions, workshops seminars Readers Club Orientation programmes and other children's activities in various parts of the country. In addition, 12 monthly issues of Readers' Club Bulletin, a bilingual magazine for promotion of reading habit among children were also brought out.

Besides the Northern Regional Office at its headquarters, the Trust also has three Regional Offices at Bengaluru, Mumbai and Kolkata. The regional offices are primarily responsible for the marketing and sales of NBT publications. The regional offices also participate in various Book Fairs organised both by the Trust and other agencies throughout the country. The regional offices also organise NBT book Exhibitions at various places in their respective regions. The regional offices are also responsible for enlisting distributors and agents for the sale of NBT publications. During the period under report, 86 new agents/distributors were enrolled. It also enrolled 1,995 new Book Club members. The Trust also has a book counter each at the HQs, Vasant Kunj, CCIC, Janpath, Daryaganj in New Delhi and at the Trust's regional offices.



To widen readership and meet the increasing demands of book lovers of Bengaluru, NBT has revamped its bookshop located at its Sourthern Regional Office. This ultra-modern bookshop in rectangular shape, covering an area of 600 sq. feet, was inaugurated by Prof. C.N.R. Rao, F.R.S., National Research Professor & Honorary President of Jawaharlal Nehru Center for Advanced Scientific Research, Bengaluru on 5th September 2011. The bookshop has a wide range of publications of the Trust published in Hindi, English, Urdu, Telugu, Tamil, Kannada, Malayalam and other Indian languages.

Every year during the National Book Week from 14-20 November, the Trust organises a number of book promotional activities throughout the country to promote book mindedness among the masses. This year too, a weeklong programme for children was held at the amphitheatre of Nehru Bhawan, NBT. Based on the theme, *Soar High on the Wings of Imagination*, the Festival saw a large number of children from various schools



and NGOs in and around Delhi. During the Week, children interacted with well known children's authors and illustrators like Shri Atanu Roy, Ms Surekha Panandiker, Ms Anupa Lal, Ms Kshama Sharma and Shri Pulak Biswas and participated in inter-school quiz competition, calendar-making workshop and dance-drama workshop. NBT also organized book exhibitions in around 50 schools in Delhi and NCR. Besides, a number of book promotional activities, which included seminars, book review sessions, meet the author programmes, poet's meet and book release functions were held all over the country.

The Trust also organises short term Training Courses in Book Publishing in various parts of the country with the objective to create a talent pool of trained professionals for the publishing industry. While a four-week Training Course in Book Publishing at Delhi has become an annual feature, it also conducts short-term training courses of one-to-two week duration in other parts of the country. During the period under report, three short-term publishing courses were held in Chennai, Jaipur and Kolkata.



During the year beginning April 2011 to March 2012, the Trust achieved net sales of Rs.2374.63 lakh. The revenue earned during this period was to the tune of Rs. 2416.57 lakh.

Financial performance for the year 2011-2012 is as follows:

(Rs. In Lakh)

	Non Plan	Plan	North-East
Expenditure	5499.91	1023.78	125.99
Revenue generated from own sources	3408.47	69.39	6.02
Balance met from Grant-in-aid	2091.44	954.39	119.97

Publishing

The NBT provides a wide variety of books for all age groups on all subjects keeping in view the needs of its readers and demands of a fluctuating market. A brief note on the various series and on the number of books published under each series during 2011-2012 is as follows:

India- The Land and the People

Books in this series introduce the varied physical environment, the diverse cultural traditions and the flora and fauna have enriched the composite and colourful character of India. These books, written in a non-technical, lucid style by subject experts, provide authentic and up-to-date information on the subject.



One hundred and seventeen titles were published during the year comprising 5 originals, 1 translation and 111 reprints. These include 4 in Asamiya, 11 in Bangla, 44 in English, 46 in Hindi, 8 in Tamil, 1 in Gujarati and 3 in Marathi. Significant titles published include *Indian Federalism: An Introduction*, *Groundwater Resources in India*, *Madhya Pradesh* and *Modern Temples in India*.

Popular Science

This series aims at enabling the average educated reader to understand the world around him/her appreciate the progress of science, and learn about the role science and technology play in everyday life, emphasizing, wherever possible, India's contribution to the field. The books in this series are written in a lucid, easy-to-understand, simple style and illustrated with anecdotes and analogies from daily life. Diagrams, sketches and photographs elucidate the text.



One hundred and thirty-eight titles were published during the year, including 8 originals, 4 translations, 126 reprints. The language-wise editions include 17 in Asamiya, 9 in Bangla, 59 in English, 38 in Hindi, 2 in Kannada, 3 in Marathi, 9 in Tamil, and 1 in Punjabi. New titles published were *Primer on Forest Biodiversity*, *Exercising For Good Health*, *Primer on Sustaining Agrobiodiversity for Food Security*, *The Hair Timer: An Anthology of Science Fiction Stories*, *Basic Biotechnology*, *Genome Yatra*, and *Parivartaner Pathe Prithvi*.

Young India Library

The main objective of publishing books under the Young India Library series for young readers of the 18 ± age-group is to introduce the social, economic and political concepts, issues and choices which will confront them in the years to come. Stories of adventure and travel, and books on career opportunities are also included in this series.



Fifty-five titles were published during the year, including 3 originals, 1 translation, and 51 reprints. Language-wise break-up of the titles is as follows: 3 in Asamiya, 9 in Bangla, 18 in English, 17 in Hindi, 5 in Tamil, 1 in Odia and 2 in Urdu. Significant titles among these are *Back to Nature*, *Abul Kalam Azad*, and *Urdu aur Bollywood*.

Aadan Pradan

Aadan Pradan is a series of particular importance because of its unique potential for forging national integration through the exchange of creative literature of the different regions. It presents well-known literary works, mainly novels, short stories, anthologies of popular poetry and reminiscences, of a particular language, to people of other Indian languages.



A total of 114 titles were published under the series during the year including 11 originals, 5 translations and 98 reprints. Of these, 3 were in Asamiya, 7 in Bangla, 4 in English, 79 in Hindi, 1 in Bhojpuri, 1 in Kannada, 4 in Marathi, 1 in Konkani, 3 in Punjabi, 3 in Odia, 5 in Tamil, 1 in Telugu and 2 in Urdu. Significant titles include *A Tale with Seven Answers*, *The Storm*, *Ajneya: Pratinidhi Kabaniyan*, *Mridula Garg: Sankalit Kabaniyan* and *Amrita Pritam Diyan Chaunviyan Kabaniyan*.

Classics

Since only contemporary works are published under Aadan Pradan series, Classical Indian Literature is brought out under this series.

During the year, 18 titles were reprinted of which 1 was in Asamiya and 17 in Hindi, namely *Premchand: Sankalit Kahaniyan*, *Kathasaritsagar* and *Phanishwarnath Renu ki Shreshtha Kahaniyan*.



Folklore

The Folklore series enables the readers of one region to get acquainted with folklore which had shaped the cultural identity of those living in other regions of the country. Descriptions of the area, people, myths, mythology, religion, customs, traditions, fairs and festivals, music, dance, drama, art & craft, and folk literature are also included in the books of this series.



Thirty-four titles were published during the year, including 2 originals, 2 translations and 30 reprints. Of these 4 were in English, 4 in Bangla, 24 in Hindi, and 1 each in Marathi and Punjabi. Significant titles include *Uttarakhand ki Lok Kathayen*, *Lengdon's Legacy* and *Visar Ribeya Punjabi Virsa*.

National Biography

The objective of the National Biography series is to bring out biographies of Indian women and men who have made outstanding contribution towards the development of Indian society, culture, science, economy, polity as also of modern Indian sensibility. These provide an authentic, objective, comprehensive and analytic account of the person's life and times.



Under this series, 116 titles were published during the year. These include 6 originals, 9 translations, 98 reprints and 3 revised editions. The language-wise break-up is as follows, Asamiya: 6, Bangla: 22, English: 22, Hindi: 41, Marathi: 6, Punjabi: 3, Kannada: 3, Odia: 2, Tamil: 7 and Telugu: 4. Significant titles include *Baba Amte: Khushbu ka Absas*, *Nana Sabeel Peshwa*, *Prabhavati*, *Santkavi Shishunala Sharif Sabeel*, and *Guru Amardas Jivan te Bani*.

Autobiography

This series comprises autobiographies of distinguished social, political and literary figures of India, whose contributions have made the country proud.



During the year, 14 titles were published, including 4 originals and 10 reprints. Of these, 5 were in Hindi, 5 in English, and 4 in Bangla. Significant titles include *A Drop in the Ocean*, *Bride at 10*, *Mother at 15*, *K. Madhavan* and *Young India*.

Nehru Bal Pustakalaya

The Nehru Bal Pustakalaya series aims at creating a treasure-house of enjoyable and informative literature which children can read at their own initiative. It also promotes national integration by providing common reading material on a wide range of subjects in their mother tongue to children all over India. Books of this series cater to four age groups: pre-school, 6–8, 9–11 and 12–14. Illustrations material for these books



is commissioned separately and all books carry colour and / or black & white illustrations, line drawings and photographs. In the case of books for pre-school children, the text, if any, revolves around multi-coloured pictures which tell a story by themselves.

During the year, 696 titles were published under the series. These include 39 originals, 124 translations and 533 reprints. The language-wise break-up is as follows: Asamiya: 38, Bangla: 118, English: 117, Hindi: 288, Marathi: 23, Odia: 17, Punjabi: 49, Telugu: 14, Kannada: 3, Tamil: 13, Konkani: 1, Malayalam: 14 and Urdu: 1. Significant titles include *Ekki Dukki Tikki*, *An Ancient Tale from Andaman*, *Colour Me Says Delhi*, *Fly High in the Sky*, *Gullak*, *Kya Hua?* and *Sant Guru Ravidas*.

Books for the Neo-literates

Most books published under the series are the outcome of workshops organized in rural areas with the participation of local people. To make these relevant to the needs of the neo-literates, the books are written in an idiom familiar to them and are field-tested. Short stories, biographies, novelettes, folktales, presentations of contemporary issues and functionally useful information are brought out in a style which attracts neo-literates to read at their own initiative.



Under this series, 116 titles were published during the year, comprising 10 originals, 9 translations and 97 reprints. These include: 10 in Bangla, 3 in Kannada, 98 in Hindi, 3 in Punjabi, and 2 in Marathi. Significant titles include *Kaali Bani Mahakaali*, *Paraya Dhan*, *Sazā*, *Kallan Babu*, *Natmastak* and *Nuskha*.

Creative Learning Series

The objective of this series is to bring out books on new education concepts and tools that are now being actively implemented in the pre-primary and primary sectors of education. With an orientation towards a practical mode of approach, these books are specially designed keeping in view the needs of teachers and others working in the field of education.



During the year, 65 titles were published under the series. These include 3 originals, 1 translation, 60 reprints and 1 revised edition. Language-wise break-up is: 1 in Asamiya, 3 in Bangla, 27 in English, 2 in Gujarati, 27 in Hindi, 3 in Marathi, and 1 in Konkani and 1 in Malayalam. Significant titles include Exploring the *Biological World*, *Ek Adhyapak ka Safarnama* and *Shyamachi Aai*.

Popular Social Science

The books under this series introduce popular concepts and ideas of social sciences to the general reader. A variety of emerging subject areas like gender studies, tribal studies, peace and conflict studies, development economics, social formation, etc. are the major focus of the series.



Sixty-two titles were published under this series. These included 3 originals, 13 translations and 46 reprints, of which 1 was in Asamiya, 5 in Bangla, 19 in English, 24 in Hindi, 4 in Marathi, 2 in Punjabi, 2 in Telugu, 4 in Tamil and 1 in Urdu. Significant titles include *Ghadar Movement: A Short History*, *Sushashan*, and *Mookbadhir Vani Upchar: Prayas Paddati*.

Indian Diaspora Studies

The books under this series seek to bring out the salient features of the impact of cross-cultural interaction, alienation and exile, displacement, immigration, etc. on various knowledge systems like literature, sociology, culture, philosophy, etc. Emerging as a significant field of study, NBT's foray into this area of publishing is a pioneering effort.

During the year under review, two titles were published in the series, which included 2 originals in English. The title being *I am a Dream to my Village: From India to Trinidad*.

Afro-Asian Countries

The books under this series focus on the problems and prospects of sustainable development, globalization and interdependence in the fields of science and technology, trade, agricultural infrastructure, education, health, strategic alliances etc. in these geopolitical regions.

During the year, 3 titles were published in the series, which included 2 translations and 1 reprint, of which 1 was in English and 2 in Odia, namely *Mauritius and Sri Lanka*.

General Series

Significant titles which cannot be covered under the above series are published as General titles. Books published under this series provide an in-depth study of the subject and also serve as authentic reference material.



During the year, 116 titles were published, including 17 originals, 3 translations and 96 reprints. Language-wise break-up of the titles is as follows: 1 in Asamiya, 21 in English, 73 in Hindi, 2 in Marathi, 5 in Bangla, 2 in Kannada, 1 in Tamil, 2 in Gujarati, 5 in Urdu and 4 in Punjabi. Among the significant titles published include *Call of the Blue Hills*, *Reflections of a Statesman: R. Venkataraman*, *Tricky Topical Ultimate Crosswords*, *Lorijan*, *Mudra ka Sansar* and *Shabidi Varan*.

Continuing Education Series

The objective of this series is to bring out books for the participants of Continuing Education Programme in all major languages of India. Books in this series include collection of freedom songs, books on Indian culture, polity, industry, agriculture etc. Besides, the series also comprises biographies and major novels of Indian literature abridged for target readership.

Under this series, 19 titles were published this year, of which 1 was original and 18 were reprints. Language-wise break-up is: 2 in Asamiya, 4 in Bangla, 7 in Hindi, 1 in Marathi, and 5 in Tamil. Significant titles include *Chbote Sarkar*, *Thandai Periyar* and *Raja Ram Mohan Roy*.

Asian / Pacific Co-publication Programme

This is a novel attempt under the aegis of UNESCO, at developing books for Asian children by Asian authors. To have children in Korea share their fantasies with their counterparts in Sri Lanka is probably no mean achievement. And when Indian and Pakistani editors work as part of a team to build a list of children in the 20 odd countries of the continent we inhabit, it is a great new beginning. The many worlds from Tehran to Tokyo intermingle to give colour to words that children across the continent, if not the world, would love to read. These books are steps for bridging minds and creating a common heritage for this vast continent and are the very best of Asia today.

During the year, 16 titles were published under the series of which 1 was translation and 15 were reprints. These included 3 in English, 6 in Hindi, 4 in Bangla, and 1 each in Asamiya, Marathi and Telugu. Significant titles include *Read Me a Story*, *The Wall and Other Stories* and *Laughing Together*.

World Literature Series

Select novels and anthologies of contemporary writings from the Asian, African and Latin American countries are included in this series.

Under this series, five titles were reprinted, which included 1 title each in English, Hindi, Asamiya, Bangla and Gujarati. Significant titles included, *Bridging Connections*, *Hot Days Long Nights* and *Not Just Milk and Honey*.



Golden Jubilee series

During the Golden Jubilee Year of the Trust in 2007, a series of special anthologies of Post Independence writings in various Indian languages were initiated.

During the year under review, one anthology was reprinted in Maithili namely *Desil Bayana*.

Popular Readers Series

In addressing the needs of contemporary readers, this new series of books brings to focus some of the recent debates and discourse in many fields of enquiry like science, art, history, film, translation, literature, etc. Keeping in view the ethical and political dimensions, the books also discuss the importance and role of the discipline in today's times, with an emphasis on the Indian context.

The series started with the publishing of 1 original title in English in the year under review, namely *What is Science?*

Braille Books

In order to cater to the reading needs of the visually impaired, the NBT in collaboration with the All India Confederation of the Blind has been bringing out select titles in Braille editions. During the year under review, three Braille editions were published in English.



NEW DELHI WORLD BOOK FAIR

20th New Delhi World Book Fair (25 February to 4 March 2012)



The Trust organized the 20th New Delhi World Book Fair from 25 February to 4 March 2012 at Pragati Maidan, New Delhi. The Fair was inaugurated by Shri Kapil Sibal, Hon'ble Minister for Human Resource Development, Government of India. Prof. Manoj Das, eminent writer presided over the function. Prof. Mridula Mukherjee, eminent historian was the Guest of Honour on the occasion.

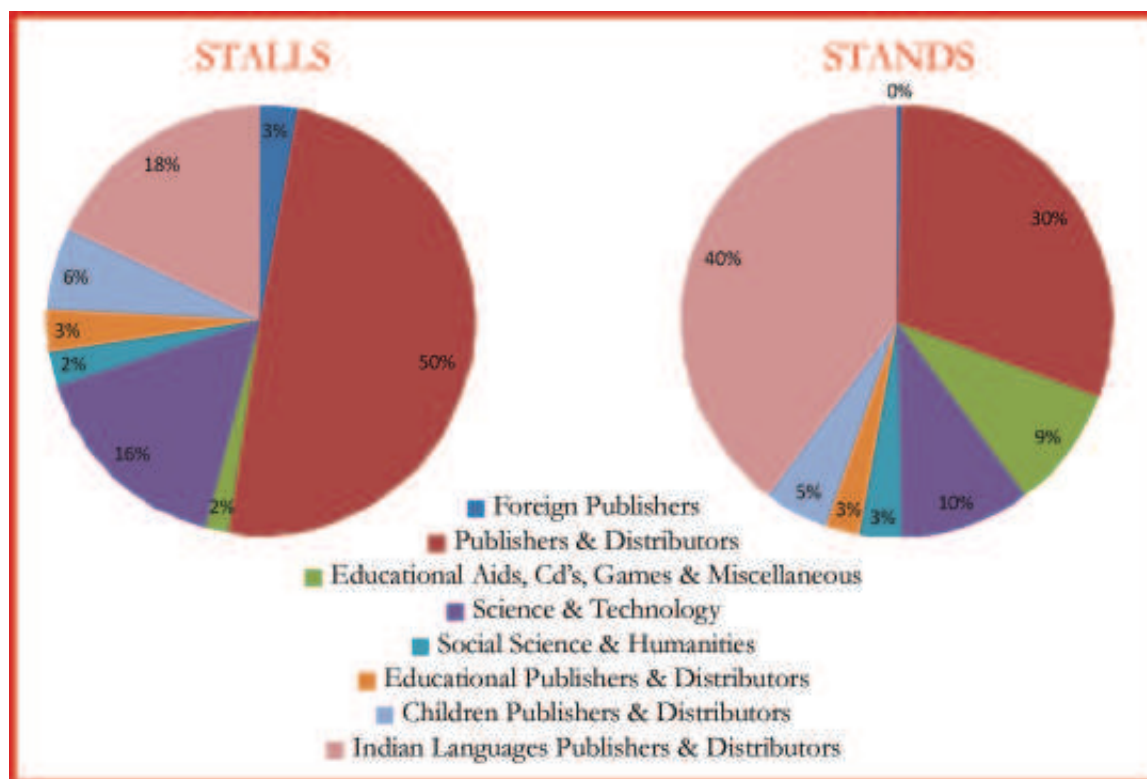
Shri Kapil Sibal released *An Annotated Rights Catalogue of Books on Indian Cinema* and three books in Braille titled *Cinema of Satyajit Ray*, *Balraj My Friend* and *Dada Saheb Phalke* on the occasion. He also formally announced that NDWBF would now be an annual event.

More than 2,130 publishers, booksellers and distributors participated in the Fair including foreign participants from countries like Japan, Pakistan, Germany, UAE, Turkey, Spain, South Korea, France, Iran, Thailand, Israel and United Kingdom. In addition, international bodies such as the World Bank, WHO and UNESCO also participated in the event.

A table giving details of the number of stalls & stands at 20th NDWBF

S.No.	Category	Stalls	Stands
1	Foreign Publishers	62	1
2	Publishers & Distributors	1133	106
3	Educational Aids, Cd's and Games & Miscellaneous	39	32
4	Science & Technology	360	34
5	Social Science & Humanities	59	11
6	Educational Publishers & Distributors	74	9
7	Children Publishers & Distributors	139	17
8	Indian Languages Publishers & Distributors	410	139
Total		2276	349

Pie charts showing the percentage distribution of various genres of publishing including foreign stalls and stands at 20th NDWBF



The theme of the 20th edition of NDWBF was **Point-of-View: An International Rights Exhibition of Books on Indian Cinema: Towards Hundred Years of Indian Cinema**. The elegantly designed Theme Pavilion remained a hub of activities during NDWBF. 500 titles



on Indian cinema, posters, movie camera, phonogram and a bioscope were displayed at the pavilion.

Keeping in view the theme of the New Delhi World Book Fair 2012, the Trust also brought out a special collector's edition calendar for the year 2012, underlining the importance of the relationship between cinema and literature.



The calendar paid tribute to some well known films based on literary works, as well as the auteurs whose creative genius realised and translated the literary work into the language of cinema. In the process, the calendar brought together some of the finest moments in Indian Cinematic Tradition.

The calendar includes the films of Dada Saheb Phalke, Ardeshir Irani, Satyajit Ray, Ritwik Ghatak, Abrar Alvi, Mrinal Sen, Girish Kasaravalli, Girish Karnad, Jahnu Barua, Adoor Gopalakrishnan, Rituparno Ghosh, K Balachander, Mani Kaul, Muzaffar Ali, Gulzar, Ramu Kariat, Vijay Anand and P K Atre.

The calendar was launched by Shri Farooque Shaikh, eminent cinema personality in the presence of Shri S M Khan, Director General, Doordarshan, in a glittering function at IIC.

At the Children's Pavilion, National Centre for Children's Literature, a wing of NBT exhibited more than 1200 books in Hindi, English and other Indian languages. Many programmes for

children including workshops, storytelling sessions, interaction with authors etc were organised at the pavilion.

To commemorate the 150th birth anniversary of Nobel laureate Rabindranath Tagore, a special pavilion on the great poet was dedicated at the Fair in which select books on and by Tagore, as well as posters, sketches and paintings of Tagore were exhibited. The pavilion had a statue of Tagore in white stone that reminded about his towering personality and achievements in the field of literature. The pavilion was organised by the Sahitya Akademi.

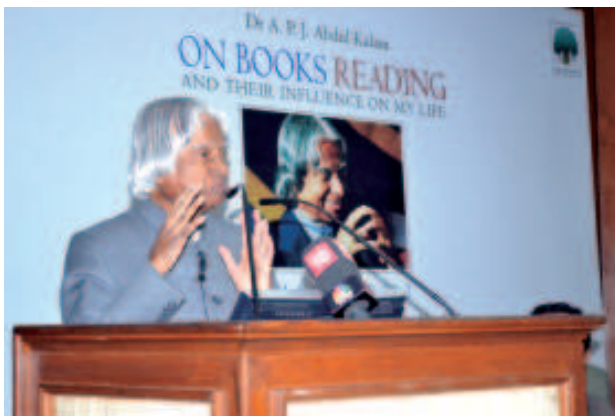


To celebrate 100 years of Delhi as the Capital of India, a special Delhi Pavilion was put-up in which rare paintings and photographs on Delhi were exhibited. The Pavilion designed in a circular shape gave a rare glimpse of Delhi's monuments like Red Fort, Jama Masjid, etc by known and unknown artistes of erstwhile Delhi.

The Rights Table at the fair, for the first time provided a forum for publishers to discuss issues concerning exchange of rights, particularly in the context of digitization. It also provided a 'Marketplace' for publishers to exchange and negotiate copyrights.

This year many interesting features were added at the Fair like interactive kiosks stationed at various spots in all the halls to facilitate visitors to get information about publishers, the souvenir shops, eco-friendly rickshaws and food court etc.

The nine-day long Fair occupied the book lovers of all age-groups as several book release functions, seminars, conferences, panel discussions, workshops, cultural programmes etc were organised.



Many distinguished personalities like Dr A P J Abdul Kalam, former President of India, Ms Sushma Seth, noted actor, Prof. Satish Kumar Verma, film critic, Shri Manglesh Dabral, eminent poet, Shri Asghar Wajahat, noted playwright and scriptwriter, Shri Asad Zaidi, noted poet, Shri Satish Kaushik, famous actor, Shri Javed Akhtar, eminent Urdu poet and film-personality, Shri Javed Siddiqui, noted screen writer, Shri Farooq Sheikh, eminent

film actor, Shri Muzzafar Ali, noted filmmaker, Ms Nandita Das, well known actor among others also participated in several book-related activities organised during the Fair.

Activities during 20th NDWBF

1. A two-day National Seminar on *My Little India: Communicating India to Children* was held at the Children's Pavilion on 25-26 February 2012. Inspired by the title of a book written by Prof. Manoj Das (*My Little India*), published by the National Book Trust, India; the seminar divided into six sessions, dealt



- with the challenges of communicating India in the right perspective to our young generation to help children respect and retain the core Indian values, ethos and traditional knowledge. Ms Shamim Padamsee, children's writer, Ms Louise Barry-Taylor from Thebe Exhibitions & Projects Group, South Africa, Dr Madhu Pant, former Director, Bal Bhawan, Dr Subodh Mahanti, Director, Vigyan Prasar, Shri Rajesh Khar from Pratham Books, Shri Prayag Shukla, Editor, Sangeet Natak Akademi among others were the participants in the seminar.
2. About 1500 students from various schools of Delhi and NCR region and from various NGOs participated in the book march from Children's Pavilion to the Hamsadwani Theatre in the sidelines of the inauguration of New Delhi World Book Fair on 25 February 2012. The children were seen walking in long queues adorning the orange caps of 20th New Delhi World Book Fair carrying placards, posters and banners exhorting people to read and promoting the importance of books in everyday life.
 3. A panel discussion on *Blurred Images: Representation of the Marginalized in Contemporary Indian Cinema and Literature* was organised on 26 February 2012 in which Prof. Satish Kumar Verma, film critic from Punjab, Shri Mangalesh Dabral, eminent poet, editor and film observer, Shri Asghar Wajahat, noted playwright and scriptwriter, Shri Asad Zaidi, acknowledged poet, critic and publisher, and Shri S Anand, editor and founder of Navayana participated.

4. National Book Trust, India in collaboration with the Embassy of France, Bureau International de l'Édition Française BIEF (International Office for the Promotion of French Books) organized a seminar on *New Editorial Trends in Publishing, an Indo-French Panorama: Non*



Fiction, Fiction, Children's Literature Publications on 27 February 2012. The seminar was inaugurated by Mr Max Claudet, Cultural Counsellor of the French Embassy, Mr Sikandar, Director, NBT and Mr Jean-Guy Boin, Director, BIEF. In the seminar the experts from India and France discussed about the new trends in publishing in India and France, shared their experiences to get to know each other better and explored possibilities for collaborations and foreign rights.

5. A panel discussion on the topic *Lights, Camera, Rights: Reception of Books on Indian Cinema by Publishers Abroad* was organized by NBT on 27 February 2012 in which Shri Amarnath Verma, CMD, Star Publishers, Ms V K Karthika, Publisher, Harper Collins, Shri Mitadru Basu, Commissioning Editor, Oxford University Press and Ms Dipa Chaudhary, Chief Editor, Om Books International participated. All the panellists were of the view that Indian publishing industry has great potential. Like Indian cinema our books are also ambassador of India and introduce our country to the world.
6. An illustration workshop was held at the Children's Pavilion on 27 February 2012 in which Salla Savolainen, Finnish illustrator and Atanu Roy, Indian illustrator, came together to brush up the artistic talents of a group of enthusiastic children. They were joined by Juha Virta, a popular children's writer from Finland.

7. Eight Finnish books, translated into English and Hindi were released by Mr. Terhi Hakala, Ambassador of Finland to India at Children's Pavilion on 27 February 2012. The books released on the occasion were namely *First Day in the School*, *Rubyheart*, *Good Night Anokhi*, and *Anokhi's New Friend* in English and *Surili ki Lambi Tangen*, *Dosti aur Mauj*



Masti, Hira Dil and *School ka Pebla Din* in Hindi. Dr Iris Schwanck, Director, Finnish Literature Exchange, and Shri Arvind Kumar, A&A Book Trust and Shri M A Sikandar, Director, NBT were present on the occasion.

8. A discussion on the topic *Selection of Children's Books for Institutional Libraries: Is it Quality Based?* was organized by NBT at Children's Pavilion on 27 February 2012. Shri Subir Shukla, Ms Kalpana Das Gupta, Shri Jagdish Sagar, Ms Radhika Menon and Shri Vinod Raina participated in the discussion.
9. NBT in association with German Book office organised a two-day seminar on *Rights Table: A Forum of Indian Publishers to Exchange Copyright of Books* at the Rights Pavilion on 28th and 29th February 2012. Various aspects of Rights, from translation to digital, from author contracts to translation grants, exchange of Rights and Licenses etc were discussed in the seminar. Shri M A Sikandar, Director, NBT, Shri Akshay Pathak, Director, German Book Office and publishers like Westland, Routledge, Harper Collins, Penguin, Tulika, Olive, Kalachuvadu, Mapin, Karadi Tales, Zubaan and Scholastic participated in the seminar.
10. A workshop on *Writing a Story* was organized by NBT at the Children's Pavilion on 28 February 2012 where noted author, Ms Deepa Agarwal interacted with children and enlightened them with various techniques of story-writing.
11. Two NBT books in Urdu *Jauhar-E-Adakari* and *Urdu Aur Bollywood* were released by Shri Javed Akhtar, eminent poet, film personality and Member of Parliament on 29 February 2012. Shri Amol Palekar, eminent actor and filmmaker, Shri Shahbaz Khan, noted actor, Shri Anees Azmi, eminent theatre personality, Shri Latafat Hussain Kazi, author of the book *Jauhar-E-Adakari* and Shri Suhail Akhtar Warsi author of the book *Urdu Aur Bollywood* were the speakers on the occasion.



12. An interactive session on the topic *Cinematic Imagination and Sensibility* was organised on 29 February 2012 in which eminent litterateurs Shri Vishnu Khare, Shri Zubair Razvi

and Shri Ajay Kumar discussed about scope of cinema in creating or influencing literary taste and sensibility.

13. A seminar on *E-publishing and the need for Digitalisation of Libraries* was organized by the National Book Trust,



India in association with Afro-Asian Book Council and Indian Library Association on 29 February 2012. The seminar was inaugurated by Shri Muchkund Dubey. The other speakers on the occasion were Shri Sanjiv Goswami, Springer India, Shri Kailash Balani, Aditya Books, Shri Jonathan Andress, Director, Konark International, Shri P.R. Goswami, Director, Central Secretariat Library, Shri K.K. Banerjee, Director, Raja Ram Mohan Roy Library Foundation and Shri Robert Fletcher, CEO, Global Exhibition Marketing.

14. A two-day National Seminar on *Indian Literature or Tower of Babel: Cross Translation among Indian Languages* was organized by NBT in association with the Department of Modern Indian Languages and Literary Studies, University of Delhi on 1 March 2012. Dr Sudhish Pachauri, writer and critic inaugurated the seminar. Prof. Satchidanandan, poet, critic and former secretary of Sahitya Akademi was also present on the occasion. The panellists in four sessions discussed about various facets of translation in Indian context viz. *Translating Gender, Translating Caste, Is Translation a Third Language? and Culture Specific Transfer: Waterloo of a Translator.*

15. An interactive session titled *The Act of Reading* with Shri Farooq Sheikh, eminent actor was organised at Theme Pavilion on 1 March 2012. The moderator of the session was Shri Avinash Pandey, Executive Vice President, Star TV. During the session Shri Sheikh shared his perceptions about books, reading habit and cinema.



16. NBT in collaboration with Association of Writers and Illustrators for Children (AWIC) organised an interactive session of children's writers like Ms Neelima Sinha, Ms Manorama Jafa, Ms Indira Bagchi, Ms Girja Rani Asthana and Ms Nita Beri among

others with children on 1 March 2012 at Children's Pavilion. During the session authors narrated stories and answered the queries of the children.

17. A round-table discussion between authors and publishers of children's books was organised by NBT in association with All About Book Publishing at the Children's Pavilion on 1 March 2012. The participants discussed in length various aspects of children's literature to develop quality books for children.



18. A talk by popular actor Ms Nandita Das on *Bal Katha Se Cinema Tak* was organised by NBT in association with Bachpan Society at the Children's Pavilion on 1 March 2012. Ms Das narrated stories to the children and also spoke about the efforts being undertaken by her organisation to connect with children by producing films for them.

19. NBT organised a session on *Reporting an Event* at the Children's Pavilion on 1 March 2012 where children learned the process involved while reporting for an event.



20. An audio-video presentation on the topic *Style and Techniques of Adaptations* was organised on 1 March 2012 in which Shri Santosh Pathare, noted film critic discussed about the cinema based on classic literature.

21. A programme titled *In Conversation* was organised on 2 March 2012 in which Dr. Jabbar Patel, eminent theatre and film director spoke about the literary backdrop in his filmmaking with Shri Santosh Pathare, noted film critic.

22. NBT in association with DPS International School, Saket, Delhi organised an interactive discussion with school children on the topic *Can E-books Replace Books?* at the Children's

Pavilion on 2 March 2012. The children were of the view that E-books may be resourceful but they are not nearer to printed books in any case.

23. NBT in association with Vigyan Prasar organised a programme on *Science and Magic* at the Children's Pavilion on 2 March 2012 where Dr B K Tyagi and his team explained that every magic trick had scientific fundamentals behind it and the team also told children not to believe in superstitions.

24. NBT in association with Navaratan Foundation organised the Meet the Celebrities programme at the Children's Pavilion on 2 March 2012 in which *Sa Re Ga Ma* little champ Diwakar Sharma and Arjun Vajpai, youngest Indian to climb the Mount Everest interacted with the people. In the evening an activity-based programme in association with Eklavya was organised where children were taught how to make a small drum using card paper, thread and some beads. It was followed by fun games where children made various types of caps from newspapers.



25. NBT in association with National Film Archive of India, Pune organised a workshop on *Writing Film Appreciation* in two sessions on 3 March 2012. The first session on *Screenwriting in Indian Context* was conducted by Shri Anil Zankar, eminent media professional. The second session on *How to Read a Film* was conducted by Shri Anupam Siddartha, eminent media professional.



26. National Book Trust, India organized a lecture on *Book Readings and their Influence on My Life* by Dr A P J Abdul Kalam, former President of India on 3 March 2012. Ms Vibha Puri Das, Secretary, Ministry of Human Resource Development welcomed Dr Kalam. Shri M A Sikandar,

Director, NBT presented mementos to the guests on the occasion. A large number of people from all walks of life, especially young attended the lecture and were inspired towards reading habit.

27. NBT in association with Katha organised a *Cartoon Workshop* at Children's Pavilion on 3 March 2012 where Shri Ajit Menon, the famous cartoonist drew cartoons for children. He also shared with children some tips on how to draw good cartoons. Later, a storytelling session was organized in association with Pratham which was followed by a puppet show.
28. Ms Vibha Puri Das, Secretary, Ministry of Human Resource Development released the CDs of the catalogues of NBT books in Hindi and English on 3 March 2012. The CDs have been designed in a user-friendly interactive format where one can navigate from one section to another, from one series to the other, with a single click.
29. New website of the National Book Trust, India was launched by Shri M A Sikandar, Director, NBT on 4 March 2012.
30. A programme in association with NCERT was held at Children's Pavilion on 4 March 2012 where a puppet show and story session mesmerized children.
31. NBT in association with National Film Archive of India, Pune screened some of the classic, black & white and colour movies based on literary works in Hindi and regional languages like *Devdas*, *Pather Panchali*, *Umrao Jaan*, *Suraj Ka Satvan Ghoda*, *Charulata*, *Halodhiya Choraye Baodhan Khai*, *Thaneer Thaneer* among others everyday at the Theme Pavilion.

32. To make the evenings at the book fair entertaining for the visitors, NBT in association with Sahitya Kala Parishad organised cultural programmes at Lal Chowk where traditional folk dances and folk songs representing various states of India like



Dandia, *Garbha*, *Dhamal*, *Ghumar*, *Lawani* etc were performed. Magic shows, puppet shows and other musical shows were also a part of the series of the cultural programmes.

BOOK FAIRS

BOOK FAIRS

ORGANIZED BY THE TRUST DURING 2011-12

With the objective of promoting book culture in the country, National Book Trust, India organises book fairs/exhibitions throughout the country at regional and national level.

During the period from April 2011 to March 2012, the Trust organised the following book fairs in different parts of the country including the 20th New Delhi World book Fair:

Jalandhar Book Fair (2 - 10 April 2011)

The Trust organized the Jalandhar Book Fair at Desh Bhagat Yaadgaar Hall, Jalandhar, Punjab from 2 to 10 April 2011. Prof. Niranjan Tasnim, eminent author inaugurated the Fair. Several literary programmes were organised during the Fair. Books in different Indian languages on varied subjects catering to the needs of book lovers of all age groups were displayed at the Fair. 64 publishers and distributors from across the country participated in the Fair.

Bundelkhand Book Fair (2 - 10 July 2011)

The Trust organized the Bundelkhand Book Fair at the Chhattarpur Fair grounds, Chhattarpur, Madhya Pradesh from 2 to 10 July 2011. The Fair was inaugurated by Smt Archana Guddu Singh, Chairperson,



Nagarpalika, Chhattarpur. Shri Bhaiyyalal Vyas presided over the function. The Fair was organised for the first time by NBT in the Bundelkhand region. A large number of books on varied subjects catering to every age group were displayed at the Fair. 22 publishers, distributors and booksellers participated in the Fair.

Srinagar Book Fair (16 - 24 July 2011)

The Trust organized the Srinagar Book Fair at Garhwal University Compound, Chauras, Srinagar, Uttarakhand from 16 to 24 July 2011. The Fair was inaugurated by Dr Uday Singh Rawat, Vice Chancellor of Hemwati Nandan Bahuguna Garhwal University. A number of good quality books on varied subjects for general public, especially for young were displayed in more than 40 stalls spread over the university ground. 28 publishers, distributors and booksellers across the country participated in the Fair.



Delhi Weekend Book Bazaar (4 - 6 November 2011)

The Trust organized the second Delhi Weekend Book Bazaar at the Sri Venkateshwar College Grounds, South Campus, University of Delhi from 4 to 6 November 2011. The book bazaar was inaugurated by Prof. Dinesh Singh, Vice Chancellor, University of Delhi. Dr. Hemlatha Reddy, Principal of Sri Venkateswara College was the Guest of Honour on the occasion. Literary and

cultural programmes on all three days added flavour to the bazaar. More than 40 publishers and booksellers from all over the country participated in the Delhi Weekend Book Bazaar.

National Book Fair, Patna (11 - 19 November 2011)

The Trust organized the National Book Fair, Patna at Gandhi Maidan, Patna from 11 to 19 November 2011. The Fair was inaugurated by Shri Nitish Kumar, Hon'ble Chief Minister of Bihar through video conferencing. The Fair was organized in association with the State Government of Bihar. Shri Abdus Samad, noted Urdu writer was also present on the occasion. Various literary activities were



organised during the Fair which drew attention of large number of book lovers. November 14, celebrated as the Children's Day, was dedicated entirely to children. 175 publishers and booksellers participated in the Fair.

Indore Book Fair (12 to 20 November 2011)

The Trust organized the Indore Book Fair at Madhya Bharat Sahitya Samiti Complex, Indore from 12 to 20 November 2011. The Fair was organized in association with Madhya Bharat Hindi Sahitya Samiti. The Fair was inaugurated by Dr. Subhash Kashyap, eminent writer and Constitutional expert. Dr. Bharat Chhapparwal presided over the function. Several literary programmes like book release functions and seminars were organised during the Fair. 53 publishers, distributors and booksellers participated in the Fair

National Children's Book & Activity Fair, New Delhi (14 - 20 November 2011)

The Trust organised the National Children's Book & Activity Fair at its premises as well as at Poorva Sanskriti Kendra, Laxmi Nagar, Delhi from 14 to 20 November 2011. The theme of the Fair was *Soar High on the Wings of Imagination*. The weeklong festivity was flagged off by Dr. Narender Jadhav, Member, Planning



Commission, Government of India at Nehru Bhawan on 14 November 2011. Prof. Poonam Batra, Center Institute of Education, University of Delhi was the Guest of Honour at inaugural function. Shri Shilesh Sharma, noted journalist was also present on the occasion.

The second leg of the Fair was inaugurated by Shri Sandeep Dixit, Member of Parliament, East Delhi at Poorva Sanskriti Kendra, Laxmi Nagar on 18 November 2011. Children from various schools and NGOs participated in the Fair. Several programmes for children were organised during the Fair. The Trust also provided the rent free stalls to the participants. More than 48 book exhibitions were also organised in various schools of Delhi and NCR.

Nashik Book Fair (3 - 11 December 2011)

The Trust organized the Nashik Book Fair at the Boys Town School Ground, Nasik from 3 to 11 December 2011. The Fair was organized in association with the District Administration and

Municipal Corporation, Nasik. The Fair was inaugurated by Shri Vishnu Khare, eminent Hindi writer and poet. The inaugural function was presided over by Shri Arun Sadhu, a well-known-Marathi author. Several literary programmes were organized during the Fair. 73 publishers and booksellers participated in the Fair.

Vishakhapatnam Book Fair (3 - 11 December 2011)

The Trust organized the Vishakhapatnam Book Fair at Golden Jubilee Grounds of the Andhra University, Vishakhapatnam from 3 to 11 December 2011. The Fair was organized in collaboration with the District Administration as well as the Vijayawada Book Festival Society. The Fair was inaugurated by Ms. D. Purandeswari, Union Minister of State for Human Resource Development.



Commending the efforts of NBT, Ms. D. Purandeswari welcomed the Trust's proposal to set up an NBT Book Promotion Centre in Visakhapatnam. The inauguration was presided over by Shri Yarlagadda Lakshmi Prasad, Chairman, AP Hindi Academy and Shri K. Ramaswamy, President, Vijayawada Book Festival Society was the Guest Speaker on the occasion. Shri M.A. Sikandar, Director, NBT spoke about the various activities of the Trust besides publishing. Many literary and cultural programmes were held during the Fair which was well received by book lovers, students, parents, youth, scholars, litterateurs and enthusiasts. 80 publishers and booksellers from different parts of country participated in the Fair.

Baripada Book Fair (17 - 25 December 2011)

The Trust organized the Baripada Book Fair at Chhaupadia, Baripada from 17 to 25 December 2011. The Fair was organised in collaboration with District Administration Mayurbhanj and Odisha Publishers and Booksellers Association. The Fair was inaugurated by Shri Ramachandra Behera, President of Odisha Sahitya Akademi. Dr. Ratnakar Chaini, President, Utkal Sahitya Samaj presided over the function. The speakers on the occasion unanimously appreciated efforts of NBT in organising a book fair in a remote and tribal area like Mayurbhanj. During the Fair, various literary programmes were organised. 47 publishers, distributors and publishers participated in the Fair.



PROMOTION OF INDIAN BOOKS ABROAD

With a view to promote Indian books abroad, National Book Trust, India participates in international book fairs by displaying a cross-section of representative Indian publications brought out by various Indian publishers. NBT participates regularly in some of the leading book fairs which include Bologna Children's Book Fair, Colombo International Book Fair, Dhaka International Book Fair, Sharjah International Book Fair etc.

During the year 2011-2012, NBT participated in the following international book fairs:

15th Nepal Education Book Fair (13 – 21 May 2011)

National Book Trust India participated in the 15th Nepal Education & Book Fair from 13 to 21 May 2011 held at Bhrikuti Mandep, Kathmandu in Nepal. Around 15 publishers from India participated in the Fair. Despite rumours of strike a large number of book lovers visited the Fair. NBT books on social science, children's books and biographies etc were in great demand at the fair. NBT books worth Rs.1.75 lakh were sold during the Fair.



Shri Rajeev Chaudhary, Assistant Director (NRO) and Shri Zulfikar Ali, Assistant (NRO) represented NBT at the Fair.

Singapore Book Fair (27 May to 5 June 2011)

National Book Trust, India participated in the Singapore Book Fair held from 27 May to 5 June 2011 at the Suntee City Convention Centre, Singapore. The Trust had displayed more than 250 titles of selected publishers in the Fair at the NBT stall. There were a lot of visitors at the stall and they showed great interest in books on Indian culture.

Shri D Sarkar, Deputy Director (Art) and Shri M.R. Mahapatra, Editor (NCCL) represented NBT at the Fair.

18th Beijing International Book Fair

(31 August to 4 September 2011)

The 18th Beijing International Book Fair was held at the China International Exhibition Centre, Beijing from 31 August to 4 September 2011. Over 2,000 participants from 60 countries participated in the Fair. India was the only country that participated from South Asian region. This year the Guest of Honour country at BIBF was the Netherlands. The Trust displayed more than 200 titles from 33 Indian publishers at the Fair. Apart from NBT, Ratna Sagar Publishing Pvt. Ltd. and UBS Publishing from Delhi also participated in the Fair.



Shri Pankaj Chaturvedi, Assistant Editor (Hindi) represented NBT at the Fair

Colombo International Book Fair

(17 - 25 September 2011)

National Book Trust, India participated in the Colombo International Book Fair held from 17 to 25 September 2011 at Colombo, Sri Lanka. Reputed publishers of Sri Lanka like Vijitha Yapa Association, Jeyo Book Centre, Vidarshna Publishers, Makeen Books, M D Ganesena Book Shop, Saraswati Book shop etc participated in the Fair. Vijntha Yapa Association had placed an order worth Rs. 80,000/- for supply of NBT books. Visitors at the Fair appreciated NBT books but were disappointed that the books were for display only and not for sale.

Shri Rajeev Chaurdhary, Assistant Director (NRO) represented NBT at the Fair.

Frankfurt Book Fair

(12-16 October 2011)

Frankfurt Book Fair was organized from 12 to 16 October 2011 at Frankfurt, Germany. The first three days of the Fair were open exclusively to traders interested in exchange of Rights for reprints, co-publishing and translation. Special interest was shown in books on various subjects like yoga, Indian cuisine, Indian cinema, Mahatma Gandhi and archeology etc. The last day of the Fair was open for general visitors. Several distinguished personalities like Consulate General of India and Mr. Juergon Boos, President of the Fair also visited the NBT stall.

Shri Satish Kumar, Joint Director (Production) and Shri H.M. Arora, Deputy Director (Store) represented NBT at the Fair.

Sharjah International Book Fair

(16-26 November 2011)

National Book Trust, India participated in the Sharjah International Book Fair held from 16 to 26 November 2011. Sharjah International Book Fair is a ten-day event exhibiting books of more than 900 publishers from nearly 50 nations, with an average 5,00,000



visitors visiting yearly and making trade worth US \$42 million. There was a great demand of Indian books on art & culture, text books and children's books at the Fair. The NBT officers also promoted the 20th New Delhi World Book Fair.

Md. Imranul Haque Deputy Director (NRO) and Shri Anil Khanna, Assistant Director (I&P) represented NBT at the fair.

49th Bologna Children's Book Fair

(19-22 March 2012)

National Book Trust, India participated in the 49th Bologna Children's Book Fair held from 19-22 March 2012 in Italy. More than 1200 exhibitors from 66 countries participated in this largest book fair for children and young adults. Portugal was the Guest of Honour country. The Fair paid tribute to the great author Charles Dickens on his 200th Birth Anniversary. NBT participated in the Fair with collective exhibit of 100 select books from 15 publishers of India.

Shri Manas Ranjan Mahapatra, Editor (NCCL) and Shri D. Sarkar, Deputy Director (Art) represented NBT at the Fair.

22nd Abu Dhabi International Book Fair

(28 March to 2 April 2012)

National Book Trust, India participated in the 22nd Abu Dhabi International Book Fair held from 28 March to 2 April 2012. The Fair brought together 904 exhibitors from 54 countries and showcased nearly 50,000 titles in 33 languages. Nearly 600 exhibitors from the Middle East and North Africa participated in the Fair. United Kingdom was the country focus of the Fair this year.

The Indian participation included publishers, printers and digital service providers. The Indian Embassy, UAE and CAPEXIL organized a discussion to facilitate interaction of Indian participants with potential foreign participants. According to the Indian participants,



the interaction was fruitful and helpful for great business opportunities, especially within the children books segment.

Shri M.A. Sikandar, Director and Md. Imranul Haque Deputy Director (NRO) represented NBT at the Fair.

10th Bangkok International Book Fair (29 March to 8 April 2012)

The Trust participated in the 10th Bangkok International Book Fair held from 29 March to 8 April 2012 at the Queen Sirikit National Convention Center, Bangkok. Around 660 participants from 20 countries participated in the Fair. The Trust exhibited more than 263 titles in English and Hindi from 20 publishers of the country. Indian books on spirituality, medicine, engineering and children's literature were in good demand at the Fair. Dr. Jaideep Nair, Counsellor, Embassy of India, noted literary luminaries, professors from local universities, Buddhist scholars and students from various schools and universities also visited the NBT stall.



Dr. Pathipaka Mohan, Assistant Editor (Telugu) and Shri Mayank Surolia, Assistant Director (Establishment) represented NBT at the Fair.

Literary Activities During 2011-12

National Book Trust, India organises several literary programmes like book release functions, seminars, discussions etc to promote books and book reading culture throughout the country. During the period under review, following programmes were organized:

Book Release Functions

1. On the occasion of the birth centenary of the freedom fighter Shri Thakur Ram Singh, National Book Trust, India organised a book release function at Shahidi Smarak, Sanjay Place, Agra on 11 April 2011. An autobiography of Shri Thakur Ram Singh titled *Dogra Shooting*



and My Struggle published by NBT was released by Dr S N Sharma. Dr S P Kashyap was the special guest at the function.

2. Shri Pranab Mukherjee, Hon'ble Union Minister for Finance, released a biography published by NBT titled *Bagha Jatin: Life and Times of Jatindranath Mukherjee* at India International Centre, New Delhi on 27 May 2011. Shri



Tathagata Satpathy, Member of Parliament, Shri Chittatosh Mookerjee, former Chief Justice, Prof. Sabyasachi Bhattacharya, eminent historian and Prof. Mridula Mukherjee, eminent historian and former Director of NMML were the speakers on the occasion.

3. Dr APJ Abdul Kalam, former President of India, released a book published by NBT titled *Random Curiosity* at India International Centre, New Delhi on 31 May 2011. Shri MGK Menon, eminent scientist, Prof. Mrinal Miri, eminent philosopher, Dr Ananthkrishnan, Chairman, IIT, Kanpur, Prof. Krishna Kumar, Prof. Goverdhan Mehta and Prof. Pankaj Chandra were the speakers on the occasion.



4. NBT in collaboration with the Department of English, University of Pune organised a book release function of the title *A Tale with Seven Answers* at Sadhan Media Centre, Pune on 26 August 2011. The book published by NBT is an English translation of the eminent socialist leader late Prof. G P Pradhan's magnum opus Marathi novel, *Sata Uttarachi Kahani*. Prof. Arun Sadhu, Shri Kumar Ketkar, Dr Shrikant Tambe and Shri Anil Patil were the speakers on the occasion.

5. NBT in collaboration with the Department of Telugu Studies and Ancient Indian History, Culture and Archaeology, S.V. University, Tirupati organised a book release function at Senate Hall, Tirupati, Andhra Pradesh on 9 September 2011. NBT titles in Telugu released at the function include *K. Sabha: Uthamakathalu*, *Rajkamal Chandhary: Sankalit Kahaniyan* and *Growing up with Trees*.

6. NBT organised a book release function at Karim Nagar, Andhra Pradesh on 15 September 2011. Ten Telugu translations of NBT books for children released at the function include *The Last Ticket and other Stories*, *Nona and the Rain*, *Adventures of Ghanada*, *Chanda Ginti Bhoor Gaya*, *Dragon Tsunami*, *Titli Ka Sabas*, *The Bird of Mind*, *Goluki Daputi*, *Kyon?* and *Rintu and His Compass*. Shri B Venkataratnam, Dr Vadeepally Krishna, Dr Malayasari, Dr Nalimela Bhaskar, Shri Dasari Venkataramana and Dr V Triveni were the speakers on the occasion.

7. A book release function was organised by NBT at Kakinada, Andhra Pradesh on 14 September 2011 where a biography on *Durgabhai Deshmukh* and three children's books published by NBT were released.

8. Three NBT books entitled *Gandhi-Nehru Correspondence*, *Nehru-Patel Correspondence* and *Gandhi-Patel: Letters and Speeches* were released by Prof. Mridula Mukherjee at India International Center, New Delhi on 2 November 2011. Prof. Salil Mishra and Prof. Sucheta Mahajan expressed their views on the books.



9. NBT organised a *Pustak Parikrama* in Punjab from 31 December 2011 to 12 January 2012. On this occasion, three NBT books in Punjabi titled *Amrita Pritam Diyan Chauviyan Kahaniyan*, *Bhagat Singh De Siyasi Dastavez* and *Jahaj Di Kahani* were released.

10. NBT in association with Kendriya Punjabi Lekhak Sabha organised a programme at Punjabi Akademi, Ludhiana on 23 October 2011. Three titles in Punjabi were released on the occasion. These were *Sant Singh Sekhon Diyan Chauviyan Kahaniyan*, *Santokh Singh Dbeer Diyan Chauviyan Kahaniyan* and *Sat Bharati Sant*. Dr Chanchal Chauhan and Dr Dalip Kaur Tiwana spoke on the occasion.

11. Four NBT books for children namely *Lost and Found*, *Red and Blue Pencils*, *Fly High in the Sky* and *Titli and the Music of Hope* were released by Ms Vibha Parthasarthy, educationist and former Chairperson of the National Commission for Women at India International Center, New Delhi on 25 January 2012.



12. *Ghadar Movement: A Short History* published by NBT was released by the eminent journalist, Shri Kuldeep Nayar, at India International Center, New Delhi on 12 March 2012. Dr Mohinder Singh, Dr Rakesh Bhattabyal, Shri Sunit Singh and Prof. Harish K. Puri were the speakers on the occasion.

National Book Week

13. NBT organised a two-day programme at Mandi, Himachal Pradesh in association with Himachal Kala Sanskriti Bhasha Akademi, Shimla on 15 & 16 November 2011 at the Conference Hall, Office of the Deputy Commissioner, Mandi. Four titles in Hindi and three titles in English published by NBT were released by Shri Ishwar Das Dhiman, Hon'ble Minister of State for Education, Himachal Pradesh. The titles released were: *Shamsber Bahadur Singh: Sankalit Kavitayen*,



Agyey: Pratinidhi Nibandh, *Agyey ki Pratinidhi Kahaniyan*, *Agyey ki Pratinidhi Kavitayein*, *Basic Biotechniques*, *Primer on Characterising Biodiversity* and *Primer on Forest Biodiversity*.

14. A book release function was organised by NBT in collaboration with Ravenshaw Collegiate School in Cuttack, Odisha on 16 November 2011. Sixteen NBT books for children in Odia were released at the function. Shri Dash Beahur, Dr Rajkishore Parhi, Dr Sarat Biswai and Shri Brundaban Satpathy were present on the occasion.



15. NBT in association with the Puadhi Punjabi Sath, Mohali organised a one-day programme for children at Shivalik Public School, Mohali, Punjab on 16 November 2011. During the function, several literary activities were organized by NBT which include:

(a) A book release function was held where eighteen NBT titles in Punjabi for children namely: *Sabeli, Ajube, Chatrai Da Puraskar, Neem Baba, Faisla Ate Purab Diyan Hor Kabaniyan, Baghiad Da Nachna, Dard Da Rishta Ate Aur Kabaniyan, Ki Hoya, Ravan, Neval Bhi Raja, Bulbul Ate Munnu, Jungal De Dost, Culle Awas, Pyara Dost, Jeelani Bano Diyan Do Kabaniyan, Amb Wali Chidi, Bans Da Ghar* and *Choti Keedi Di Baddi Dawat* were released.

(b) A children's kavi darbar was held where 25 students from twelve different schools participated and presented their poems. In the Meet-the-Author programme, Shri Sukhdev Madpuri and Shri Manmohan Singh Daun, popular children's writers, interacted with the children.

(c) A poet's meet was also held where Surjit Marjara, Manjeet Kaur Ambalwi, Atma Singh Chitti, Darshan Banoor, Komal Singh, Mahendra Singh Manpuri, Siriram Arsh, Daljeet Kaur Daun, Dr Gurminder Siddhu, Dr Manjeet Indra, Baburam Diwana, Surendra Gill, Devinder Preet, Paramjeet Param, Surjeet Artist, Bhagwan Singh Deepak and Shivnath participated.

16. National Book Trust, India organised a two-day literary programme at Godhra, Gujarat in association with the Godhra Sarvjanik Shikshan Mandal on 20 and 21 November 2011. The literary activities organized at Godhra include

(a) A discussion on the importance of books in our life was held. Shri Praveen Pandya, well-known poet and playwright

inaugurated the function. Smt Nayna Shah, popular children's writer, Shri Sharad Kumar Shah, Head, Godhra Sarvjanik Shikshan Mandal, Shri Dakshesh Shah, Principal, M&M Shah School and Shri Mitesh Desai, Principal, New Era School participated in the discussion.

(b) A poet's meet was held where Chinu Modi, Khalil Dhantejvi, Pradeep Pandya, Rishabh Mehta, Hardwar Goswami, Vinod Gandhi, Gayatri Mehta and Geeta Pandya rendered their poems.



Book Fairs

17. Bundelkhand Book Fair (2 - 10 July 2011)

(a). A poets' meet was organized in the fair in which noted Bundeli poets Shri Ratnlal Namdev 'Ratnesh', Shri Ratibhan Tewari, Dr. Awadh Kishore jadia, Shri bhaiyalal Vyas and Shri Nand Kishore Soni participated. The meet was coordinated by Prof. Bahadur Singh Parmar.

(b) A discussion on the topic *Patrakarita Aur Prakashan Mein Career* was organized in which noted journalist and author Shri Shiv Anurag Pateriya shared his experience with young audience and also interacted with them.

(c) An essay competition on the topic *Hum Kyon Padte Hein? Kya Padna Pasand Karte Hein?* was also held for children during the fair. Prof. K S Patel and Prof. R P Ahirwal coordinated the programme.

18. Delhi Weekend Book Bazaar (4-6 November 2011)

(a) An interactive discussion on the topic *Careers in Fashion* was organized by NBT in which well-known fashion designers and consultants Ms. Ashima, Mr. Ajay Mehra, Mr. T.K. Hume and Ms. Garima interacted with students who wish to pursue career in fashion industry.

(b) A reading session on Hindi satire was organized by NBT. The session was presided over by Dr. Narendra Kohli and the noted Hindi writers who participated include Shri Alok Puranik, Shri Awinash Vachaspati, Shri Prem Janmejaj, Shri Harish Naval and Ms. Sarojini Preetam. The session focused on current issues which enthralled the people present on the occasion.



(c) A storytelling session in Hindi was organized by the National Book Trust, India in which noted writers in Hindi, Shri Uday Prakash, Sahitya Akademi Award winner, Shri Pratap Sehgal, the recipient of Maithali Sharan award, Shri Mahesh Darpan, well-known author and journalist, and Ms Akansha Pare Keshav, feature editor of the magazine *Outlook* participated.

(d) NBT in association with Kathak Kendra, Ministry of Culture, Government of India, organized a presentation of Indian classical dance Kathak by renowned artist Mulla Afsar and presentation of Indian classical music on Tabla and Pakhawaj etc.

19. National Book Fair, Patna (11-19 November 2011)

(a) A discussion on satirical writings was held where noted writers including Padamsri Ravindraraaj Hans, Shri Anup Srivastava, Shri Anurag Vajpayee, Shri Girish Pankaj,

Shri Mahendra Thakur, Shri Prem Janmejaya, Shri Subhash Chandra, Shri Harish Naval and Shri Yagya Sharma participated.

(b) A national seminar on the role of books in the lives of children themed *Childhood and Books* was held. Shri Uday Prakash, Sahitya Akademi awardee was the Chief Guest at the function. In the discussion distinguished writers namely Surendra Vikram, Om Prakash Kashyap, Dr Prakash Manu, Ramesh Tailang, Dr Shivnarayan and Dr Divik Ramesh participated.



(c) A meet-the-author programme was organized where Dr Gangaprasad Vimal and Smt Usha Kiran Khan, Sahitya Akademi awardee shared their experiences with the audience and interacted with them.

(d) A discussion on famous poet Faiz Ahmed Faiz titled *Wade Nau Bahar: Daayre Hindi Mein Faiz* was also held in where Zahoor Sidiqi, Arun Kamal and Asgar Wajahat presented their views on Faiz.

(e) NBT title *Manlana Abdul Kalam Azad* was also released during the fair. Shri Abdus Samad, noted Urdu writer and Sahitya Akademi awardee released the book. The release was followed by a discussion session in which Dr Gangaprasad Vimal, Imtiya Aham and Uday Prakash presented their views.



20. Baripada Book Fair (17 - 25 December 2011)

(a) Meet-the-Author programme titled *My Life My Poetry* with noted Odia poet Prof. Soorindra Barik was organized at the fair. Prof. Barik also interacted with the audience present on the occasion. Shri Bijay Kumar Barik presided over the meeting.

(b) NBT's Odia titles *Kamaleshwar kee Shrestha Kahaniyan*, *Odia Hasyagalpa* and *Dr. Baba Saheb Ambedkar* were also released at the Fair A discussion on the books released was also

organized. Prof. Bijay Kumar Satpathy, Prof. Manoranjan Pradhan, Dr Durga Prasanna Panda, Dr Kabita Barick Prof. Baishnab Charan Samal participated in the discussion.

Other Literary Programmes

21. On the occasion of the World Book and Copyright Day on 23 April 2011, National Book Trust, India in association with Pragatisheel Lekhak Sangh and Chatrasaal Trust organised a symposium on *Declining Readership in the Age of Globalization and Technology* at Chattarpur, Madhya Pradesh. The programme was presided over by the 94-year old litterateur Shri Vindhya Kokil Bhaiyalal.



22. A one-day literary festival was organised by the National Book Trust, India in association with Guru Nanak Dev University, Amritsar at the University campus on 6 June 2011. On the occasion six NBT titles in Hindi were released, namely *Hridesb: Sankalit Kahaniya*, *Jaiiv-prodhyogiki*, *Pravat-Pravat Basti-Basti*, *Paraya Dhan*, *Taapuvala Raksbas* and *Jai Gange*. The books were released by Prof. Harmohinder Singh Bedi, an eminent scholar and critic. The release was followed by a discussion on the topic *Books in the Age of Internet*.

23. NBT in association with literary organizations Salila and Rajasthan Sahitya Akademi organised a symposium and a book release function in Salumbar, Udaipur from 24-25 September 2011. On this occasion, two discussions on the topics *Hamari Patrikayen Aur Baal Sahitya Ki Chunotiyen* and *Media, Samaj Aur Baal Sahitya* were held. Five books namely *Choti Chinti Ki Badi Dawat*, *Suno Kahani*, *Vigyan Aur Aap*, *Isro Ki Kahani* and *Chitra Greev* were also released during the programme.



24. NBT organised a book release function at Kendrapada on 8 June 2011 in collaboration with Punarnasa Sahitya Sansad, a rural-based literary organization. The Odia translations of NBT titles *Mauritius*, *Sri Lanka* and *The Way to Athletic Gold* were released. A discussion on the topic *Diminishing Trend of Book Reading and the Role of NBT in Promoting Reading Habit* was also held in which Prof. Shantanu Kumar Acharya, eminent author, Prof. Dhavanidhar Panigrahi, eminent economist and translator, and others participated.

25. National Book Trust, India in collaboration with Sarvajanic Education Society, Surat organised a seminar on *Books and Reading Habits* at V T Choksi College of Education, Surat on 25 September 2011. The seminar was inaugurated by Shri Bhagwatikumar Sharma, well-known author and President of Gujarati Sahitya Parishad. Dr Dakshesh Thakar, Shri Rameshchandra G Shah, Dr Vijay Shastri, Dr Sharifa Vijaliwala



and Dr Varsha Das shared their views in the seminar. Four NBT books in Gujarati released during the function include *Sambandhbona Setu*, *Vinoba Vichar Doban*, *Rang Chhe* and *Mahatma Gandhina Vicharo*.

26. NBT in association with the Hindi Department of Veer Kunwar Singh University organised one-day literary programme in Ara, Bihar on 14 September 2011. The NBT books released on the occasion were: *Ek Thi Chidiya*, *Dard ka Rishta Va Anya Kahaniyan*, *Thakur Sahab ka Vrat*, *Hardeep aur Uski Andhviswasi Maa*, *Nuskha*, *Aa Gayi Doosri Simran*, *Vigyan ka Kramik Vikas Vaishvik Pariprakshya Main*, *Prabhavati*, and *Kahan Tak Kaben Yugon ki Baat*. Prof. Usha Kiran Khan, Shri Santosh Shreyas and Shri Krishna Kumar presented their views on the books. The second session of the programme included a seminar on the *Vartman Daur Main Pustak ki Prasangikta*. Dr Dina Nath Mishra presided over the function. Prof. Neeraj Singh, Head of the Hindi Department, Veer Kunwar Singh University, Shri Mithileshwar, eminent writer, Dr Ayodhya Prasad Upadhyay and Dr Ravindra Nath also presented their views on the occasion.

Besides, the Trust also organized more than 25 literary programmes in Northeast, 9 in Jammu & Kashmir and around 50 during 20th NDWBF. The details of the programmes have been mentioned in the concerned sections of the Report.

Activities in North-East

National Book Trust, India, under its Development Project for North Eastern Region, a special scheme for Northeast, organised several book promotional activities in the year 2011-12. Like the past few years, the year 2011-2012 has been an eventful and successful year for NBT as far as setting new trends in book promotional activities in the Northeast is concerned. Publishers, booksellers, authors, NGOs, and the booklovers extended their help in NBT's effort of bringing all the stakeholders under one roof thereby giving a new impetus to the ever-growing reading movement in Northeast. In the process, the Trust has largely been successful in widening its readership in Northeast.

Book Fairs

In the year 2011-12, NBT organised three book fairs in Jorhat, Abhayapuri and Imphal. Besides, NBT also participated in Dibrugarh Book Fair (4 – 13 November 2011), North East Book Fair (14 – 26 December 2011) and Agartala Book Fair (29 February to 11 March 2012).

Jorhat Book Fair (15 - 23 October 2011)

The Trust organized the Jorhat Book Fair at Jorhat District Khel Association Playground, Jorhat from 15 to 23 October 2011. The Fair was organised in association with Assam Academic Center and All Assam Publishers & Booksellers Association. The Fair was inaugurated by Dr. S.K. Roy, eminent scientist and President of Oil Technology Association of India, Eastern Zone, Kolkata. Shri Ramesh Chand Jain, Deputy Commissioner, Jorhat District, Ms Sanjukta Parashar, Superintendent of Police, Jorhat District, Shri Giripada Choudhury, President, All Assam Publishers & Booksellers Association and Dr Bishnu Prasad Sarmah, President, Assam Academic Centre were the Guests of Honour at the inaugural function. Shri M A Sikandar, Director, NBT welcomed the guests present on the occasion and declared that a regional office and book shop will soon be set up at Guwahati. Shri Jogen Chetia eminent historian and educationist released the book fair souvenir Pragya brought out by Assam Academic Centre on the occasion. The inaugural function was preceded by a colourful book march by around 1500 school children from in and around Jorhat.

In view of the International Year of Chemistry and the International Year of Forestry, a dedicated Science Park was set up in the fair ground where some renowned Science

and Research institutes showcased their achievements and innovations in the field of science and technology. On this occasion, a series of programmes on science popularization was organized involving scientist and science communicators from Vigyan Prasar, an autonomous organization under Department of science and Technology, Government of India.

The fair witnessed two panel discussions, one on Science Literature in Translation: An Assamese perspective with Dr Bijay Krishna Deva Sarma as moderator and Dr D C Goswami and Dr Santanoo Tamuly as panellists and another on Interpreting Culture: Challenges in Translating Asamiya Novels with Dr Nagen Saikia as moderator and Dr Bibhash Choudhury and Shri Amrit Jyoti Mahanta as panellists. Lohitya Nandini (Daughters of Brahmaputra), an innovative programme involving ten women poets from all over Assam enthralled the booklovers. Renowned recitation artiste Sanjib Kakaty moderated this programme posing a series of questions, serious yet witty at times, to the women poets. Another highlight of the fair was a programme called Kanthaswar, an ensemble of young writers from Jorhat district.



Children's programmes like Ramdhenur Rang, sit and draw competition, Moinar Manan, essay competition, Aitar Kolat Bohi, storytelling competition, Pasalat Daat Bhagil, Asamiya spelling bee competition, Kalam aru Tulika, writing and illustration competition for a wall magazine and a quiz competition were huge draw among the school children.

Dr P G Rao, Director, North East Institute of Science and Technology and Shri Prafulla Bora, eminent writer were the guests of honour in the valedictory cum award distribution ceremony. A folk cultural night dedicated to Assam's cultural icon Dr Bhupen Hazarika provided a grand finale to the book fair.

With more than 200 stalls of around 90 publishers and book sellers from Assam, Tripura, Kolkata, Delhi and Nagpur, the book fair created a record of sorts in the recent history of NBT book fairs elsewhere in the Northeast in terms of number of stalls.

Abhayapuri Book Fair (26 November to 3 December 2011)

The Trust organized the Abhayapuri Book Fair at Gandhi Maidan, Abhayapuri from 26 November to 3 December 2011. The Fair was organized in association with North Salmara Sub-divisional Administration and All Assam Publishers and Booksellers Association. The Fair was inaugurated by Shri Kanaksen Deka, eminent litterateur and former President of Assam Sahitya Sabha. Shri Chandan Kumar Sarkar, Hon'ble MLA was the Guest of Honour and Shri Haider Hussain, eminent journalist, and Chief Guest at the Inaugural Function.

Several events for booklovers were held on various days of the fair including North East Women Poets Meet, Meet-the-Author session with Shri Anubhav Tulasi, eminent poet and a talk on The Other Tagore by Shri Nirmal Kanti Bhattacharjee, Director, K K Birla Foundation,

During the fair, several children's programmes were organised by NCCL, a wing of NBT, which include Theatre Workshop by noted children's theatre expert Dr Ashis Ghosh, Asamiya Spelling Bee Contest by Dr Santanoo Tamuly, Editor, Mouchaq, the largest circulated children's monthly from North East, Shri Rajib Deka, eminent Career Consultant, also conducted a career counseling session for young adults. A seminar on biodiversity was also held by Aranyak, a local NGO. Besides several book release functions and a multilingual Poets' Meet by Assam Sahitya Sabha added flavour to the fair.

Kamrupa Cultural Group from Guwahati presented a musical evening on the last day in memory of Bhupen Hazarika, Assam's cultural icon, and Mamoni Roisom Goswami, the Jnanpith award winning author. 46 publishers, distributors and booksellers from different parts of the country participated in the Fair.

Imphal Book Fair (24 December 2011 to 1 January 2012)

The Trust in collaboration with State Central Library, Imphal and Department of Art & Culture, Government of Manipur organized the Imphal Book Fair at Hapta Kangjeibung Hockey Ground, Imphal, Manipur from 24 December 2011 to 1 January 2012. The Fair was inaugurated by Shri Ph. Parijat Singh, Minister of Agriculture,





CADA & Labour, Manipur. Shri R.K. Jhalajit Singh, noted Manipuri author graced the inaugural function. Besides, Dr R K Nimai Singh, Commissioner, Art & Culture, Govt. of Manipur, Dr K Sobita, Director, Art & Culture, Govt. of Manipur and Ms S Tampkleima Deve, Chief Librarian, State Central Library were also present on the occasion.

During all the days of the book fair, various literary programmes were organized by the Directorate of Art & Culture, Govt. of Manipur, in which literary personalities as well as school children, theatre and art personalities from Manipur and adjoining States took part. These programmes included a North-East Poets' Meet, State Level Symposium on Reading Habit, Meet the Singer, Meet the Film Artists, Narration of Manipuri Short Stories, State Level Quiz on Art & Culture of Manipur as well as Drawing Competition for children. The children who won the competitions were given certificates.

Despite the prevailing disturbed situation in the Manipur State, about 50 publishers and booksellers from various parts of India participated in the book fair. Besides a large number of publishers and booksellers from Imphal, participants from Delhi, Kolkata, Guwahati and Silchar were spread over 110 stalls in the Fair.

Mobile Book Exhibitions

With active help from the local administration and intelligentsia, NBT organized following Pustak Parikrama (Mobile Book Exhibition) in Northeast during which, books were made accessible to the readers living in various remote areas of the region.

Table showing details of Pustak Parikrama

Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
Meghalaya & Assam Pustak Parikrama	14 Dec. 2011 to 3 Jan. 2012	1,90,857.00	1,68,720.00	55	4,500

Activities in Jammu & Kashmir

National Book Trust, India has been organizing book fairs, mobile exhibitions and other book-related activities like panel discussions, book release functions, seminars etc across the country to promote book mindedness among people especially among youth and making low-cost books available to book lovers. To further this objective and keeping in mind the ever-growing demands of the book lovers of Jammu & Kashmir, NBT has been organizing such activities in the region for last many years.

Book Fairs

In the year 2011-12, NBT organized one book in Jammu (J&K) and also participated in the Srinagar Book Fair, (J&K) held from 17 to 22 July 2011.

Jammu Book Fair (3 - 11 September 2011)

The Trust organized the Jammu Book Fair at Kala Kendra, Jammu from 3 to 11 September 2011. The Fair was organised in collaboration with the J&K Academy of Art, Language & Culture and District Administration. Shri Abdul Gani Malik, Minister for Higher Education, J&K inaugurated the Fair. Noted litterateurs Padma Sachdev and Mohammad Yusuf Taing were also present on the occasion.

Shri Malik and Shri Mohammad Yusuf Taing congratulated NBT for organizing the Fair in Jammu and assured their cooperation in conducting such fairs regularly.

Literary activities organized during the Fair included the Poets' Meet and a Meet-the-Author programme with renowned Dogri poet Padma Sachdev. A book release function was also held where NBT's Dogri-Hindi title Sabad Milava authored by Ms Padma Sachdev was released by Shri Abdul Gani Malik.

A number of activities for children were also organized by NCCL including a creative writing workshop, book review workshop and preparation of a children's magazine and storytelling session. Children from various schools turned up in large numbers to participate in these events. Noted Kashmiri writer Dr. Aziz Hazini and popular children's writer Shri Krishna Sharma and Gyaneshwar were the resource persons for these programmes.

The Jammu Book Fair was a huge success. It was visited by a large number of students, book lovers, writers, scholars and librarians. The visitors hoped that Jammu Book Fair becomes a regular affair. 60 publishers, distributors and booksellers from all over the country participated in the Fair.

Other Activities

During the period under report, a number of activities aimed at promoting children's literature as well as book culture among children were organized by NCCL in Jammu and Kashmir which include:

1. A two-day creative writing workshop was organized at S P College, Srinagar on 22-23 July 2011. The workshop was inaugurated by Shri Khawaja Farooq Renjushah, Director, Information and Public Relation. During the workshop writings developed in Kashmiri language were translated into Hindi and English by the children. The translated stories were published in the August 2011 issue of the Readers' Club Bulletin, the monthly publication of the NCCL.
2. A panel discussion on the children's literature was organised on 22 July 2011. The experts in Kashmiri and Dogri languages including Dr Aziz Hajni, Prof. Ayaz Rasool Nazki and Shri Javed Matzee participated in the deliberation. The session was chaired by Shri Noor Shah, President, Urdu Akademi, Jammu & Kashmir.

Mobile Book Exhibitions

With active help from the local administration and intelligentsia, NBT organized following Pustak Parikrama (Mobile Book Exhibition) in Jammu and Kashmir during which books were made accessible to the readers living in various remote areas of the region.

Table giving details of the Pustak Parikrama

Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
Jammu Pustak Parikarma	19 April 2011 to 9 May 2011	2,16,380.00	1,85,621.00	60	4,828

Activities by National Centre for Children's Literature (NCCL)

The National Centre for Children's Literature (NCCL) was established in 1993 by the Trust to monitor, coordinate, plan and aid the publication of children's literature in various Indian languages. Besides developing a library-cum-documentation centre of children's literature, the Centre is engaged in organizing seminars, workshops and exhibitions, and also, is actively promoting the habit of reading at school level by encouraging the setting up of Readers' Clubs. During the year under review 1,857 Readers' Clubs were established across the country.

During the financial year 2011-12, the activities undertaken by NCCL were as follows:

Seminars, Workshops, Orientations etc to promote Children's Literature

1. A seminar on Growth of Indian Comics for Children at Gandhi Peace Foundation, Delhi, on 23 April 2011
2. An orientation on Readers' Club Movement at Atomic Energy Central School, Narora, Bulandshahar, Uttar Pradesh on 10 May 2011
3. An orientation on Readers' Club Movement at Kendriya Vidyalaya, Forest Research Institute, Dehradun, Uttarakhand on 15 May 2011
4. An interactive session with playwright Shri Rudraprasad Sengupta at Nehru Bhawan, New Delhi on 3 August 2011



5. A writers' workshop on Theatre for Young Audience at India International Centre, New Delhi on 4-6 August 2011
6. A creative writing workshop for children at Jammu on 5 September 2011
7. A book review workshop at Jammu on 6 September 2011
8. A workshop on How to Prepare a Children's Magazine at Jammu on 7 September 2011
9. A storytelling session for children at Jammu on 8 September 2011
10. An interactive session with Ms Jujja Weislander, Swedish author at Lady Shri Ram College, New Delhi on 21 October 2011
11. A brain-storming session on activities of NCCL at India International Center, New Delhi on 21 November 2011
12. A series of activities for children at Abhayapuri Book Fair, Assam from 26 November to 4 March 2011
13. An orientation on Readers' Club Movement in collaboration with Ratan Tata Trust at Yadgir, Karnataka on 10-11 December 2011
14. An orientation on Readers' Club Movement at DIET, Alwar, Rajasthan on 2 January 2012
15. A discussion on India's Children's Literature Today at Bhubaneswar, Odisha on 9 January 2012
16. An international seminar on Children's Literature at Ravenshaw University, Cuttack, Odisha on 9-10 January 2012
17. A panel discussion on Reading Habits of Young Adults at Bengal Engineering & Science University, Shibpur, West Bengal on 23-24 March 2012
18. A two-day creative writing and illustration workshop at Polian Purohitan, Una, Himachal Pradesh on 25-26 March 2012

Activities during National Book Week, New Delhi

1. A storytelling workshop by Shri Atanu Roy and Ms Anupa Lal on 14 November 2011
2. A calendar-making workshop conducted by Shri Pulak Biswas on 14 November 2011
3. Reading of stories and poems by children on 15 November 2011
4. A storytelling session by well-known authors Ms Kamlesh Mahindra and Ms Madhu Pant on 15 November 2011



5. Screening of the children's film 'The Bridge' at Borim produced by the Children's Film Society and an interactive session with its writer Ms Surekha Panindkar on 16 November 2011
6. A storytelling session conducted by writers and theatre personalities on 16 November 2011
7. An inter-school quiz covering the world of stories on 18 November 2011
8. A dance-drama workshop and performance based on the works of noted author Shri Rabindranath Tagore on 19 November 2011
9. Folktales retold by the author Ms Kshama Sharma and children on 19 November 2011
10. On-the-spot painting competition for children on 20 November 2011

Activities during 20th New Delhi World Book Fair

1. A book march by children on the inaugural day of the 20th NDWBF 2012 on 25 February 2012
2. A two-day national seminar on My little India on 25-26 February 2012
3. An interactive session with Finnish and Indian authors and illustrators and release of Finnish children's books on 27 February 2012
4. A discussion on Selection of Children's Books for Institutional Libraries: Is it Quality Based? on 27 February 2012

5. An interactive session with children's authors by NBT in collaboration with Association of Writers and Illustrators for Children (AWIC) on 1 March 2012
6. An interaction between authors and publishers of children's books by NBT in association with All About Book Publishing on 1 March 2012
7. A book quiz session conducted by NBT in association with Consortium Octet on 1 March 2012
8. A storytelling session by NBT in association with NCERT on 1 March 2012
9. Handicraft workshop by NBT in association with Eklavya Bhopal on 2 March 2012
10. Meet the child celebrities conducted by NBT and Navaratan Foundation on 2 March 2012



11. A panel discussion on Can E-books Replace Books? by NBT in association with DPS International School, Saket on 2 March 2012
12. A presentation on use of science in everyday life by NBT in association with Vigyan Prasar on 2 March 2012
13. A storytelling workshop by NBT in association with Pratham on 3 March 2012
14. A cartoon-making workshop by NBT and Katha on 3 March 2012
15. A session on magic by NBT in association with Eklavya on 4 March 2012
16. Poetry recitation by children on 4 March 2012
17. A skit on environment by NBT in association with Jaypee Public School, Greater Noida on 4 March 2012

18. A play based on a book by NBT in association with Raahein Development Society on 4 March 2012

Publication

1. Twelve issues of monthly bilingual magazine for children Readers' Club Bulletin
2. Two issues of Readers' Club Times brought out on the occasion of 20th NDWBF
3. Publication of a catalogue of books for display at 20th NDWBF

Library and Documentation

1. 760 new books and 43 CD/DVDs for children including reference books added to the NCCL Library
2. 20 new members from Delhi, NCR enrolled for the library



3. NCCL Library data is now available online at (<http://59.177.81.15>). 10,000 books digitized for the users. An annotated catalogue of 14,000 children's books is also available online
4. Regular visit of research scholars and students from various universities, eminent authors, illustrators, publishers, teachers and activists in the field of children's literature including Shri Atanu Ray, Shri Arvind Gupta, Shri Aabid Surti and Dr S. Majumdar, Head, IIC Library
5. Book reviews, reading lists, news clippings, e-news letters of other organization etc. sent to the library members by e-mail throughout the year
6. During the period under review following Library Committee meetings were held regarding:
 - (i) National Book Week on 16 November 2011
 - (ii) 20th New Delhi World Book Fair on 2-3 March 2012
 - (iii) Selection of books for display with regional language editors on 24- 25 January 2012
 - (iv) A Library Committee meeting was held on 9 December 2011

- (v) A meeting with Dr. S Majumdar, Chief Librarian, IIC for the growth and development of NCCL Library as per its mandate

7. An exhibition of contemporary Indian Children's Literature was organized during 20th New Delhi World Book Fair. 1,250 children's books in English and 13 Indian languages including Asamiya, Bangla, Gujarati, Hindi, Kannada, Malyalam, Marathi, Odia, Punjabi, Telgu, Tamil and Urdu were displayed. A list of books displayed was also published. Around 3,000 children and eminent personalities visited the exhibition.

8. There was also a display of database of NCCL Library on the Touch-Screen panel placed at the 'Hall of Display' at the Children's Pavilion during 20th NDWBF. This was the first public display of database of the NCCL Library since its inception which drew a lot of admiration and attention of the people.

9. A Reading Corner was created at the pavilion where children enjoyed reading a wide range of books from countries like Norway, Japan and Korea, AWIC and books in 13 Indian languages. Besides there were posters showing various images from Hiroshima- Nagasaki bombing sites with an aim to inform children of the destruction caused by nuclear bombs. Children were also drawn towards the attractive posters put up at the hall with beautiful illustrations from some of the NBT books for children.

PARTICIPATION IN BOOK FAIRS

Regionwise List of Participation of the Trust in various Book Fairs/Exhibitions

NORTHERN REGIONAL OFFICE, NEW DELHI

S.No.	Event	Dates
1.	Jalandhar Book Fair	02.04.2011 - 10.04.2011
2.	.Nepal Book Fair	13.05.2011 - 21.05.2011
3.	.Chhatarpur Book Fair, Madhya Pradesh	02.07.2011 - 10.07.2011
4.	.Srinagar Book Fair, Jammu	17.07.2011 - 22.07.2011
5.	Srinagar Book Fair, Uttarakhand	16.07.2011 - 24.07. 2011
6.	.Delhi Pustak Parikrama	4.07.2011 - 29.07. 2011
7.	.Delhi Book Fair	27.08.22 - 04.09.2011
8.	.Jammu Book Fair, J&K	03.09.2011 - 11.09.2011
9.	AP Bhawan Exhibition, Delhi	30.10.2011 - 01.11.2011
10.	Book Release Function, Lodhi Road, Delhi	02.11. 2011
11.	Faizabad Book Fair, Faizabad	02.11.2011 - 06.11.2011
12.	Delhi Book Bazaar	04.11.2011 - 06.11.2011
13.	Miranda House Exhibition, Delhi	08.11.2011 - 09.11.2011
14.	Patna Book Fair, Patna1	1.11.2011 - 19.11.2011
15.	Indore Book Fair, Indore	12.11.2011 - 20.11.2011
16.	National Book Week, Delhi	14.11.2011 - 20.11.2011
17.	Kurukshetra Exhibition, Haryana	28.11.2011 - 04.12.2011
18.	Patiala Book Exhibition, Punjab	10.12.2011 - 13.12.2011
19.	JNU Book Exhibition	11.12.2011 - 13.12.2011
20.	Ghalib Institute Exhibition, Delhi	23.12.2011 - 25.12.2011
21.	Sekhawati Udyog Mela, Sikar, Rajasthan	28.12.2011 - 04.01.2012
22.	NASC Pusa Exhibition , Pusa Road, Delhi	10.01.2012 - 12.12.2012
23.	Book Exhibition, Shankar Lal Hall, Delhi	14.01. 2012
24.	Jesus and Mary College Exhibition, Chanakyapuri, Delhi	14.01.2012
25.	Deoghar Pustak Mela, Jharkhand	12.01.2012 - 22.01.2012
26.	Dainik Bhaskar Book Fair, Jaipur	20.01.2012 - 29.01.2012
27.	20th New Delhi World Book Fair	25.02.12 - 04.03.2012

EASTERN REGIONAL OFFICE, KOLKATA

S.No.	Event	Dates
1.	Kendriya Vidyalaya, Belgachiya	18.07.11 - 21.07.11
2.	Kendriya Vidyalaya, Bamangachi	08.08.11 & 18.08.11 -19.08.11
3.	Nandan Book Bazaar1	2.09.11 - 18.09.11
4.	Kendriya Vidyalaya Kanchrapara-	12.09.11 - 23.09.11
5.	Jorhat Book Fair1	5.10.11 - 23.10.11
6.	Children's Book Festival, Bhubneswar1	2.11.11 - 14.11.11
7.	Dibrugarh Book Fair	04.11.11 - 13.11.11
8.	Datan Book Fair	01.12.11 - 12.12.11
9.	Abhyapuri Book Fair	26.11.11 - 03.12.11
10.	Rajdhani Book Fair	01.12.11 - 12.12.11
11.	Baripada Book Fair	17.12.11 - 25.12.11
12.	North East Book Fair	14.12.11 - 26.12.11
13.	Nandan Children Film Festival Exhibition	22.12.11 - 27.12.11
14.	Sonarpur Book Fair	09.12.11 - 18.12.11
15.	Imphal Book Fair	24.12.11 - 01.01.12
16.	West Bengal Urdu Akademi Book Fair	31.12.11 - 08.12.12
17.	Sunderban Book Fair	03.01.12 - 12.01.12
18.	Kolkata Book Fair	25.01.12 - 05.02.12
19.	International Language Show	10.02.12 - 12.02.12
20.	Agartala Book Fair	29.02.12 - 11.03.12
21.	Angul Book Fair	10.03.12 - 16.03.12
22.	Nabrangpur Book Fair	18.03.12 - 22.03.12
23.	Bhubneswar Book Fair	11.02.12 - 22.02.12
24.	Besus Book Fair	21.03.12 - 24.03.12

Mobile Exhibition

25.	Kolkata Street Mobile Book Exhibition	25.05.11 - 04.06.11
26.	Coochbehar Mobile Van Exhibition	01.08.11 - 22.09.11
27.	Jalpaiguri Mobile Van Exhibition	01.11.11 - 23.11.11
28.	Murshidabad Mobile Book Exhibition	02.11.11 - 07.11.11
29.	South 24PGS Mobile Van Exhibition	29.11.11 - 30.12.11
30.	Malda Mobile Van Exhibition	09.02.12 - 25.02.12

WESTERN REGIONAL OFFICE, MUMBAI

S.No.	Event	Dates
1.	Thane Exhibition (NBW), Thane	22.04.11 - 26.04.11
2.	Latur Exhibition, Latur	04.08.11 - 05.08.11
3.	Kolhapur Exhibition	02.09.11 - 08.09.11
4.	Latur Exhibition, Latur	13.09.11 - 16.09.11
5.	Sangli Exhibition, Sangli	24.09.11 - 28.09.11
6.	Surat Exhibition, Surat	23.09.11 - 24.09.11
7.	Panji Exhibition, Panji, Goa	11.10.11 - 18.10.11
8.	Anushakti Nagar Exhibition, Mumbai	16.12.11 - 18.12.11
9.	Nana Chowk Exhibition, Mumbai	15.12.11 - 17.12.11
10.	Nashik Book Fair, Nashik	04.12.11 - 12.12.11
11.	Ahmedabad Book Fair, Ahmedabad	30.12.11 - 09.01.12
12.	Pune Exhibition (Yashada), Pune	06.01.12 - 08.01.12
13.	Chmembur School Exhibition, Mumbai	21.12.11 - 23.12.11
14.	Nagpur Book Fair, Nagpur	07.01.12 - 15.01.12
15.	Godhara Mobile Exhibition, Godhara	20.11.11 - 04.12.11
16.	Mobile Exhibition, Mumbai	26.04.11 - 31.01.12
17.	Prabhadevi P L Deshpande Kala Academy Exhibition, Mumbai	27.02.12 - 28.02.12

SOUTHERN REGIONAL OFFICE, BENGALURU

S.No.	Event	Dates
1.	Tamil Nadu Mobile Pustak Parikrama	11.06.11 - 15.07.11
2.	Madurai Book Festival, Mudurai	02.09.11 - 11.09.11
3.	Bangalore Book Festival, (World of Books), Bangalore	02.09.11 - 11.09.11
4.	Book Release Function, Tirupati	09.09.11
5.	Book Release Function, Tirupati	14.09.11
6.	Kerala Agricultural University, Thrissur	20.10.11 - 22.10.11
7.	Kannada Sangha Shimoga, Shimoga	01.11.11 - 10.11.11
8.	Gadavari Book Festival, Eluru	14.11.11 - 21.11.11
9.	NBW BEL Udyogigala Vignana Vedika, Bengaluru	18.11.11
10.	NBW Oxford Sr.Sec.School, Bengaluru	16.11.11 - 19.11.11
11.	Bangalore Book Festival	18.11.11 - 27.11.11
12.	Kochi International Book Festival	02.12.11 - 11.12.11
13.	NBT's Visakapatnam Book Fair	03.12.11 - 11.12.11
14.	NCERT Book Exhibition, Bangalore	12.12.11 - 16.12.11
15.	NCCL Readers' Club Training Programme, Yadgir	10.12.11 - 11.12.11
16.	Vijayawada Book Festival	01.01.12 - 11.01.12
17.	Kannada Pustaka Pradhikara, Bangalore	05.01.12 - 08.01.12

Sales & Marketing

The Trust publishes moderately priced books for all segments of the society and for all age groups in Hindi, English and all major Indian languages. The Trust organizes various book exhibitions, book fairs and mobile book exhibitions through specially designed mobile exhibition vans to ensure the availability of the Trust's publications across the country, especially in remote areas, and small & medium towns. The NBT books are also being sold from its bookshops located at HQs, Vasant Kunj, CCIC Janpath, Daryaganj in New Delhi and at its Regional Offices in Bengaluru, Kolkata and Mumbai. The Trust has developed an excellent network of its authorized book sellers as Agents and Distributors throughout the country and during the year it has added 86 new book sellers.

Our Book Club Scheme is also playing a major role in promotion of the books and reading habit. 1,995 new Book Club members have been enrolled during the year 2011-12.

The Mobile Book Exhibition programme is another important mode for the promotion of books and reading habit. The Trust has conducted 32 such Pustak Parikaramas thereby covering 1,721 Exhibition points. The gross sale generated is Rs. 82.86 lakh as against Rs.78.76 lakh during the previous year. It is indeed our great pleasure that the Trust has generated gross sale of Rs. 3,668.78 lakh and Revenue generated from the sale of books has been Rs. 2,416.57 lakh.

The detail of region wise sales is as follows:

RegionGenerated	Gross Sale (Rs. Lakh)	Net Sale (Rs. Lakh)	Revenue (Rs. Lakh)
N.R.O., Delhi	1,820.53	1,142.43	1,198.35
E.R.O., Kolkata	1,132.10	679.38	757.61
S.R.O., Bengaluru	167.96	120.48	281.37
W.R.O., Mumbai	465.33	364.91	111.81
Pustak Parikrama	82.86	67.43	67.43
Total	3,668.78	2,374.63	2,416.57

PROMOTION AND SALE OF BOOKS THROUGH MOBILE EXHIBITION VANS

S.No.	Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
1.	Jammu Pustak Parikrama	19 April to 9 May 2011	2,16,380.00	1,85,621.00	60	4,828
2.	Punjab Pustak Parikrama	20 April to 10 May 2011	1,37,304.00	1,18,709.00	55	3,203
3.	Himachal Pustak Parikrama	21 April to 11 May 2011	2,49,201.00	2,19,737.00	55	6,575
4.	Uttar Pradesh Pustak Parikrama	25 April to 15 May 2011	2,38,720.00	1,95,584.00	50	5,875
5.	Uttarakhand Pustak Parikrama	27 April to 17 May 2011	2,71,701.00	2,33,391.00	58	7,527
6.	Eastern Uttar Pradesh Pustak Parikrama	28 April to 18 May 2011	1,38,027.00	1,21,130.00	50	3,268
7.	Orissa Pustak Parikrama	11 July to 31 July 2011	2,91,511.00	2,57,934.00	60	5,034
8.	West Bengal Pustak Parikrama	11 July to 31 July 2011	1,61,653.00	1,36,911.00	55	3,356
9.	Jharkhand Pustak Parikrama	11 July to 31 July 2011	2,31,562.00	2,00,676.00	58	4,340
10.	Tamil Nadu Pustak Parikrama	12 July to 1 Aug. 2011	1,17,219.00	1,05,205.00	45	2,298

S.No.	Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
11.	Karnataka Pustak Parikarma	18 July to 7 Aug. 2011	2,25,892.00	1,96,710.00	60	5,389
12.	Andhra Pradesh Pustak Parikarma	18 July to 7 Aug. 2011	1,82,893.00	1,60,344.00	60	3,700
13.	Rajasthan Pustak Parikarma	1 to 21 Sept. 2011	2,01,999.00	1,73,623.00	58	3,305
14.	Gujarat Pustak Parikarma	2 to 22 Sept. 2011	2,49,083.00	2,03,222.00	60	5,193
15.	Haryana Pustak Parikarma	12 Sept. to 20 Oct. 2011	2,87,492.00	2,39,282.00	60	4,116
16.	Uttar Pradesh Pustak Parikarma	12 Sept. to 2 Oct. 2011	2,61,457.00	2,20,829.00	50	5,152
17.	Chattisgarh/MP Pustak Parikarma	30 Sept. to 20 Oct. 2011	2,56,539.00	2,19,758.00	65	4,223
18.	Madhya Pradesh Pustak Parikarma	1 to 22 Oct. 2011	2,61,090.00	2,22,337.00	55	4,740
19.	Ludhiana Pustak Parikarma	15 to 25 Oct. 2011	2,43,354.00	1,75,266.00	20	5,194
20.	Bihar Pustak Parikarma	30 Sept. to 20 Oct. 2011	1,93,102.00	1,67,255.00	55	3,643
21.	Punjab Pustak Parikarma	12 to 29 Nov. 2011	4,64,879.00	2,98,104.00	45	9,477

S.No.	Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
22.	Rajasthan Pustak Parikarma	17 Nov. to 7 Dec. 2011	4,02,786.00	3,27,733.00	60	6,979
23.	Uttar Pradesh Pustak Parikarma	27 Nov. to 17 Dec. 2011	2,71,939.00	2,30,346.00	52	4,495
24.	Bihar & Uttar Pradesh Pustak Parikarma	9 to 29 Dec. 2011	2,70,765.00	2,24,832.00	50	4,407
25.	Bihar Pustak Parikarma	12 Dec. to 1 Jan. 2012	3,03,866.00	2,64,249.00	55	4,451
26.	Meghalaya/Assam Pustak Parikarma	14 Dec. to 3 Jan. 2012	1,90,857.00	1,68,720.00	55	4,500
27.	Punjab Pustak Parikarma	31 Dec. to 12 Jan. 2012	4,65,682.00	3,08,658.00	50	10,878
28.	Rajasthan Pustak Parikarma	18 Jan. to 7 Feb. 2012	2,61,595.00	2,17,595.00	50	5,769
29.	Rajasthan Pustak Parikarma	25 Jan. to 14 Feb. 2012	6,53,745.00	4,40,635.00	50	15,588
30.	Maharashtra Pustak Parikara	27 Jan. to 16 Feb. 2012	2,55,325.00	2,20,779.00	55	4,859
31.	Rajasthan Pustak Parikarma	27 Jan. to 16 Feb. 2012	1,20,842.00	1,05,986.00	62	2,448
32.	Uttar Pradesh Pustak Parikarma	1 to 21 Feb. 2012	2,07,522.00	1,81,670.00	48	3,764
Total			82,85,982.00	67,42,831.00	1,721	1,68,574

TRAINING COURSE

Training Course in Book Publishing

National Book Trust, India organises Training Course in Book Publishing across the country to help participants take up publishing as a career. The Training Course focuses on various aspects of publishing like developing manuscripts, editorial process, production and marketing of books, techniques of translation, export of books, Copyright and other legal issues of publishing, sale of Rights, export of books etc. Members of the faculty drawn from leading universities, institutions and publishing houses give an insight into publishing industry to the participants through interactive sessions. During the Financial Year 2011-12, four publishing courses were organised by the Trust in various parts of the country, which are as follows:

Training Course in Book Publishing, Delhi (4 – 30 July 2011)

The Training Course in Book Publishing was held at the Conference Hall of the Trust, New Delhi from 4 to 30 July 2011. This was a four-week long course and some of the participants of this course were sent for two months internship to different publishing houses from 1 August to 30 September 2011. The course was inaugurated by Shri Ashok Vajpai on 4 July 2011. About 45 eminent professionals from the publishing trade shared their experience with around 40 participants enrolled for this course. About 15 participants were sent for two months internship to various publishing houses and seven of them were absorbed by the publishers in various capacities in their respective organizations. The valedictory function of the course was organized on 1 October 2011. Prof. Shyam Menon, Vice-Chancellor, Dr B R



Ambedkar University was the Chief Guest on the occasion and distributed the certificates to the successful participants of the course.

Training Course in Book Publishing, Jaipur (5 -17 September 2011)

The Trust in collaboration with Rajasthan Hindi Granth Academi and Rajasthan Publishers & Booksellers Association organized a Training Course in Book Publishing in Jaipur from 5 to 17 September 2011. The two-week long course at Jaipur was attended by about 36 participants and about 20 eminent professionals from the publishing trade shared their experience with the participants. The course was well appreciated by the participants.

Training Course in Book Publishing, Chennai (8 -19 November 2011)

The Trust organized a Training Course in Book Publishing at the National Instructional Media Institute (NIMI) campus, Chennai from 8 to 19 November 2011. The course was organized in collaboration with the NIMI and Booksellers & Publishers' Association of South India (BAPASI). The course was inaugurated by Shri Sashi Kumar, eminent media personality and Chairman, Asian School of Journalism.



About 45 participants were benefitted by the course in which various aspects of publishing were discussed by eminent publishing professionals. Shri Ramakrishnan, eminent writer and Shri Vijay Shankar, Editor, Frontline were the Guests of Honour at the valedictory function.

Training Course in Book Publishing, Kolkata (5-17 December 2011)

The Trust organized a Training Course in Book Publishing at the Chandramukhi – Kadambiri Sabhagriha, University of Calcutta, Kolkata from 5 to 17 December 2011. The course was organized in collaboration with the Publishers & Booksellers Guild, Kolkata and the Centre

for Studies in Book Publishing, University of Calcutta. Shri Brakta Basu, Hon'able Minister-in-charge, Primary School & Higher Education, Government of West Bengal, inaugurated the course. Prof. Suranjan Das, Vice Chancellor, University of Calcutta; Prof. S N Bera, Director, Centre for Studies in Book Publishing, University of Calcutta and Shri Tridib Kumar Chatterjee, Secretary, Publishers & Booksellers Guild, Kolkata were also present on the occasion. About 46 participants were enrolled for the course. Eminent professionals from the publishing industry shared their experience with the participants. The valedictory function was held on 17 December 2011 where the participants were awarded certificates by Prof. Suranjan Das, Vice Chancellor, University of Calcutta and Dr Swapan Chakraborty, Director, National Library, Kolkata. Prof. S N Bera, Director, Centre for Studies in Book Publishing, University of Calcutta and Ms Farida M Naik, Joint Director, NBT were the other dignitaries present on the occasion.

Assistance for the Publication of Books

Assistance for the publication of books is provided by the NBT under Subsidy Scheme.

Scheme for the Subsidised Publication of Books

Through this Scheme, the NBT promotes the publication of reasonably priced books for students and teachers of Indian Universities and technical institutes by providing royalty to authors and financial assistance to publishers for bringing out books which could serve as textbooks, discipline-oriented reference material or reference books.

In the period under review, one title was published under this scheme during the period under report.

Details regarding the title published during the year 2011-12 is as under:

Name of the Title	Author	Publisher
Immunology: Basic Concepts	Dr B K Gupta & Dr Alpana Sharma	Peepee Publishers & Distributors Pvt. Ltd., New Delhi

GRANT-IN-AID

List of Grantees Under GRANT-IN-AID Scheme for Book Related Activities

S.No	Name of the NGO	Amount Paid (₹)
1.	Priyanshi Shiksha evam Samaj Kalyan Samiti, Gwalior, Madhya Pradesh	35,000.00
2.	Mamta Vikas Samiti, Uttar Pradesh	25,000.00
3.	R.M.E. Samudai Bal Vikas Society, New Delhi	25,000.00
4.	Kadambani Shiksha Evam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500.00
5.	Gram Sudhar Samiti, Jind, Haryana	60,000.00
6.	Gramin Uthan Samiti, Haryana	74,495.00
7.	Dushyant Kumar Samark Pandulipi Sangrahalya, Madhya Pradesh	50,000.00
8.	Parashuram Samaj Kalyan Samiti, Madhya Pradesh	25,275.00
9.	Vishwambar Dayalu Tripathi Rajkiya Zila Pustakalya Uttar Pradesh	37,500.00
10.	Aman Mahila Vikas Samiti, Uttar Pradesh	37,500.00
11.	Aarju Samaj Sewa Sansthan, Bihar	7,894.00
12.	Prayas Foundation, Ahmedabad, Gujarat	75,000.00
13.	S. R. Institute of Development, Srinagar	37,500.00
14.	Prakhar Pragya Shiksha Prasar Avam Samaj Kalyan Samiti, Madhya Pradesh	37,500.00
15.	Akhil Progressive & Cultural Society, New Delhi	1,12,500.00
16.	Pragya Jyoti, Delhi	75,000.00
17.	Centre for Resources Development Studies	37,500.00
18.	Shrishthi Vikas Evam Anusandhan Sansthan, Uttar Pradesh	50,000.00
19.	Yuva Kranti Mission, Haryana	28,377.00
20.	Senaisance, Delhi	19,572.00
21.	Badhte Kadam, Bihar	30,606.00
22.	Surya Vikas Samiti, Uttar Pradesh	37,500.00
23.	The Federations of Indian Publishers, New Delhi	10,00,000.00
24.	Association of Writers and Illustrators for Children, New Delhi	2,50,000.00
25.	The Self Employed Tribals & Backward	

	Women's Association, Manipur	37,500.00
26.	Soni Gramodyog sewa Samiti, Uttar Pradesh	65,000.00
27.	Ansh Vikas Evam Jan Kalyan Society, Uttrakhand	37,500.00
28.	Rashtriya Vikas Sansthan, Uttar Pradesh	37,750.00
29.	Shushrut shiksha Samiti, New Delhi	20,000.00
30.	Tagore Bal Gramodhyog, Uttar Pradesh	70,000.00
31.	Deep Vidya Mandir Samiti, Dousa, Rajasthan	37,500.00
32.	Sahyog Samajothan Samiti, Uttrakhand	37,500.00
33.	Disha Foundation, New Delhi	60,000.00
34.	Dogears Print Meolva Pvt. Ltd., Goa	1,00,000.00
35.	Jagriti Mahila sewa Sansthan, Uttar Pradesh	50,000.00
36.	Antharashtra Pusthokotsava Samiti, Kochi, Kerala	1,00,000.00
37.	Rural Education And Economic Development Society, Tamil Nadu	25,000.00
38.	The Federations of Indian Publishers, New Delhi	1,50,000.00
39.	Ahmedabad Jillo Mahila and Bal Vikas Sangh, Ahmedabad, Gujarat	37,500.00
40.	Prayas Foundation, Ahemdabad, Gujarat	37,500.00
41.	Baba Saheb Dr. Bhimrao Ambedkar Samajothan Samiti, Uttrakhand	50,000.00
42.	Prerna Samajik Sanskritik Evam Sahityik Samiti, Uttar Pradesh	1,00,000.00
43.	Deep Vidya Mandir Samiti, Dousa, Rajasthan	25,000.00
44.	Authors Guild of India, New Delhi	88,366.00
45.	Adarsh Nav Yuvak Mandal, Toonga, Rajasthan	25,000.00
46.	New Vision Creative Society, Assam	37,500.00
47.	Ilashree Sewa Sansthan, Bihar	25,000.00
48.	S. R. Institute of Development, Srinagar, J&K	37,500.00
49.	Kheda Jila Mahila & Bal Vikas Sangh, Gujarat	25,000.00
50.	Tirath Foundation, Gujarat	25,000.00
51.	Jatmal Pur Shiksha Prasar Samiti, Uttar Pradesh	37,500.00
52.	Sonarpur Thana Club Samannay Sanmilani, Gujarat	50,000.00
53.	Sarvabhaum Society, Uttar Pradesh	37,500.00
54.	Punita Foundation, Gujarat	25,000.00
55.	Janhit Sanskritik Kala Kendra, Jharkhand	25,000.00
56.	Ganga Sansthan, Rajasthan	37,500.00
57.	Akhil Bhartiya Jan Kalyan and Sewa Sangh, Uttar Pradesh	37,500.00
58.	United Rural Development Organization, Assam	37,500.00
59.	Jyotimay Foundation, Assam	25,000.00
60.	Gramin Mahila Shilp Kala Kendra, Uttar Pradesh	25,000.00
61.	Shree samteshwari Gramaya Vikas Trust, Gujarat	25,000.00
62.	Parivartan, Gujarat	37,500.00
63.	Parivartan, Haryana	25,000.00
64.	Disha Foundation, New Delhi	75,000.00
65.	Dr. Khursheed Jhan Girls & Boys Inter College Samiti, Uttar Pradesh	25,000.00
66.	Bhartiya Gramin Vikas Samiti, Uttar Pradesh	99,477.00

67.	Sarvodya Seva Samiti, Uttrakhand	37,500.00
68.	Saraswati Gramin Vikas Sansthan, Uttar Pradesh	37,500.00
69.	Saptarishi, New Delhi	75,000.00
70.	New Adarsh Education Society, Haryana	50,000.00
71.	Vivek Bal Seva Sadan, Uttar Pradesh	50,000.00
72.	Pushpanji Social Welfare Society, Madhya Pradesh	37,500.00
73.	Mansi Jan Kalyan Seva Sansthan, Rajasthan	25,000.00
74.	Aman Mahila Vikas Samiti, Uttar Pradesh	37,500.00
75.	I.P. Arts Society, New Delhi	87,500.00
76.	Manav sewa Samaj, Uttar Pradesh	75,000.00
77.	Ajay Gramodhyog Sewa Samiti, Uttar Pradesh	25,000.00
78.	Dr. Ambedkar Samiti, Uttar Pradesh	65,000.00
79.	Adarsh Shiksha Evam Samaj Seva Samiti, Uttrakhand	65,000.00
80.	Bal Mandir Samiti, Rajasthan	25,000.00
81.	Bal Mandir Samiti, Rajasthan	45,649.00
82.	Surbhi Jan Kalyan Samiti Sanchal, Haryana	25,000.00
83.	Darpan Music Society Of Kairana Gharana, New Delhi	40,000.00
84.	Pooja Mahila Bahuudhesiya Sansthan, Maharashtra	25,000.00
85.	Sandhya Social and Educational Society, New Delhi	1,00,000.00
86.	Nayee Umang, Delhi	25,000.00
87.	Surbhi Jan Kalyan Samiti, Haryana	40,000.00
88.	All India Shiksha Evam Vikas Association, New Delhi	50,000.00
89.	Parivartan, Haryana	62,500.00
90.	All India Shiksha Evam Vikas Association, New Delhi	25,000.00
91.	Sandhya Social and Educational Society, New Delhi	25,000.00
92.	All India Global Society, New Delhi	25,000.00
93.	Dr. Khursheed Jhan Girls & Boys Inter College Samiti, Uttar Pradesh	37,500.00
94.	National Development & Welfare society, Uttrakhand	50,000.00
95.	Hari Gramodhyog Sansthan, Uttar Pradesh	25,000.00
96.	Sarva Sukhai Ujjawal Gramodyog sewa Sansthan, Uttar Pradesh	37,500.00
97.	Sarvodaya Gramin Sewa Sansthan, Uttar Pradesh	37,500.00
98.	Hari Gramodyog Sansthan, Uttar Pradesh	70,000.00
99.	Anandi Devi Jan Kalyan Shiksha Samajuthan, Uttar Pradesh	21,916.00
100.	National Charitable Welfare Society, Uttar Pradesh	37,500.00
101.	Jalagam Samiti, Uttrakhand	48,951.00
102.	Kadambani Shiksha Evam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500.00
103.	Geeta Gramodhyog Vikas Sansthan, Uttar Pradesh	25,000.00
104.	Sarvodaya Seva Samiti, Uttrakhand	25,000.00
105.	Rural Development Society, Manipur	25,000.00
106.	Social Action for Intergrated Tribal Development, Manipur	25,000.00
107.	Yuva Shakti, Madhya Pradesh	37,500.00
108.	Society for Economic Research & Welfare Activity, Madhya Pradesh	25,000.00

109.	Kamal Khadi Gramodhyog Mandal, Haryana	25,000.00
110.	Gramdeep, Madhubani, Bihar	25,000.00
111.	Ishwar Jyoti Parvatiya Mahila Gramodyog Vikas Sansthan, Uttrakhand	25,000.00
112.	Samajik Evam Arthik Nirbal Kalyan Samiti, Uttrakhand	25,000.00
113.	Dr. B. R. Ambedkar Society for Youth & Rural Development, Andhra Pradesh	21,875.00
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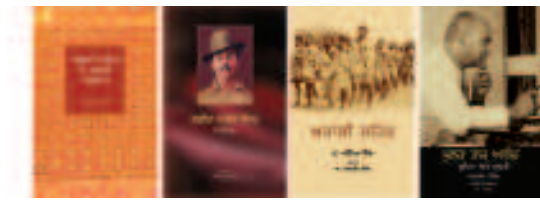
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1707.	Sardar Jafri: Selected Poetry	Jawaid Ashsef (Ed)	65.00	OR

Nehru Bal Pustakalaya

1708.	Neem Baba	S I Faruqi	25.00	TR
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Popular Social Science

1709.	Right to Information Act 2005: A Primer	Suchi Pande & Shekhar Singh	40.00	RP
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Young India Library

1710.	Abulkalam Azad: Shakhsi Pahlu	Firoz Bakht Ahmed	85.00	OR
1711.	Urdu Aur Bollywood	Suhail Akhter Warsi	95.00	OR

AUDITED ANNUAL ACCOUNT



NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’, 5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Receipts & Payments Account for the year ended 31 March 2012

(Amount in ₹)

	RECEIPTS		CURRENT YEAR		PREVIOUS YEAR			PAYMENTS		CURRENT YEAR		PREVIOUS YEAR	
	Amount	Amount	Amount	Amount	Amount	Amount		Amount	Amount	Amount	Amount		
1. Opening Balances							1. Expenses						
a) Cash in hand	0	0	0	0			a) Establishment Expenses	16,13,29,261		13,98,39,290			
b) Bank Balances: Saving Accounts	8,18,31,087	8,18,31,087	3,48,93,730	3,48,93,730			b) Administrative Expenses	3,65,99,688	19,79,28,949	20,29,97,716	16,01,39,006		
2. Grants Received from Government of India							2. Payments made against funds for various Projects:						
a) Non-Plan	17,50,00,000		16,01,60,000				a) Non-Plan Scheme						
b) Plan-General	10,18,03,000		8,61,07,470				Publishing	15,06,05,245		17,68,58,899			
c) Plan- North Eastern Region	1,19,74,000	28,87,77,000	1,09,00,000	25,71,67,470			World Book Fair	19,49,18,422	34,55,23,667	6,53,46,143	24,22,05,042		
3. Income on Investments from Earmarked Funds							b) Plan Schemes						
a) Sopan Samarak Nidhi	0		12,400				Regional Offices	53,06,614		34,05,999			
b) KK Birla Foundation	4,750	4,750	4,750	17,150			Development Projects- North East	1,24,93,884		1,13,88,941			
4. Interest Received							Normal Promotional Activities	3,16,30,563		4,20,46,155			
a) On Savings Accounts with Scheduled Banks	66,10,869		4,02,629				Sales Promotion Measures	3,48,24,190		1,12,34,070			
b) On Loans, Advances etc.	3,78,783	69,89,652	1,81,594	5,84,223			National Centre for Children's Literature	38,19,028		24,63,931			
5. Other Receipts							Short-Term Training Courses in Publishing	20,30,059		15,29,361			
I. Non-Plan Schemes							Book Export Promotion Activities	30,11,601		1,69,96,245			
a) Sale of Books	22,72,32,143		27,99,76,218				Subsidy	1,700		81,752			
b) Maintenance, Establishment & Publishing	7,97,982		4,27,189				Punjabi Language Project	29,19,838		24,16,246			
c) World Book Fair	10,36,67,301		26,73,137				Financial Assistance to Voluntary Organisations	1,65,00,444		1,33,03,818			
d) Recoveries from Pay Bills	2,93,99,547	36,10,96,973	2,66,98,865	30,97,75,409			Youth Readership Survey	8,00,382		6,85,450			
							Office Building	14,35,027	11,47,73,330	48,09,000	11,03,60,968		

2. Plan Schemes					3. Expenditure on Fixed Assets & Capital Work-in-Progress				
a) Normal Promotional Activities	46,12,670		72,90,760		a) Purchase of Fixed Assets (Non-Plan)	65,38,812		39,17,640	
b) Development Projects—North Eastern Region including Sikkim	6,01,947		5,14,796		b) Purchase of Fixed Assets (Plan)	98,168		17,21,041	
c) Book Publishing Courses Fee	2,95,300		4,11,500		c) Purchase of Fixed Assets (Plan-NE)	1,04,809	67,41,789		56,38,681
d) National Centre for Children's Literature	17,450		0		4. Earmarked Funds				
e) Sales Promotion Measures	20,13,816		1,87,940	0	a) K K Birla Foundation	0		4,750	
f) Earnest Money/Security Deposits	42,85,813		1,65,75,871		b) Rajeev Gandhi Foundation	0		19,670	
g) Book Export Promotion Activities	0		0		c) Sopan Smark Nidhi	0	0	8,509	32,929
h) Subsidy Scheme	0		0		5. Other Payments				
i) Insurance Claim	0	1,18,26,996	0	2,49,80,867	a) Remittance of Recoveries affected from Pay bills	27,224,899		2,51,21,107	
					b) Refund of Earnest Money/ Security Deposits	1,47,64,000	4,19,88,899	20,90,029	2,72,11,136
					6. Closing Balances				
					a) Cash in Hand	0		0	
					b) Bank Balances				
					i) In Demand Deposit A/c	35,60,758		0	0
					ii) In Savings A/c	4,00,09,066	4,35,69,824	8,18,31,087	8,18,31,087
TOTAL		75,05,26,458		62,74,18,849	TOTAL		75,05,26,458		62,74,18,849

(Karun Kumar)
Accounts Officer

(Dinesh Sharma)
Assistant Director

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

(Bipan Chandra)
Chairman

Date: 11 June, 2012
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Balance Sheet as at 31 March 2012

(Amount in ₹)

Particulars	Schedule	Current year	Previous year
Corpus/Capital Fund and Liabilities:			
Corpus/Capital Fund	1	36,90,04,936	23,43,48,619
Reserve and Surplus	2	20,45,01,676	19,07,58,231
Earmarked/Endowment Fund	3	5,71,479	5,66,729
Current Liabilities and Provisions	4	11,09,69,663	16,24,99,945
TOTAL		68,50,47,754	58,81,73,524
Assets:			
Fixed Assets	5	17,85,06,497	19,12,78,500
Investments from Earmarked Funds	6	5,10,000	5,10,000
Investments - others	7	35,60,758	0
Current Assets, Loans, Advances etc.	8	50,24,70,499	39,63,85,024
TOTAL		68,50,47,754	58,81,73,524

(Karun Kumar)
Accounts Officer

(Dinesh Sharma)
Assistant Director

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

(Bipan Chandra)
Chairman

Date: 11 June, 2012
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Income & Expenditure Account for the year ended 31 March 2012

(Amount in ₹)

(A) - Income	Schedule	Current year	Previous year
Income from Sales/Services	9	19,92,28,654	29,56,69,944
Grants/Subsidies	10	30,98,37,475	21,90,61,493
Income from Royalty	11	7,444	6,750
Interest Earned	12	74,47,861	9,61,382
Income from World Book Fair	13	10,36,67,301	26,73,137
Other Income	14	65,34,474	88,25,435
Increase in Stock of Finished Goods	15	66,80,271	-37,27,853
Profit on Sale of Fixed Assets		12,72,207	
TOTAL (A)		63,46,75,687	52,34,70,288
(B) - Expenditure	Schedule	Current year	Previous year
Establishment Expenditure	16	16,73,64,212	13,85,44,500
Other Administrative Expenditure	17	3,64,59,504	2,63,60,992
Expenditure on Publishing Activities	18	13,04,36,828	17,89,51,642
Promotional Expenditure	19	10,79,65,169	12,08,95,195
New Delhi World Book Fair	20	3,18,03,249	35,65,678
Depreciation		1,89,88,752	2,04,59,737
Loss on Sale of Fixed Assets		0	0
TOTAL (B)		49,30,17,714	48,87,77,744
Balance being excess of Income over			
Expenditure (A - B) transferred as under:		14,16,57,973	3,46,92,544
a) Transfer to Corpus Fund		13,46,56,317	3,27,93,683
b) Appropriation of margin on Bulk Sales Orders to General Reserve:		70,01,656	18,98,861

(Karun Kumar)
Accounts Officer

(Dinesh Sharma)
Assistant Director

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

(Bipan Chandra)
Chairman

Date: 11 June, 2012

Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2012

Schedule-1

(Amount in ₹)

Corpus/Capital Fund	Current Year		Previous Year	
Balance as at the beginning of the year	23,43,48,619		20,15,54,936	
Add: Contributions towards Corpus/Capital Fund				
Add/(Deduct): Balance of net Income transferred from the Income and Expenditure Account	13,46,56,317		3,27,93,683	
Balance as at the year end		36,90,04,936		23,43,48,619

Schedule-2

(Amount in ₹)

Reserve and Surplus	Current Year		Previous Year	
1. Capital Reserve:				
As per last Account	18,71,97,473		18,07,41,124	
Addition during the year	67,41,789		64,56,349	
		19,39,39,262		18,71,97,473
2. General Reserve:				
As per last Account	35,60,758		16,61,897	
Addition during the year	70,01,656		18,98,861	
		1,05,62,414		35,60,758
TOTAL		20,45,01,676		19,07,58,231

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2012

Schedule-3

(Amount in ₹)

Earmarked/Endowment Funds	Fund-Wise Break-up		Rajiv Gandhi Foundation	Total
	K K Birla Foundation	Sopan Smarak Nidhi		
a) Opening Balance of the Funds	3,10,000	2,51,630	5,099	5,66,729
b) Additions to the Funds:				
i) Income from Investments	4,750		0	4,750
TOTAL (a+b)	3,14,750	2,51,630	5,099	5,71,479
c) Utilisation/Expenditure towards objectives of funds	0	0	0	0
Net balance at the year end (a+b-c)	3,14,750	2,51,630	5,099	5,71,479

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2012

Schedule-4

(Amount in ₹)

Current Liabilities and Provisions	Current Year		Previous Year	
A. Current Liabilities:				
1. Sundry Creditors				
a) For Expenses	1,31,02,175		3,12,48,063	
b) Others	97,964	1,32,00,139	35,35,548	3,47,83,611
2. Advances received against Sales	0	0		1,99,593
3. Other Current Liabilities:				
a) Unspent balance of Grants-in- Aid refundable to the Ministry				
i) Non-Plan	55,32,601		3,96,76,741	
ii) Plan	1,23,61,755		59,97,133	
iii) Plan-NE	3,109		25,855	
b) Security Deposits (Refundable)	95,33,576		2,00,11,763	6,57,11,492
c) Actuarial liabilities for:				
i) Pension	4,05,08,270		0	
ii) Gratuity	94,84,972		3,51,98,672	
iii) Accumulated Leave Encashment	85,74,763	8,59,99,046	1,63,20,525	5,15,19,197
TOTAL (A)		9,91,99,185		15,22,13,893
B. Provisions:				
1. Salary for March 2012 payable	1,02,72,820		87,72,637	
2. Pension for March 2012 payable	14,97,658		15,13,415	
TOTAL (B)		1,17,70,478		1,02,86,052
TOTAL (A+B)		11,09,69,663		16,24,99,945

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2012

Schedule-5

(Amount in ₹)

FIXED ASSETS	Dep Rate	GROSS BLOCK					DEPRECIATION				NET BLOCK	
		Cost/ valuation as at beginning of the year	Additions		Deletions/ Adjustments during the Year	Cost/ valuation at the year end	As at the beginning of year	For the year	Deletions/ adjustments during the year	Total up to the end of year	As at the current year end	As at the previous year end
			Upto 30.09.2011	From 01.10.2011								
1. Land and Building												
a) Freehold Land	0	2,44,02,177	0	0	0	2,44,02,177	0	0	0	0	2,44,02,177	2,44,02,177
b) Building	10	17,23,13,594	0	0	0	17,23,13,594	3,27,39,583	1,39,57,401	0	4,66,96,984	12,56,16,610	13,95,74,011
2. Vehicles	15	1,69,70,600	0	0	39,69,195	1,30,01,405	1,05,64,850	8,82,307	34,45,491	80,01,666	49,99,739	64,05,750
3. Furniture, Fixtures	10	3,11,20,989	6,04,719	41,79,768	0	3,59,05,476	1,25,18,793	21,29,680	0	1,46,48,473	2,12,57,003	1,86,02,196
4. Computer peripherals	60	1,32,42,129	1,23,575	14,77,134	27,78,816	1,20,64,022	1,13,90,661	16,27,364	27,77,480	1,02,40,545	18,23,477	18,51,468
5. Library Books												
i) Purchased	60	37,15,898	64,278	2,38,365	0	40,18,541	33,96,242	3,01,870	0	36,98,112	3,20,429	3,19,656
ii) Gifted	60	3,08,104	0	53,950	0	3,62,054	1,84,862	90,130	0	2,74,992	87,062	1,23,242
6. Capital WIP	0	0	0	0	0	0	0	0	0	0	0	0
Total of Current year		26,20,73,491	7,92,572	59,49,217	67,48,011	26,20,67,269	7,07,94,991	1,89,88,752	62,22,971	8,35,60,772	17,85,06,497	19,12,78,500
Previous year		25,64,34,810	49,93,729	37,09,304	30,64,352	26,20,73,491	5,03,35,254	2,04,59,737	0	7,07,94,991	19,12,78,500	20,60,99,556

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2012

Schedule-6

(Amount in ₹)

Investments from Earmarked Funds	Current Year		Previous Year	
a) Deposits with IDBI	2,00,000		2,00,000	
b) Deposits with UTI Bank	10,000		10,000	
c) Kisan Vikas Patra	2,50,000		2,50,000	
d) PNB Housing Finance	50,000		50,000	
TOTAL		5,10,000		5,10,000

Schedule-7

(Amount in ₹)

Investment from General Reserve	Current Year		Previous Year	
Canara Bank	35,60,758		0	
TOTAL		35,60,758		0

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2012

Schedule-8

(Amount in ₹)

Current Assets, Loans, Advances	Current Year		Previous Year	
A.				
1. Inventories:				
Stock-in-Trade				
Finished Goods	13,77,29,377		13,10,49,106	
Raw Material	4,48,05,738		4,37,35,836	
2. Sundry Debtors:				
(i) Debit Outstanding	1,88,76,040		4,70,79,123	
(ii) Security Deposits Recoverable	19,37,754		17,50,153	
3. Cash Balance in hand	0		0	
4. Bank Balances				
With scheduled Banks				
In Savings A/c	4,00,09,066		8,18,31,087	
TOTAL (A)		24,33,57,976		30,54,45,305
B.				
1. Loans:				
Staff	70,50,878		68,80,468	
2. Advances and other Amounts recoverable in Cash or in kind or for Value to be received:				
a) On Capital Account	66,16,908		55,86,406	
b) Pre-Payments	24,000		24,000	
c) Others	23,99,74,085		7,34,60,402	
3. Interest accrued:				
a) On loans and advances	52,97,454		49,88,443	
b) On fixed deposits	1,49,198		0	
TOTAL (B)		25,91,12,523		9,09,39,719
TOTAL (A+B)		50,24,70,499		39,63,85,024

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-9

(Amount in ₹)

Income from Sales/ Services	Current Year		Previous Year	
1. Income from Sales				
Sale of Finished Goods				
a) Cash Sales	4,77,23,670		2,97,37,942	
b) Credit Sales	16,61,81,193	21,39,04,863	26,79,90,262	29,77,28,204
Less: Sales Return/ over-riding discount		-1,46,76,209		-20,58,260
TOTAL		19,92,28,654		29,56,69,944

Schedule-10

(Amount in ₹)

Grants/Subsidies	Current Year		Previous Year	
Central Government				
a) Non-Plan	20,26,15,328		11,71,05,522	
b) Plan	9,53,30,210		9,10,81,826	
c) North-Eastern Region	1,18,91,937		1,08,74,145	
TOTAL		30,98,37,475		21,90,61,493

Schedule-11

(Amount in ₹)

Income from Royalty	Current Year		Previous Year	
1. Income from Royalty	7 444		6 750	
TOTAL		7 444		6 750

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-12

(Amount in ₹)

Interest Earned	Current Year		Previous Year	
1. On Demand Deposits with Scheduled Banks	0		0	
2. On Savings Accounts with Scheduled Banks	66,10,869		3,84,458	
3. Accrued Interest:				
a) On Bank Deposits	1,49,198		0	
b) Loans to Staff	6,87,794		5,76,924	
TOTAL		74,47,861		9,61,382

Schedule-13

(Amount in ₹)

Income from World Book Fair	Current Year		Previous Year	
1. Rent of stall/stand	10,13,89,119		26,72,997	
2. Sale of Fair Directory	3,92,123		140	
3. Others	18,86,059		0	
TOTAL		10,36,67,301		26,73,137

Schedule-14

(Amount in ₹)

Other Miscellaneous Income	Current Year		Previous Year	
1. Miscellaneous Income	65,34,474		88,25,435	
TOTAL		65,34,474		88,25,435

Schedule-15

(Amount in ₹)

Increase in stock of finished Goods	Current Year		Previous Year	
a) Closing Stock—Finished Goods	13,77,29,377		13,10,49,106	
b) Opening Stock—Finished Goods	13,10,49,106		13,47,76,959	
Increase (a – b)		66,80,271		-37,27,853

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-16

(Amount in ₹)

Establishment Expenses	Current Year		Previous Year	
a) Pay & Allowances	10,10,82,662		8,35,69,959	
b) Newspaper reimbursement	34,033		24,109	
c) Medical Reimbursement	39,88,671		32,18,055	
d) Pension	1,63,52,080		1,45,78,315	
e) Overtime Allowances	1,38,493		1,54,665	
f) Allowances and Bonus	0		0	
g) Contractual Labour	1,07,76,730		89,96,028	
h) Contribution to CGHS	20,36,487		41,98,077	
i) Trust contribution to Pension Fund	11,79,513		7,36,458	
j) Leave Salary & Pension Contribution Paid	2,92,771		33,269	
k) Leave Salary & Pension Contribution Received	0		-2,69,161	
l) Expenses on employees, retirement and terminal benefits				
i) Accrued Gratuity	-2,17,44,341		45,77,506	
ii) Accumulated Leave Encashment	-55,87,387		28,53,004	
iii) Liability for Pension	4,05,08,270		0	
m) Commutation of Pension	38,21,687		33,72,154	
n) Staff Welfare Expenses	2,74,055		85,803	
o) Travelling & Conveyance	24,25,572		25,31,434	
p) Provision for Salary—March, 2012	1,02,72,820		87,72,637	
q) Provision for Pension—March, 2012	14,97,658		15,13,415	
r) Liabilities for the year 2012	14,438		0	
s) Outstanding liabilities cleared	0		-401,227	
TOTAL		16,73,64,212		13,85,44,500

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-17

(Amount in ₹)

Other Administrative Expenses	Current Year		Previous Year	
a) Rent, Insurance and Maintenance of Building	1,88,09,054		1,25,58,648	
b) Electricity & Water	46,94,728		51,78,060	
c) Recovery of Water & Electricity	0		-2,016	
d) Postage	8,81,049		0	
e) Auditors Remuneration	1,21,177		43,282	
f) Vehicles running and maintenance	15,22,647		11,90,641	
g) Telephone and Communication Charges	12,19,567		17,90,332	
h) Liveries	1,54,187		1,72,449	
i) Printing and Stationery Expenses	37,13,321		21,23,841	
j) Newspapers & Periodicals—NBT	1,26,780		2,03,472	
k) Newspapers & Periodicals—NCCL	49,196		15,715	
l) Recruitment Expenses	3,90,745		0	
m) Legal Expenses	4,75,402		17,51,161	
n) Repairs & Maintenance of Furniture & Equipment	38,32,847		9,82,491	
o) Expenditure on FC, EC & BOT	2,17,731		2,82,143	
p) Bank Charges	2,51,073		70,773	
TOTAL		3,64,59,504		2,63,60,992

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-18

(Amount in ₹)

Expenditure on Publishing Activities	Current Year		Previous Year	
a) Cost of Paper consumed				
- Opening Balance	4,37,35,836		2,26,60,555	
- Add: Purchases	7,72,11,404		1,243,57,521	
	12,09,47,240		14,70,18,076	
- Less: Closing Stock	4,48,05,738	7,61,41,502	4,37,35,836	10,32,82,240
b) Printing Charges & Others		3,56,70,374		4,14,28,645
c) Editorial Expenses		22,35,369		29,20,678
d) Advertisement & Publicity		10,36,663		8,30,079
e) Royalty		39,17,498		44,62,419
f) Chemical Testing		1,05,558		1,63,301
g) Packing & Forwarding		22,41,991		22,95,219
h) PPC Meeting		11,395		12,181
i) Provision for Printers' Bills 2011-12		74,67,032		1,55,57,894
j) Creditors for the year 2011-12		14,61,097		1,22,14,841
k) Royalty Payable for the year 2011-12		1,48,349		94,232
l) Provision for previous year Bills				-36,71,351
m) Creditors for previous year				-6,38,736
TOTAL		13,04,36,827		17,89,51,642

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-19

(Amount in ₹)

Promotional Expenses	Current Year		Previous Year	
1. Plan Schemes:				
a) Regional Offices	53,06,613		3405,999	
b) Development Project— North Eastern Region	1,24,93,884		1,13,88,941	
c) Normal Promotional Activities	2,91,96,900		5,69,09,942	
d) Sales Promotion Measures	3,48,24,190		1,12,34,070	
e) National Centre for Children’s Literature	38,19,028		24,63,931	
f) Organising of short-term training courses on Publishing	20,30,059		15,29,361	
g) Book Export Promotion Activities	-9,09,037		1,69,59,502	
h) Office Building	4,04,525		18,09,000	
i) Subsidy	1,700		81,252	
j) Punjabi Language Project	29,19,838		24,16,246	
k) Youth Readership Survey	8,00,382		6,85,450	
l) Financial Assistance to Voluntary Organisations	1,65,00,444		1,20,11,501	
m) Liability for Subsidy	5,76,642		0	
TOTAL		10,79,65,169		12,08,95,195

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2012

Schedule-20

(Amount in ₹)

Expenditure for World Book Fair	Current Year		Previous Year	
1. License Fee —ITPO		0	27,52,565	
2. Construction of Stalls	76,25,757		0	
3. Electrification & Installation of PA System	10,06,590		0	
4. Packing & Forwarding	10,920		0	
5. Contractual staff & Guides	25,49,745		3,06,318	
6. Hiring of Vehicles/Conveyance	33,15,061		0	
7. Insurance	1,10,301		0	
8. Refreshment	16,77,876		45,883	
9. Publicity	98,98,178		2,36,125	
10. Firefighting	6,10,688		0	
11. Telephone	2,52,615		27,817	
12. Postage	44,469		1,85,420	
13. Hiring of IT equipment	5,61,597		0	
14. Kit Bag & Memanto	17,66,063		6,550	
15. Stationery	3,61,268		0	
16. Inaugural function	49,300		0	
17. Floral Decoration	35,605		0	
18. Architect fee	1,98,650		0	
19. Hiring of furniture	2,452		0	
20. Uniform	11,91,213		0	
21. Hospitality	5,29,226		0	
22. Incentive	5,675		5,000	
23. Misc. Expenses	0		0	
TOTAL		3,18,03,249		35,65,678

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of the Accounts for the period ended 31 March 2012

Schedule-21—SIGNIFICANT ACCOUNTING POLICIES

1. ACCOUNTING CONVENTION

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting.

2. INVENTORY VALUATION

Raw material and finished good are valued at lower of cost and net realizable value.

3. INVESTMENTS

3.1 Investments classified as “long term investments” are carried at cost.

3.2 Investments classified as “Current” are carried at lower of cost and fair value. Provision for shortfall in the value of such investments is made for each investment considered individually and not on a global basis.

3.3 Cost includes acquisition expenses like brokerage, transfer stamps.

4. FIXED ASSETS

Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition.

5. DEPERCIATION

5.1 Depreciation is provided on Written Down Value Method as per rates specified in the Income Tax Act 1961 and as per Income Tax Rules 1962 as amended from time to time.

5.2 In respect of additions to/deductions from Fixed Assets during the year, Depreciation is considered on pro-rata basis.

5.3 Assets costing ₹ 5000.00 each or less are fully provided.

6. ACCOUNTING FOR SALES

Sales are net of Sales Returns, Rebate and Trade Discount.

7. GOVERNMENT GRANTS / SUBSIDIES

7.1 Government grants of the nature of contribution towards capital cost of setting up projects are treated as Capital Reserve.

7.2 Government grants are accounted on realization basis.

8. FOREIGN CURRENCY TRANSACTIONS

Transactions denominated in foreign Currency are accounted at the exchange rate prevailing on the date of the transaction.

9.LEASE

Lease rentals are expensed with reference to Lease terms.

10. RETIREMENT BENEFITS

- 10.1 The Trust regulates payment of Pension as per the Rules laid down under CCS (Pension) Rules. Actuarial Liability towards Pension upto the year end has worked out to ₹ 40508270/-
- 10.2 Liability towards Gratuity payable on death/retirement of employees is accrued based on actuarial valuation at ₹ 9484972/- upto the year end.
- 10.3 Actuarial Liability for accumulated Leave Encashment benefit to the employees is accrued and computed on the assumption that employees are entitled to receive the benefits and has been estimated at ₹ 8574763/- as at the year-end.

11. REVENUE RECOGNITION

Revenue is recognized only when the books have been dispatched from NBT Godowns and the purchaser has become legally liable to pay.

12. ACCOUNTING FOR ANNUAL MAINTENANCE CONTRACTS

Annual Maintenance Contracts are accounted for at the time of making actual payment.

13. GENERAL PROVIDENT FUND ACCOUNT

General Provident Fund Account is not merged in the main Account. However, a set of the Account is annexed for reference.

14. ACCOUNTING FOR ROYALTY PAYMENTS

The Trust publishes books in various languages and under various series. As per the approved policy of Royalty, the Trust pays 50% of the total Royalty due to the Author immediately on publication of a title. This payment is treated as an Advance Royalty and is adjusted against the Royalty accruing annually to the Author against sale in the subsequent years. After this advance is fully adjusted against Sales Royalty, the balance 50% Royalty is released based on the annual quantum of sale of the tittle.

NATIONAL BOOK TRUST, INDIA
'NEHRU BHAWAN'
5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of the Accounts for the period ended 31 March 2012

Schedule-22—NOTES

1. CURRENT ASSETS, LOANS AND ADVANCES

In the opinion of the Management, the Current Assets, Loans and Advances have a value of realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

2. TAXATION

In view of there being no taxable income under Income Tax Act, 1961, no provision for Income Tax has been considered necessary.

3. ESTABLISHMENT EXPENSES

The Establishment Expenses as per Receipts & Payments Account are ₹ 1613.29 lakh as compared to previous year amount of ₹ 1398.39 lakh i.e. an increase of 15.37% which is a routine rise. However, the amount in Income and Expenditure A/c has worked out to ₹ 1673.64 lakh as against ₹ 1385.45 lakh of previous year and has marked an increase of 20.80% in routine course.

4. PUBLISHING EXPENSES

The Publishing expenditure for the current financial year is ₹ 1304.37 lakh as against ₹ 1789.52 lakh of previous year. Publishing expenditure is directly linked with Sale of Trust's publications. The income from Sale during the Current Financial Year has reduced by ₹ 964.41 lakh because larger quantum of bulk orders was received during the Financial Year 2010-11 compared to the Current Year.

5. PHYSICAL VERIFICATION OF FIXED ASSETS

Physical verification of Fixed Assets has been conducted during the year and no discrepancies were noticed.

6. Corresponding figures for the previous year have been re-grouped, re-arranged wherever necessary.

7. Schedule 1 to 22 are annexed to and form an integral part of the Balance Sheet as at 31 March 2012 and the Income and Expenditure Account for the year ended on that date.

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Details of Grants Received during the year 2011-12 and unspent balance as on 31 March 2012

(Amount in ₹)

Head	Opening Balance	Grants Received during the year	Total Grants	Received from own sources	Total Receipts	Capital Expenditure	Revenue Expenditure	Total Expenditure	Unspent Balance as on 31.3.2012
1	2	3	4	5	6	7	8	9	10
Non-Plan	3,96,76,741	17,50,00,000	21,46,76,741	34,08,47,288	55,55,24,029	65,38,812	54,34,52,616	54,99,91,428	55,32,601
Plan	59,97,133	10,18,03,000	10,78,00,133	69,39,236	11,47,39,369	98,168	10,22,79,446	10,23,77,614	1,23,61,755
Plan-NE	25,855	1,19,74,000	1,19,99,855	6,01,947	1,26,01,802	1,04,809	1,24,93,884	1,25,98,693	3,109
TOTAL	4,56,99,729	28,87,77,000	33,44,76,729	34,83,88,471	68,28,65,200	67,41,789	65,82,25,946	66,49,67,735	1,78,97,465

RECEIPTS

NON-PLAN		PLAN	
Sale of Books	22,72,32,143	Normal Promotional Activities	46,12,670
Maintenance	7,97,982	Book Publishing Courses	2,95,300
Interest on Bank Deposits	66,10,869	Sales Promotion Measures	20,31,266
Interest on Loan Received	3,78,783	TOTAL	69,39,236
Recoveries of Loans	21,60,210		
World Book Fair	10,36,67,301	Development Project—North Eastern Region	6,01,947
TOTAL	34,08,47,288	TOTAL	6,01,947

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND

Receipts & Payments Account for the year ended 31 March 2012

RECEIPTS				PAYMENTS			
S.No.	Particulars	Schedule	Amount (₹)	S.No.	Particulars	Schedule	Amount (₹)
1.	Opening Balance			1.	Advances to Staff		15,73,814.00
	State Bank of India		7,45,537.18	2.	Withdrawals/Final Payments		1,56,07,405.00
	Canara Bank		0.00	3.	Investments	E	4,20,30,360.00
2.	Subscriptions	A	1,64,76,100.00	4.	Closing Balance		
3.	Refund of Advances	B	18,50,795.00		State Bank of India		38,614.21
4.	Encashment of Investments	C	3,72,18,633.00		Canara Bank		2,14,843.00
5.	Interest	D	31,73,971.03				
			TOTAL 5,94,65,036.21				TOTAL 5,94,65,036.21

(Shyam Lal Kori)
Accounts Officer

(Farida M. Naik)
Jt. Director (A&F)

(M. A. Sikandar)
Director

Date: 8 May, 2012
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Income & Expenditure Account for the year ended 31 March 2012

EXPENDITURE			INCOME		
Particulars	Amount (₹)		Particulars	Amount (₹)	
Interest to Subscribers	53,55,541.00		<i>Interest on Investment</i>		
			Actual during the year	31,73,971.03	
			<i>Less: Accrued interest of previous year</i>	52,78,691.00	
			<i>Add: Accrued interest of current year</i>	64,18,052.00	43,13,332.03
			Excess of Expenditure over Income		10,42,208.97
	TOTAL	53,55,541.00		TOTAL	53,55,541.00

(Shyam Lal Kori)
Accounts Officer

(Farida M. Naik)
Jt. Director (A&F)

(M. A. Sikandar)
Director

Date: 8 May, 2012
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND

Balance Sheet as at 31 March 2012

LIABILITIES	Amount (₹)		ASSETS	Amount (₹)	
Liabilities including subscription & interest as on 1.4.2011		6,95,98,869.18	Investment as on 1.4.2011 (Schedule 'F')	6,07,14,404.00	
<i>Add:</i> Subscription during the year	1,64,76,100.00		<i>Add:</i> Investment made during the year	4,20,30,360.00	
<i>Add:</i> Interest credited during the year	53,55,541.00		<i>Less:</i> Encashment	3,72,18,633.00	6,55,26,131.00
<i>Less:</i> Withdrawals	1,56,07,405.00	62,24,236.00	Advances recoverable as on 1.4.2011	28,60,237.00	
			<i>Add:</i> Advances granted during the year	15,73,814.00	
			<i>Less:</i> Amount recovered during the year	18,50,795.00	25,83,256.00
			Accrued Interest		64,18,052.00
			<i>Add:</i> Excess of Expenditure over Income		10,42,208.97
			<i>Cash at Bank</i>		
			Canara Bank		38,614.21
			State Bank of India		2,14,843.00
	TOTAL	7,58,23,105.18		TOTAL	7,58,23,105.18

(Shyam Lal Kori)
Accounts Officer

(Farida M. Naik)
Jt. Director (A&F)

(M. A. Sikandar)
Director

Date: 8 May, 2012
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

FINAL AUDIT REPORT OF THE COMPTROLLER AND AUDITOR GENERAL OF INDIA ON THE ACCOUNTS OF NATIONAL BOOK TRUST

FOR THE YEAR ENDED 31 MARCH 2012 AND REPLIES OF THE TRUST THEREON

S.No.	Audit Observations	Trust's Replies
1.	<p>Introduction:</p> <p>We have audited the attached Balance Sheet of National Book Trust (NBT) as at 31 March 2012 and the Income & Expenditure Account and Receipts & Payments Account for the year ended on that date under Section 20(1) of the Comptroller and Auditor General's (Duties, Powers & Conditions of Service) Act, 1971. The audit has been entrusted for the period upto 2012-13. These financial statements include the accounts of four regional centres of the NBT. These financial statements are the responsibility of the Trust's Management. Our responsibility is to express an opinion on these financial statements based on our audit.</p>	<p>Statement of fact, needs no comments from the Trust.</p>
2.	<p>This Separate Audit Report contains the comments of the Comptroller and Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any are reported through Inspection Reports/CAG's Audit Reports separately.</p>	<p>Statement of fact, needs no comments from the Trust.</p>
3.	<p>We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and</p>	<p>Statement of fact, needs no comments from the Trust.</p>

S.No.	Audit Observations	Trust's Replies
	<p>perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.</p>	
<p>4.</p> <p>i.</p> <p>ii.</p> <p>iii.</p> <p>iv.</p>	<p>Based on our audit, we report that:</p> <p>We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit.</p> <p>The Balance Sheet and Income & Expenditure Account and Receipts & Payments Account dealt with by this report have been drawn up in the format approved by the Government of India, Ministry of Finance.</p> <p>In our opinion, proper books of accounts and other relevant records have been maintained by the National Book Trust in so far as it appears from our examination of such books.</p> <p>We further report that:</p>	<p>Statement of fact, needs no comments from the Trust.</p>
<p>A.</p>	<p>Grants-in-Aid</p> <p>During the year 2011-12, National Book Trust received grants-in-aid of ₹ 2887.77 lakh (Plan: ₹ 1137.77 lakh and Non-Plan: ₹ 1750.00 lakh) including ₹ 371.73 lakh received in March 2012 from the Ministry of Human Resource Development, Department of Higher Education. It also generated its own income of ₹ 3483.88 lakh (Plan: ₹ 75.41 lakh and Non-Plan: ₹ 3408.47 lakh). The Trust had the unspent balance of ₹ 457.00 lakh (Plan ₹ 60.23 lakh and Non-Plan ₹ 396.77 lakh) of the previous years also. It utilized ₹ 6649.68 lakh (Plan: ₹ 1149.77 lakh and Non-Plan: ₹ 5499.91 lakh) leaving an</p>	<p>Statement of fact, needs no comments from the Trust.</p>

S.No.	Audit Observations	Trust's Replies
	unspent balance ₹ 178.97 lakh (Plan: ₹ 123.65 lakh and Non-Plan: ₹ 55.32 lakh).	
B. v. vi.	Management Letter Deficiencies which have not been included in the Audit Report have been brought to the notice of the Chairman, NBT, through a management letter issued separately for remedial action. Subject to out observations in the preceding paragraphs, we report that the Balance Sheet and Income and Expenditure Account and Receipts & Payments Account dealt with by this report are in agreement with the books of accounts. In our opinion and to the best of our information and according to the explanation given to us, the said financial statements, read together with the Accounting Policies and Notes on Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure to this Audit Report, give a true and fair view in conformity with accounting principles generally accepted in India: a) In so far as they relate to the Balance Sheet of the state of affairs of the National Book Trust as at 31 March 2012; and b) In so far as they relate to the Income and Expenditure Account of the surplus for the year ended on that date.	Statement of fact, needs no comments from the Trust. Statement of fact, needs no comments from the Trust. Statement of fact, needs no comments from the Trust.

Place: New Delhi
Date: 18.9.2012

For and on behalf of the C&AG of India
Director General of Audit
Central Expenditure

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

ANNEXURE-1 TO SEPARATE AUDIT REPORT OF NATIONAL BOOK TRUST

S.No.	Audit Observations	Trust's Replies
1.	<p>Adequacy of internal audit system</p> <p>The Internal Audit of the Trust along with Northern Regional Office, New Delhi for the period 2007-08 to 2011-12 had been conducted by Principal Accounts Office of the Ministry of Human Resource Development from 23/04/2012 to 11/05/2012 and the report was awaited.</p> <p>The Trust does not have its own internal audit wing.</p>	<p>Statement of fact, needs no comments from the Trust.</p> <p>No regular manpower for Internal Audit work has been sanctioned by the Government. However, an Internal Audit Cell has been set up w.e.f. 17/10/2011 by appointing a retired Sr. Audit Officer from the Office of Director General of Audit Central Expenditure (DGACE) as Consultant (Audit) to carry out Pre-audit as well as Internal Audit of the Trust including its Regional Offices.</p>
2.	<p>Adequacy of internal control system</p> <p>The Management's response to external audit objections was not effective as 27 paras of the previous Inspection Reports from 1999-2000 to 2010-11 were outstanding.</p>	<p>Out of 48 paras, with the steps taken by the Trust, the special Audit Party vide letter dated 20/4/2010 has settled 21 paras and remaining 27 paras from 1999-2000 to 2010-11 are under process for settlement during the next Transaction Audit.</p>
3.	<p>System of Physical Verification of Fixed Assets</p> <p>Physical verification of fixed assets except Furniture and Fixture had been conducted upto 2011-12.</p>	<p>Physical Verification of Furniture & Fixture had been completed on 17/7/2012 and a copy of the approved Physical Verification Report was forwarded to the Office of DGACE while submitting replies to the draft Audit Report.</p>

S.No.	Audit Observations	Trust's Replies
4.	<p>System of Physical Verification of Inventory The physical verification of Books & Publications had not been conducted since 2010-11.</p>	<p>Detailed physical verification of each Book held in Store has been conducted with deployment of additional manpower which was completed on 11/05/2012. The data was under compilation at the time of Certification Audit. The report will be submitted to next Audit.</p>
5.	<p>Regularity in payment of statutory dues As per accounts, no payment over six months in respect of statutory dues was outstanding as on 31 March 2012.</p>	<p>Statement of fact, needs no comments from the Trust.</p>