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2012 - 2013



राष्ट्रीय पुस्तक न्यास, भारत

मानव संसाधन विकास मंत्रालय, भारत सरकार

NATIONAL BOOK TRUST, INDIA

Ministry of Human Resource Development, Govt. of India

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Introduction

The National Book Trust, India is an apex body established by the Government of India in the year 1957 for the promotion of books and developing reading habit in the country.

Publishing

Publishing forms a major activity of the Trust. It publishes a wide variety of reasonably priced quality books ranging from works of fiction to books on Medical Sciences and cutting edge technology for all segments of the society and for all age groups, including a wide variety of illustrated books for children. Over the years, the Trust's determined efforts in developing a strong and inclusive policy towards publishing is also apparent in the variety of books published for visually handicapped and the neo-literates.

The Trust publishes books in 18 major Indian languages, which includes Asamiya, Bangla, English, Gujarati, Hindi, Kannada, Kashmiri, Malayalam, Manipuri, Maithili, Marathi, Nepali, Odia, Punjabi, Sindhi, Tamil, Telugu and Urdu. In addition to this, the Trust has also published books in Ao Naga, Bhojpuri, Himachali, Kokborok, Khasi, Garo, Lepcha, Bhutia, Mising, Limboo, Mizo, Newari, Bodo, among others.

During the period under review 1553 titles were published by the Trust. These included 114 originals, 136 translations, 1301 reprints and 2 revised editions.

New Initiatives

As a part of its efforts to promote books and reading habit across the country and abroad, the Trust undertook some new initiatives during the financial year 2012-13. Among the major new initiatives that the Trust made during the year 2012-13 included:

To promote Indian books abroad, National Book Trust, India has initiated the *Financial Assistance Programme for Translation*. Under this scheme, financial assistance will be given by the Trust to foreign publishers keen on translating Indian books into foreign languages. The first such proposal of a short novel to be translated into Italian is under consideration.

For the first time, The Trust organised the 2-day *New Delhi Rights Table* on the occasion of New Delhi World Book Fair on 2 & 3 February 2013 at Pragati Maidan, New Delhi. The Rights Table was an attempt to bring together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together.

The Trust organised the *CEOSpeak over Chairman's Breakfast Forum* during the New Delhi World Book Fair, 2013. The Forum gave an opportunity to CEOs and Senior Executives of the publishing sector from India and abroad to discuss upon the various challenges being faced by the sector.



On its 55th Foundation Day in the year 2012, the NBT initiated an *Annual Lecture series*. The Lecture invites an eminent personality from among women and men of letters, scholars, intellectuals and others who have made significant contributions to the world of publishing, to reflect largely on an overarching theme of books and reading in today's India. Dr Shashi Tharoor, Hon'ble Minister of State for Human Resource Development delivered first such lecture on 1 August 2012.

As a part of National Youth Readership Survey, the Trust in association with National Council for Applied Economic Research (NCAER), conducted a special readership survey in the North-East. The Report titled *Youth of North-East India: Demographics and Readership* gives an analytical and detailed account of the reading habit of the literate youth in the north-eastern states.

The Trust had undertaken several new initiatives during the National Book Week to promote reading habit and books especially among children. An online contest for children was organised in which they were asked to send their stories. The best entries chosen from the competition would be published in the form of a book by the National Book Trust, India. A three-day event titled *Qitaabe* at DLF Place Mall, New Delhi was also organised to draw the attention of children towards books.

The Trust had a special focus on tribal and remote areas of the country during the National Book Week and several book promotional activities were held in the states of Andaman and Nicobar Islands, Andhra Pradesh, Haryana, Karnataka, Madhya Pradesh, Odisha, Punjab and West Bengal among others.



In its efforts to meet the growing demand of printing industry for professional manpower and help students pursue career in publishing, the Trust has signed Memorandum of Understanding (MOU) with the University of Calcutta and Ambedkar University, Delhi for conducting book publishing courses.

In its endeavour to improve the availability of books, the NBT has entered into an MOU with the Department of Posts to sell NBT books through post offices. A pilot project has been launched at

Dehradun under the Uttarakhand Postal Circle. The project will be gradually extended to all postal circles and NBT books will be available for sale at select post offices.

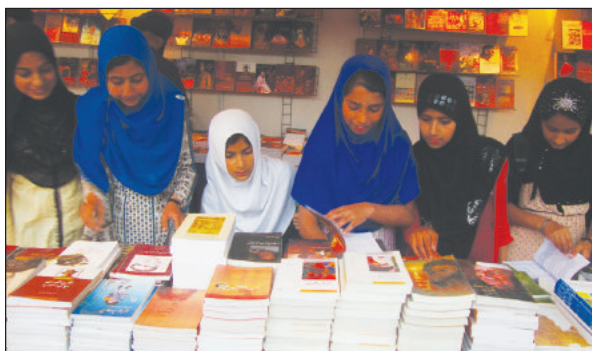
To meet the growing demands of the readers and make NBT books available, the Trust for the first time entered into a private-public partnership with Kitab Khana, Mumbai and launched a dedicated NBT book shelf at the Kitab Khana bookshop in Mumbai on 23 April 2012.

Book Promotional Activities

The Trust organises Book Fairs/ Exhibitions throughout the country. The NBT is the organizer of the prestigious annual New Delhi World Book Fair. NBT has so far organised 21 New Delhi World Book Fairs, 39 National Book Fairs and more than 215 Regional Books Fairs.

Book Fairs in India

During the period from April 2012 to March 2013, the Trust organised 18 Book Fairs across the country including Gurgaon Book Festival (20 – 23 April 2012); Jahanabad Book Festival (23 – 25 April 2012); Ahmedabad National Book Fair (1 – 7 May 2012); Shimla Book Fair (12 – 17 May 2012); Nizamuddin Book Exhibition (17 – 19 July 2012); Patiyali Book Fair (11 – 13 August 2012); Jaipur Book Fair (8 – 10 October 2012); Trichy Book Fair (5 - 14 October 2012); Aligarh Book Fair (17 - 21 October 2012); Bathinda Book Fair (27 October to 4 November 2012); Kozhikode Book Fair (3 - 11 December 2012); Cuttack Book Fair (15- 23 December 2012); New Delhi World Book Fair (4 – 10 February 2013); 3 in Northeast and 2 in Jammu and Kashmir.



The Trust also stepped-up its book promotional activities in the North-east through a number of book fairs, literary activities and special sales drive. During the year under review, the Trust organised Khowai Book Fair (4 – 10 November 2012); Sikkim Book Fair (15 – 20 March 2013) and Nazira Book Fair (23 – 21 March 2013) and participated actively in about 4 Book Fairs held in the region. Besides, the Trust also organised special exhibits of the Trust's publications at various colleges and universities in the region. Among the significant literary events organised during the period include workshop on *Disseminating Science: A Workshop on Science Translation* at North Lakimpur, meet-the-author programmes, discussion on *Re-telling of Popular Folktales as Pleasure Reading Materials for Children* and cultural programmes at Sikkim and Nazira Book Fairs. The Trust also organised the Training Course in Book Publishing in Guwahati.

The Trust has also broadened its activities in Jammu & Kashmir to create book-mindedness and make NBT books available to the people in the valley. During the year under review, the Trust organised Srinagar Book Fair (2-10 June 2012) and Leh Book Exhibition (4-9 August 2012). Several literary programmes especially for children including meet the author programme with Prof. Manoj Das and Shri Ghulam Nabi Aatash and Mehfil-e-ghazal, panel discussions and seminars were organised during Srinagar Book Fair.

International Book Fairs

In order to promote Indian books abroad, the Trust participates in various International Book Fairs by



displaying a cross section of representative Indian publications brought out by various Indian publishers. Since 1970, the Trust has participated in more than 330 International Book Fairs. During the period under review, the Trust participated in 14 such International Book Fairs, including the prestigious Nigeria International Book Fair (7-12 May 2012); Tehran International Book Fair (2-12 May 2012); Cape Town Book Fair (15-17 June 2012); Seoul International Book Fair (20-24 June 2012); Tokyo International Book Fair (5-8 July 2012); Nepal Education & Book Fair (6-14 July 2012); Colombo International Book Fair (18-26 September 2012); Beijing International Book Fair (29 August - 3 September 2012); Frankfurt Book Fair (10 - 14

October 2012); Sharjah International Book Fair (7-17 November 2012); Istanbul International Book Fair (17-20 November 2012); Minsk International Book Fair (6-10 February 2013); Jerusalem International Book Fair (10 - 15 February 2013); and Bologna Children's Book Fair (25-28 March 2013).

Besides, the Trust was invited to be a member of Advisory Board of Asian Festival of Children's Content held in Singapore on 29 May 2012 and it also participated in the China Eurasia Publication Expo (1 - 5 September 2012); and 9th World Hindi Conference held in Johannesburg, South Africa from 22 to 24 September 2012.

Mobile Exhibitions

The Trust has been trying to make the books available to the people at their doorsteps through mobile exhibitions. So far it has organised more than 12,000 Mobile Exhibitions throughout the country including the Northeastern states. During the period under report, the Trust organised Mobile Book Exhibitions at about 1,571 places in and around Bihar, Chhattisgarh, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Kerala, Mizoram, Nagaland, New Delhi, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand and West Bengal.

Financial Assistance Programmes

The Ministry of Human Resource Development had entrusted the scheme of Financial Assistance to Voluntary/Private organisations for organising Seminars/Training Courses/Workshops/Annual Conventions/Book Fairs related to the Book Promotional Activities to the Trust. A number of organisations had applied for financial assistance for organising various Book Promotional Activities. Grants were released to 224 organisations during 2012-13 by the Trust to meet 75% of the approved expenditure of such Book Fairs, Seminars, etc.

Besides, the Trust also provides assistance to authors and publishers for the publication of reasonably priced university level text and reference books and for books on Medical Science under its Subsidy Scheme. During the year under review, one title was published under this scheme.

Literary Activities

The Trust organises several book-related activities across the country. It organises workshops and seminars for those involved in the development, production and distribution of books. It also organises

authors' meets and other literary activities such as book release functions from time to time. During the period under review, over 200 activities were organised by the Trust.

National Centre for Children's Literature (NCCL)

The Trust also has a National Centre for Children's Literature (NCCL), which is the nodal agency to monitor, coordinate, plan and aid the publication of children's literature in various Indian languages. The NCCL has developed a library-cum-documentation centre of children's literature. It organises workshops, seminars and exhibitions to develop the children's literature of the country. With a view to promote and develop the reading habit of the children at the school level, the NCCL encourages setting up of Readers' Clubs at the schools throughout the country and also



conducts surveys and takes up research work relating to children's literature. So far, over 35,000 Readers Clubs have been set up across the country. During the period under review, the NCCL established 1,000 Readers Clubs, besides organising meet-the-author programmes, story telling sessions, workshops, seminars, Readers Club Orientation programmes and other children's activities in various parts of the country. In addition, 12 monthly issues of Readers' Club Bulletin, a bilingual magazine for promotion of reading habit among children were also brought out.

Language Advisory Panel Meetings

To guide and support its publishing programme in various Indian languages under different series, the Trust constitutes advisory panel for each language from time to time. The panel comprises of eminent authors, scholars, translators, academicians, publishers and professionals in the field of publishing. During the year 2012-13, nine advisory panel meetings were held including Urdu Advisory Panel Meeting in New Delhi on 28 May 2012; Telugu Advisory Panel Meeting in Hyderabad, Andhra Pradesh on 16 June 2012; Odia Advisory Panel Meeting in Bhubaneswar, Odisha on 17 June 2012; Bangla Advisory Panel Meeting in Kolkata, West Bengal on 8 August 2012; Konkani Advisory Panel Meeting in Panjim, Goa on 13 August 2012; Kannada Advisory Panel Meeting in Bengaluru, Karnataka on 5 November 2012; Malayalam Advisory Panel Meeting in Ernakulam, Kerala on 7 November 2012; Kashmiri Advisory Panel Meeting in New Delhi on 12 December 2012; and Tamil Advisory Panel Meeting in Chennai, Tamil Nadu on 22 December 2012.

Book Promotional Activities by the NBT Regional Offices

Besides the Northern Regional Office at its headquarters, the Trust also has three Regional Offices at Bengaluru, Mumbai and Kolkata. The regional offices are primarily responsible for the marketing and sales of NBT publications. The regional offices also participate in various Book Fairs organised both by the Trust and other agencies throughout the country. The regional offices also organise NBT book exhibitions at various places in their respective regions. The regional offices are also responsible for enlisting distributors and agents for the sale of NBT publications. During the period under report, 98 new agents/distributors were enrolled. It also enrolled 8,102 new Book Club members.

NBT Book Counters

The Trust also has a book counter each at the HQs, Vasant Kunj, CCIC, Janpath, Daryaganj in New Delhi and at the Trust's regional offices.

National Book Week



Every year during the National Book Week from 14-20 November, the Trust organises a number of book promotional activities throughout the country to promote book mindedness among the masses. This year National Book Week was celebrated far more extensively, some new initiatives were taken and a special attention was given to tribal and remote areas of the country like Andaman and Nicobar Islands, Andhra Pradesh, Odisha among others. The National Book Week saw the participation of a large number of children from various schools and NGOs across the country. NBT also organised book exhibitions throughout the country. Besides, a number of book promotional activities, which included online contests for children, seminars, book review sessions, meet-the-author programmes, poets' meet and book release functions were held all over the country.

Training Courses in Book Publishing

The Trust also organises short term Training Courses in Book Publishing in various parts of the country with the objective to create a talent pool of trained professionals for the publishing industry. While a four-week Training Course in Book Publishing at Delhi has become an annual feature, it also conducts short-term training courses of one-to-two week duration in other parts of the country. During the period under report, apart from four-week Training Course in New Delhi, three short-term publishing courses were also held in Bengaluru, Goa and Guwahati.

Financial Performance

During the year beginning April 2012 to March 2013, the Trust achieved net sales of Rs. 2087.47 lakh. The revenue earned during this period was to the tune of Rs. 1950.09 lakh.

Financial performance for the year 2012-2013 is as follows:

(Rs. in Lakh)

	Non-Plan	Plan	North East	Tribal (Plan)
Expenditure	5618.20	1436.07	122.43	94.34
Revenue generated from own sources	2712.13	60.69	1.23	0
Balance met from Grant-in-aid	2906.07	1375.38	121.20	94.34

Publishing

The NBT provides a wide variety of books for all age groups on all subjects keeping in view the needs of its readers and demands of a fluctuating market. A brief note on the various series and on the number of books published under each series during 2012–2013 is as follows:

India — The Land and the People

Books in this series introduce the varied physical environment, the diverse cultural traditions and the flora and fauna have enriched the composite and colourful character of India. These books, written in a non-technical, lucid style by subject experts, provide authentic and up-to-date information on the subject.

Sixty seven titles were published during the year comprising 5 originals, 4 translation, 56 reprints and 2 revised. These include 1 in Asamiya, 6 in Bangla, 27 in English, 18 in Hindi, 11 in Marathi and 4 in Urdu. Significant titles published include *Contemporary Indian Theatre*, *The Ailing Forests of India*, *Adivasi Duniya* and *Uttarakhand Mein Rajasvya Police*.

Popular Science

This series aims at enabling the average educated reader to understand the world around them appreciate the progress of science, and learn about the role science and technology play in everyday life, emphasizing, wherever possible, India's contribution to the field. The books in this series are written in a lucid, easy-to-understand, simple style and illustrated with anecdotes and analogies from daily life. Diagrams, sketches and photographs elucidate the text.

One hundred and eleven titles were published during the year, including 3 originals, 14 translations, 94 reprints. The language-wise editions include 6 in Asamiya, 4 in Bangla, 43 in English, 30 in Hindi, 1 in Kannada, 20 in Marathi, 1 in Punjabi, 1 in Malayalam, 2 in Odia, 1 in Telugu, 1 in Gujarati and 1 in Urdu. New titles published were *Mines, Minerals and Environment in Human Life*, *Worlds Apart: Science Fiction Stories* and *Vishwa Ke Prasidh Beejganatigya*.

Young India Library

The main objective of publishing books under the *Young India Library* series for young readers of the 18 ± age-group is to introduce the social, economic and political concepts, issues and choices which will control them in the years to come. Stories of adventure and travel, and books on career opportunities are also included in this series.

Thirty-four titles were published during the year, including 2 originals, 1 translation, and 31 reprints. Language-wise break-up of the titles is as follows: 1 in Asamiya, 3 in Bangla, 5 in English, 7 in Hindi, 13 in Marathi, 2 in Malayalam, 1 in Punjabi and 2 in Urdu. Significant titles among these are *Kashmir Se Kanyakumari Tak* and *Syed Zohhor Qasim*.

Aadan Pradan

Aadan Pradan is a series of particular importance because of its unique potential for forging national integration through the exchange of creative literature of the different regions. It presents well-known literary works, mainly novels, short stories, anthologies of popular poetry and reminiscences, of a particular language, to people of other Indian languages.

A total of 124 titles were published under the series during the year including 20 originals, 16 translations and 88 reprints. Of these, 4 were in Asamiya, 8 in Bangla, 3 in English, 37 in Hindi, 1 in Bhojpuri, 1 in Gujarati, 47 in Marathi, 1 in Malayalam, 11 in Punjabi, 4 in Odia, 2 in Telugu, 4 in Urdu and 1 in Tamil. Significant titles include *Kuthiraigal Pesa Marukindrana*, *Narayante Thiranjedutha Kathakal*, *Bangla Kavita Sankalan*, *Dhritrashtra*, *Yuddhnaad* and *Akbar Allahbadi: Selected Poetry*.

Classics

Since only contemporary works are published under *Aadan Pradan* series, Classical Indian Literature is brought out under this series.

During the year, 3 titles were reprinted of which 2 were in Hindi and 1 in Marathi, namely *Panchatantra Ki Kahaniyan*, *Bankim Chandra Selected Essays* and *Lokmanya Tilakanche Nibandh*.

Folklore

The *Folklore* series enables the readers of one region to get acquainted with folklore which had shaped the cultural identity of those living in other regions of the country. Descriptions of the area, people, myths, mythology, religion, customs, traditions, fairs and festivals, music, dance, drama, art & craft, and folk literature are also included in the books of this series.

Eleven titles were published during the year, including 2 originals, and 9 reprints. Of these 1 were in Asamiya, 3 in English, 3 in Hindi, 3 in Marathi and 1 in Punjabi. Significant titles include *Pari Rukh: Punjab Diyan Lok Kathavan* and *Bastar Ki Lok Kathayein*.

National Biography

The objective of the *National Biography* series is to bring out biographies of Indian women and men who have made outstanding contribution towards the development of Indian society, culture, science, economy, polity as also of modern Indian sensibility. These provide an authentic, objective, comprehensive and analytic account of the person's life and times.

Under this series, 117 titles were published during the year. These include 10 originals, 10 translations and 97 reprints. The language-wise break-up is as follows, Asamiya : 9, Bangla : 8, English: 6, Hindi : 26, Marathi : 61, Punjabi : 3, Tamil : 1, Telugu : 1, Gujarati : 1 and Malayalam : 1. Significant titles include

Michael Madhusudan Dutta, Desh Ratna Rajendra Prasad, Maulvi Ahmadullah Shah and Guru Ramdas Jeevan Te Bani.

Autobiography

This series comprises autobiographies of distinguished social, political and literary figures of India, whose contributions have made the country proud.

During the year, 2 original titles were published in English. The significant title include *Breaking Ground: Journey into the Media and Out.*

Nehru Bal Pustakalaya

The *Nehru Bal Pustakalaya* series aims at creating a treasure-house of enjoyable and informative literature which children can read at their own initiative. It also promotes national integration by providing common reading material on a wide range of subjects in their mother tongue to children all over India. Books of this series cater to four age groups: pre-school, 6–8, 9–11 and 12–14. Illustrations material for these books is commissioned separately and all books carry colour and / or black & white illustrations, line drawings and photographs. In the case of books for pre-school children, the text, if any, revolves around multi-coloured pictures which tell a story by themselves.

During the year, 788 titles were published under the series. These include 32 originals, 72 translations and 684 reprints. The language-wise break-up is as follows: Asamiya: 18, Bangla: 30, English: 143, Hindi: 266, Marathi: 205, Odia: 11, Punjabi: 33, Telugu: 12, Kannada: 3, Tamil: 7, Malayalam: 4, Urdu: 29, Boro : 6, Gujarati : 20 and Kashmiri : 1. Significant titles include *Rabindranather Shishu Sahitya, A Wet Summer Day, Happy Hundredth Birthday Delhi, Magic Islands, Bolne Wali Gaadi, Do Bal Natak and Ek Thi Bakri.*

Books for the Neo-literates

Most books published under the series are the outcome of workshops organised in rural areas with the participation of local people. To make these relevant to the needs of the neo-literates, the books are written in an idiom familiar to them and are field-tested. Short stories, biographies, novelettes, folktales, presentations of contemporary issues and functionally useful information are brought out in a style which attracts neo-literates to read at their own initiative.

Under this series, 138 titles were published during the year, comprising 21 originals, 2 translations and 115 reprints. These include: 3 in Bangla, 2 in Kannada, 65 in Hindi, 50 in Marathi, 6 in Asamiya, 10 in Gujarati and 2 in Urdu. Significant titles include *Bakri Ka Bachcha, Ek Thi Sultana, Hum Sub Ek Hein, Roshni and Udaan.*

Creative Learning Series

The objective of this series is to bring out books on new education concepts and tools that are now being actively implemented in the pre-primary and primary sectors of education. With an orientation towards a practical mode of approach, these books are specially designed keeping in view the needs of teachers and others working in the field of education.

During the year, 32 titles were published under the series. These include 2 originals, 2 translation, and

28 reprints. Language-wise break-up is: 3 in Bangla, 1 in English, 2 in Gujarati, 19 in Hindi and 9 in Marathi. Significant titles include *Hamara Kya Kasur* and *Pariksha Guru*.

Popular Social Science

The books under this series introduce popular concepts and ideas of social sciences to the general reader. A variety of emerging subject areas like gender studies, tribal studies, peace and conflict studies, development economics, social formation, etc. are the major focus of the series.

Thirty-three titles were published under this series. These included 3 originals, 10 translations and 20 reprints, of which 1 was in Asamiya, 4 in Bangla, 5 in English, 7 in Hindi, 9 in Marathi, 3 in Punjabi, 2 in Kannada, 1 in Malayalam and 1 in Urdu. Significant titles include *Poll Surveys of Media* and *Gram Niyojan*.

Indian Diaspora Studies

The books under this series seek to bring out the salient features of the impact of cross-cultural interaction, alienation and exile, displacement, immigration, etc. on various knowledge systems like literature, sociology, culture, philosophy, etc. Emerging as a significant field of study, NBT's foray into this area of publishing is a pioneering effort.

During the year under review, three titles were published in the series, which included 1 translation and 2 reprints. These included 1 each in Hindi, English and Punjabi. The significant titles include *Surinam* and *Fiji : A Midnight Journey*.

General Series

Significant titles which cannot be covered under the above series are published as *General* titles. Books published under this series provide an in-depth study of the subject and also serve as authentic reference material.

During the year, 41 titles were published, including 10 originals, 2 translations and 29 reprints. Language-wise break-up of the titles is as follows: 1 in Asamiya, 4 in English, 1 in Dogri, 13 in Hindi, 13 in Marathi, 5 in Bangla, 1 in Kannada, 1 in Odia, and 2 in Punjabi. Among the significant titles published include *Purascha Rabindra Kriti*, *Soch*, *Cricket Umpires*, *Sachin ke Sau Shatak* and *Meri Yaadon ka Pahaad*.

Continuing Education Series

The objective of this series is to bring out books for the participants of Continuing Education Programme in all major languages of India. Books in this series include collection of freedom songs, books on Indian culture, polity, industry, agriculture etc. Besides, the series also comprises biographies and major novels of Indian literature abridged for target readership.

Under this series, 31 titles were published this year, of which 1 was original, 1 translation and 29 were reprints. Language-wise break-up is: 5 in Bangla, 13 in Hindi, 12 in Marathi, and 1 in Urdu. Significant titles include *Lal Bahadur Shastri* and *Bhartiya Swatantra Mei Mahilayein*.

Asian / Pacific Co-publication Programme

This is a novel attempt under the aegis of UNESCO, at developing books for Asian children by Asian authors. To have children in Korea share their fantasies with their counterparts in Sri Lanka is probably

no mean achievement. And when Indian and Pakistani editors work as part of a team to build a list of children in the 20 odd countries of the continent we inhabit, it is a great new beginning. The many worlds from Tehran to Tokyo intermingle to give colour to words that children across the continent, if not the world, would love to read. These books are steps for bridging minds and creating a common heritage for this vast continent and are the very best of Asia today.

During the year, 5 titles were reprinted under the series. These included 1 in Gujarati, 3 in Hindi and 1 in Marathi. Significant titles include *Guess What I am Doing* and *Laughing Together*.

World Literature Series

Select novels and anthologies of contemporary writings from the Asian, African and Latin American countries are included in this series.

Under this series, six titles were published during the year, including 1 translation and 5 reprints which included 2 in Marathi and 1 title each in Bangla, English, Hindi and Odia. Significant titles included *The Legend of Phoenix and other Stories*, *Bridging Connections* and *Hot Days Long Nights*.

Golden Jubilee Series

During the Golden Jubilee Year of the Trust in 2007, a series of special anthologies of Post Independence writings in various Indian languages were initiated.

During the year under review, seven titles were published which included 1 original and 6 reprints. These include three each in Bangla and Marathi and 1 in Urdu. Significant titles include *Aaj ki Kahani*, *Desh Kaal: Kavita* and *Paridrishya*.

Number of Titles brought out in 2012-13

S.No	Language	Original	Translation	Reprint	Revised	Total
1.	English	17	03	224	–	244
2.	Hindi	73	14	422	02	511
3.	Assamese	–	03	45	–	48
4.	Bangla	05	04	74	–	83
5.	Bhojpuri	–	–	01	–	01
6.	Boro	–	–	06	–	06
7.	Dogri	01	–	–	–	01
8.	Gujarati	–	03	31	–	34
9.	Kannada	–	09	–	–	09
10.	Kashmiri	01	–	–	–	01
11.	Malayalam	01	07	02	–	10
12.	Marathi	–	08	452	–	460
13.	Odia	02	17	–	–	19
14.	Punjabi	08	46	02	–	56
15.	Tamil	01	07	01	–	09
16.	Telugu	01	14	01	–	16
17.	Urdu	04	01	40	–	45
	Total	114	136	1301	02	1553

New Delhi World Book Fair, 2013



The Trust in collaboration with India Trade Promotion Organisation organised the annual New Delhi World Book Fair from 4 to 10 February 2013 at Pragati Maidan, New Delhi. The Fair was inaugurated by Dr Shashi Tharoor, Hon'ble Minister of State for Human Resource Development.

Dr Karan Singh, Hon'ble Member of Parliament (Rajya Sabha) and President, Indian Council for Cultural Relations was the Guest of Honour on the occasion. Mr François Richier, Ambassador of France for India, Ms Rita Menon, Chairperson-cum-Managing Director, India Trade Promotion Organisation, Shri Sudhir Malhotra, President, Federation of Indian Publishers were the special guests on the occasion.

Later during the day, Shri Vineet Joshi, Chairman, CBSE inaugurated the Children & Youth Pavilion. He also released three NBT titles in English and one title in Kashmiri for children entitled *My First Aeroplane Journey*, *Boond*, *A Helping Hand* and *Haput Ti Tangi Haatch* respectively.



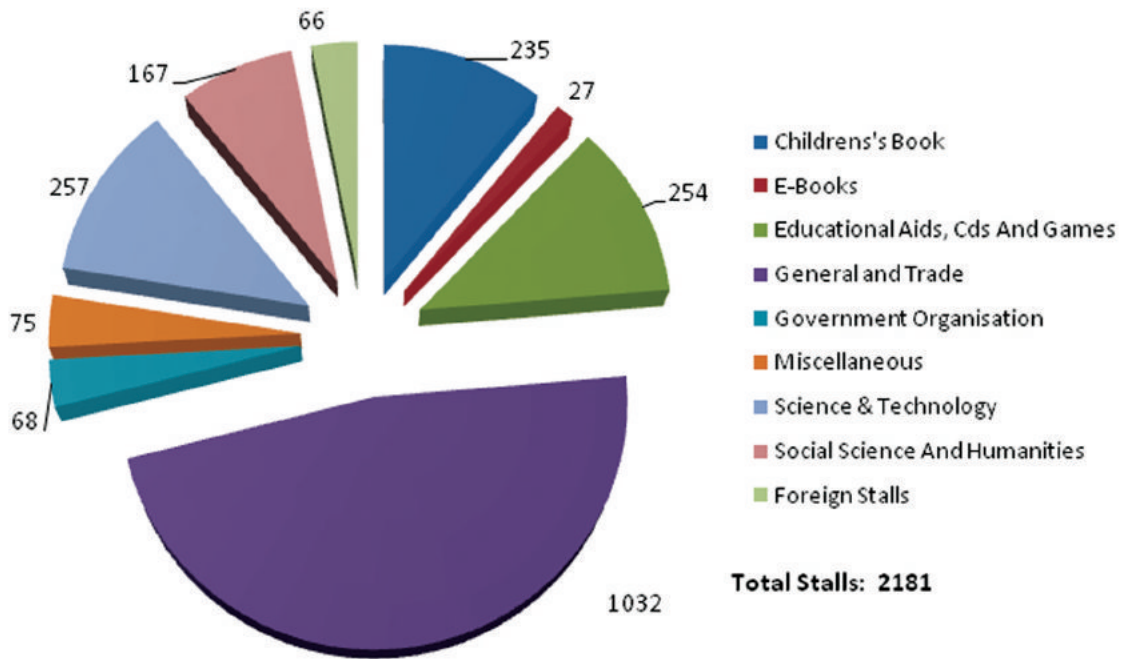
Desaj: A Festival of Folk and Tribal Performances was inaugurated by Ms Teejan Bai,



Padmabhushan and Sangeet Natak Akademi Awardee at Lal Chowk, Pragati Maidan. Ms Leela Samson, Chairman, Sangeet Natak Akademi was the special guest on the occasion. The Festival synchronized with the theme of the Fair and was organised in collaboration with the Sangeet Natak Akademi. Ms Teejan Bai also gave a lively performance on *Pandavani*, a traditional performing art form of Chhattisgarh.

More than 1200 publishers, booksellers and distributors participated in the Fair including foreign participants from 30 countries like Abu Dhabi, China, South Korea, France, Germany, Nepal, Turkey, Saudi Arabia, Pakistan, United Kingdom. In addition, international bodies such as the World Bank, WHO and UNESCO also participated in the event.

A chart showing details of category-wise distribution of stalls at the New Delhi World Book Fair, 2013



The theme of the Fair was *Indigenous Voice: Mapping India's Folk and Tribal Literature*. The theme was an attempt to map some of the writings on tribal and folk literature as well as works by and on tribals. The impressive Theme Pavilion at Hall 7E showcased colossal replicas of the dwelling abodes of our communities living in the South, the West, the North, the East as well as the Northeast. Panels on various traditional storytelling art forms like *Kalamkari*, an ancient style of painting from Andhra



Pradesh; *Pattachitra* painting from Odisha; *Gond Art* from central India etc were also put up. Over 500 books in English, Hindi and other Indian languages including tribal languages were displayed at the Pavilion. Several discussions and seminars at the Pavilion were also held in which writers and scholars from across the country participated.

For the first time, the concept of Guest of Honour Country was introduced at the New Delhi World Book Fair and France was honoured as the first Guest

Country at the Fair. In partnership with the Bureau for the International Promotion of French Books (BIEF), the Embassy of France in India and the Institut français en Inde, the French publishers displayed more than 2,000 French titles at the French Pavilion and hosted many literary events during the Fair. The French Pavilion also showcased various aspects of French culture through a photographic exhibition entitled *France Remains, French Delicacies: Le Bistrot*, French Cuisine and a series of film screenings at Shakuntalam were the regular events throughout the Fair.



The French Delegation included institutions, authors, publishers, and students. The participations from institutions included Alain Gründ, President, BIEF; Jean-Guy Boin, Director, BIEF; Christine Karavias, Project Manager, BIEF and Muriel Vandeventer, Policy Officer for Books, Ministry of Foreign Affairs. The authors included Tahar Ben Jelloun, Kenizé Mourad and Dominique Sigaud while publishers at the show were Hatier & Didier Jeunesse; Casterman - Flammarion/ Père Castor –

Autrement; Esmod Publishers; Le Seuil; Stock; Le Seuil; Nathan Jeunesse; to name a few.

Children & Youth Pavilion: At the Children & Youth Pavilion at Hall 7D, National Centre for Children's Literature, a wing of NBT exhibited about 230 select books for children complementing with the theme of the Fair in all the Indian languages including Assamese, Bangla, English, Gujarati, Hindi, Kannada, Malayalam, Marathi and Odia. Many programmes for children and young including workshops, career counseling sessions, panel discussions, skits, interaction with



authors and illustrators etc were organised. About 10,000 visitors especially children and young visited the Pavilion and admired the exhibition of books.

Swami Vivekananda Pavilion: To commemorate the 150th Birth Anniversary of Swami Vivekananda, the National Book Trust, India in association with the Advaita Ashram, Kolkata, dedicated a special Pavilion on the great saint of India at the Fair. The Pavilion showcased original photographs and books on Swami Vivekananda.



This year many new initiatives were taken by the Trust for the benefit of the readers and promotion of books and reading habit among people. These included:

- *New Delhi Rights Table:* The Rights Table was organised on 2 & 3 February 2013 at Pragati Maidan, New Delhi. The Rights Table was an attempt to bring together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together. The Rights Table offered B2B 'match-making' sessions between publishers.

- *CEOSpeak over Chairman's Breakfast Forum:* The Trust in association with FCCI organised CEOSpeak over Chairman's Breakfast Forum on 5 February 2013. Dr Shashi Tharoor, Hon'ble Minister of State for Human Resource Development was the chief guest on the occasion. CEOs and Senior Executives of the publishing sector discussed the opportunities and challenges faced by the sector. Besides a congregation of leading CEOs from Indian publishing sector, the Forum witnessed the participation of foreign publishing houses.

- *Illustrator's Corner:* To recognize the contributions and efforts of an illustrator in making a children's book popular as the author, an Illustrator's Corner was put up in the Children & Youth Pavilion in which the original works of all leading artists of India were displayed. An attraction at this Corner was the on-the-spot portrait sketches of visitors made by an artist. Among the visitors who had their sketches done was Prof. K.V. Thomas, Hon'ble Minister of State for Agriculture and Consumer Affairs & Public Distribution.



- *Author's Corners:* For the first time in the New Delhi World Book Fair history, NBT, India introduced Author's Corners at various halls of the Pragati Maidan. These Corners served as platform for authors and writers to interact with readers, to read out from their works, to share their views, to discuss some issues, to launch books and to introduce their e-books. Some of the writers who interacted included: Shri Namwar Singh, Shri Siroj Singh



'Bechein', Ms Anita Bharati, Shri Bajrang Bihari Tiwari, Shri Rahul Bhattacharya, Shri Sudhir Kekre, Ms Mariam Karim, Ms Nandita Bose, Shri Hindol Sengupta, Ms Anjum Hasan, Ms Noor Zaheer, Shri Abdulla Khan, Ms Mridula Garg, Shri Vasudev Murthy, Ms Priyanka Bhardwaj, Ms Monika Pant, Shri Anuj Dayal, Shri Amithabh Bagchi, Shri Akash Banerje, M K Kaw, Ms Savita Singh, Ms Anamika, Shri Shiva Aslam Fahim, Dr Ganga Sahai Mina Tekchandra, Shri Abdul Bismillah, Shri Ashutosh Kumar, Shri Sanjiv Kumar, Ms Alpana Mishra and Shri Amitava Sinha.

- *Book Art Installation*: The Trust in association with College of Art, New Delhi introduced the concept of Book Art Installation at the Fair. These installations were an expression of the idea of reading, permeating all nooks and corners of human life. The installations like *The Evergreen Pond*, *The Wisdom Mine*, *The Imaginative School Bag*, *Eiffel Tower* attracted a large number of visitors at the Fair.



The 7-day long Fair occupied the book lovers of all age-groups as several book release functions, seminars, conferences, panel discussions, workshops etc were organised. This year a large number of book lovers visited the Fair, especially school and college students.

Many distinguished personalities like Shri B.P. Singh, Governor of Sikkim, Shri Manish Tiwari, Minister of State for Information & Broadcasting, H.E. Mohamed Sultan Abdalla Al-Owais, the Ambassador of UAE to India, Mr Ahmed Al Amri, Director, Sharjah International Book Fair, Shri Jagdish Tytler, Congress Party leader, Prof. Shyam Menon, Vice-Chancellor, Ambedkar University, Prof. Mool Chand Sharma, Vice-Chancellor, Haryana Central University, Prof. Ranbir Singh, Vice Chancellor, National Law University, Delhi, Shri Namwar Singh, eminent writer, Ms Anamika, noted author, Shri Farooq Sheikh, renowned actor, Prof. Yash Pal, noted scientist, Dr Madhu Pant, eminent author for children among others marked their presence at the Fair.



Poland will be the Guest of Honour Country for the next edition of New Delhi World Book Fair scheduled to be held from 15 to 23 February 2014. This was declared by Shri A Sethumadhavan, Chairman, NBT in a function held at the Conference Hall in Pragati Maidan on 9 February 2013 in the presence of Prof. Piotr Klodwski, Ambassador of the Republic of Poland, Embassy of the Republic of Poland in New Delhi. Shri M A Sikandar thanked France for being the Guest of Honour country at the New Delhi World Book Fair 2013. Mr Max Claudet, Counsellor for Culture and Cooperation, Embassy of France in India

said that France had a good experience for being the first Guest of Honour Country at the Fair. He also appreciated the response of people at the Fair. Ms Rita Menon, Chairman & Managing Director, India Trade Promotion Organisation was also present on the occasion.

Activities during New Delhi World Book Fair, 2013

1. A panel discussion on the topic *Role of Parents in Promotion of Pleasure Reading* was organised at the Children & Youth Pavilion on 4 February 2013. The discussion was chaired by Shri Ramendra Kumar, well known writer. Ms Sangeeta Sethi, popular writer, Shri Ashok K. Pande, Principal, Ahlcon International School and Ms Dipanita Roy, well known children's writer participated in the discussion.
2. A skit on *Promotion of Reading* was performed by the Evergreen Public School, Najafgarh, Delhi, a programme on *Voter Awareness by Vote for India*, New Delhi was organised at Children's & Youth Pavilion on 4 February 2013. Later in the day, the Aga Khan Foundation performed a play on Ghalib, followed by Sufi songs by Gulshan Ara. A skit on books and reading was also performed by the young people associated with Butterflies (NGO).
3. The experts from the National Institute of Entrepreneurship & Small Business Development, Ministry of Micro, Small and Medium Enterprises, discussed about the various aspects of Entrepreneurship Development of Youth at the Children & Youth Pavilion on 4 February 2013.
4. Acclaimed French writer Tahar Ben Jelloun interacted with Ms Kanchana Mukhopadhyay, publisher Bingsha Shatabdi at the French Pavilion on 4 February 2013. This literary encounter was followed by a session of book signing, which was appreciated by book enthusiasts.

5. An Indo-French Professional Round Table Meeting was held at Conference Hall, Hall no. 7 on 5 February 2013. Panelists comprising French and Indian editors and experts in book publishing shared their knowledge and experiences in context of general panorama. Mr. Max Claudet, Cultural Counslor, Embassy of France in India and Director, Institut Francais; Mr. Jean-Guy Boin, Director, The French Book Office in India and the Bureau International de l'Edition Française; Mr Alain Grund, President, BIEF; Mr. Sudhir Malhotra, President, FIB; Ms. Marianne Durand, Director, Nathan Jeunesse, and others were the key speakers during the meetings.



6. A panel discussion on the topic *Indigenous People's Philosophy on Global Environment, Peace, Prospect and Propagation of Tribal Languages in India and Abroad* was organised in association with All India Tribal Booksellers' & Publishers' Forum, Jamshedpur, Jharkhand at the Theme Pavilion on 5 February 2013. Shri P C Roy, eminent scholar, Dr K Anil Kumar, Shri K C Kispotta, Shri S C Soren, Shri Mangal Marandi, Shri U N Majhi and Shri A Sethumadhavan, Chairman, NBT were the speakers on the occasion. They were of the view that languages need to be preserved as they are heritage of the country.



7. *Sham-e-Shayari*, a poetic meeting with Urdu poets, was organised on 5 February 2013 in which 20 eminent poets like Zubair Razvi, Manzar Gopali, G R Kamal, Shakil Azmi, Surender Shajar, Ahmed Mafooz, Shehpar Rasool participated. The programme was organised in collaboration with NCPUL and Urdu Academy.
8. A School Librarians' Meet titled *Catching Them Young – Challenges before School Libraries* was organised in association with Consortium Octet at the Children's and Youth Pavilion on 5 February 2013. Dr H K Kaul, Director, DELNET was the chief guest on the occasion. He discussed about the importance of libraries especially school libraries and their role in developing the habit of reading in children. The Meet was attended by various schools, institutions and library professionals.
9. Renowned theatre personality Shri M K Raina conducted a workshop *Let's Begin A Play* in which he interacted with children and informed children about various theatrical techniques used in theatre at the Children's Pavilion on 5 February 2013.
10. An interactive session on the topic *Amazing Facts* was organised in association with the Department of Botany, University of Delhi at the Children & Youth Pavilion on 5 February 2013. During the session, children on a big screen were shown some amazing facts about the plant kingdom which left the children wonder-eyed.
11. A storytelling session through the art of puppetry was organised by NBT in association with the Sangeet Natak Akademi at the Children and Youth Pavilion on 5 February 2013. Later, a small skit centered on *Books and Reading* was organised in association with Jaishankar Memorial Centre.
12. Three small plays on environment, reading habit and use of libraries were performed by the Youth Group of Navaratan Foundation, Noida, Government Sr. Secondary School, Anand Vihar, Delhi and Jaypee Green School, Greater Noida respectively at the Children & Youth Pavilion on 5 February 2013.
13. NBT organised an interactive session with eminent authors and illustrators of India at the Children & Youth Pavilion on 5 February 2013 in which they interacted with the people and discussed about the techniques involved in writing and making illustrations.
14. NBT in association with Indraprasth Sahitya Bharti, Delhi organised a Poets' Meet at Auditorium 1 in Hall No. 18 on 6 February 2013. Dr Devender Arya presided over the function. The meet was organised to commemorate the 150th Birth Anniversary of Swami Vivekanand. Dr V K Moga, Shri Kamal Kishore, Shri Praveen Arya, Anupam Tailang were among others who participated in the event.
15. A workshop on *Chhau Mask Making* in association with Sangeet Natak Akademi was organised at



the Theme Pavilion on 6 February 2013. The workshop was conducted by renowned artist Shri Shashidhar Acharya. He informed that no artificial products are used for making the masks. The Chhau masks are used in the traditional Chhau dance performances.



16. A panel discussion on the topic *Translating Indigenous Voices* was organised in association with Oxford University Press at the Theme Pavilion on 6 February 2013. The panelists were Shri Narayan, eminent tribal writer from Kerala, Ms Catherine Thankamma, translator and Ms Mini Krishnan, a translation expert. The speakers discussed about the rise of marginalised communities and their contribution in literature and vibrant publishing industry.

17. A discussion on the topic *Visual Histories: Past through Lenses* was organised in association with Oxford University Press at the Theme Pavilion on 6 February 2013. The speakers on the occasion were Ms Malavika Karlekar, eminent scholar, Shri Ram Rahman, photographer, artist and activist, and Ms Anjolie Ela Menon, well-known artist. Their stimulating conversations on photography in the popular imagination engaged the audience in the history of the visual and how the coming of photography has changed visual discourse and affected people's lives.

18. Ms Sangeeta Sethi, an author from Bikaner conducted a workshop at the Children & Youth Pavilion on 6 February 2013 where she told the famous story of great historical figure of Rajasthan Panna Dhai. Later on, children from Save the Children gave a dramatic performance.

19. Meet the Illustrator and Author was organised at the Children & Youth Pavilion on 6 February 2013. Shri Ravi Paranjpe and Shri Ramendra Kumar interacted with the young people and discussed about the different aspects of storytelling and illustrations.

20. A musical presentation on *Reading Habit* was presented by the students from Ahlcon International School, Mayur Vihar at the Children & Youth Pavilion on 6 February 2013.

21. A panel discussion on *Science Writing for the Youth* was organised at the Children & Youth Pavilion on 6 February 2013. The discussion was organised in association with Vigyan Prasar, Ministry of Science and Technology, Govt. of India. The panelists on the occasion were Prof. Yashpal, Dr S V Ishwaran, Dr Madhu Pant, Shri Pramod Joshi and Shri Sangeet Sethi. Several open ended questions like why tickling happens etc were put up by Prof. Yashpal to the audience to involve the audience. He was of the view that science is a deeply spiritual discipline.



22. A motivational talk by Prof. Dinesh Singh, Vice-Chancellor, University of Delhi on the topic *Books & Youth* was organised at Conference Room, Hall No. 7 on 6 February 2013. Dr Singh shared his experiences with the people present on the occasion. Giving examples from the lives of great personalities like Swami Vivekanand, Mahatma Gandhi and Michael Faraday, he urged youth to read books and gain knowledge from books. Shri A Sethumadhavan, Chairman and Shri M A Sikandar, Director, NBT were also present on the occasion.



23. The Children & Youth Pavilion hosted a *Career Desk for the Youth* on 6 February 2013, where Shri Nitin Saraswat, Career Counsellor from Jaipur guided the aspirants on the best career to choose from and how to work towards it.
24. Children of various NGOs including Save the Children, SARD, and LSR College and Shradha Mandir High School, Faridabad performed various plays at the Children & Youth Pavilion on 6 February 2013.
25. A presentation on the *Training for the Publishing Industry in France and India* at Conference Room, Hall No 7 was organised on 7 February 2013. The presentation helped both the countries to understand the business possibilities in publishing industry.
26. NBT in association with Web Journal *Being Poet* organised a Poets' Meet at Authors Corner at Hall No. 12/12A on 7 February 2013 in which about 30 Hindi poets including Ms Ila Joshi and Shri Mayank Saxena rendered poems on youth related issues. Shri Devesh Kumar Devesh was the chief guest on the occasion.
27. A programme titled *Science Behind Miracles: A Demonstration* was organised in association with Vigyan Prasar, Ministry of Science and Technology at the Children's and Youth Pavilion on 7 February 2013. Shri Sanjay Kapoor informed that the audience that the miracles have several scientific fundamentals behind them, therefore one should not believe in superstitions.
28. Slum children presented a skit on the topic *Jiyo Aur Jine Do* and visually challenged children of Raahein Development Society (NGO), presented a colourful and inspiring dance performance at the Children's & Youth Pavilion on 7 February 2013.
29. An activity based programme *Spin a Wheel* was organised at the Children & Youth Pavilion on 7 February 2013 in which children were asked to pick words from the spinning wheel and make a story out of it. In another activity *Mix and Match*, students were given few mixed pages of two different stories and were asked to find the correct sequence of the stories.
30. Students of Government Primary School, Village Polian Parohitan, Una, Himachal Pradesh presented a colourful skit based on environment at the Children & Youth Pavilion on 7 February 2013.

31. A discussion on the topic *Knowledge Creation on Moral Education* was organised in collaboration with Central University of Haryana at the Children & Youth Pavilion on 7 February 2013. Prof. Mool Chand Sharma, Vice Chancellor, Central University of Haryana, Ms Rita Menon, Chairperson-cum-Managing Director, India Trade Promotion Organisation, Prof. D C Vashist, Programme Director and Dr Nitin Malik, Registrar, CUH and Shri M A Sikandar, Director, NBT were present on the occasion. The students of the university also presented a skit titled *Gyan Poornima Ki Aur* which raised the social issues on sexual harassment, drug addiction and education.



32. A workshop on *Book Cover Design* was organised at the Children & Youth Pavilion on 7 February 2013. Prof. S P Lahiri, principal, College of Art, Delhi conducted the workshop. Later, a panel discussion on the topic *Indian Child: Who is S/he* was organised in association with Pratham Books at the Pavilion.

33. A panel discussion on the theme of the New Delhi World Book Fair *Indigenous Voices: Mapping India's Folk & Tribal Literature* was organised at the Theme Pavilion on 7 February 2013 in which panelists shared their views on tribal customs, traditions and languages. All the panelists felt that there is a need to preserve our indigenous knowledge and our traditional wisdom. The session was moderated by Prof. G N Devy, Director and Founder of Bhasha Research & Publication Center, Vadodara and Adivasi Academy, Tejgarh. Dr Ivy Hansdak, Asst. Professor, Department of English, Jamia Milia Islamia; Prof. Tamsula Ao, Retired Professor of English, North-Eastern Hill University; Dr Esther Syiem, North-Eastern Hill University, Shillong; and Shri Narayanan well-known author and recipient of Kerala Sahitya Akademi Award participated in the discussion.



34. A workshop on *Bamboo Music Symphony* was organised in association with the Bamboo Symphony Group of Kerala at the Theme Pavilion on 7 February 2013. The Bamboo music has been inspired by the trees, hornbill birds and waterfalls. The instruments which were used during the presentation were Marram, Tom and Flute. The presentation was appreciated by the audience.

35. A panel discussion on *Future of Good Books* was organised at the Children & Youth Pavilion on 8 February 2013. Prof. Shyam B. Menon, Vice-Chancellor, Ambedkar University of Delhi was the chief guest on the



occasion. Shri Arvind Kumar, former Director of NBT and Ms Chandra Sadayat, NCERT also spoke on the occasion.

36. An informative session on *Books and Careers for the Physically & Mentally Challenged Youth* was organised at the Children & Youth Pavilion on 8 February 2013. The programme was organised in collaboration with the Directorate General of Employment and Training, Ministry of Labour and Employment, Govt. of India. Dr Jainendra Kumar, Psychologist and Saika Khan, Rehabilitation Officer interacted with the people.
37. *Khirki Bachchon Ki*, a creative workshop in association with NCERT was organised at the Children & Youth Pavilion on 8 February 2013. Well-known children's authors, Ms Surekha Panandikar, Ms Shashi Jain and Ms Indra interacted with the children.
38. A workshop titled *A step into the New World of the Wall Book* was organised in association with Pratham Books at the Children & Youth Pavilion on 8 February 2013. The workshop inspired children to develop reading habit.
39. A writing workshop with Ms Dominique Sigaud, noted French author was organised at Conference Room, Hall No 7 on 8 February 2013.
40. A workshop on *Warli Art Form* was organised at the Theme Pavilion on 8 February 2013. Shri Jivya Soma Mashe, one of India's greatest exponents of Warli art forms and his grandson Kishore Soma Mashe demonstrated the creative process involved in painting the traditional Warli art. This art form is practiced by women of Warli, an indigenous community of western India. Shri Jivya Mashe is the first male artist to practice this art form.
41. A workshop on *Puli Kali Make-up*, recreational popular folk art of Kerala was organised in association with Thrissu Pulikali Sangam, Thrissur at the Theme Pavilion on 8 February 2013. The workshop was conducted by Prof. C.R. Rajagopalan, Director, Institute of Kerala Studies, Calicut University. During the workshop various steps involved in painting the bare bodies of the performers were described.
42. A panel discussion on the topic *Inventing Traditions: Orality Folk Literature and Performance* was organised at the Theme Pavilion on 9 February 2013. The panelists discussed about the various aspects of the folk tradition in India, its history and the need to save the tradition. The discussion was chaired by Prof. Satchidanandan and the panelists included Dr Muthukumaraswamy, Prof. C Rajagopalan, Dr Anup Ranjan Pandey, Dr Prakash Khandge, Dr Arjun Dev Charan, Dr Sanjay Kumar, Dr Badrinarayan Tiwari and Dr Koyamkoya.
43. *Cosplay* or costume play, a special activity for young children was organised at the Children's Activity Corner at Hall No. 18 on 9 February 2013. The young participants chose costumes of their favorite story book characters and played out the character in their own way. The favourite



characters of children ranged from Van Winkle to characters from the epics *Ramayana* and *Mahabharata*.

44. NBT in collaboration with Sahitya Akademi organised All India Writers' Meet at Auditorium 2, Hall No. 18 on 9 February 2013. The meet was inaugurated by Shri Vishwanath Prasad Tiwari, Acting President of Sahitya Akademi. The participants in the meet discussed about the importance of Indian literature and languages. Dr. Pratibha Ray, eminent writer was the chief guest on the occasion. Prof. Satchidanandan, eminent writer was the Guest of Honour at the Meet. Later during the day, poetry reading session, story reading session and a seminar on *Myth Memory and Imaginations: Tribal and Oral Literature* was organised in which renowned Indian writers including Mamang Dai, Jiban Norah, Ganga Prasad Vimal among others participated.



45. *Fun with Books and Reading* — a workshop by Readers' Club Activists, Shri Chinmay Dutta and Ms Jaishree Sethi was organised at the Children's and Youth Pavilion on 9 February 2013. The speakers interacted with students and informed them about several elements required to make the storytelling interactive.

46. A *Young Writers' Meet* was organised at the Children & Youth Pavilion on 9 February 2013. Dr. Pratibha Ray, Jnanpith award winner was the chief guest on the occasion. Dr. Ray gave tips to the young budding writers for developing writing skills. Dr Judith Oriel, Book Attaché with the Embassy of France was the special guest at the function.



47. A session on *Career Counseling* with Ms Usha Albuquerque, prominent career counsellor and psychologist was organised at the Children & Youth Pavilion on 9 February 2013. Ms Albuquerque interacted with many young adults and gave them guidance on how to choose a career and develop skills for it.

48. Ms Surinder Kaur, Captain of Indian Women's Hockey Team and Shri Ravinder Sangwan, well-known wrestler interacted with the people at the Children & Youth Pavilion on 9 February 2013. Two books, published by the NBT, namely *Mera Pehla Hawai Safar* and *Bolne Wali Gaadi* were released by the celebrities.



49. Fun-filled activities including *Haryanvi Folk Dance*, *Role play on Importance of Books*, a skit on *TV versus Books* and patriotic and inspirational songs were presented by the children at the Children & Youth Pavilion on 9 February 2013.

50. A workshop on Lakshwadeep's folk art form *Doli Pattu* was organised at the Theme Pavilion on 9 February 2013. The workshop was conducted by Dr Koymmakoya, former Secretary of Kala Akademi, Lakshwadeep. The artists from Rajeev Memorial Arts & Sports Recreation Club, Kadamat Island, rendered Sufi songs during the session.



51. NBT in association with Vikalp, an NGO organised a puppet show at the Children & Youth Pavilion on 10 February 2013. Shri Purna Bhatt of Sangeet Natak Akademi conducted the programme. Several other programmes including a skit titled *Duniya Sab Ki* in association with Aga Khan Foundation, Finger Puppet Show by Children's Creative Club, an NGO from Mewat, Haryana and Word Puzzle by Sawan Kripal Ruhani Mission, Poem Recital and Role Play by Sakshi, an NGO and a workshop on storytelling by Katha, an NGO were also organised at the Pavilion.

52. Ms Shanti Devi, one of India's most well-known and internationally recognized artist of Madhubani style of painting demonstrated her skills everyday at the Theme Pavilion. During the Fair, she painted important news covered in the newspapers.



53. As a part of Desaj Festival, traditional tribal performances by the artists from across the country enthralled the visitors throughout the fair which included: Thang-Ta from Manipur, Traditional Bhajans from Gujarat, Bastar Band from Chhattisgarh, Pulikali and Naada Samanwayam from Kerala, Lai Haraoba from Manipur, Jhumur & Nagpuri Songs from Jharkhand, Choliya Dance & Lok Geet from Uttarakhand, Kabui Naga Dance from Manipur, Mand from Rajasthan, Bihu Dance from Assam, Ragini from Haryana, Bhand Pather from Jammu & Kashmir, Bamboo Symphony from Kerala, Dance & Music of Ao Tribe from Nagaland, Purulia Chhau from West Bengal, Naqqal from Punjab, Parichakkali & Attam from Lakshadweep, Raas & Mayur Dance from Uttar Pradesh, Bagrumba & Bodo Dance from Assam, Bohura Godhani from Bihar, Ghumara from Odisha, Hojagiri from Tripura, Bohada Dance from Maharashtra, Dhol Cholom from Manipur and Bajashal Dance from Odisha.



Book Fairs organized by the Trust during 2012-13

With the objective of promoting book culture in the country, National Book Trust, India organizes book fairs/exhibitions throughout the country at regional and national level.

During the period from April 2012 to March 2013, the Trust organised the following book fairs in different parts of the country including New Delhi World Book Fair, 2013.

1. Gurgaon Book Festival (20-23 April 2012)

The Trust in collaboration with Fortis Memorial Research Institute (FMRI) organised the Gurgaon Book Festival at the Hospital grounds, FMRI, Gurgaon from 20 to 23 April 2012. Shri Gurcharan Das, renowned author and columnist inaugurated the Festival. The participants were housed in beautiful pagoda style tents at the hospital grounds. Thousands of visitors browsed through the books on a wide variety of subjects. Special workshops for children and activities like song and dance, pirate adventures, crafty corner, sand art as well as brain games and fun puzzles brought a large number of children's attention to the Festival. 50 publishers participated in the Festival.

2. Jahanabad Book Festival (23-25 April 2012)

The Trust organised the Jahanabad Book Festival at the Indoor Stadium, Jahanabad, Bihar from 23 to 25 April 2012. Shri D. Balamurugan, DM, Jahanabad inaugurated the Festival. Prof. Arun Kamal, distinguished poet presided over the function. Ms. Harpreet Kaur, Prof. Husain-ul-Haq and Prof. B.P.N. Sinha were the speakers on the occasion. The Festival witnessed a stream of visitors from various sections of the society, particularly from student community. Several literary programmes were organised during the Festival.

3. Ahmedabad National Book Fair (1-7 May 2012)

The Trust in association with Ahmedabad Municipal Corporation and Gujarati Sahitya Parishad organised the Ahmedabad National Book Fair at Vallab Sadan, Sabarmati Riverfront, Ahmedabad, Gujarat from 1 to 7 May 2012. Shri Narendra Modi, Hon'ble Chief Minister of Gujarat inaugurated the Fair. He said that every home should have a 'temple' stacked with books. Culture flows in a family that reads books. He said that books are like seeds that grow into trees of ideas, bloom as flowers of imagination and as fruits of hope. A host of literary activities were also organised during the seven days which included author meets, book release functions, poet's meet, cultural programmes, children's activities, etc. Books in Gujarati, Hindi, English, Urdu and other languages were exhibited covering various subjects from children's literature to

scientific discoveries, motivational to religious and spiritual subjects, folklore and mythology to modern literary creations. 200 publishers and book distributors from Gujarat, Maharashtra, Rajasthan, New Delhi and other parts of the country participated in the Fair.

4. Shimla Book Fair (12-17 May 2012)

The Trust organised the Shimla Book Fair at the Indira Gandhi Khel Parisar, Mall Road from 12 to 17 May 2012. Shri Prem Kumar Dhumal, Hon'ble Chief Minister of Himachal Pradesh inaugurated the Fair. Prof. Peter Ronald DeSouza, Director, Indian Institute of Advanced Study, Shimla was the Guest of Honour at the function. Shri Dhumal observed, "Literature has a great impact on every person's life. Literature gives us the knowledge of history and also provides the reader an insight into the writer's experience, so that the reader can improve his life and learn things." Several literary programmes were also organised during the Fair. Over 50 publishers and distributors participated in the Fair.



5. Nizamuddin Book Exhibition (17-19 July 2012)

The Trust in association with Delhi Police organised a book exhibition at Urs Mahal in Nizamuddin, New Delhi from 17 to 19 July 2012. The exhibition was inaugurated by Shri Neeraj Kumar, IPS, Commissioner of Police in the presence of Shri Sandip Dixit, Hon'ble Member of Parliament, Shri M A Sikandar, Director, NBT, senior officers of Delhi Police, Nizami members of Hazrat Nizamuddin Dargah and a huge gathering of book lovers. Shri Ajay Jadeja, noted cricketer and Ms Barkha Dutt, media person from NDTV were also seen in the gallery. Several programmes and activities were organised for children during the exhibition which included storytelling sessions and workshops.



6. Patiyali Book Fair (11-13 August 2012)

The Trust in association with Anubhuti Seva Sansthan, Patiyali organised a book fair at Patiyali, District Etah, Uttar Pradesh from 11 to 13 August 2012. The Fair was inaugurated by Smt. Kiran Yadav, eminent social worker. Shri Amit Kumar (IPS), DIG, C.B.I., New Delhi; Shri Anshuman Yadav (IPS), DIG, B.P.R.D., New Delhi; Prof. Shahid, Maulana Azad National Urdu University, Hyderabad; Shri Manoj Mishra, Court Manager, District Court, Ghaziabad; Shri Dharmendra Sachan and Shri Sudhir Tyagi, Central Excise Officers; Shri Mohit Gupta, Asst. Commissioner, Commercial Tax, Noida, Uttar Pradesh and other

distinguished guests. Books in Hindi, Urdu and English on a wide variety of subjects were displayed at the Fair.

7. Jaipur Book Fair (8 - 14 October 2012)

The Trust in association with the Rajasthan Hindi Granth Akademi, Jaipur and Rajasthan Pustak

Prakashak Sangh organised the Jaipur Book Fair at Amroodon Ka Bagh, Jaipur from 8 to 14 October 2012. Shri Ashok Gehlot, Hon'ble Chief Minister of Rajasthan inaugurated the Fair. He said that the significance of a printed book can never diminish, even in the present age of information technology when mobile phones and iPads carry huge amounts of data. Shri Prabhakar Shrotiya, eminent writer was the chief guest at the inaugural function. Shri Chandra Prakash Deval, distinguished scholar was the special guest. Several literary programmes were organised during the Fair. Books on fiction, non-fiction as well as children's literature titles in Hindi, Urdu, English and Rajasthani, besides other languages including Marathi, Bangla, Konkani, etc. were exhibited. 115 publishers, booksellers, and distributors from all over the country participated in the Fair.



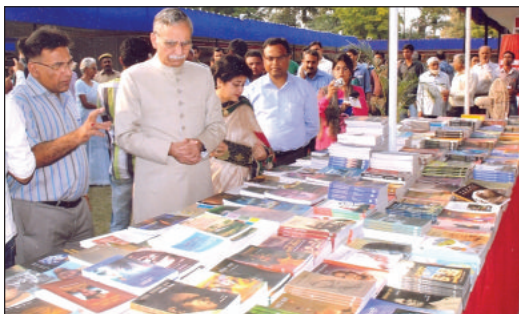
8. Trichy Book Fair (5-14 October 2012)

National Book Trust, India, in association with the District Administration and the Rotary Club of Tiruchirappally organised a book fair at St. John's Vestry Anglo Indian Higher Secondary School grounds, Trichy, Tamil Nadu from 5 to 14 October 2012. Ms Jayashree Muralidharan, Collector inaugurated the Fair. Shri M Thirumalai, Vice Chancellor, Tamil University, Thanjavur; Shri Su. Venkatesan, well-known writer; Shri R.S. Shanmugam, President, The Booksellers & Publishers

Association of South India and Mohammad Hussain, President, Rotary Club of Tiruchi were also present on the occasion. They appreciated NBT's initiative to organize the Fair in Trichy for the first time and hoped that it would be a regular affair. Books were available in all major Indian languages, including Hindi and English covering various genres for all age groups. The Fair was attended by a large number of people. 140 publishers, distributors and booksellers from all over India participated in the Fair.

9. Aligarh Book Fair (17-21 October 2012)

The Trust in association with the Aligarh Muslim University organised the Aligarh Book Fair in the campus of Zakir Husain Engineering College, Aligarh from 17 to 21 October 2012. Shri Jamiruddin Shah, Former Lt. Colonel and Chancellor, Aligarh Muslim University inaugurated the Fair. Prof. Irfan Habib, renowned historian also spoke on the occasion. During the Fair, many literary and cultural programmes were also held. 90 publishers, distributors and booksellers from all over the country participated in the Fair.



10. Bathinda Book Fair (27 October-4 November 2012)

The Trust in association with the University of Punjab, Patiala Regional Center organised the Bathinda Book Fair from 27 October to 4 November 2012. The Fair was inaugurated by Shri Gurdial Singh, noted writer and Jnanpith award winner. Shri Baldev Singh, Sahitya Akademi Award winner and Prof. Sukhdev Singh, General Secretary, Punjabi Sahitya Akademi, Ludhiana were the special guests on the occasion. Various literary programmes were also organised during the Fair. More than 60 publishers and distributors from all over the country participated in the Fair.

11. Kozhikode Book Fair (3-11 December 2012)



The Trust in collaboration with the Kozhikode City Corporation organised the Kozhikode Book Fair from 3 to 11 December 2012. Shri M T Vasudevan Nair, Jnanpith laureate inaugurated the Fair. Ms Volga, noted Telugu writer was the chief guest at the function. Prof. A K Premajam, Mayor, Kozhikode, Shri Purushan Kadalundi, MLA, Shri K.V. Mohan, IAS, District Collector and Shri A. Sethumadhavan, Chairman, NBT also spoke on the occasion. A host of literary activities like workshops, seminars and lectures were organised during the Fair. 38 publishers

and distributors from all over the country participated in the Fair.

12. Cuttack Book Fair (15-23 December 2012)

The Trust in collaboration with the District Administration, Cuttack and Odisha Publishers & Booksellers Association, organised the Cuttack Book Fair at Baliyatra ground, Cuttack from 15 to 23 December 2012. Dr Jayanta Mahapatra, a poet of international repute, inaugurated the Fair. Prof. Dasarathi Das, noted critic, Shri Mahapatra Nilamani Sahu, former President, Odisha Sahitya



Akademi, Shri Laxmidh Mohanty, Additional District Magistrate, Cuttack, Shri Bhikari Charan Mahapatra, Vice-President, Odisha Publishers & Booksellers Association and Dr Bijayanand Singh, Member of Odia Advisory Panel also spoke on the occasion. An anthology of literary essays in Odia entitled *Odia Sahityachinta*, published by NBT was released on the occasion. Several literary activities were also organised during the Fair. 80 publishers and distributors participated in the Fair.

Promotion of Indian Books Abroad

With a view to promote Indian books abroad, National Book Trust, India participates in international book fairs by displaying a cross-section of representative Indian publications brought out by various India publishers. NBT participates regularly in some of the leading books fairs which include Bologna Children's Book Fair, Colombo International Book Fair, Frankfurt International Book Fair, Sharjah International Book Fair etc.

During the year 2012-2013, NBT participated in the following international book fairs:

1. Nigeria International Book Fair (7-12 May 2012)

National Book Trust, India participated in the 11th Nigeria International Book Fair held at the Multipurpose Hall, University of Lagos, Nigeria from 7 to 12 May 2012. Over 150 publishers, booksellers and distributors from countries including India, Zimbabwe, Dubai, Ghana, Ibadan, Abuja, Turkey, Abu Dhabi, UK, and USA participated in the Fair. The NBT stall showcased more than 200 titles from India in English as well as in Hindi. Interested in knowing more about the Indian culture, the NBT stall was thronged by young and old alike. Several dignitaries including Ms Rani Malik, First Secretary at the Indian Embassy at Nigeria; Mr Samuel Kolawole, Chairman of the Mr Nigerian Book Fair Trust Fund and its Executive Secretary, Abiodun Omotubi also visited the stall.

Dr Lalit Kishore Mandora, Assistant Editor (Hindi) represented NBT at the Fair.

2. Tehran International Book Fair (2-12 May 2012)

National Book Trust, India participated in the 25th Tehran International Book Fair held at the Imam Khomeini Grand Prayer Hall, Mosaliah Ground, Iran from 2 to 12 May 2012. The Fair was inaugurated by Shri Ahmadinejad, the Hon'ble President of Iran. The TIBF is one of the biggest book events in the world where many domestic and international publishers participate. Over 2,400 Iranian publishers displayed their publications along with 1,600 international publishers from 77 countries, attracting over 5 lakh people every day.

Shri Syed Haider M. Rizvi, Manager (Sales & Marketing), NBT represented the Trust at the Fair.

3. Cape Town Book Fair (15-17 June 2012)

National Book Trust, India participated in the Cape Town Book Fair held at Cape Town International Convention Centre, Cape Town, South Africa from 15 to 17

June 2012. More than 220 books by Indian publishers were displayed at the Indian stall at the Fair. 80 local book sellers/publishers participated in the Fair. The information regarding the New Delhi World Book Fair was provided to the participating publishers at the Fair and the representatives of the countries like South Korea, Pakistan, Namibia and South Africa showed keen interest to participate in NDWBF.

Shri Anil Kumar Khanna, Assistant Director (Exh.) represented NBT at the Fair.

4. Seoul International Book Fair (20-24 June 2012)

National Book Trust, India participated in the Seoul International Book Fair held at the COEX Convention Centre, in the capital of South Korea, from 20 to 24 June 2012. Saudi Arabia was the Guest of Honour country marking 50 years of diplomatic ties with South Korea. More than 580 publishers from over 20 countries participated at the 18th edition of the Fair. National Book Trust, India put up a collective exhibit of over 200 books from India representing publications of 26 Indian publishers in different subject areas like social science, science & technology, literature, books for children, art & culture etc. Three Thematic Rights catalogues of NBT, viz. *Works on and by Mahatma Gandhi*, *Books on Sports*, and *Books on Cinema* were also displayed. Informative publicity cards announcing the New Delhi World Book Fair, 2013 were also distributed to the participants of the Fair. A few special exhibits were also part of the Fair of which one was dedicated to Nobel Laureates, where one of the panels focused on Gurudev Rabindranath Tagore. Out of the two halls of the Book Fair, one was completely devoted to children's books. Predominantly a Korean language market, English language books were, however, few and largely imported from UK or USA. NBT's participation in the Fair could instill in them an idea of looking for English language market of India.

Shri Kumar Vikram, Editor (English) represented NBT at the Fair.

5. Tokyo International Book Fair (5-8 July 2012)

National Book Trust, India participated in the Tokyo International Book Fair held at the Tokyo Big Sight, the international exhibition centre in Tokyo from 5 to 8 July 2012. The Fair was inaugurated by His Imperial Highness Prince Akishino, the Honorary President of TIBF. Shri Sanjay Panda, Charge d'Affairs, Ad Interim of India was also present on the occasion. Over 800 exhibitors including foreign stalls representing India, Saudi Arabia, Malaysia, Taiwan, Iran, Turkey, Italy, South Korea and USA participated. The NBT stall drew a wide spectrum of visitors including academics, students, writers and general readers. There were varied enquiries, majority of them relating to Indian, modern literature in translation, children's literature and in a limited way, on more academic publications. Some scholars from the Tokyo University, United Nations University and others came to have a look at the latest research publications on art and religion, Indian economic development, IT and classical heritage.



Shri Binny Kurian, Assistant Editor (English) represented NBT at the Fair.

6. Nepal Education Book Fair (6 – 14 July 2012)

National Book Trust, India participated in the 16th Nepal Education & Book Fair held at Bhrikuti Mandap, Kathmandu, Nepal from 6 to 14 July 2012. Besides NBT, around 56 participants from India, Nepal and other countries like Bangladesh, Canada, U.K. etc. had participated but maximum participation was from India.

Despite continuous rainfall during all days, many visitors visited the Fair and purchased books. Biographies, books on social science, Mahatma Gandhi, collection of stories by different authors in Hindi, Children's books in English were in good demand during the Fair. The visitors were happy to find quality books at moderate prices. NBT books under NBP series in English received a good response from book lovers especially children.

Shri Dinesh Kumar, Marketing Executive and Shri Mukesh Kumar, Jr. Steno represented NBT at the Fair.

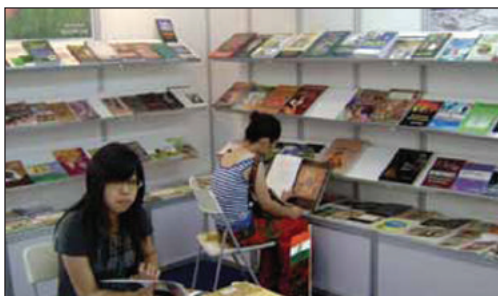
7. Colombo International Book Fair (18-26 September 2012)

The Trust participated in the Colombo International Book Fair held from 18 to 26 September 2012. Indian Books are very much in demand in Sri Lanka and the thirst for the books published exclusively in India is increasing day by day. This year also NBT books got good response from the visitors. The booklovers were eager to know about the local viability of NBT books where they can get these books in Colombo. Orders were also placed by leading Sri Lankan booksellers for NBT books. Meetings with Sri Lankan publishers were also held regarding the translation of NBT books into Singhla language.

Shri Rajeev Chaudhry, Assistant Director represented NBT at the Fair.

8. Beijing International Book Fair (29 August to 3 September 2012)

The Trust participated in the 19th Beijing International Book Fair (BIBF) held at the China International Exhibition Centre in Beijing from 29 August to 3 September 2012. The BIBF attracted over 2000 publishers and others related to book industry from over 75 countries. The Republic of Korea was the Guest of Honour country at the Fair. Digitization and emerging technology in publishing industry was the main theme at this edition of the BIBF. The Indian participation included NBT, Afro-Asian Book Council and UBS Publishers and Distributors. NBT participated with a collective exhibit of over 150 publications representing 20 publishers from across the country.



Shri Pankaj Chaturvedi, Assistant Editor (Hindi), represented NBT at the BIBF.

9. Frankfurt Book Fair (10-14 October 2012)

National Book Trust, India participated in the Frankfurt Book Fair held from 10 to 14 October 2012. New Zealand was the Guest of Honour country at the Fair. Over 3,000 publishers, distributors from across the world participated in the Fair. An India Pavilion with 16 stalls was specially put up by NBT in association with CAPEXIL. Shri M A Sikandar, Director, NBT participated in a panel discussion



organised by the Federation of Indian Publishers in collaboration with Indian Literature Abroad, Ministry of Culture, on the sidelines of the Frankfurt Book Fair. He also attended a meeting of International Fair Directors where he discussed about the importance of participating in the New Delhi World Book Fair and how it opens up an exciting book market for Asia and Arica. Shri Taranjit Singh Sandhu, Consulate General of India at Frankfurt visited the India Pavilion and expressed his happiness at seeing a strong Indian participation. The Fair witnessed over the participation of over 3,300 professionals who

exchanged their views on new international business models and trends. More than 2,80,000 book lovers visited the Fair.

Shri M A Sikandar, Director, Shri Pradip Chhabra, Deputy Director (Exhibition) and Shri Debu Sarkar, Deputy Director (Art) represented NBT at the Fair.

10. Sharjah International Book Fair (7-17 November 2012)

The Trust participated in the Sharjah International Book Fair held at the Sharjah Expo Centre from 7 to 17 November 2012. The Fair was inaugurated by His Highness, Dr. Shaikh Sultan Bin Mohammed Al Qasimi, ruler of Sharjah. NBT participated with select contingent of Indian Publishers. Housed in a special India Pavilion, the Indian stalls witnessed a long line of visitors for trade enquiries as well as to see the hundreds of Indian books on display. Shri A Sethumadhavan, Chairman, NBT participated in an interactive session where he informed participating publishers about NBT's new Financial Assistance Programme for translation of Indian books into foreign languages to promote Indian books abroad. Over 900 publishers from about 62 countries participated in the Fair.



The Rights Table was organised from 5 to 6 November 2012 in which over 100 publishers from across the world participated to explore interesting writings and trade in language rights. The NBT participated in the Rights Table with an exhibit of over 200 books, recently brought out in India and negotiated the rights sale on behalf of Indian Publishers. At the end of the two-day session, NBT signed interest agreements for the books *Islamic Reforms and Revival in 19 Century India* published by Yoda Press, *Dream : Mirror of the Mind* published by Bee Books and *Living Within* and the *Message of Gita* published by SABDA. Among the books published by NBT, interest agreements were signed for *Gandhi – A Life*, *Buddha for the Young*, *Adventures of Rusty*, *Random Curiosity*, *Beyond the Roots: Anthology of Oriya Short Stories* and *Under the Wild Sky: Anthology of Malayalam Short Stories*. The interest agreements signed for these books will also be able to get a translation grant from the SIBF.

Shri A Sethumadhavan, Chairman, Ms Farida M Naik, Joint Director (Admin & Finance), Shri Imran Ul

Haq, Deputy Director (Sales) and Shri Anil Khanna, Assistant Director (Exhibition) represented NBT at the Fair.

11. Istanbul International Book Fair (17-20 November 2012)

National Book Trust, India, for the first time, participated at the Istanbul International Book Fair, Turkey. The Fair was held at the famous TUYAP Fair and Convention Center, Beylikdüzü from 17 to 20 November 2012. Apart from India, many other countries like UK, Greece, Hungary, Germany, Russia, China, Saudi Arabia participated at the Fair. The Netherlands was the Guest of Honour Country. NBT representing the Indian publishing industry showcased more than 200 books on fiction, non-fiction, children's books, biographies, science & technology, language, general and reference books. There was a great demand and interest shown by the Turkish people and publishers on Gandhi, Tagore, yoga, science & technology and children's books.



Shri A Sethumadhavan, Chairman, NBT met Turkish publishers and shared with them details about the Financial Assistance Programme that NBT has introduced for the benefit of foreign publishers, keen on translating Indian works into their languages. He also held a meeting with Mr Kayhan Omeroglu, Director, Istanbul International Book Fair. NBT also held a series of meetings with representatives of other countries and also promoted the New Delhi World Book Fair, 2013.

Shri A Sethumadhavan, Chairman and Shri Kumar Samresh, Assistant Director (Admin.) represented NBT at the Fair.

12. Minsk International Book Fair (6-10 February 2013)

National Book Trust, India for the first time participated in the 20th Minsk International Book Fair held at the Bel Expo-exhibition ground, Minsk, Republic of Belarus from 6 to 10 February 2013. The focus of this Fair was built around the theme, 'Discover Yourself through Reading'. Russia was the Guest of Honour country at the Fair. Publishers from countries including Armenia, Azerbaijan, China, Cuba, France, Finland, Germany, Italy, Kazakhstan, Turkey, United States among others participated in the Fair.

NBT was the sole publisher from India at the Fair and displayed over 200 titles in English and Hindi, all brought out by NBT. There were a lot of enquiries for books on Indian culture, philosophy, children literature and agriculture. Shri Sanjay Vyas, the First Secretary, Embassy of India in Belarus and Ms Tatsiana Bialova, Director, Belarusian Encyclopedia also visited the NBT stall.

Shri S R Veenesh, Assistant Director (Production) represented NBT at the Fair.

13. Jerusalem International Book Fair (10-15 February 2013)

National Book Trust, India participated in the 26th Jerusalem International Book Fair held at the International



Convention Center, Jerusalem from 10 to 15 February 2013. Over 150 publishers from 30 countries including France, Germany, Russia, Spain, Poland, Portugal participated in the Fair. Mr Nir Barkat, Mayor of Jerusalem inaugurated the Fair in the presence of Mr Simon Peres, President of Israel. Over one lakh books in almost all languages on varied subjects were displayed at the Fair. The Indian stall put up by the National Book Trust, India attracted many international publishers, authors and visitors. Books on medicine, spirituality, Buddha and travelogues etc were displayed at the stall.

Shri Rubin DCruz, Assistant Editor (Malayalam) represented NBT at the Fair.

14. Bologna Children's Book Fair (25-28 March 2013)

National Book Trust, India participated in the 50th Bologna Children's Book Fair held at the City Hall, Bologna, Italy from 25 to 28 March 2013. Sweden was the guest of honour country this year. 1,200 exhibitors from 75 countries participated in the Fair. The celebrations for the golden jubilee were also marked by a week of events in the city in which thousands of children participated. In honour of the anniversary, the Bologna Fair instituted a new award: the 'Bologna Prize for the Best Children's Publishers of the Year', to recognize excellence in children's publishing. Six prizes were awarded for six geographical areas: Europe, Asia, Africa, North America, Central-South America and Oceania, which included Tara Books, Chennai from India.



The NBT stall at the Fair attracted a number of visitors. The children's books on exhibit with colourful illustrations, lively text and attractive presentation along with low cost for wider reach appealed to many readers. Keeping in view the focus towards visibility of children's books from India across the world, Shri M A Sikandar, Director, NBT held discussions with various publishers, illustrators and associations. In a meeting with the representatives of the International Board on Books for Young (IBBY), Shri Sikandar urged the members of the Indian chapter of IBBY to make efforts in ensuring and promoting the children's books from India at the international forum.

Shri MA Sikandar, Director and Ms Neera Jain, English Editor, represented NBT at the Fair.

Besides, the Trust also participated in the Meeting of Board of Advisors for the Asian Festival of Children's Content, China-Eurasia Publication Expo and World Hindi Conference. The details of which are as follows:

1. Advisory Board of Asian Festival of Children's Content, Singapore (29 May 2012)

Shri M A Sikandar, Director, National Book Trust, India was appointed as a member of the Board of

Advisors for the Asian Festival of Children's Content (AFCC) 2012 for two years. Representing India, Shri Sikandar attended the meeting of the Board of Advisors held in Singapore on 29 May 2012.

The countries participating in the meeting besides Singapore included Australia, Brunei, Darussalam, Hong Kong, Philippines, Indonesia, Japan, Malaysia, and Myanmar.

In his brief address, Shri Sikandar informed the members about the various activities of NBT and how, as an apex body of the Govt. of India, it spearheads the movement for promotion of books and reading in the country. He also discussed the diversity and richness of the children's publishing industry in India, not only in English but also in over 30 languages of India. In this regard, he also proposed that India may be considered as the focus country at the AFCC 2014.

Shri Sikandar also met Shri T.C.A. Raghavan, Indian High Commissioner to Singapore, where he discussed the possibilities for the promotion of Indian books in Singapore.

2. China-Eurasia Publication Expo (1-5 September 2012)

The Trust participated in the first China Eurasia Publication Expo (CEPE) held at Urumqi, Xinjiang, China from 1 to 5 September 2012. The Expo was inaugurated by Mr Hu Wei, Deputy Director of the General Administration of Press and Publication and Member of the Standing Committee of the Xinjiang Uygur Autonomous Region party Committee; and Mr Syed Mushahid Hussain, Senator, Islamic Republic of Pakistan.

The Expo was spread over in an area of 500 sq. mtr. with 55 stalls in which 11 countries including United States of America, Mongolia, Russia, Tajikistan, Armenia among others participated. A free stand to NBT was allotted where 87 titles published by NBT were displayed. The Head of the China Publishers Association and other members of the association visited the NBT stall and discussed about the Financial Assistance Programme for translating Indian books in foreign languages.

Shri MA Sikandar, Director, represented NBT at the Expo.

3. 9th World Hindi Conference (22-24 September 2012)

The Trust participated in the 9th World Hindi Conference held at Nelson Mandela Sabhagar at the Sandton Convention Centre in Johannesburg, South Africa from 22 to 24 September 2012. The main theme of the conference was 'Bhasha Ki Asmita Aur Hindi Ka Vaishvik Sandarbh', seeking to promote and widen the reach of Hindi language.



The conference was inaugurated jointly by Ms Preneet Kaur, Minister of State for External Affairs, Government of India, and Shri Pravin

Gordhan, Minister of Finance, Government of South Africa. The opening ceremony was followed by the inauguration of a composite exhibition of Hindi books, jointly put up by the National Book Trust, India; Kendriya Hindi Sansthan, C-DAC and co-ordinated by Mahatma Gandhi Antarrashtriya Vishwavidyalaya. It was followed a symbolic unveiling of the bust of Pandit Nardev Vedalankar, the founder of Hindi Shiksha Sangh in South Africa. Nine academic sessions, cultural programmes and exhibitions on various aspects of Hindi including IT applications in the field of Hindi were also organised.

Ms Uma Bansal and Shri Deepak Gupta, Hindi Editors, represented NBT at the conference.

Literary Activities during 2012-13

Book Release Functions

1. Dr Karan Singh, President, ICCR and Chairman, Rajya Sabha Ethics Committee released the NBT book titled *Reflections of a Statesman: Selected Post-Presidential Speeches of R. Venkataraman* at India International Centre, New Delhi on 4 April 2012. Ms Meira Kumar, Hon'ble Speaker, Lok Sabha, Shri Gopal Krishna Gandhi, former Governor of West Bengal, Shri Soli Sorabjee, former Attorney General, Dr R K Pachauri, Director-General, TERI and Ms Lakshmi Venkataraman were the special guests on the occasion.
2. Shri Harish Rawat, Hon'ble Minister of State for Agriculture & Food Processing Industry, and Parliamentary Affairs released the NBT book in Hindi titled *Uttarakhand ki Rajasva Police Vyavastha* at Uttarakhand Bhavan, New Delhi on 7 June 2012. Shri Avtar Negi, General Secretary, Patrakar Parishad and Shri Devendra Upadhyay, author of the book were also present on the occasion.
3. National Book Trust, India organised a book release function at the Conference Hall of B.Ed. College, Sangriya, Rajasthan on 8 July 2012. NBT books for children in Hindi titled *Matku Bolta Hai*, *Zulu* and *Chhuti Na Bhai Na* were released by the children present on the occasion. The second session of the programme comprised a discussion on the topic *What do children like to read?* Shri Bherulal Garg, Editor, *Balvatika*, Bhilwara; Shri Suryanath Singh, Editor, *Jansatta*; Dr Vimla Bhandari, Chairperson, Sahitya Salila, Udaipur; Shri Sukhraj Singh, Treasurer, Gramothan Sansthan and Shri Omprakash Biyani, senior social worker were the speakers on the occasion.
 
4. Dr Syed Ahmed, Governor of Jharkhand released NBT title in Hindi *Mudra Ka Sansar* at Rajbhavan, Ranchi, Jharkhand on 11 July 2012. Dr L N Bhagat, Vice-Chancellor, Ranchi University was the special guest on the occasion.
5. Shri Chinmoy Guha, former Vice-Chancellor, Rabindrabharati University released NBT book in Bangla titled *Punascha Rabindrakriti* at Indian Council for Cultural Relations, Kolkata, West Bengal on 7 August 2012. Prof. Sabyasachi Bhattacharya, Shri Sourin Bhattacharya, Shri Gopikanath Roychowdhury, Shri Somendranath Bandyopadhyay, Shri Anathbandhu Chatterjee, Shri Supriyo

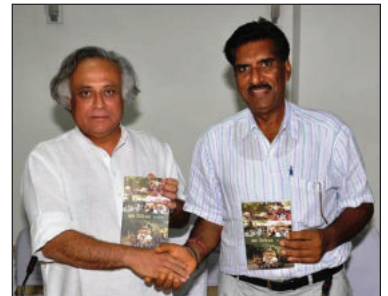
Tagore, Shri Sekhar Samaddar, Shri Sutapa Bhattacharya and Ms Sudeshna Chakraborty were the speakers on the occasion.

6. NBT in collaboration with the Centre for Studies in Book Publishing, University of Calcutta organised a book release function at the Darbhanga Hall of University of Calcutta, West Bengal on 8 August 2012. Two NBT books in Bangla titled *Michael Madhusudan Dutt: Jeevan O Sahitya* and *Rabindranather Sishu Sahitya: Poneroti Galpo* were released by Prof. Swapan Majumdar and Prof. Juthika Bose. The special guests present on the occasion were Prof. Biswanath Roy, Prof. Ashim Chattaraj, Prof. Gopa Dutta Bhowmick and Prof. Sudip Basu.



7. National Book Trust, India organised a book release function in Jaipur, Rajasthan on 19 August 2012. NBT book in Hindi titled *Kashmir Se Kanyakumari Tak* was released at the function. Shri Prayag Shukla, noted litterateur, Padamsri Dr Mukund Lath, Padamsri Chandraprakash Deval, Dr R D Saini, Director, Rajasthan Hindi Granth Akademi; Shri Gyanesh Upadhyay, Senior journalist; Shri B L Soni, Police Commissioner and Shri Mahendra Singh Choudhury, Deputy Commissioner of Police were the special guests on the occasion.

8. Shri Jairam Ramesh, Hon'ble Union Minister for Rural Development, released the NBT book in Hindi titled *Gram Niyojan* at Krishi Bhavan, New Delhi on 24 August 2012. Shri Mahipal, author of the book was also present on the occasion.



9. National Book Trust, India organised a book release function at Jayendra Ganj, Gwalior, Madhya Pradesh on 25 November 2012. NBT book in Hindi titled *Ghadar Andolan: Sanshikpt Itihaas* was released on the occasion. Shri Pankaj Singh, Shri Ashok Kumar Pandey, Prof. Harish Puri and Shri Prakash Dixit were the guests on the occasion.



10. National Book Trust, India in collaboration with Chhattisgarhi Hindi Sahitya Parishad organised a book release function in Bastar, Chhattisgarh on 10 March 2013. NBT book titled *Bastar Ki Lok Kathayein* was released by Shri Jaidev Baghel, internationally acclaimed sculptor and Shri T S Thakur, senior educationist. Dr Kaushlendra Mishra and Dr Rajaram Tripathi also spoke on the occasion. The second session of the programme comprised of Poets' Meet where many popular poets rendered their poems.

11. NBT in association with Lok Sahitya Manch, Ludhiana and Punjab Welfare Association for the Blind organised a book release function in Barnala, Punjab on 24 March 2013. NBT book titled *Dhritrashtra*, an autobiography of Dr S Tarsem was released. Shri Rajkumar Kaushik, Shri Mitrasen Meet, Dr S

Tarsem, Dr Joginder Tiger, Shri Harish Dara, Shri Om Prakash Gasso and Shri Manjit Dhangus were the speakers on the occasion.

12. Three NBT books in Hindi titled *Sardar Bhagat Singh Ke Sahyogi Shiv Verma*, *Maulavi Ahmad Ullah Shah* and *Maut Ke Changul Mein* were released at Lucknow Montessori Inter College, Lucknow, Uttar Pradesh on 31 March 2013. Shri Anup Das Gupta, Secretary, Ex-Andaman Political Prisoners' Fraternity Circle was the chief guest on the occasion. Shri Umesh Chandra, Shri Baijnath Singh, Prof. Pramod Kumar, Shri K B Singh, Dr Rashmi Kumari and Dr Surendra Vikram were the speakers on the occasion.

Activities during Book Fairs

13. Gurgaon Book Festival (20-23 April 2012)

- (a) A panel discussion on the topic *Reading Books in the Digital Age* was organised during the Festival. Panelists at the discussion included Shri Anshul Chaturvedi, Editor, *Delhi Times*; Ms. Paro Anand, children's writer; Shri Arun Kapur, Executive Director, *Learn Today*; Shri Rajesh Kalra, Chief Editor, *Times Internet*; Ms. Vatsala Kaul Banerjee, Publishing Director, Hachette India and Dr Samir Parikh, Director, Mental Health and Behavioural Sciences. The discussion was moderated by Shri Manvi Sinha Dhillon, former Managing Editor, *NDTV Profit*.
- (b) A stimulating interaction with Ms Advaita Kala, author of *Almost Single* and writer of hit films like *Anjaana Anjaani* and *Kahaani* was organised during the Festival.
- (c) A creative writing workshop with the young author Shri Sachin Garg was organised.

14. Jahanabad Book Festival (23 – 25 April 2012)

- (a) A discussion for the children on the topic *Books that I Read* was organised in which 35 students from various schools participated.
- (b) Interact-with-the-Author programme was organised in which the book lovers interacted with Prof. Abdussamad, Sahitya Akademi winner and well-known scholar.

15. Shimla Book Fair (12-17 May 2012)

A seminar on *Translation* was organised where well-known translators including Prof. Varyam Singh and Prof. Meenakshi Paul discussed about the techniques of translating fiction and non-fiction.

16. Patiyali Book Fair (11-13 August 2012)

A career counseling session was organised at the Fair in which a large number of students and young adults participated. In the second session, the students were felicitated for their outstanding results in their Board examinations.

17. Jaipur Book Fair (8-14 October 2012)

- (a) Meet-the-Author programme was organised in which Ms Padma Sachdev, noted writer interacted with the people.



(b) *Vyangya Path* was organised during the Fair in which Shri Anurag Vajpai, Shri Atul Chaturvedi and Shri Farooque Afridi rendered their poems and enthralled the audience.

(c) A storytelling session was also organised in which eminent writers Ms Mridula Garg, Ms Naseera Sharma and Major Ratan Jangid rendered their stories.

(d) A Poets' Meet was organised in which Shri Govind Mathur, Shri Bal Swarup Rahi, Shri Chandra Sen Virat, Shri Budhinath Mishra, Shri Nand Bhardwaj and Shri Mayamrig participated.

18. Kozhikode Book Fair (3-11 December 2012)

(a) A workshop on *E- books and Online Marketing* for publishers and new generation writers was organised at the Fair. Ms Vinutha Mallaya, freelance publishing consultant was the speaker on the occasion.

(b) A seminar on women's writing was held in which Ms K Ajitha, Ms Volga, Ms Mamta Sagar and Ms Mini Sukumar participated.

(c) NBT in collaboration with the Department of English, University of Calicut organised a two-day seminar on the topic *Politics of Translation*. Dr M K Muneer, Hon'ble Minister of State for Social Welfare and Panchayats, Kerala inaugurated the seminar. Shri Nirmal Kanti Bhattacharya was the special guest on the occasion.



(d) A series of daily lecture by eminent Malayalam writers was organised during the Fair in which Punathil Kunjabdulla, Sara Joseph, U A Khader, C Radhakrishnan and M Mukundan participated.

19. Cuttack Book Fair (15-23 December 2012)

(a) An anthology of literary essays in Odia entitled *Odia Sahityachinta*, published by NBT was released during the inauguration of Cuttack Book Fair on 15 December 2012.

(b) A book release function was held in which a collection of selected short stories of Laxmikant Mahapatra, recently published by NBT was released by Prof. Sarat Chandra Pradha, a prominent poet and critic of Odisha.

(c) A symposium on the *Role of Literary Organizations in the Development of Odia Language and Literature* was organised during the Fair. Shri Annada Prasad Roy, former President of Utkal Sahitya Samaj presided over the discussion.

(d) Meet-the-Author programme titled *My Life, My Literature* with noted writer, Ms Bianpai Mohanty was organised during the Fair. Shri Amaresh Pattnaik, prominent poet and translator moderated the session.

- (e) A symposium on *Science Writing in Odia: Limitations and Possibilities* was organised in which the participants talked about Odia science writings, its limitations and scope. The discussion was presided over by Prof. Debakant Mishra, noted science writer. Prof. Basudev Kar, President, Odisha Science Academy, Prof. Nityaran Swain, Prof. Guru Prasad Mohanty and Dr Pramod Kumar Mahapatra were the speakers at the discussion. The Odia translation of *When: Questions to 50 Interesting Answers*, published by NBT was also released on the occasion.
- (f) A symposium on *Contemporary Odia Children's Literature: Problems and Solutions* was organised in which prominent children's writers and researchers like Prof. Maheshwar Mohanty, Ms Manorama Mahapatra and Prof. Dipti Ranjan Pattnaik among others participated.

Other Literary Programmes

20. World Book and Copyright Day Celebrations

- (a) A National Seminar on Children's Literature was organised by NBT in collaboration with Lekhika Sangh at National Bal Bhawan, New Delhi from 20-23 April 2012. Renowned authors and scholars including Dr Harikrishna Devsar, Dr Madhu Pant, Dr Varsha Das, Ms Surekha Panandikar, Dr Susheel Gupta, Shri Dinesh Mishra, Shri Ghulam Haidar, Shri Lakshmi Kant Haidar, Shri Vimlesh Kanti Verma, discussed about the various aspects of children's literature and need to promote reading habit among children. Several workshops on clay modeling, puppetry, thumb-painting, mathematics for children were also organised during the seminar.
- (b) NBT in collaboration with Consortium Octet, British Council and Delhi State Booksellers' & Publishers' Association organised a two-day seminar on the topic *Augmenting Learning in the Learning Disabilities* at St. Xavier's School, Raj Niwas Marg, New Delhi from 20-21 April 2012. A book exhibition was also organised on the occasion.
- (c) NBT in association with the Hindi Department, SSI, Almora, Uttarakhand organised a seminar titled *Importance of Books in the Present Age* on 23 April 2012. Nine books published by NBT were also released on the occasion, namely *Ageya ki Pratinidhi Kahaniyan*, *Parvat Parvat Basti Basti*, *Gopal Chaturvedi: Sankalit Vyangya*, *Uttarakhand ki Lok Kathayen*, *Ganga Prasad Vimal: Sankalit Kahaniyan*, *Hridyesh: Sankalit Kahaniyan*, *Odhisha ki Lok Kathayen*, *Jeevan Parivartan ki Bemisaal Manch Kalyani* and *Ravinder Kaliya: Sankalit Kahaniyan*. The programme concluded with a Poets Meet in the evening.
- (d) NBT organised a literary programme in Kapurthala, Punjab in collaboration with Sirjana Kendra, Kapurthala; Adbi Shaam, Kapurthala; and Literary Forum, Kapurthala on 23 April 2012. A seminar on the topic *Declining Interest in Reading: Problems and Solutions* and Poet's Meet was organised. Six Punjabi titles published by the NBT were also released namely: *Batukeshwar Dutt Bhagat Singh de Sehyogi*, *Hirosima da Dard*, *Bisar Raha Punjabi Birs*, *Tumpa ate Chidi de Nanhe Bachche*, *More de Khamb*, and *Chanda Ginti Bhool Gaya*.
- (e) National Book Trust, India formally joined hands with Kitab Khana, Mumbai — as a one stop-shop for NBT publications at a function organised by the Trust on 23 April 2012 at the Kitab



Khana Bookshop, Mumbai, Maharashtra. Shri Farooque Shaikh formally announced the tie-up and cut the ribbon inaugurating the dedicated book shelf at the Kitab Khana bookshop. Shri Farooque Shaikh released two NBT books entitled *Exercising For Good Health* and *What is Science?*

21. A 3-day Illustrator's Workshop was organised at The International Centre, Goa from 26 to 29 June 2012. Senior artists from different parts of the country like Shri Ravi Paranjape, Shri Pulak Biswas, Shri Suddhasattwa Basu, Shri

Atanu Roy, Shri Partha Sengupta, Shri Anup Ray, Ms Jeyanthi Manokaran, Ms Priya Nagarajan, Shri Amitava Sengupta, Shri Debabrata Ghosh, Shri Rabindranath Sahu, Shri Subir Roy, Shri Shashi Shetye, Shri Viky Arya, Shri Durlabh Bhattacharya, Shri Ajanta Guhathakurta, Shri Samaresh Chatterjee, Shri Utpal Talukdar, Shri Durgadatt Pandey, Shri Mohit Suneja and Shri Irshad Kaptan participated at the workshop to translate ideas into books for children.

22. NBT in association with the Punjabi Sahitya Sabha and Bhai Kanhaiya Ji Welfare Society organised a literary programme at Pakhowal Library, Pakhowal, Ludiana, Punjab on 13 July 2012. The programme was presided over by Prof. Bawa Singh. A seminar on the topic *Declining Interest in Reading* and six NBT books in Punjabi titled *Jainendra Kumar Diyan Tin Bal Kahaniyan*, *Ik Din*, *Sari Duniya Pyari Duniya*, *Ik Yatra*, *Nanha Babloo Ate Pariyan* and *Ahankar Di Haar* were also released.



23. NBT in collaboration with People's Forum Bargadi organised a literary programme at Govt. Girls Senior Secondary School, Faridkot, Punjab from 15-16 July 2012. A seminar on *Reading Habits*, Kavi Darbar (Poets' Meet) and six NBT titles in Punjabi, namely *Rajkumar Te Mungian Da Tapu*, *Golu-Gudup-Gudup Das*, *Hungary Diyan Lok Kathavan*, *Clee Tapu Di*

Ghatna, *Shaheed Abdul Hameed*, *Dadi Ate Jaan De Dushman* and *Aadmi Ate Parchavan Te Hor Kahaniyan* were released.

24. NBT in collaboration with the Department of Tribal Welfare, Govt. of Andhra Pradesh and Eklavya Foundation, Utnoor organised a three day literary programme at Utnoor, Adilabad District, Andhra Pradesh from 7 to 9 September 2012. Ms Suman Rathod, Hon'ble Member of Legislative Assembly, Andhra Pradesh inaugurated the programme. Several programmes including an essay and painting competition, Poets' Meet, Meet-the-Author with Dr Bhoopal was organised. NBT books titled *A Tale of Moustache*, *Tale of Two Dogs* and *Dabu aur Rajkumar* were also released at the programme.

25. NBT celebrated *Hindi Pakhwada* at the premises of the Trust, Nehru Bhawan, New Delhi from 15 to 30 September 2012. Hindi Kavya Pratiyogita, Essay competition and Noting & Drafting competition were organised. Eminent writers and scholars like Dr Ramdarsh Mishra, Dr Balswaroop Rahi, Dr Dhananjay Singh, Dr Prem Janmejy and Shri Subhash Chandra were the members of panel of judges.



26. NBT in association with Betnoti College, Betnoti, Mayurbhanj District, Odisha organised a three-day literary programme from 21 to 23 September 2012. Dr Sitakant Mahapatra, eminent poet inaugurated the programme. A panel discussion on the topic *Preservation and Translation of Adivasi Literature: Its Limits and Possibilities*, Meet-the-Author session with Prof. Shantanu Kumar Acharya and Shri Kartik Ratha and Poets' Meet were organised during the programme.



27. NBT in association with Manvi Sanstha organised a literary programme at KKM College, Pakur, Jharkhand on 6 October 2012. A seminar on the topic *How to Develop Habit of Reading in Tribal Society*, Poets' Meet and six titles in Hindi published by NBT namely, *Tripura Ki Janjatiye Lok Kathayein*, *Birsa Ki Kahani*, *Udaan*, *Neem Ki Beti*, *Padna Hai* and *Loriya* were also released.

28. The Trust organised a symposium on the topic *Hindi Aur Bhartiyein Bhashayein: Antersambandh Aur Vikas Ki Sambhavnayein* at Hindi Bhavan, Ghaziabad, Uttar Pradesh on 28 October 2012. Shri Gyanendra Pande, Dr Ramesh Sobti, Dr Shahabuddin Niyaz Mohammad Shekh, Dr Pradeep Dikshit and Dr J Lakshmi Reddy among others participated in the symposium. Two NBT books in Hindi titled *Naine Chu Chu* and *Masterda Surya Sen* were also released on the occasion.

29. NBT in association with Bhanja Kala Samaj and Women's College, Rayagada, Odisha organised a 3-day literary programme at the college grounds from 30 October to 2 November 2012. Shri Ramkanth Rath, eminent poet inaugurated the programme. NBT book in Odia titled *Mantra, Magic & Miracle* was released on the occasion. Several literary and cultural programmes including discussion on the topic *Tribal Life and Culture and Relevance of Reading Habit*, Meet-the-Author programme with Dr Ramananda Behera and Poets' Meet were organised.

30. NBT in association with India Habitat Center, New Delhi organised *Samanvay*, a festival of Indian languages from 2 to 4 November 2012. The Festival focused on the theme *Boli, Bani, Bhasha: Gaon, Kasba, Shehr*. Over 60 writers of 14 Indian languages participated. The Festival was inaugurated by Shri Ratan Thiyam, renowned theatre personality from Manipur and Dr Chandrasekhar Kambar, noted writer from Karnataka. Shri Sitakant Mahapatra, Odia poet and Jnanpith awardee was awarded the first *Samanvay Bhasha Samman* during the Festival.

31. Dr M M Pallam Raju, Hon'ble Minister for Human Resource Development unveiled the NBT Wall-



Calendar titled *Indigenous Voices of India* and NBT Planner at a release function held at Shastri Bhawan, New Delhi on 9 February 2013. The NBT calendar celebrated India's unity in diversity. It presented a collage of 12 vignettes representing tribal life synchronizing with the theme of the New Delhi World Book Fair, 2013. The collection featured the works of some of the celebrated photographers like Prafulla Chandra Dhir, Raghu Rai, Sanjay Austa, Ashok Diwalli, M. C. Shekhar and Prasanta Biswas.

On this occasion, Shri Pallam Raju also released the MHRD Desk Calendar titled *Marching towards an inclusive Learning Society* conceptualized by NBT.

55th Foundation Day Celebrations



On its 55th Foundation Day on 1 August 2012, National Book Trust, India initiated an annual lecture series where an eminent personality from among women and men of letters, scholars, intellectuals and others, who have made significant contributions to the world of publishing, to reflect largely on an overarching theme of books and reading in today's India, will be invited. It is hoped that this series of lectures will extend the debate on the importance and promotion of books and reading in today's context to the public domain and bring in critical thinking.

Dr Shashi Tharoor, Hon'ble Minister of State for Human Resource Development delivered the first lecture at Constitutional Club, New Delhi on 1 August 2012. In his 45-minute address on the overarching theme of importance of books and reading in today's India, Dr Tharoor went through a whole gamut of areas on books and their influence on him. He reflected on his growth as a reader, writer and as a professional. Dr Tharoor observed that today the industry has become very competitive. He said, "We need to publish all kinds of books. For a mature publishing industry to survive, both pulp fiction which are appealing to the youth and books for discerning readers need to be given equal emphasis."

Appreciating the efforts of NBT in promoting books and creating a reading culture in the country, Dr Tharoor said, "In the last few decades, NBT's presence in book

fairs, publishing of quality books as well as its efforts in creating a reading society has been exemplary.”

English today is the language of undeniable importance. A large number of writers are wielding the language in their own unique way, creating a new idiom and grammar. But whether you write in English or any other language, for Dr Tharoor, “language is only a vehicle and not a destination,” which is why the work of NBT in the area of translations becomes very important.

On the occasion, Dr Shashi Tharoor released a booklet on the history of the NBT titled *National Book Trust, India: A Profile*, which captures the 55 years of long journey of NBT in its endeavour to create a climate of book reading and book buying among the large number of people in the country.

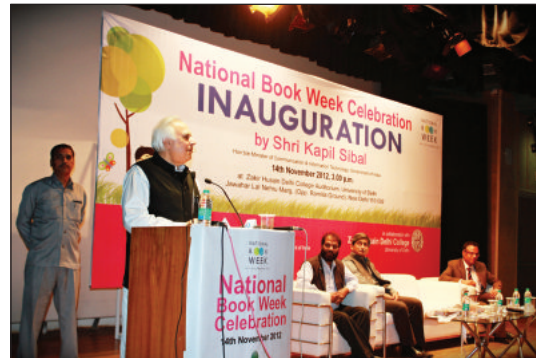
Shri Ashok Thakur, Secretary, Higher Education, Ministry of Human Resource Development, presided over the function. Shri M A Sikandar, Director, NBT also spoke on the occasion.

National Book Week

The National Book Week programme is celebrated throughout the country from 14 to 20 November every year by the Trust. Especially focused on children and young people, several book related events like seminars, panel discussions, book-release functions and book exhibitions are organised by the Trust across the country, during this Week.

Inauguration

Shri Kapil Sibal, Hon'ble Minister for Communications and Information Technology flagged off the National Book Week celebrations at Zakir Husain Delhi College, (University of Delhi) New Delhi on 14 November 2012. Shri Sibal urged children to understand the importance of books as they impart us never-ending knowledge. He also stressed upon the need to preserve culture and tradition of the country through books in all Indian languages.



Shri Sibal also distributed NBT books worth Rs. 5,000/- to select school libraries and NGOs and merit certificates to the winners of the *Sit & Draw* competition. About 700 children, teachers and representatives from various NGOs were present on the occasion. Dr Khwaja Ekramuddin, Director, National Council for Promotion of Urdu Language (NCPUL) and Dr M Aslam Parvaiz, Principal, Zakir Husain Delhi College was also present on the occasion.

Earlier, a *Sit & Draw* competition for children was held at the college in which around 450 students from 50 schools, educational institutions and NGOs participated in the competition.



A three-day book exhibition from 14 to 16 November, 2012 was also organised by the NBT in collaboration with Sahitya Akademi and NCPUL at the college premises. A photo gallery showcasing the journey of NBT since its foundation in 1957 was also put up at the venue.



Release of *Youth of North-East India: Demographics and Readership*

Dr M M Pallam Raju, Hon'ble Minister for Human Resource Development released a report entitled *Youth of North-East India: Demographics and Readership in correlation with Youth of Bihar and Maharashtra* at his Shastri Bhawan office, New Delhi on 20 November 2012. Shri Jitin Prasad, Hon'ble Minister of State for Human Resource Development, Shri Ashok Thakur, Secretary (Higher Education), MHRD, senior officials of MHRD, National

Council of Applied Economic Research (NCAER) and NBT were present on the occasion.

The study attempts to give an analytical and detailed account of the reading habits of literate youths in the Northeast and their exposure to different forms of media.

New Initiatives

Keeping in view the changing trends in lifestyle in the metro cities as well as small cities, the Trust this year had taken some new initiatives on experimental basis to meet the growing needs of book lovers and also to popularize books and reading habit among the masses during this special week dedicated to books.

1. Online Contest

NBT in association with Cinedarbaar organised an online contest from 16 November to 16 December 2012. This month long pan India campaign was designed to generate interest among young about books and reading and enable them to discover their writing skills.

Based on the broad theme of 'fantasy', the online contest was open for children under two categories: age-groups 6 to 12 and 13 to 17. Children under the first category participated in the 'Indian Superhero' competition, where they were asked to create an original idea of a new Indian superhero with some superpower which can be used to better India. The children in the second age-group category participated in the 'Science Fiction Story' competition, where they were asked to create a short science fiction story about aliens, time travel, robots, a futuristic world or anything 'out of the world'. Children needed to log on to www.qitaabe.com and e-mail their entries. The best entries chosen from the competition would be published in the form of a book by the National Book Trust, India.

Over 200 entries were received, out of which Cinedarbaar shortlisted a first set which had 23 in the 'Indian Superhero' category and 32 in the 'Science Fiction Story' category. The second shortlisted selection by Cinedarbaar has 10 entries from each category.

2. Qitaabé

The three-day event titled *Qitaabé* was organised in association with Cinedarbaar at the DLF Place Mall, Saket, New Delhi from 16 to 18 November 2012. The event was inaugurated by Shri M A Sikandar, Director, NBT. He said that the Trust works for children in remote and rural areas of the country to

promote reading habit. However, he said that the children living in cities also need attention. Therefore, NBT has taken up some new initiatives to involve children from all segments of the society.

The activities that were held included *Treasure Hunt*, *Sounds and Poems*, *Poetree Installation*, *Weave a Yarn*, *Storytelling* session with Ms Simi Srivastava, A small library of books by National Book Trust, India and Penguin was made available at the Mall for people.



3. Promoting Books and Reading Habit through Alternative Channels

Radio, especially FM Radio, is one of the most popular media that attracts a large number of people. It not only entertains people but also provide vital information on issues concerning day to day life of common people. This year, apart from traditional publicity campaign, the Trust utilized the services of popular radio channels like FM Gold, FM Rainbow among others to reach out to book lovers across the country, promote books, create an atmosphere for reading habit and urge people to present books as gifts to their near and dear ones.

Besides, the Trust also used the social media network like Facebook to widen the campaign.

Did you face a book today? Find new friends. Outside the Social Network! Coffee conversations and a book to read! such hoardings placed at significant locations at metro stations and roads across Delhi and NCR aroused the curiosity of the young and old alike. These specially designed hoardings helped spread message that in this age of Internet, books too, are best friends.

Activities across the Country

As a part of National Book Week celebrations, NBT organised several book-related activities like seminars, book release functions, meet-the-author programmes, story writing and other competitions across the country especially in far-flung and tribal areas to promote quality books at affordable prices and habit of reading among people.

1. Andaman and Nicobar Islands

A two-day *Festival of Reading* was organised at State Library, Port Blair, Andaman and Nicobar Islands from 16-17 November 2012. The Festival was inaugurated by Dr R Dev Das, Director, Education. Dr Bhoopal Reddy, eminent Telugu author was the chief guest on the occasion.

On the first day of the festival on 16 November 2012, Readers' Club Movement, the largest children's reading promotion programme in the country being run by the National Centre for Children's Literature, was launched in Andaman and Nicobar Islands. The launch was successful as about 400 schools and libraries were enrolled as members of the Readers' Club. About 70 teachers, principals, libraries and activists were also oriented on the occasion on how to run a Readers' Club.

The second day of the Festival on 17 November featured three interactive sessions with Dr Bhoopal

Reddy, well-known author at the Govt. Sr. Sec. School (Telugu Medium), Jawaharlal Nehru Govt. College and State Library. In the first two sessions the author read out some of his works to the school children, young adults and teachers. In the third session at the State Library, apart from readings, the author also highlighted the need for regular cultural exchange between the authors of the island and mainland. The participants lauded NBT's effort in bridging the gap between people through books and book promotion activities in various parts of the country. A week-long exhibition-cum-sale of NBT publications was also organised on the occasion at the State Library from 14 to 20 November 2012.

2. Andhra Pradesh

- (a) National Book Trust, India in collaboration with Andhra Saraswata Parishad and Bala Sahitya Parishad, Hyderabad, Andhra Pradesh organised a book release function at ASP Hall, Hyderabad on 16 November 2012. Two NBT books in Telugu under NBP series titled *Kabuliwala* and *The Last Ticket and other Stories* were released by Dr K V Ramana IAS (Rtd), Cultural Advisor to the Government of Andhra Pradesh and Shri Mandali Buddaprasad, President, Andhra Pradesh Official Language Committee, Dr Vaddepally Krishna, noted author, Shri Reddy Ragavaiah, Sahitya Akademi awardee, Dr J Chennaiah, Secretary, Andhra Saraswata Parishad and Shri D Vankata Ramana, Secretary, Bala Sahitya Parishad were also present on the occasion.
- (b) NBT in collaboration with Bhonagri Rotary Inner Wheel Club organised a book release function at S V Conference Hall, Bhuvanagiri, Andhra Pradesh on 20 November 2012. Three NBT books in Telugu titled *Jyotirao Phule*, *Bada Murkh Kaun* and *Piu Aur Uski Jadooyi Dost* were released. Dr N Gopi, former Vice Chancellor of Telugu University and recipient of Sahitya Akademi award released the books. Shri Suddala Ashok Teja, noted lyricist, Ms Divya Devraja, IAS, Shri Nomula Satyanaraya, Dr Poreddy Rangaiah, Dr T Rangaiah, Ms Wati Sripada and Dr Abdul Ghani were also present on the occasion.
- (c) National Book Trust, India in association with SRR Government Degree and PG College, Karimnagar organised a book festival at the college premises from 15 to 17 November 2012. The Festival was inaugurated by Dr Nalimela Bhaskar, famous polyglot and member of NBT Telugu Advisory Panel. Several literary programmes including book release function, poets' meet, essay writing competition, elocution, quiz and book review contests were organised. The programmes held during the Festival were aimed at promoting reading habit especially amongst student community.



- (d) NBT in association with Ekalavya Foundation Vidya Vahini organised book related events in 38 schools of the Utnoor Integrated Tribal Development Area, Utnoor, Adilabad, Andhra Pradesh from 14 to 20 November 2012. About 2,686 students participated in essay writing, painting and elocution competitions. A literary programme in Indrawali was organised on 19 November in which Shri PVN Gopalreddy, Shri Swamy and Shri

Shrikant, Head Master, Government School, Indrawali participated as guest speakers. On 20 November many events were organised at Jainoor Village in which 10 schools from the region participated. Prof. Jayadheer Thirumal Rao was chief guest on the occasion. Shri Narender, Head Master of the school and Shri Shankaraiah, Mandal Education Officer were also present on the occasion. Book exhibitions were also organised during the week.

(e) National Book Trust, India in collaboration with Sahityapeetham Pottisriramulu Telugu University, organised a book release function during Rajahmundry Book Festival, at Subrahmanya Maidanam, Rajamundry, Andhra Pradesh on 24 November 2012. NBT books in Telugu titled *Sripada Subrahmanya Shastri Uttama Kathalu* and *Panch Dost* were released on the occasion. Dr Poranki Dakshina Murthy, eminent author and former Sahitya Academy Telugu Advisory Board, Hyderabad, Acharya Yenduluri Sudhakar, Dean, Sahityapeetham, Shri Potukoochi Surya Narayana Murthy, Shri Koduri Shriramamurthy, Dr Vasa Prabhavati and Dr Kaluva Mallaiah were the speakers on the occasion.



(f) NBT in association with Vijayawada Book Festival Society organised book exhibition and book related programmes at Arundaya compound, Vijayawada, Andhra Pradesh from 14 to 20 November 2012. Shri Malladi Vishnu Vardhan, Hon'ble Member of Legislative Assembly, Vijayawada Central inaugurated the book exhibition. Padamshri Dr Tharlapaty Kutumbo Rao, Chairman, Andhra Pradesh Grandhalya Parishad was the special guest on the occasion. Several programmes for children including inter school quiz, spot drawing, poetry session and inter college quiz competition were organised during the week. A large number of students from across the region participated in these activities.



(g) NBT in association with Vijayawada Book Festival Society and Department of Education, Krishna District organised book related programmes and book exhibition for children at RCM High School, Police Parade ground, Machilipatnam, Andhra Pradesh from 14 to 20 November 2012. Shri D Devananda Reddy, District Education Officer inaugurated the event. A large number of children participated in the drawing, painting, quiz and storywriting competitions organised during the week.

3. Haryana

NBT in collaboration with Project Concern International India organised a workshop on drama titled *Kahani Se Natak Tak* at PCI's Shelter Home in Bhango, Mewat, Haryana on 17 November 2012. Shri Hafeez Khan, noted playwright conducted the workshop. The children of shelter home and neighbouring

villages participated in the workshop where they learnt the art of presenting a story in the form of drama and also gave a dramatic performance on the story *Eidgah* by renowned writer, Munshi Premchand.



Amarachintha also spoke on the occasion. At the end of the programme, the people were enthralled by the musical performance of Shri B Chidanandappa Gavai Raravi on Sharif's poems. A book exhibition was also organised on the occasion.

4. Karnataka

NBT in collaboration with Taluk Kannada Sahitya Parishat, Raichur organised a literary programme in Raichur, Karnataka on 20 November 2012. NBT book in Kannada titled *Santkavi Shishunala Sharif Saheb* was released by Shri Ramjan Darga, eminent Kannada author. He emphasized on Sharif's message of respecting different cultures for the sake of humanity. Dr Vikram Visaji spoke on the *Secular Values in Sharif's Writings*. Shri Veerahanuman and Shri Jambanna

5. Madhya Pradesh

NBT in association with Shri Madhyabharat Hindi Sahitya Samiti organised book exhibition and several literary programmes at the premises of Shri Madhyabharat Hindi Samiti in Indore, Madhya Pradesh from 16 to 20 November 2012. The book exhibition was inaugurated by Shri Rakesh Singh, Commissioner, Indore Municipal Corporation. A book release function was held on 16 November 2012 in which NBT title *Cricket Umpires* was released by Shri Ajay Jadeja, former cricketer. A panel discussion on two NBT titles in Hindi *Madhya Pradesh* and *Chutkibhar Namak* was organised on 17 November. Shri Shiv Anurag Pateria, Dr Udyan Vajpai and Padamshri Abhay Chajlani were the speakers on the occasion. On 19 November, a discussion on the NBT title *Pyare Bhai Ramsahay* was organised. Shri Swayamprakash and Dr Kusumlata Singh also spoke on the occasion.



6. Maharashtra

(a) NBT in collaboration with Marathwada Sahitya Parishad (MSP) organised a three-day book exhibition at Shri Nandapurkar Hall, Aurangabad, Maharashtra from 16-18 November 2012. Shri ND Manohar, well-known Marathi writer inaugurated the exhibition. Shri Manohar congratulated NBT for organizing exhibition in the Marathwada region after long time and appreciated NBT's role in promoting Indian languages through translation of literary works and urged NBT to further develop this tradition of translation. Shri Kautikrao Thale Patil, President and Shri Kundalik Atkare, Secretary, MSP were also present on the occasion.

(b) NBT in association with Kitab Khana organised a symposium on the topic *New Generation, New Technology and New Reading Habits* at Mumbai on 21 November 2012. Ms Neela Upadhye,

member of Film Censor Board presided over the function. Ms Renutai Gavaskar and Shri Rajiv Tambe were the special guests on the occasion. Ms Gavaskar said that the publishing scenario is changing due to advancement in technology and NBT has greater role to play. There are majority of children and readers that are still out of its ambit and requested NBT to provide reading material to readers at reasonable price to spread reading culture.

7. New Delhi

(a) An autobiography of Ms Rami Chhabra veteran journalist and social activist, entitled *Breaking Ground: Journey Into The Media... And Out* published by the National Book Trust, India was released in a function held at India International Centre, New Delhi on 20 November 2012. The release was followed by a panel discussion. The session was moderated by Shri S. Nihal Singh, former Editor, *The Statesman* and *The Indian Express*. Justice (Rtd.) Shri Rajinder Sachar, former President, People's Union for Civil Liberties, Shri H K Dua, MP (Rajya Sabha) & former Editor-in-Chief, *The Tribune*, Dr Mira Shiva, Founder Member, People's Health Movement, Dr. Zarina Bhatti, former President, Indian Association of Women's Studies participated in the discussion.



(b) Dr Shashi Tharoor, Hon'ble Minister of State for Human Resource Development released the NBT title *Poll Surveys in Media: An Indian Perspective* authored by the pioneering scholar Dr N Bhaskara Rao at a function held at Constitution Club of India, New Delhi on 22 November 2012. The release was followed by a panel discussion. Dr G V G Krishnamurthy, former Chief Election Commissioner of India, Shri H. S. Brahma, Election Commissioner of India, Shri Krishna Prasad, Editor, *Outlook*, Dr S Venkat Narayan, former Editor, *India Today*, Ms Seema Mustafa, Senior Journalist and Dr N Bhaskara Rao were the speakers on the occasion.

(c) National Book Trust, India in collaboration with Shree Dilli Gujarati Samaj, Delhi organised a two-day literary programme at S S L N Gujarati School, Civil Lines, New Delhi from 16 to 17 November 2012. A *Creative Writing and Painting Workshop* for children was held on 16 November 2012 and two NBT books in Gujarati entitled *Amritlal Sheth* and *A Manual on Dog Training* were released by Ms Vidyaben Shah, educationist and active social activist, and Shri Prakash N. Shah, eminent scholar and editor, *Nirikshak*, Gujarati fortnightly magazine on 17 November 2012. The release was followed by a discussion on the topic *Importance of Reading in Our Lives Today*. Dr Bhadrayu Vachchrajanni, writer and Principal-Director, Academic Staff College, Saurashtra University presented his views on the subject. A book exhibition was also put up on the occasion.



- (d) NBT in collaboration with the Department of Social Work, University of Delhi organised a seminar on *Holistic Development of Children: Face a Book* on 16 November 2012. Prof. Sushma Batra, Head of Department, DSW, Prof. Sanjai Bhatt, Director, Centre for Child and Adolescent Well Being, Shri M A Sikandar, Director, NBT, Dr Ira Saxena, Dr Harpreet Bhatia, Shri Somnath Dixit and Dr B K Tyagi were the speakers on the occasion. The speakers shared their views about the importance of books and reading habit. They urged parents to read out stories to children and help them develop reading habit. During the seminar, children also made beautiful greeting cards on various festivals like Christmas, New Year etc.



8. Odisha

(a) Meet-the-author programme was organised at the Kalinga Institute of Social Sciences (KISS), a constituent unit of KIIT University, Bhubaneswar, Odisha on 14 November 2012. Eminent authors for children including Dr Shashanka Chudamani, Shri Manas Ranjan Samal, Ms Sailabala Mahapatra, Ms Sabita Das, Dr Rashamita Tripathy and Dr Nivedita Mohanty had an interactive session with the children. They also read out several stories and poems from their works on the occasion.

Over 15,000 tribal children taking an oath for *Reading for Pleasure* was another interesting feature of the celebrations which showcased the importance of books in the lives of people.

- (b) NBT in collaboration with Subhadra Mahatab Mahavidyalay, Ausreswar, Odisha organised a book release function at the college premises on 17 November 2012. Six NBT titles in Odia namely *Rabi Patnaika Shrestha Galpa*, *Twilight and the Mark of the Nose Ring*, *Ila*, *Beyond the Giant*, *Dragon Tsunami* and *Jainendra Kumar Ki Teen Bal Kahaniyan* were released. Prof. Shantanu Kumar Acharya, noted novelist inaugurated the function. Adhyapak Bishwaranjan, Prof. Nityanand Swain, Prof. Sanghamitra Mishra, Dr Satyapriya Mahalik, Dr Ramakant Singh and Prof. Taruna Kumar Sahu were also present on the occasion. The speakers appreciated NBT's efforts by broadening its reach in the rural areas and enlightening the young minds about the works of eminent authors. The function was attended by over six hundred students, lecturers and booklovers of the region. A book exhibition-cum-sale of NBT publications was also organised on the occasion.



9. Punjab

- (a) National Book Trust, India in association with People's Forum Bargadi, Punjab organised a literary programme at Major Ajaib Singh Memorial School, Jeewanwala, Faridkot, Punjab from 19 to 20 November 2012. Shri Sukhchein Singh Brar, Principal, Ms Tejinder Kaur Brar, Prof. Sadhu Singh, Shri Khushwant Bargadi were the speakers at the inaugural function. NBT titles in Punjabi namely

Khargosh Te Kachkumbe Di Daud and *Desh Bhagat Daku* were released. Dr Brahm Jagdish Singh presented his views on the books released. In the second session, meet-the-author programme was organised in which noted children's authors Shri Darshan Singh Asht and Shri Kamaljeet Neelu interacted with the people. A book exhibition was also organised on the occasion.

- (b) National Book Trust, India organised a two day literary programme at Sant Baba Bhag Singh Memorial College, Sukhanand, Moga, Punjab from 21-22 November 2012. During the programme a panel discussion on *Reading Habits* was organised in which Sardar Makkhan Singh, Vice-chairman of College Committee, Ms Sukhwinder Kaur Sandhu, Principal, Shri Sukhmander Singh Dhillon, Shri Khushwant Singh and Prof. Pawan Gulati were the speakers on the occasion. A Kavi Darbar was also organised in which well-known poets including Prof. Loknath, Shri Sulakhan Sarhadi, Shri Amarjit Dhillon among others rendered their poems and enthralled the audience present on the occasion. A book exhibition was also organised on the occasion.
- (c) National Book Trust, India in association with Bhai Ghanaiyaji Welfare Society and Sahitya Sabha, Pakhowal organised a Poets' Meet and a book exhibition at Master Karnail Singh Public Library, Pakhowal, Punjab on 24 November 2012. The meet was presided over by Prof. Bawa Singh, Vice Chairman, National Commission for Minorities. Dr Jaswant Singh was the chief guest on the occasion. Well-known Punjabi poets including Ms Preetpal Kaur Chahel, Shri Ravinder Bhathal, Ms Mandeep Snehi, Shri Hari Kishan Mayar, Dr Amrit Paul among others participated. A large number of people attended the programme.
- (d) A book exhibition was organised by the Trust on 23 November 2012 at Kanya Maha Vidyalaya, Jaito, Punjab. The exhibition was inaugurated by Padamshri Gurdial Singh.

10. West Bengal

The Trust in association with Bidhan Chandra College, Asansol, District Burdhan, West Bengal organised literary programme at the premises of Bidhan Chandra College from 19 to 20 November 2012. The National Book Week was inaugurated by Shri Tapas Bandyopadhyaya, Hon'ble Mayor of Asansol Municipal Corporation. A poetry session with Shri R K Singh, eminent poet; a reading session on the works of Shri Sunil Gangopadhyay, eminent writer; a lecture on *Book Reading* by Prof. Ashok Sengupta, noted academician; a lecture on the topic *Literature in History* by Shri Priyadarshi Chakrabarty, noted author; a literary meet with well-known poets, authors and critics of various Indian languages including Ms Hamida Kazi, Shri Indranath Mukherjee, Shri Mahboob Anwar, Prof. Ashok Sengupta, Shri Imtiyaz Ahmed Rashid; drawing competition for children and cultural programmes were organised during the week.



Book Exhibitions

Several book exhibitions during the week were also organised in the states of Andhra Pradesh, Andaman Nicobar Islands, Assam, Haryana, Karnataka, Madhya Pradesh, Maharashtra, New Delhi, Odisha, Punjab, Rajasthan, Tamil Nadu, Tripura, Uttar Pradesh and, West Bengal.

Activities in North-East

National Book Trust, India, under its Development Project for North Eastern Region, a special scheme for Northeast, organised several book promotional activities in the year 2012-2013. Like the past few years, the year 2012-2013 has been an eventful and successful year for NBT as far as setting new trends in book promotional activities in the Northeast is concerned. Publishers, booksellers, authors, NGOs and the booklovers extended their help in NBT's effort of bringing all the stakeholders under one roof thereby giving a new impetus to the ever-growing reading movement in Northeast. In the process, the Trust has largely been successful in widening its readership in Northeast.

Book Fairs

In the year 2012-13, NBT organised three book fairs in Khowai, Sikkim and Nazira. Besides, NBT also participated in Barak Book Fair, Silchar (18-25 November 2012), North East Book Fair (30 December 2012 to 10 January 2013), Gangtok Book Fair (15 – 20 March 2013) and Agartala Book Fair (17 – 28 March 2013).

Khowai Book Fair (4 – 10 November 2012)

The Trust organised a book fair at Khowai Government School grounds, Khowai, Tripura from 4 to 10 November 2012. The Fair was organised in association with the District Administration, Khowai and Publishers Guild of Tripura.

Shri Aghore Debbarma, Hon'ble Minister for Tribal Welfare, Tripura inaugurated the Fair. Shri Azizul Haque, a well-known writer from Kolkata was the chief guest on the occasion. Shri Samir Deb Sarkar, Chief Whip, Tripura Legislative Assembly presided over the function. Shri Padma Kumar Debbarma, MLA (Tripura Assembly), Shri Raghunath Sarkar, President, Tripura Publishers Guild, Shri Santosh Karmakar, ADM, Khowai and Shri Sanjoy Chakraborty, SDM, Khowai were also present on the occasion. 34 publishers, booksellers and distributors participated in the Fair.

The book fair showcased 125 stalls with publishers, booksellers and distributors as participants from all over the country exhibiting and selling books on a wide array of topics for all age-groups and in all Indian languages in addition to English and Hindi.

Sikkim Book Fair (15–20 March 2013)

The Trust organised a five-day long Book Fair and *Reading Festival* at Hotel Rendezvous, Gangtok from 15 to 20 March 2013. The Fair was organised in association with the Sikkim Akademi. Shri Balmiki Prasad Singh, Hon'ble Governor of Sikkim inaugurated the Fair. The Fair sought to achieve the social objective of inculcating the habit of reading amongst the citizens, the young and the old alike.

Congratulating NBT for organizing the book fair, Shri Balmiki Prasad Singh hoped that the book fair would provide an excellent platform for interaction among authors, publishers, booksellers, book distributors, librarians, book lovers and students.

Padmashree G.S. Lama, General Secretary, Sikkim Akademi was the special guest at the inaugural function. Shri P.N.Tamang, President of Sikkim Akademi was also present on the occasion.



During the Fair, NCCL organised several programmes including a 3-day *Reading Festival*, storytelling session, creative writing workshop, drawing & painting competition and panel discussion on *Re-telling of Popular Folktales as Pleasure Reading Materials for Children* were organised. Shri P N Tamang, President, Sikkim Akademi, Shri Subhabrata Deb, Secretary, Tripura Publishers' Guild, Shri Brajeshwar Sharma, former Secretary, Authors' Forum, Manipur, Ms Sangma Lepcha, eminent author, Ms Ruchi Singh, noted author and Dr Kavita Lama, eminent academician participated in the events.

A poet's meet was also held where Shri Rajendra Bhandhari, Shri Kapil Adhikari, Shri Praveen Khaling, Bheem Rawat, Shri Binasri Kharel and others rendered their poems to a packed audience.

Children from various local schools including Devrali Government School, Tasi Namgayal Academy, Daffodils School and others participated with enthusiasm and showcased their talent. The young winners of all competitions were given away prizes on the last day of the Fair.

About 15 publishers, booksellers and distributors from all over the country displayed some of their latest publications. The NBT stall visited by many book lovers, exhibited a wide range of books in Hindi, English and other Indian languages.



Nazira Book Fair (23–31 March 2013)

The Trust organised a book fair at the Nazira Gandhi Maidan, Nazira, Assam from 23 to 31 March 2013. The Fair was organised in association with the civil administration of Nazira and Probah, an NGO. Inaugurating the first Book Fair of the town of Nazira, Shri Imran Shah, President, Asom Sahitya Sabha expressed his happiness and commended NBT's efforts. Others who were present at the inaugural function included Dr Hemoprobha Saikia, chairperson, Assam Tourism Development

Corporation, Shri P.K. Das, SDO, Shri Debobrat Saikia, President All Assam Publishers and Booksellers Association, among others.

The major attractions at the book fair were the several seminars, panel discussions, literary programmes



and cultural events held for children and general public. Various competitions were also held for students and the winners were given away prizes.

In a seminar on the topic *Talking Books Linking Minds*, Shri Sandip Phukan, senior journalist, NDTV said, “Indian culture is a book culture and our society carries a great book reading tradition since the ancient

Vedic period.” He added that regular reading habit, constant scrutiny and active social sense is the feedback for success of all media persons and general people as well.

Workshop on Science Translation (9 – 11 November 2012)

National Book Trust, India organised a workshop on *Disseminating Science: A Workshop on Science Translation* in association with Assam Science Writers Association at Hotel Maple Leaf, North Lakhimpur, Assam from 9 to 11 November 2012.

The workshop, with around 40 budding science writers from all over Assam, was inaugurated by Dr Anwar Uddin Choudhury, IAS, Deputy Commissioner, Lakhimpur District and an acclaimed ornithologist. While narrating his experience in attending several international science symposia elsewhere in the world, he said that we must not be apologetic over dominance of English language in science literature. But to ensure easy access to science literature we must translate those in regional language, he said. Saying that there is a difference between a book written by an expert and that by an author, he urged science publishers, NBT included, to be extremely careful in selecting their authors.



Earlier, welcoming the participants, Dr Amiya Rajbongshi, former General Secretary of All India Science Teachers Association, gave a brief account of the initiative taken by the Assam Science Writers Association in enriching the Popular Science writings in Asamiya and inculcating scientific temper among the people in general and the youth in particular.

Dr Dinesh Chandra Goswami, renowned science fiction writer, translator and editor and Prof Kshiradhar Barua, former President of Assam Science Society and co-

editor of *Science Encyclopaedia* in Asamiya were the Resource Persons of the workshop.

The workshop discussed in detail the technical nuances of science translation. The workshop also witnessed lively sessions on Asamiya equivalents of scientific terminologies, importance of context and syntax in Asamiya language.

Training Course in Book Publishing, Guwahati (14 – 22 March 2013)

The Trust in collaboration with the All Assam Publishers and Booksellers Association organised the Training Course in Book Publishing in Guwahati, Assam from 14 to 22 March 2013. The course was inaugurated by Shri Hemanga Kishore Sarma, Commissioner Higher Education, Government of Assam. Other dignitaries who graced the occasion included Shri Naba Thakuria, Secretary, Guwahati Press Club and Shri Ajit Kumar Burman, President, All Assam Publishers and Booksellers Association. The course aimed to give the participants an overview of publishing. Hands-on experience practical and interactive sessions formed an important segment of the course.

Mobile Book Exhibitions

With active help from the local administration and intelligentsia, NBT organised the following *Pustak Parikrama* (Mobile book Exhibition) in Northeast during which books were made accessible to the readers in various remote areas of the region.

Table giving details of the Pustak Parikrama

Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh Points	No. of Books Sold
Mizoram Pustak Parikarma	9-22 March 2013	97,753.00	84,771.00	40	1,401
Nagaland Pustak Parikarma	9-23 March 2013	1,45,743.00	1,28,284.00	45	1,963

Activities in Jammu and Kashmir

National Book Trust, India has been organizing book fairs, mobile exhibitions and other book-related activities like panel discussions, book release functions, seminars etc across the country to promote book mindedness among people, especially among youth and making low-cost books available to book lovers. To further this objective and keeping in mind the ever-growing demands of the book lovers of Jammu & Kashmir, NBT has been organizing such activities in the region for last many years.

Book Fairs

In the year 2012-13, NBT organised Srinagar Book Fair (2-10 June 2012) and Leh Book Exhibition (4-9 August 2012).

Srinagar Book Fair (2-10 June 2012)

The Trust organised the Srinagar Book Fair after a gap of 20 years at Sri Pratap College grounds, Srinagar from 2 to 10 June 2012. The Fair was organised in collaboration with the J & K Academy for Art, Culture and Languages and the Jammu and Kashmir Urdu Academy.



The Fair was inaugurated by Shri Omar Abdullah, Hon'ble Chief Minister of Jammu & Kashmir. He said, "Srinagar Book Fair is a welcome step in the direction of reviving the habit of book reading among the people of the state."

The Fair provided an opportunity to the students and scholars of the valley to explore the world of books. Much appreciated, the Fair attracted people from all walks of life including cabinet ministers and other political leaders of state like Finance Minister Mr. Abdul Rahim Rather, J&K Legislative Council Dy. Chairman Shri M. Y. Taing Syed Ali Geelani, Mirwaiz Umar Farooq and Muhammad Yasin Malik. Appreciating the efforts of NBT to bring books to the valley, they observed that the youth of J & K must grab the opportunity of visiting the Fair and buy books. According to them, reading is an important aspect of life and helps to create a better tomorrow.



Literary programmes that drew a large number of visitors to the Fair included interactive sessions organised by NCCL, between writers like Prof. Manoj Das and Ghulam Nabi Aatash and students, Mehfil-e-ghazal, panel discussions and seminars. A Writer's Meet organised by Sahitya Akademi and NBT presided over by Prof. Muhammad Zaman Azurda, emphasised on the promotion of Kashmiri language. Another interesting discussion that took place was a seminar on the master



storyteller Saadat Hassan Manto by the J & K Academy of Art, Culture and Language. The event was presided over by Prof. Hamidi Kashmiri, noted writer and former Vice Chancellor of Kashmir University.

About 112 publishers in 177 stalls spread over the ground displayed a large number of books on various subjects.

Leh Book Exhibition (4-9 August 2012)



The Trust organised the first book exhibition in Leh in Ladakh region of Jammu & Kashmir at Polo Ground, Leh from 4–9 August 2012. The Fair was organised in collaboration with Leh District Administration.

Inaugurating the Exhibition, Shri Rigzin Spalbar, Chief Executive Councillor, Ladakh Autonomous Hill Development Council (LAHDC) said, “I welcome the first ever exhibition of books by NBT in Leh. This is a very good initiative which will not only popularise book reading among Ladakhis but would also strengthen national integration.”

While appreciating the efforts of NBT and the importance of organising the book exhibition in the region, Shri Spalbar also highlighted the problems faced by parents to encourage reading among children due to non-availability of books. They have to travel to cities like Jammu, Srinagar, Chandigarh and Delhi to buy books.

Others who spoke on the occasion included Shri Ghulam Abbas Abidi, Executive Councillor for Higher Education and Shri Abdul Ghani Sheikh, eminent writer.

Besides NBT, NCERT too participated at the Exhibition with a strong display of its publications. Hundreds of visitors from in around Leh visited the Exhibition.



With the Himalayan mountain ranges at the backdrop, the Leh Book Exhibition was a very successful initiative on the part of the Trust to take books to such remote region.

Mobile Book Exhibition

With active help from the local administration and intelligentsia, NBT organised the following *Pustak Parikrama* (Mobile Book Exhibition) in Jammu & Kashmir during which books were made accessible to the readers in various remote areas of the region.

Table giving details of the Pustak Parikrama

Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh, Points	No. of Books Sold
Jammu Pustak Parikrama	25 April to 15 May 2012	1,72,955.00	1,48,100.00	55	2,651

Activities by National Centre for Children's Literature

The National Centre for Children's Literature (NCCL) was established in 1993 by the Government of India as a part of NBT to monitor, coordinate, plan and aid the publication of children's literature in various Indian languages. Besides developing a Library-cum-Documentation Centre of children's literature, the Centre is engaged in organizing seminars, workshops and exhibitions, and also, is actively promoting the habit of reading at school level by encouraging the setting up of Readers' Clubs. During the year under review, over 1,000 Readers' Clubs were established across the country.

The activities undertaken by NCCL during the financial year 2012-13 were as follows:

Seminars, Workshops, Orientations etc to promote Children's Literature

1. On the occasion of World Book and Copyright Day, a week-long *Festival of Children's Content* was organised at Future Foundation School, Regent Park, Kolkata from 23 to 28 April 2012. The Festival was organised in collaboration with Publishers' and Booksellers' Guild, Kolkata and the Future Foundation School of Sri Aurobindo Institute of Culture. Shri Sabyasachi



Chakraborty, eminent actor and wildlife photographer inaugurated the Festival. Shri Tridib Chatterjee, General Secretary, Publishers' and Booksellers' Guild presided over the programme. Various programmes including a 2-day creative writing and illustration workshop, interactive session with the famous author Paro Anand, workshop on *How to Review a Book*, panel discussion on the topic *Bangla Children's Literature Today* and workshop on *Poster Design* with Priya Nagarajan eminent illustrator as the resource person were organised. More than 5,000 children and young adults from various schools of Kolkata took part in this Festival.

2. An orientation on Readers' Club Movement was organised at the Municipal Corporation Primary School, Subhash Nagar, New Delhi on 26 April 2012. The programme was organised in collaboration with Room to Read. Principals from

50 government primary schools of Delhi participated in the programme. Ms. Chander Kiran, Programme Officer, Room to Read, presented a vote of thanks on the occasion.

3. An orientation on Readers' Club Movement was organised at Puredelia in Barabanki, Uttar Pradesh on 30 May 2012. About 150 education officers, principals, teachers and librarians participated in the programme. Shri Hemant Kumar, eminent author and lecturer, SIET was the resource person of the programme. Shri Ajay Vikram Singh, Block Education Officer, Puredelia also spoke on the occasion.
4. An orientation on Readers' Club Movement was organised at District Institute of Education and Training (DIET), Una, Himachal Pradesh on 12 June 2012. About 70 professionals related to education including Deputy Directors of District Primary Education and Higher Education and the Principal of DIET participated in the programme. Shri Rameshwar Kamboj, retired Principal of the Kendriya Vidyalaya and children's writer was the resource person of the programme.
5. An orientation on Readers' Club Movement was organised at Vandsa, a tribal district in South Gujarat on 21 July 2012. About 50 teachers and facilitators of education among children took part in the programme. Shri Virendra Singh Solanki, former Maharaja, erstwhile Vandsa State inaugurated the programme. Prof. Aswin Desai, well-known author was the resource person of the programme.
6. Several programmes including orientation on Readers' Club Movement, reading sessions, interactive sessions with children's authors, storytelling and creative writing workshops were organised in collaboration with Srishti Yuva Evam Mahila Mandal at Hajipur, Bihar from 9 to 10 July 2012. Dr Shriprasad, noted children's author in Hindi was the chief guest on the occasion. Prof. Vasistha Narayan Tripathy, Academic Staff College, BHU, Varanasi, Dr Brajnandan Prasad Verma, noted children's writer, teachers and the officers of the District Education Department of Hajipur participated in the programmes.



7. A storytelling session with Ms Charu Sethi and Ms Pawan Guleria and workshop on dance and drama by Ms Banani Sarkar, noted Bhatnatyam dancer was organised during NBT book exhibition held at Urs Mahal in Nizamuddin, New Delhi from 17 to 19 July 2012. Over 200 children drawn from various schools, including MCD primary schools, MCD Pratibha Vidyalaya, Delhi Public School, Vasundhara & Ghaziabad; Shri Ram School, Gurgaon and those associated with NGOs such as Agha Khan Foundation and Sakshi participated in the workshop.

8. A panel discussion on the topic *Telling Tales to Children* was held at Pragati Maidan, New Delhi on 5 September 2012. The discussion was organised in collaboration with Federation of Indian Publishers. Ms Kshama Sharma, executive editor, *Nandan*; Dr Ashish Ghose, theatre activist and Shri Ashok Kumar Pandey, Principal, Ahlcon International School, Mayur Vihar were the speakers on the occasion.



9. A 2-day National Seminar on *Promoting Reading among Children* was organised in association with Department of Human Development and Family Studies, The Maharaja Sayajirao University of Baroda at Vadodara, Gujarat from 16 to 17 October 2012. The seminar was inaugurated by Prof. Yogesh Singh, Vice-Chancellor of the University. Dr. Subodh Mahanti, Director, Vigyan Prasar presented the keynote address on the occasion. Several eminent scholars, writers, academicians from various parts of the country participated in the Seminar.
10. The first ever 2-day *Children's Literary Festival* in the state of Himachal Pradesh was organised in association with Consortium Octet Sahitya Akademi and District Administration at a remote village, Polian Purohita, Una, Himachal Pradesh from 27 to 28 October 2012. Reading sessions, discussion on *Reviving Rural Literature*, story-writing workshops etc were organised during the Festival. Renowned authors including Dr Pratyush Guleri, Dr Neeta Sarkar, Dr Som Nath Dixit, Dr Raman Sharma among others participated in these events.
11. A 2-day illustration workshop was organised in collaboration with Brij Bhushan Memorial Society at Ferozabad, Uttar Pradesh from 8 to 9 December 2012. Around 60 young girls participated in the workshop. The workshop was conducted by Shri Durga Dutt Pandey, noted artist. A session on book review and an exhibition of books was also organised on the occasion.

12. A 2-day workshop on creative writing and illustration was organised in collaboration with Vijayawada Book Festival Society at Vijayawada, Andhra Pradesh from 8 to 9 January 2013. The workshop was inaugurated by Dr N Mangadevi, noted author and activist for children. Shri D Ashok Kumar, Member of Telugu Advisory Panel of NBT presided over the function. Smt. Swati Shripada, eminent children's author in Telugu, Shri Siddharth Ramanuj, eminent illustrator from Gujarat, and Ms M. Krishna Kumar, eminent author also spoke on the occasion. About 40 select children from various schools of the region participated in the workshop.



13. During Shimla Book Fair held from 12 to 17 May 2012, meet the author and illustrator programme was organised in which Shri Manglesh Dabral, eminent author and Shri Vijay Sharma, well-known illustrator interacted with people present on the occasion. The programme was coordinated by Dr Tulsi Raman, Secretary, Himachal Academy of Art, Culture and Language.

14. During the Jaipur Book Fair held from 8 to 14 October 2012, several programmes for children



Patrika Banayein by Shri Manish Kumar Sharma and Shri Kishan Sharma and a workshop on theatrical skills *Kahani Se Natak Tak* by Ms Sangeeta Sethi, noted author.

were organised including a panel discussion on the topic *Kya Aaj Ke Bacche Parikatha Aur Lok Katha Padna Chahte Hein* in which Shri Charanjeet Dhillon, Director, Bal Bhawan, Ms Kalpna Jain, Editor, Shri Chandidutt Shukla, Editor, *Dainik Bhaskar*, Ms Ruchi Singh, noted children's author and Shri Prempal Sharma, eminent author participated; meet the author programme with noted children's authors Ms Shama Sharma and Shri Prempal Sharma; poetry session with Shri Prempal Singh; creative writing workshop on *Chalo Ek Bal*

15. A *Festival of Reading* in collaboration with National Aluminium Company (NALCO), M&R Division at Damanjodi (Koraput, Odisha) from 29 March to 1 April 2013. The Festival was inaugurated by Shri B.N. Mohanty, Executive Director, NALCO, M&R Division. A seminar on the topic *Amara Adivasi Sanskruti O Ajira Sahitya* was organised on 29 March 2013 in which Dr Changanti Tulsi, Shri Pravakar Swain, Shri Subudh Chandra Mishra, Dr Narayan Panda among others participated; A women's poet meet was organised on 31 March 2013 in which noted women poets from the state including Dr Pravita Satpatty, Ms Pravasini Mahakud, Ms Sailabala Mahapatra, Ms Paramita Satpatty, Ms Deepanwita Das among others participated. This was followed by a literary conference. Shri Manglesh Dabral, eminent poet, Dr Paramananda Rajabanshi, Vice-President, Assam Sahitya Sabha, Dr Krutibas Nayak and Ms Sailabala Mahapatra, eminent children's author interacted with children.



16. Reading promotional programmes for children including book review workshop, cartoon making workshop and children's theatre workshop were organised in association with the Ahmedabad Municipal Corporation during the first Ahmedabad Book Fair held from 1 to 7 May 2012.
17. A book review workshop and orientation on Readers' Club Movement was organised in Azamgarh Mahotsav held from 13 to 14 December 2012. Shri Pranjal Yadav, IAS, Collector of Azamgarh graced the occasion and spoke about the possibilities in reading habit.

Publication

1. Twelve issues of monthly bilingual magazine *Readers' Club Bulletin* for children
2. Publication of a catalogue of 230 select books in Indian languages including Assamese, Bangla, English, Gujarati, Hindi, Kannada, Malayalam, Marathi and Odia for display at New Delhi World Book Fair, 2013

3. Preparation of a catalogue of select children's books for the Bologna International Children's Book Fair, 2013

Library and Documentation Centre

1. Acquisition

767 new books and 50 CD/DVDs for children were acquired from 90 different publishers.

2. Membership

(a) 22 new members were enrolled for the Library.

(b) The library has regular visitors from Jawaharlal Nehru University, Lady Shri Ram college, Lady Irwin College, TERI, IGNOU, NCERT, CIET, Amity University, DPL, CRPF and various schools of Delhi and NCR.

3. Digitisation

(a) Online Public Access Catalogue (OPAC) of NCCL Library is now available at www.nbtindia.gov.in. Holding List of books in following languages viz. Bangla, Kannada, Tamil and Telugu is available online.

(b) 767 newly acquired books have been digitalised for the users during the period under review.

4. Documentation

(a) Library updates its members about the latest news, events, activities, additions in the library, e-newsletters and journals in the field.

(b) A list of renowned authors and translators of children's literature in all Indian languages is being compiled under the project *Makers of Indian Children Content*. During the year 2012-13, NCCL received the details of 600 contemporary children's writers and translators in Indian languages.

5. Library Committee Meeting

During the period under review following Library Committee meetings were held:

(a) A meeting regarding *Makers of Indian Children's Content* and Holding List of NCCL library was held on 3 October 2012.

(b) A meeting regarding selection of books for display during New Delhi World Book Fair, 2013 was held on 22 January 2013.

Besides, NCCL also organised more than 50 activities at Children and Youth Pavilion during New Delhi World Book Fair, 2013; 2 activities during National Book Week; 5 activities in Northeast and 2 in Jammu & Kashmir. The details of the activities have been mentioned in the concerned sections.

Regionwise List of Participation of the Trust in various Book Fairs/Exhibitions

Northern Regional Office, New Delhi

S.No.	Event	Date
1.	Gurgaon Book Festival	20.04.2012 – 23.04. 2012
2.	Jahanabad Book Festival	23.04.2012 – 25.04.2012
3.	Shimla Book Fair	12.05.2012 – 17.05.2012
4.	Srinagar Book Fair	02.06.2012 – 10.06.2012
5.	Nizammuddin Book Exhibition	17.07.2012 – 19.07.2012
6.	Leh Book Fair	04.08.2012 – 09.08. 2012
7.	International Literacy Day Book Exhibition, Delhi	07.09.2012 – 09.09.2012
8.	Jamia Millia Islamia Book Exhibition	18.09.2012
9.	Gandhi Smriti Book Exhibition	04.10.2012 – 09.10.2012
10.	Raipur Book Fair	06.10.2012 – 09.10.2012
11.	Jaipur Book Fair	08.10.2012 – 14.10.2012
12.	Aligarh Book Fair	17.10.2012 – 21.10. 2012
13.	Bhatinda Book Fair	27.10.2012 –04.11.2012
14.	A P Bhawan Book Exhibition	01.11.2012 – 03.11.2012
15.	Dr. Zakir Hussain College Book Exhibition	14.11.2012 – 16.11. 2012
16.	Garden of Five Senses Book Exhibition, Delhi	17.11.2012 – 18.11.2012
17.	National Book Week Book Exhibition	19.11.2012 – 23.11.2012
18.	Etawa Book Fair	29.12.2012 – 06.01.2013
19.	Lady Sri Ram College Book Exhibition	17.01.2013 – 18.01.2013
20.	World Book Fair 2013	04.02.2013 – 10.02.2013
21.	Jamia Millia Islamia Book Exhibition	26.02.2013 – 27.02.2013
22.	Delhi University Book Exhibition	04.03.2013 – 06.03.2013
23.	Maharashtra Sadan Book Exhibition	08.03.2013 – 10.03.2013
24.	Delhi Police Aiwan-e-Ghalib Book Exhibition	13.03.2013
25.	Jesus & Mary College Book Exhibition	22.03.2013

Eastern Regional Office, Kolkata

S.No.	Event	Date
1.	World Book Day & Copy Right Day	23.04.2012 – 28.04.2012
2.	Kabi Paksha Boi Mela Nandan	08.05.2012 – 28.05.2012
3.	Murshidabad Mobile Van Exhibition	13.06.2012 – 14.07.2012
4.	Book Release Function	07.08.2012 – 08.08.2012
5.	KV Bamangachi Book Exhibition	11.09.2012 – 12.09.2012
6.	Coochbehar Mobile Van Exhibition	14.09.2012 – 18.10.2012
7.	Betnoti Book Exhibition	21.09.2012 – 23.09.2012
8.	Rayagada Book Exhibition	30.09.2012 – 02.10.2012
9.	Nandan Book Bazaar	28.09.2012 – 07.10.2012
10.	Guwahati Literary Book Exhibition	02.10.2012 – 14.10.2012
11.	Puri Book Exhibition	08.11.2012
12.	Khowai Book Fair	04.11.2012 – 10.11.2012
13.	Berhampur Book Exhibition	06.11.2012 – 11.11.2012
14.	Andaman & Nicobar National Book Week	14.11.2012 – 21.11.2012
15.	State Central Library NBW 2012	19.11.2012 – 23.11.2012
16.	Asansole National Book Week	19.11.2012 – 23.11.2012
17.	Bhadrak Book Exhibition	26.11.2012 – 27.11.2012
18.	Haldiya National Book Week	19.11.2012 – 23.11.2012
19.	Barak Book Fair, Silchar	18.11.2012 – 25.11.2012
20.	Rajdhani Book Fair	01.12.2012 – 23.12.2012
21.	Datan Book Fair	03.12.2012 – 16.12.2012
22.	Sonarpur Book Fair	07.12.2012 – 16.12.2012
23.	Cuttack Book Fair	15.12.2012 – 23.12.2012
24.	Golaghat Book Fair	01.12.2012 – 10.12.2012
25.	North East Children Book Fair, Nagaon	14.12.2012 – 23.12.2012
26.	Thakurnagar Book Fair	14.12.2012 – 23.12.2012
27.	Boudh Book Fair	25.12.2012 – 30.12.2012
28.	100 th Science Congress Book Fair	03.01.2013 – 07.01.2013
29.	North East Book Fair	30.12.2012 – 10.01.2013
30.	Rabindra Charcha Book Fair, Tribeni	13.01.2013 – 20.01.2013
31.	Jadavpur University Book Fair	16.01.2013 – 18.01.2013
32.	Urdu Book Fair Axom Book Festival, Jorhat	18.01.2013 – 27.01.2013
33.	Axom Book Festival, Jorhat	17.01.2013 – 27.01.2013

34.	Kolkata Book Fair	26.01.2013 – 10.02.2013
35.	Bhubaneswar Book Fair	20.01.2013 – 05.01.2013
36.	Burdwan District Mobile Exhibition	06.03.2013 – 14.03.2013
37.	Gangtok Book Fair	15.03.2013 – 20.03.2013
38.	Agartala Book Fair	17.03.2013 – 28.03.2013
39.	Nazira Book Fair	23.03.2013 – 31.03.2013

Western Regional Office, Mumbai

S.No.	Event	Date
1.	Ahmedabad Book Fair	01.05.2012 – 07.05. 2012
2.	Goa Mobile Exhibition	07.06. 2012 – 28.06. 2012
3.	Solapur Mobile Exhibition	09.07. 2012 – 26.07. 2012
4.	Ahmedabad Exhibition	20.07. 2012 – 21.07. 2012
5.	Latur Mobile Exhibition	04.08. 2012 – 08.08. 2012
6.	Kendriya Vidyalaya Exhibition, Mumbai	08.08. 2012– 09.08. 2012
7.	Vasai Book Festival, Vasai	18.10. 2012 – 21.10. 2012
8.	Mobile Exhibition, Gujarat	11.10. 2012– 21.10. 2012
9.	Aurangabad Exhibition	29.10. 2012 – 02.11. 2012
10.	NBT Aurangabad Exhibition	16.11. 2012 – 18.11.2012
11.	Raigad District Mobile Exhibition	13.12. 2012 – 20.12. 2012
12.	Wardha School Exhibition	29.12. 2012– 31. 12. 2012
13.	Mumbai University Indian National Congress	27. 12. 2012 – 29. 12. 2012
14.	Nagpur Book Fair	05.01.2013 – 13.01.2013
15.	Marathi Sahitya Sammelan	11.01.2013 – 13.01.2013

Southern Regional Office, Bengaluru

S.No.	Event	Date
1.	Erode Book Festival	03.08.2012 – 14.08.2012
2.	Lalbagh Book Fair, Bengaluru	09.08.2012 – 15.08.2012
3.	Madurai Book Festival	30.08.2012 – 09.09.2012
4.	Adilabad Book Festival	07.09.2012 – 10.09.2012
5.	Seminar/Book Exhibition, Hanamkonda	14.09.2012 – 16.09.2012
6.	Children's Literature Festival, Azim Premji University, Bengaluru	27.09.2012 – 28.09.2012

7.	Trichy Book Fair	05.10.2012 – 14.10.2012
8.	Thiruvanthapuram Book Fair	30.10.2012 – 05.11.2012
9.	NBW Oxford Senior Secondary School, Bengaluru	19.11.2012 – 23.11.2012
10.	NBW JSS School, Bengaluru	19.11.2012 – 23.11.2012
11.	NBW Titan School, Hosur	19.11.2012 – 23.11.2012
12.	Rajamundry Book Fair	23.11.2012 – 02.12.2012
13.	Dindigul Book Fair	30.11.2012 – 09.12.2012
14.	Kochi International Book Festival	01.12.2012 – 10.12.2012
15.	Calicut Book Fair	03.12.2012 – 11.12.2012
16.	Bangalore Book Fair	14.12.2012 – 23.12.2012
17.	Hyderabad Book Fair	14.12.2012 – 25.12.2012
18.	WTC Book Exhibition, Tirupati	27.12.2012 – 29.12.2012
19.	Vijayawada Book Festival	01.01.2013 – 11.01.2013
20.	BAPASI Chennai Book Fair	11.01.2013 – 23.01.2013
21.	BEO, T. Narsipura, Mysore Exhibition	15.01.2013 – 17.01.2013
22.	10th Tiruppur Book Fair	25.01.2013 – 03.02.2013
23.	29th Darsana International Book Fair, Kottayam	01.02.2013 – 10.02.2013
24.	Kendriya Vidyalaya Exhibition, Yelhanka, Bengaluru	12.02.2013 – 15.02.2013
25.	Karaikudi Book Festival	15.02.2013 – 24.02.2013
26.	Kannada Pustaka Pradhikara, Bengaluru	18.02.2013 – 21.02.2013
27.	Thrissur National Book Fair	23.02.2013 – 14.03.2013
28.	Kozikode Literary Council Exhibition, Calicut	05.03.2013 – 10.03.2013

Sales & Marketing

The Trust publishes moderately priced books for all segments of the society and for all age groups in Hindi, English and all major Indian languages. The Trust organizes various book exhibitions, book fairs and mobile book exhibitions through specially designed mobile exhibition vans to ensure the availability of the Trust's publications across the country, especially in remote areas, and small & medium towns. The NBT books are also being sold from its bookshops located at HQs, Vasant Kunj, CCIC Janpath, Asaf Ali Road in New Delhi and at its Regional Offices in Bengaluru, Kolkata and Mumbai. The Trust has developed an excellent network of its authorized book sellers as Agents and Distributors throughout the country and during the year it has added 98 new book sellers.

The Trust has also started receiving orders online and accordingly supplying the orders placed by individuals and organizations/institutions.

Our Book Club Scheme is also playing a major role in promotion of the sale of books and reading habit. 8,102 new Book Club members have been enrolled during the year 2012-13.

The Mobile Book Exhibition programme (*Pustak Parikrama*) is another important mode for the sale promotion of books and reading habit. The Trust has conducted 35 such *Pustak Parikramas* throughout the country thereby covering 1,571 Exhibition points, especially in the remote areas. The gross sale generated is Rs. 67.67 lakh from these exhibitions. It is indeed our great pleasure that the Trust has generated gross sale of Rs. 3,592.59 lakh and revenue generated from the sale of books has been Rs. 1,974.73 lakh.

The detail of region wise sale is as follows:

Region	Gross Sale (Rs. Lakh)	Net Sale (Rs. Lakh)	Revenue Generated (Rs. Lakh)
NRO, Delhi	2,150.82	1,310.48	1,214.25
ERO, Kolkata	928.75	535.08	452.08
SRO, Bengaluru	96.80	63.30	56.58
WRO, Mumbai	348.55	212.56	190.92
Pustak Parikarma	67.67	—	60.90
Total	3,592.59	2,121.42	1,974.73

National Book Trust, India Financial Assistance Programme (NBT FAP)

In order to promote and pursue translations of Indian books into foreign languages, the Trust initiated a financial assistance programme to foreign publishers. The programme will provide suitable incentive in the form of financial assistance to foreign publishers for translation of original Indian writings published by Indian publishers in English, Hindi and other Indian languages into foreign languages.



The programme covers broad categories of fiction, non-fiction, science and technology and books for children, except dictionaries, magazines, journals, text books for schools/colleges and professional courses like medicine, engineering, pure & applied sciences and business administration.

In order to give particular focus on writings in Indian languages where an English translation is not available, and to promote such writings abroad, the NBT would facilitate its translation into English, and in such areas the NBT would bear 50% of the translation fee. Open to foreign publishers, the programme has elicited a lot of interest among a cross section of publishers both from India and abroad.

Within a short period of time the programme received a lot of enquiries. Among which proposals from Italy and China are under consideration. Besides during the year, the Trust has been able to negotiate successfully the sale of Rights of two of its books for Chinese language translation.

As part of this programme, the Trust for the first time organised a Rights Table Forum for publishers during the New Delhi World Book Fair, 2013. The New Delhi Rights Table was a two day event that brought together publishers, rights-agents and editors from India and abroad to network and explore business opportunities together. Organised as B2B match making sessions, it enabled the participants to book their own Rights Table, meet and present their products and ideas.

A successful initiative, the New Delhi Rights Table was a major attraction at the New Delhi World Book Fair. It attracted over 60 publishers from India and abroad. Besides, major publishers from across India, foreign participants included publishers from UK, Malaysia, Thailand and USA.

Promotion and Sale of Books through Mobile Exhibition Vans

S.No.	Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
1.	Uttarakhand Pustak Parikrama	11 April to 1 May 2012	3,20,830.00	2,72,497.00	55	5,274
2.	Uttar Pradesh Pustak Parikrama	20 April to 10 May 2012	2,59,960.00	2,19,074.00	50	4,386
3.	Himachal Pradesh Pustak Parikrama	21 April to 11 May 2012	2,53,134.00	2,18,793.00	50	4,951
4.	Jammu Pustak Parikrama	25 April to 15 May 2012	1,72,955.00	1,48,100.00	55	2,651
5.	West Bengal Pustak Parikrama	4 to 24 May 2012	1,24,951.00	1,10,736.00	60	2,386
6.	Rajasthan Pustak Parikrama	4 to 24 May 2012	34,417.00	31,033.00	30	820
7.	Uttarakhand Pustak Parikrama	2 to 25 July 2012	1,59,351.00	1,35,113.00	50	2,589
8.	Himachal Pradesh Pustak Parikrama	2 to 24 July 2012	1,42,502.00	1,23,563.00	52	2,307
9.	Punjab Pustak Parikrama	5 to 25 July 2012	65,510.00	58,694.00	48	1,21
10.	Punjab Pustak Parikarma	7 to 18 July 2012	4,40,000.00	2,82,278.00	55	7,994
11.	Haryana Pustak Parikarma	1 to 22 Aug. 2012	1,63,444.00	1,33,812.00	60	3,316
12.	Haryana Pustak Parikarma	7 to 22 Aug. 2012	47,527.00	42,558.00	60	741
13.	Haryana Pustak Parikarma	7 to 22 Aug. 2012	56,536.00	47,959.00	60	1,355
14.	Uttar Pradesh Pustak Parikarma	13 Sept. to 30 Oct. 2012	1,95,309.00	1,62,515.00	60	2,832

S.No.	Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
15.	Kerala Pustak Parikarma	10 Oct. to 30 Oct. 2012	1,70,174.00	1,42,619.00	50	3,215
16.	Rajasthan Pustak Parikarma	18 Oct. to 7 Nov. 2012	2,75,577.00	2,29,364.00	65	4,754
17.	Bihar Pustak Parikarma	18 Oct. to 7 Nov., 2012	2,31,716.00	2,04,729.00	62	4,167
18.	Azamgarh Pustak Parikarma	19 Nov. to 9 Dec. 2012	1,51,359.00	1,25,356.00	50	2,871
19.	Punjab Pustak Parikarma	18 to 29 Nov. 2012	3,85,977.00	2,64,529.00	40	9,451
20.	Etawah Janpad Pustak Parikarma	13 Dec. 2012 to 6 Jan. 2013	1,06,237.00	92,994.00	70	2,090
21.	Madhya Pradesh Pustak Parikarma	12 Dec. 2012 to 1 Jan. 2013	2,58,757.00	2,19,669.00	60	4,536
22.	West Bengal Pustak Parikarma	20 Dec. 2012 to 9 Jan. 2013	3,44,358.00	2,87,869.00	55	5,596
23.	Chhattisgarh Pustak Parikarma	20 Dec. 2012 to 9 Jan. 2013	1,94,359.00	1,69,844.00	55	3,090
24.	Jharkhand/Bihar Pustak Parikarma	24 Dec. 2012 to 13 Jan. 2013	1,33,182.00	1,12,500.00	60	2,013
25.	Uttar Pradesh Pustak Parikarma	3 to 23 March 2013	1,54,471.00	1,30,740.00	50	2,454
26.	Bihar Pustak Parikarma	4 to 24 March 2013	1,92,448.00	1,70,426.00	60	3,608
27.	Mizoram Pustak Parikarma	9 to 22 March 2013	97,753.00	84,771.00	40	1,401
28.	Nagaland Pustak Parikarma	9 to 23 March 2013	1,45,743.00	1,28,284.00	45	1,963
29.	Vivekanand Instt. of Professional Studies, New Delhi	21 Dec. 2012	11,058.00	9,948.00	2	198
30.	Mobile Exh.-cum-Publicity during WBF	29 Jan. 13 to 10 Feb. 2013	32,515.00	29,305.00	15	425

S.No.	Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
31.	Mobile Exh.-cum-Publicity during WBF	29 Jan. 13 to 10 Feb. 2013	15,324.00	13,716.00	15	237
32.	Mobile Exh.-cum-Publicity during WBF	29 Jan. 13 to 10 Feb. 2013	5,136.00	4,627.00	10	136
33.	Mobile Exh.-cum-Publicity during WBF	29 Jan. 13 to 10 Feb. 2013	22,868.00	20,581.00	20	346
34.	Delhi University Exhibition	22 to 24 Feb.2013	18,860.00	16,604.00	1	315
35.	Display-cum-Exhibition at SPM College	22 March 2013	4,540.00	4,039.00	1	69
Total			53,88,838.00	44,49,239.00	1,571	95,747

Training Course in Book Publishing

National Book Trust, India organizes Training Course in Book Publishing across the country to help participants take up publishing as a career. The Training Course focuses on various aspects of publishing like developing manuscripts, editorial process, production and marketing of books, techniques of translation, export of books, Copyright and other legal issues of publishing, sale of Rights, export of books etc. Members of the faculty drawn from leading universities, institutions and publishing houses give an insight into publishing industry to the participants through interactive sessions.

In its endeavour to meet the growing demand of printing industry for professional manpower and help students pursue career in publishing, the Trust has signed Memorandum of Understanding (MOU) with the University of Calcutta on 19 June 2012 and Ambedkar University, Delhi on 14 December 2012 for starting book publishing courses.

During the Financial Year 2012-2013, four publishing courses in Goa, New Delhi, Bengaluru and Guwahati were organised by the Trust.

Training Course in Book Publishing, New Delhi (2 – 28 July 2012)

The Trust organised the four-week long Training Course in Book Publishing at Nehru Bhawan, New Delhi from 2 to 28 July 2012. The course was inaugurated by Shri R S Mathrani, IAAS, Director General Audit. Shri Manas Saikia, MD, Cambridge University Press was the guest speaker at the function. This year, 35 participants from various parts of the country enrolled for the course. Some of the participants were sent for internship to different publishing houses. Eminent professionals from the publishing industry interacted with the participants during the course.

Training Course in Book Publishing, Goa (1 - 13 October 2012)

The Trust organised a two-week Training Course in Book Publishing in Goa from 1 to 13 October, 2012. The course was organised in collaboration with Krishnadas Shama Goa State Central Library, Directorate of Art & Culture, Patto, Panaji and Konkani Akademi, Panaji. The course was inaugurated by Shri Vishnu Surya Wagh, MLA and Chairman, Kala Academy, Sanskruti Bhavan. Shri Wagh is also an eminent writer and dramatist. Shri Pundalik



Narayan Nayak, Chairman, Konkani Akademi, Shri Sridhar Balan, Consultant, Ratna Sagar Publishers and Shri Carlos M Farnandes, Curator, Krishnadas Shama Goa State Central Library were the speakers on the occasion.

Training Course in Book Publishing, Bengaluru (19 November to 1 December 2012)

The Trust in collaboration with the Karnataka Rajya Vignana Parishat, Kannada Book Authority, Kannada Sahithya Parishat and Bangalore Booksellers and Publishers Association organised the Training Course in Book Publishing in Bengaluru, Karnataka from 19 November to 1 December 2012. This was the first-ever publishing course organised by the Trust in Bengaluru. The course was inaugurated by Dr Sumatheendra Nadig, well-known writer and former Chairman of NBT. The two-week long course was attended by about 45 participants. The valedictory function was organised on 1 December 2012. Dr. Siddalingaiah, President, Kannada Book Authority was the chief guest on the occasion.

The detail of Training Course held in Guwahati, Assam has been provided in the *Activities in North-east* section of the Annual Report.

Assistance for Publication of Books

Financial assistance is provided by the Trust under its Subsidy Scheme for publication of books.

Scheme for the Subsidized Publication of Books

Through this Subsidy Scheme, the NBT promotes publication of reasonably priced books for students and teachers of Indian universities and technical institutes by providing royalty to authors and financial assistance to publishers for bringing out books which could serve as textbooks, discipline-oriented reference material or reference books.

During the period under review, one title was published under the Scheme and the total amount of subsidy given was Rs.11,70,751.00.

Detail of the title published during the year 2012-13 is as under:

Name of the title	Author	Publisher
<i>Hematopathology Atlas</i>	Dr. Tejinder Singh	Avichal Publishing Co., New Delhi

List of Grantees under Grant-in-Aid Scheme for Book Promotional Activities

S.No	Name of the NGO	Amount Paid (Rs.)
1.	Society for Economics Research & Welfare Activity, Madhya Pradesh	25,000.00
2.	Renaissance, New Delhi	25,000.00
3.	Maa Sarada Pallimangal Kala Sansad, Odisha	25,000.00
4.	Self Employed Tribals and Backward Women's Association, Manipur	23,938.00
5.	Jyotsana Gram Vikas Udyog Samiti, Uttarakhand	25,000.00
6.	Ku Gayatri Anusuchit Jati Janjati Kalyan Samiti, Madhya Pradesh	37,500.00
7.	Geeta Gramodhyog Vikas Sansthan, Uttar Pradesh	23,923.00
8.	MADAD, Uttar Pradesh	23,008.00
9.	Shri Krishna Gramouthan Samiti, Madhya Pradesh	12,500.00
10.	K.P. Rai Shiksha Prasar Samiti, Uttar Pradesh	25,000.00
11.	Samajik Avam Arthik Nirbal Kalyan Samiti, Uttarakhand	25,000.00
12.	Ilashree Seva Sansthan, Bihar	25,000.00
13.	Kadambani Shiksha Avam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500.00
14.	Toppers Educational Society, Chhattisgarh	75,000.00
15.	Jagriti Mahila Seva Sansthan, Uttar Pradesh	45,363.00
16.	Ch. Surender Singh Memorial Sports Welfare Academy, Haryana	37,500.00
17.	Dogears Print Media Pvt. Ltd., Goa	1,00,000.00
18.	Vandana Gramodyog Vikas Sansthan, Uttar Pradesh	37,500.00
19.	Anupam Education & Welfare Society, Madhya Pradesh	25,000.00
20.	Dushyant Kumar Samarak Pandulipi Sanghralya, Madhya Pradesh	25,000.00
21.	Bengal Association, New Delhi	1,75,000.00
22.	Vivek Bal Seva Sadan, Uttar Pradesh	43,934.00
23.	Karpuri Thakur Gramin Vikas Sansthan, Bihar	75,000.00

24.	The Bashikhong Chanura Sinlonlup, Manipur	82,500.00
25.	Saraswati Shiksha Samiti, Madhya Pradesh	51,255.00
26.	Rabeya Izhar Educational Society, Bihar	37,500.00
27.	Dr. Ambedkar Samiti, Uttar Pradesh	65,000.00
28.	Gramin Utthan Samiti, Haryana	75,000.00
29.	The Federation of Indian Publishers, New Delhi	10,00,000.00
30.	Fatima Gramodyog Sansthan, Uttar Pradesh	24,764.00
31.	Pooja Mahila Bahuddeshiya Sanstha, Maharashtra	23,582.00
32.	Jyotimay Foundation, Assam	25,000.00
33.	Nirashrit Ekta Rashtriya Bahuddeshiya Mahila Mandal, Maharashtra	25,000.00
34.	Parivartan, Gujarat	37,500.00
35.	Ashwini Mahila Seva Sangh, Gujarat	37,500.00
36.	New Vision Creative Society, Assam	37,500.00
37.	United Rural Development Organization, Assam	37,500.00
38.	Saloni Foundation, Gujarat	50,000.00
39.	Nari Jagarn Kendra, Bihar	19,564.00
40.	Jagrati Establishment of Welfare & Academic for Needy Society, Madhya Pradesh	37,500.00
41.	Godavarish Sahitya Samsad, Odisha	50,000.00
42.	S.R. Institute of Development, Jammu & Kashmir	37,500.00
43.	Gramdeep Madhubani, Bihar	37,500.00
44.	Dogears Print Media Pvt. Ltd., Goa	1,00,000.00
45.	Navneet Foundation, Uttar Pradesh	37,500.00
46.	Lekhika Sangh, New Delhi	1,50,000.00
47.	Mattie Health Care & Social Welfare Institute, Uttar Pradesh	50,000.00
48.	Bhartiya Ekta Vikas Manch, New Delhi	50,000.00
49.	Society for Awareness Welfare Education & Rural Advancement, Haryana	25,000.00
50.	Mansi Jan Kalyan Seva Sansthan, Rajasthan	15,000.00
51.	Ishwar Jyoti Parvatiya Mahila Gramodyog Vikas Sansthan, Uttarakhand	37,500.00
52.	Jan Sewa Sansthan, Uttar Pradesh	37,500.00
53.	Indian Society of Authors, Uttar Pradesh	1,25,000.00
54.	Shilp Shri Mahila Sewa Samiti, Uttar Pradesh	32,257.00
55.	Ziya Islamic School Samiti, Uttar Pradesh	22,412.00
56.	Sonarapur Thana Club Samannay, West Bengal	50,000.00
57.	Saraswati Gramin Vikas Sanstha, Uttar Pradesh	37,500.00
58.	Sri Roshanlal Guatam Gramin Vikas Samiti, Uttar Pradesh	37,500.00

59.	Darshan Cultural Society, Kerala	1,50,000.00
60.	Sarvodya Sewa Samiti, Uttarakhand	50,000.00
61.	Janraksha Rural Development Trust, Karnataka	37,500.00
62.	Upkar Samiti, Uttar Pradesh	37,500.00
63.	Samaj Vikash Samiti, Haryana	37,500.00
64.	Samaj Kalyan Sansthan, Uttar Pradesh	37,500.00
65.	Saraswati Convent Education Society, New Delhi	37,500.00
66.	Vijaywada Book Festival Society, Andhra Pradesh	1,50,000.00
67.	Akhil Bhartiya Jan Kalyan and Seva Sangh, Uttar Pradesh	37,500.00
68.	Grameen Mahila Shilp Kala Kendra, Uttar Pradesh	25,000.00
69.	Nayee Umang, Uttar Pradesh	25,000.00
70.	Darpan Music Society of Kairana Gharana, New Delhi	50,000.00
71.	Hyderabad Book Fair, Andhra Pradesh	5,00,000.00
72.	Ambedkar Shiksha Samiti, Uttar Pradesh	37,500.00
73.	Authors Guild of India, New Delhi	2,25,000.00
74.	Bikalpa Bikash, Odisha	75,000.00
75.	Cine Darbar Welfare Society, New Delhi	1,00,000.00
76.	Jatmalpur Shiksha Prasar Samiti, Uttar Pradesh	37,500.00
77.	Manav Seva Kalyan Sansthan, Madhya Pradesh	37,500.00
78.	Mattie Health Care & Social Welfare Institute, Uttar Pradesh	75,000.00
79.	Nayee Umang, New Delhi	37,500.00
80.	Saptarshi, New Delhi	75,000.00
81.	The Booksellers & Publishers Association of South India, Tamil Nadu	2,50,000.00
82.	Toppers Educational Society, Chhattisgarh	1,00,000.00
83.	Vijaywada Book Festival, Andhra Pradesh	1,50,000.00
84.	Baba Saheb Dr. Bhimrao Ambedkar Samajothan Samiti, Uttarakhand	25,000.00
85.	Jalagam Samiti Sajgouri, Uttarakhand	25,000.00
86.	Trichur Public Library, Kerala	1,95,000.00
87.	Dr. Ambedkar Samiti, Uttar Pradesh	65,000.00
88.	Muvva Chinna Bapi Reddy Memorial Trust, Andhra Pradesh	50,000.00
89.	Kashmir Artisans Society, Jammu & Kashmir	37,500.00
90.	Krida Evam Yuva Samiti, Uttarakhand	37,500.00
91.	Thakurnagar Book Fair cum Exhibition Society, West Bengal	75,000.00
92.	Ishwar Jyoti Parvatiya Mahila Gramodyog Vikas Sansthan, Uttarakhand	25,000.00
93.	Ganga Sansthan, Rajasthan	25,000.00

94.	Surya Vikas Samiti, Uttar Pradesh	50,000.00
95.	Dr. Khurshed Jahan Girls & Boys Inter College Samiti, Uttar Pradesh	37,500.00
96.	Parwah Educational & Welfare Society, Chhattisgarh	37,500.00
97.	Formation Education Development Centre for Rural Organization & Training, Tamil Nadu	37,500.00
98.	Samaj Kalyan Sansthan, Uttar Pradesh	37,500.00
99.	Bachpan Society for Children's Literature and Culture, New Delhi	2,00,000.00
100.	District Journalists Forum, Odisha	60,000.00
101.	Kadambani Shiksha Avam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500.00
102.	Darsan Cultural Society, Kerala	1,25,000.00
103.	Saptarshi, New Delhi	75,000.00
104.	Maa Laxmi Mahila Sanstha, Odisha	50,000.00
105.	Disha Foundation, New Delhi	75,000.00
106.	The Federation of Indian Publishers, New Delhi	10,00,000.00
107.	Authors Guild of India, New Delhi	1,50,000.00
108.	Dr. Ambedkar Samiti, Uttar Pradesh	50,000.00
109.	Lok Seva Graminivikas Sevabhavi Sanstha, Maharashtra	62,500.00
110.	Council of Cultural & Cultural Growth, Odisha	50,000.00
111.	Godavarish Sahitya Samsad, Odisha	50,000.00
112.	Samajik Avam Arthik Nirbal Kalyan Samiti, Uttarakhand	25,000.00
113.	Shristi Vikas Evam Anusandhan Sansthan, Uttar Pradesh	42,755.00
114.	Kashmir Artisans Society, Jammu & Kashmir	37,500.00
115.	Antharashtra Pusthakotsava Samiti, Kerala	1,50,000.00
116.	Srajan Samaj Sevi Sansthan, Uttar Pradesh	37,500.00
117.	Nav Udai Nari Utthan Samiti, Madhya Pradesh	50,000.00
118.	Bhartiya Gramin Vikas Samiti, Uttar Pradesh	1,00,000.00
119.	Nutan Alo Central Park, West Bengal	50,000.00
120.	Jyotsana Gram Vikas Udyog Samiti, Uttarakhand	25,000.00
121.	Aman Mahila Vikas Samiti, Uttar Pradesh	37,500.00
122.	Parivartan, Haryana	25,000.00
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124.	Ch. Surender Singh Memorial Sports Welfare Academy, Haryana	37,500.00
125.	Ch. Surender Singh Memorial Sports Welfare Academy, Haryana	37,500.00
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127.	Arya Yuva Kendra, New Delhi	37,500.00

128.	Saraswati Gramin Vikas Sanstha, Uttar Pradesh	37,500.00
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130.	Adivasi Research & Development Foundation, Maharashtra	62,500.00
131.	Trichur Public Library, Kerala	2,00,000.00
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133.	Matree Shakti Seva Sansthan, Uttar Pradesh	31,574.00
134.	Akhil Bhartiya Gramin Vikas Sansthan, Uttar Pradesh	50,000.00
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140.	Upkar Samiti, Uttar Pradesh	37,500.00
141.	All India Global Society, New Delhi	25,000.00
142.	Kamal Khadi Gramdyog Mandal, Haryana	25,000.00
143.	Manav Seva Kalyan Sansthan, Madhya Pradesh	37,500.00
144.	Prerna Samajik Sanskritik Evam Sahityik Samiti, Uttar Pradesh	99,650.00
145.	Saraswati Convent Education Society, New Delhi	37,500.00
146.	Manav Shakti Vikash Samiti, Rajasthan	37,500.00
147.	I.P. Arts Society, New Delhi	87,500.00
148.	Sandhya Social and Education Society, New Delhi	1,00,000.00
149.	Sandhya Social and Education Society, New Delhi	50,000.00
150.	Sandhya Social and Education Society, New Delhi	25,000.00
151.	Council of Cultural & Cultrual Growth, Odisha	50,000.00
152.	Kadambani Shiksha Avam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500.00
153.	Ashwini Mahila Seva Sangh, Gujarat	37,268.00
154.	Maa Ratni, New Delhi	50,000.00
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157.	Ahmedabad Jilla Mahila & Balvikas Sangh, Gujarat	46,244.00
158.	Rural Development Society, Manipur	1,00,000.00
159.	Hashmat Memorial Samiti, Uttar Pradesh	37,500.00
160.	Samaj Vikash Samiti, Haryana	37,500.00
161.	Prayas Foundation, Gujarat	37,200.00
162.	Bengal Association, New Delhi	1,75,000.00

163.	Pragya Mahila Kalyan Samiti, Madhya Pradesh	50,000.00
164.	Punita Foundation, Gujarat	36,075.00
165.	Parshuram Samaj Kalyan Shiksha Samiti, Madhya Pradesh	37,500.00
166.	Success Foundation, Gujarat	50,000.00
167.	Sonarpur Thana Club Samannay, West Bengal	50,000.00
168.	Adarsh Shikshan Avam Samaj Seva Samiti, Uttarakhand	37,500.00
169.	Parivartan, Gujarat	35,952.00
170.	Bengal Association, New Delhi	2,50,000.00
171.	Surya Vikas Samiti, Uttar Pradesh	50,000.00
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7. Fishes	Mary Chandy	70.00	RP
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1442.	Namdhari Guru Ram Singh	Jogindeer Singh	80.00	TR
1443.	Vissar Rahya Punjabi Virsa	Sulakhan Sarnadi	195.00	OR
1444.	Guru Ramdas Jiwan te Bani	Kuldip Singh Dhir	75.00	OR

Indian Diaspora Studies

1445.	Fiji: A Midnight Journey	Brij V Lal	80.00	TR
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Nehru Bal Pustakalaya

1446.	A Tale of Two Dogs	Dipak Praharaaj	35.00	TR
1447.	Aadmi Aur Parchhai Va Anya Kahaniyan	Rajeev Tambe	40.00	TR
1448.	Abhiman Ki Har	Yogendranath Sharma	30.00	TR
1449.	Adventure on Clee Island	Tanuka Bhoumik Endow	80.00	TR
1450.	An Ancient Tale from Andaman	Anvita Abbi	30.00	TR
1451.	Bhodu Aur Bholu	Chandrakiran	45.00	TR
1452.	Bolti Dibiya	Divik Ramesh	45.00	TR
1453.	Chhutee Na Bhai Na	Jaswinder Kaur Bindra	30.00	OR
1454.	Choogh The Squirrel	Bittie Mittal	45.00	TR
1455.	Dadi	Hasan Manjar	45.00	TR
1456.	Desh Bhagat Daku	Divik Ramesh	35.00	TR
1457.	Ek Yaatra	Jagdish Joshi	40.00	TR
1458.	From Pumpkins to Pickles	Sunila Gupte	80.00	TR
1459.	Golu-Gudup-Gudupdas	Pramod Kumar Sharma	45.00	TR
1460.	Golu Ki Dhapli	Praveen Dave	35.00	TR
1461.	Gullak	Akhilesh Srivastava	45.00	TR
1462.	Hiroshima Da Dard	Toshi Maruki	80.00	TR
1463.	I Like the World	Jeyanthi Manokaran	30.00	TR
1464.	Isro Ke Kahani	Vasant Gowariker	105.00	TR
1465.	Jainaindra Kumar Ki Teen Bal Kahani	Jainendra Kumar	80.00	TR
1466.	Jaise Ko Taisa	Kengsam Kenglang	25.00	TR
1467.	Kaki Kahe Kahani	Monika Gupta	30.00	TR
1468.	Khiner Patel	Abanindranath Tagore	50.00	TR
1469.	Kyo Muskurae Buddha 2500 Varsh Baad	Abid Surti	55.00	TR
1470.	Maye Nee Maye	Inde	45.00	OR
1471.	Nanha Bulbul aur Parian	Nabneeta Deb Sen	30.00	TR
1472.	One Day	Jagdish Joshi	45.00	TR
1473.	Patakhen	Ramdarsh Mishra	30.00	TR
1474.	Sant Guru Ravidas	Dharmpal Singhal	65.00	RP
1475.	Shahid Abdul Hamid	Sayyed Hassan Ali	45.00	TR
1476.	The Prince and the Coral Sea	Daisaku Ikeda	75.00	TR
1477.	Tortoise Wins Again	Kiran Tamuly	30.00	TR
1478.	Zulu	Ramesh Parti	30.00	TR

Popular Science

1479. Material Marvels B C Sharma 85.00 TR

Popular Social Science

1480. Medieval India Irfan Habib 150.00 TR

1481. Nehru-Patel Correspondences Neerja Singh (Comp) 140.00 TR

1482. Wom@en Farmers of India Maitreyi Krishnaraj & Aruna Kanchi 75.00 TR

Young India Library

1483. The Contribution of the Revolutionists in India's Freedom Movement Hiren Gohain 60.00 TR

TAMIL

Aadan Pradan

1484. Kuduraigal Pesa Marukindrana S Ramakrishan 135.00 OR

National Biography

1485. Subramania Bharati Prema Nanda Kumar 70.00 RP

Nehru Bal Pustakalaya

1486. An Ancient Tale from Andaman Anvita Abbi 30.00 TR

1487. A Baby Hornbill Learns to Fly Dipak Barua 30.00 TR

1488. Ravan Anjani Sharma 30.00 TR

1489. Rintu and his Compass Abhijit Sengupta 35.00 TR

1490. The Whole Wide World Jeyanti Manokaran 30.00 TR

1491. Titli And the Music of Hope ICLC Compilation 30.00 TR

1492. Uncle Moon Forgets Counting Sanjeev Jaiswal 40.00 TR

TELUGU

Aadan Pradan

1493. Ila Prabhakar Shrotrey 85.00 TR

1494. Sripada Subrahmanya Shastry Uthama Kathalu V Rambabu (Ed) 140.00 OR

National Biography

1495. Srinivasa Ramanujan Suresh Ram 75.00 TR

Nehru Bal Pustakalaya

1496. A Tale of Two Dogs Dipak Praharaj 35.00 TR

1497. An Ancient Tale From Andaman Anvita Abbi 30.00 TR

1498. Chaturai Ka Puraskar Rakesh Chakra 25.00 RP

1499. Dobu Aur Rajkumar Govind Sharma 45.00 TR

1500.	Kabuliwala	Rabindranath Tagore	35.00	TR
1501.	Lost & Found	ICLC Compilation	40.00	TR
1502.	Piu Aur Uske Jadui Dost	Sorit Gupta	35.00	TR
1503.	Sammy the Snail	Rupam Carroll	30.00	TR
1504.	Sheebu - The Sheep	Neetu Sharma	25.00	TR
1505.	Tale of a Moustache	R K Murti	40.00	TR
1506.	Tumpa & the Sparrow	Swapnamayee Chakravarty	30.00	TR
1507.	Who is a Bigger Fool	S K Trivedi	30.00	TR

Popular Science

1508.	Angels, Devil and Science	P M Bhargava & Chandana Chakraborty	120.00	TR
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URDU

Aadan Pradan

1509.	Akbar Allahabadi: Selected Poetry	Zohra Mehdi (Ed)	55.00	OR
1510.	Anthology of Kashmiri Short Stories	Mohammad Zaman Azurdah (Ed)	70.00	RP
1511.	Rasheed Ahmed Siddiqi Selected Essays	Khwaja Ekramuddin (Ed)	95.00	OR
1512.	Swatantryotar Hindi Kahaniyan	Kamleshwar (Ed)	280.00	TR

Continuing Education Series

1513.	Durghatna Hone Par Kya Karen	Rekha Chaturvedi	14.00	RP
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Golden Jubilee Series

1514.	Aaj Ki Kahani	Gopichand Narang (Ed)	320.00	OR
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India–The Land and the People

1515.	Garden Flowers	Vishnu Swarup	115.00	RP
1516.	Gardens	Laeq Futehally	75.00	RP
1517.	Insects	M S Mani	55.00	RP
1518.	Our Parliament	Subhash C Kashyap	80.00	RP

Nehru Bal Pustakalaya

1419.	A Journey Through the Universe	Jayant Narlikar	20.00	RP
1520.	A Story About Tea	Arup Kumar Datta	25.00	RP
1521.	A Visit to The Zoo	Sanat Surti	17.00	RP
1522.	Adventures of Dipu the Donkey	Vernon Thomas	19.00	RP
1523.	Anjaam	Mouli Kumar Abbas	25.00	RP
1524.	Aqalmand Kachhua	Berki Iqbal Ahmed	30.00	RP
1525.	Everest : My Journey to the Top	Bachendri Pal	20.00	RP
1526.	Granny Knits	Uri Orlev	30.00	RP
1527.	How Munia Found Her Gold	Jagdish Joshi	25.00	RP
1528.	I Am Better than You	Sigrun Srivastava	25.00	RP

1429.	Jawaharlal Nehru	Tara Ali Baig	30.00	RP
1530.	Mangu's Top	Kamakshi Balasubramanian	25.00	RP
1531.	Mother Teresa	Lila Majumdar & Bachi Karkaria	20.00	RP
1532.	Once in a Village	H C Madan	25.00	RP
1533.	Once Upon A Time -I	M Chokshi & P M Joshi	25.00	RP
1534.	Our Body	Ramesh Bijlani	25.00	RP
1535.	Pollution	N Seshagiri	25.00	RP
1536.	Stories of Valour	Rajendra Awasthi	25.00	RP
1537.	The Cosmic Gift	Mohan Sundara Rajan	20.00	RP
1538.	The Day the River Spoke	Kamala Nair	25.00	RP
1539.	The Pool in the Jungle	Uma Anand	25.00	RP
1540.	The Story of a Mango	Debashish Deb	17.00	RP
1541.	The Story of Blood	Yatish Aggarwal	25.00	RP
1542.	The Wise and the Willy	Kala Thairani	25.00	RP
1543.	The World of Turtles and Crocodiles	Zai Whitaker & Others	20.00	RP
1544.	This Earth of Ours	Laeq Futehally	25.00	RP
1545.	Udan Khatola	Rattan Singh	55.00	RP
1546.	Wonder World Under Water	B F Chappgar	30.00	RP
1547.	www.ghanajungle.com	Harekrishna Devsare	75.00	RP

Neo-literate Series

1548.	Pahale Aap	Ibane Kanwal	11.00	RP
1549.	Pani	Ramdarsh Mishra	11.00	RP

Popular Science

1550.	Some Common Ailments	Anil Aggrawal	55.00	RP
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Popular Social Science

1551.	India's Foreign Policy Since Independence	V P Dutt	135.00	RP
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Young India Library

1552.	Our Environment	Laeq Futehally	55.00	RP
1553.	Syed Zohhor Qasim	Mehar Fatima	75.00	OR

AUDITED ANNUAL ACCOUNT



NATIONAL BOOK TRUST, INDIA
 'NEHRU BHAWAN', 5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070
Receipts & Payments Account for the year ended 31 March 2013

RECEIPTS	CURRENT YEAR		PREVIOUS YEAR		PAYMENTS	CURRENT YEAR		PREVIOUS YEAR	
	Amount	Amount	Amount	Amount		Amount	Amount	Amount	Amount
1. Opening Balances									
a) Cash in hand	0	0	0	0	1. Expenses	18,99,78,533	16,13,29,261	19,79,28,949	
b) Bank Balances: Savings Accounts Demand Deposits	4,00,09,066 35,60,758	4,35,69,824	8,18,31,087	8,18,31,087	a) Establishment Expenses b) Administrative Expenses	4,00,80,719	23,00,59,252	3,65,99,688	
2. Grants Received from Government of India					2. Payments made against funds for various Projects:				
a) Non-Plan	30,32,47,399		17,50,00,000		a) Non-Plan Scheme	13,00,09,059	15,06,05,245	34,55,23,667	
b) Plan-General	12,79,71,000		10,18,03,000		Publishing World Book Fair	19,50,56,334	19,49,18,422		
c) Plan-North Eastern Region	1,33,24,000		1,19,74,000		b) Plan Schemes	70,99,461	53,06,614		
d) Tribal Area	1,04,29,000	45,49,71,399		28,87,77,000	Regional Offices Development Projects- North East Normal Promotional Activities Sales Promotion Measures National Centre for Children's Literature Short-Term Training Courses in Publishing Book Export Promotion Activities Subsidy Punjabi Language Project Financial Assistance to Voluntary Organisations Youth Readership Survey Research & Innovation Cell Tribal Level Activities Office Building	1,24,93,884	1,24,93,884		
3. Income on Investments from Earmarked Funds						3,83,77,392	3,16,30,563		
a) Sopan Samarak Nidhi	0		0			4,41,80,814	3,48,24,190		
b) KK Birla Foundation	2,55,533	2,55,533	4,750	4,750		70,17,446	38,19,028		
4. Interest Received						26,83,913	20,30,059		
a) On Savings Accounts with Scheduled Banks	26,71,141		66,10,869			2,27,17,550	30,11,601		
b) On Loans, Advances etc.	9,29,369	36,00,510	3,78,783	69,89,652		1,064,739	1,700		
5. Other Receipts						6,62,935	29,19,838		
1. Non-Plan Schemes						1,52,16,315	1,65,00,444		
a) Sale of Books	19,50,92,242		22,72,52,143			0	8,00,382		
b) Maintenance, Establishment & Publishing	8,90,038		7,97,982			14,25,341	0		
c) World Book Fair	6,94,24,411		10,36,67,301			94,33,917	0		
d) Recoveries from Pay Bills	3,28,44,157	29,82,50,847	2,93,99,547	36,10,96,973		30,81,757	16,51,05,093		
							14,35,027	11,47,73,330	

(Amount in ₹)

2. Plan Schemes										
a) Normal Promotional Activities	54,70,896	46,12,670								
b) Development Projects—North Eastern Region including Sikkim	1,22,975	6,01,947								
c) Book Publishing	2,64,500	2,95,300								
d) Courses Fee	13,416	17,450								
e) National Centre for Children's Literature	3,20,285	20,13,816	0							
f) Sales Promotion	33,92,510	42,85,813								
g) Earnest Money/Security Deposits	0	0								
h) Book Export Promotion	0	0								
i) Activities	0	0								
j) Subsidy Scheme	0	0								
k) Insurance Claim	0	95,84,582	1,18,26,996							
3. Expenditure on Fixed Assets & Capital Work-in-Progress										
a) Purchase of Fixed Assets (Non-Plan)	66,95,563									65,38,812
b) Purchase of Fixed Assets (Plan)	79,821									98,168
c) Purchase of Fixed Assets (Plan-NE)	99,201									1,04,809
4. Earmarked Funds										
a) K K Birla Foundation	5,600									0
b) Rajeev Gandhi Foundation	5,099									0
c) Sopan Smarak Nidhi									10,699	0
5. Other Payments										
a) Remittance of Recoveries affected from Pay bills	3,06,38,043									2,72,24,899
b) Refund of Earnest Money/ Security Deposits	32,49,711									1,47,64,000
6. Closing Balances										
a) Cash in Hand	0									0
b) Bank Balances	1,07,90,998									35,60,758
i) In Demand Deposit A/c	3,84,38,921									4,00,09,066
ii) In Savings A/c										4,35,69,824
TOTAL			75,05,26,458			81,02,32,696			81,02,32,696	75,05,26,458

(Ramesh Kumar Pathak) Accounts Officer
(Dinesh Sharma) Assistant Director
(Madhu Gupta) Dy. Director (C&F)
(Farida M. Naik) Jt. Director (A&F)
(M.A. Sikandar) Director
(A. Sethumadhavan) Chairman

Date: 28 June, 2013
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Balance Sheet as at 31 March 2013

(Amount in ₹)

Particulars	Schedule	Current year	Previous year
Corpus/Capital Fund and Liabilities:			
Corpus/Capital Fund	1	36,37,16,641	36,90,04,936
Reserve and Surplus	2	21,16,04,845	20,45,01,676
Earmarked/Endowment Fund	3	8,16,313	5,71,479
Current Liabilities and Provisions	4	12,15,90,645	11,09,69,663
TOTAL		69,77,28,444	68,50,47,754
Assets:			
Fixed Assets	5	16,73,82,363	17,85,06,497
Investments from Earmarked Funds	6	5,10,000	5,10,000
Investments - others	7	1,07,90,998	35,60,758
Current Assets, Loans, Advances etc.	8	51,90,45,083	50,24,70,499
TOTAL		69,77,28,444	68,50,47,754

(Ramesh Kumar Pathak)
Accounts Officer

(Dinesh Sharma)
Assistant Director

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

(A. Sethumadhavan)
Chairman

Date: 28 June, 2013

Place: New Delhi

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Income & Expenditure Account for the year ended 31 March 2013

(Amount in ₹)

(A) - Income	Schedule	Current year	Previous year
Income from Sales/Services	9	20,87,47,292	19,92,28,654
Grants/Subsidies	10	44,28,24,353	30,98,37,475
Income from Royalty	11	69,724	7,444
Interest Earned	12	35,28,650	74,47,861
Income from World Book Fair	13	6,94,24,411	10,36,67,301
Miscellaneous/other Income	14	69,37,136	65,34,474
Increase in Stock of Finished Goods	15	-2,54,47,671	66,80,271
Profit on Sale of Fixed Assets		—	12,72,207
TOTAL(A)		70,60,83,895	63,46,75,687
(B) - Expenditure	Schedule	Current year	Previous year
Establishment Expenditure	16	18,03,81,092	16,73,64,212
Other Administrative Expenditure	17	4,01,48,469	3,64,59,504
Expenditure on Publishing Activities	18	11,04,31,549	13,04,36,828
Promotional Expenditure	19	14,97,00,780	10,79,65,169
New Delhi World Book Fair	20	21,27,86,830	3,18,03,249
Depreciation		1,78,42,349	1,89,88,752
Loss on Sale of Fixed Assets		81,121	0
TOTAL(B)		71,13,72,190	49,30,17,714
Balance being excess of Income over			
Expenditure (A - B) transfereed as under:		-52,88,295	14,16,57,973
a) Transfer to Corpus Fund		—	13,46,56,317
b) Appropriation of margin on Bulk Sales Orders to General Reserve:		—	70,01,656

(Ramesh Kumar Pathak)
Accounts Officer

(Dinesh Sharma)
Assistant Director

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

(A. Sethumadhavan)
Chairman

Date: 28 June, 2013

Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2013

Schedule-1

(Amount in ₹)

Corpus/Capital Fund	Current Year		Previous Year	
Balance as at the beginning of the year	36,90,04,936		23,43,48,619	
Add: Contributions towards Corpus/Capital Fund				
Add/(Deduct): Balance of net Income transferred from the Income and Expenditure Account	-52,88,295		13,46,56,317	
Balance as at the year end		36,37,16,641		36,90,04,936

Schedule-2

(Amount in ₹)

Reserve and Surplus	Current Year		Previous Year	
1. Capital Reserve:				
As per last Account	19,39,39,262		18,71,97,473	
Addition during the year	68,74,585		67,41,789	
		20,08,13,847		19,39,39,262
2. General Reserve:				
As per last Account	1,05,62,414		35,60,758	
Addition during the year (interest)	2,28,584		70,01,656	
		1,07,90,998		1,05,62,414
TOTAL		21,16,04,845		20,45,01,676

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2013

Schedule-3

(Amount in ₹)

Earmarked/Endowment Funds	Fund-Wise Break-up			Rajiv Gandhi Foundation	Total
	K K Birla Foundation	Sopan Smarak Nidhi			
a) Opening Balance of the Funds	3,14,750	2,51,630		5,099	5,71,479
b) Additions to the Funds:					
i) Income from Investments	2,55,533	—		0	2,55,533
TOTAL (a+b)	5,70,283	2,51,630		5,099	8,27,012
c) Utilisation/Expenditure towards objectives of funds	5,600	—		5,099	10,699
Net balance at the year end (a+b-c)	5,64,683	2,51,630		0	8,16,313

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2013

Schedule-4

(Amount in ₹)

Current Liabilities and Provisions	Current Year		Previous Year	
A. Current Liabilities:				
1. Sundry Creditors				
a) For Expenses	2,68,98,187		1,31,02,175	
b) Others	85,315	2,69,83,502	97,964	1,32,00,139
2. Advances received against Sales	0	0		0
3. Other Current Liabilities:				
a) Unspent balance of Grants-in- Aid refundable to the Ministry				
i) Non-Plan	1,81,73,105		55,32,601	
ii) Plan-General	27,94,368		1,23,61,755	
iii) Plan-NE	12,07,370		3,109	
iv) Plan-Tribal Area	9,95,083		0	
b) Security Deposits (Refundable)	96,76,375		95,33,576	
c) Actuarial liabilities for:				
i) Pension	3,81,12,545		4,05,08,270	
ii) Gratuity	77,36,054		94,84,972	
iii) Accumulated Leave Encashment	41,44,485	8,28,39,385	85,74,763	8,59,99,046
TOTAL(A)		10,98,22,887		9,91,99,185
B. Provisions:				
1. Salary for March 2013 payable	99,19,344		1,02,72,820	
2. Pension for March 2013 payable	18,48,414		14,97,658	
TOTAL(B)		1,17,67,758		1,17,70,478
TOTAL(A+B)		12,15,90,645		11,09,69,663

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2013

Schedule-5

(Amount in ₹)

FIXED ASSETS	Dep Rate	GROSS BLOCK				DEPRECIATION				NET BLOCK		
		Cost/ valuation as at beginning of the year	Additions		Deletions/ Adjustments during the Year	Cost/ valuation at the year end	As at the beginning of year	For the year	Deletions/ adjustments during the year	Total up to the end of the year	As at the current year end	As at the previous year end
			Before 30.09.2012	After 01.10.2012								
1. Land and Building												
a) Freehold Land	0	2,44,02,177	0	0	0	2,44,02,177	0	0	0	2,44,02,177	2,44,02,177	
b) Building	10	17,23,13,594	0	0	0	17,23,13,594	4,66,96,984	1,25,61,661	0	5,92,58,645	11,30,54,949	12,56,16,610
2. Vehicles	15	1,30,01,405	0	0	0	1,30,01,405	80,01,666	7,49,961	0	87,51,627	42,49,778	49,99,739
3. Furniture, Fixtures	10	3,59,05,476	27,98,788	27,24,236	2,14,500	4,12,14,000	1,46,48,473	25,26,154	58,130	1,71,16,497	2,40,97,503	2,12,57,003
4. Computer peripherals	60	1,20,64,022	8,54,168	3,95,814	0	1,33,14,004	1,02,40,545	17,25,331	0	1,19,65,876	13,48,128	18,23,477
5. Library Books												
i) Purchased	60	40,18,541	14,250	61,077	0	40,93,868	36,98,112	2,19,129	0	39,17,241	1,76,627	3,20,429
ii) Gifted	60	3,62,054	0	26,252	0	3,88,306	2,74,992	60,113	0	3,35,105	53,201	87,062
6. Capital WIP	0	0	0	0	0	0	0	0	0	0	0	0
Total of Current year		26,20,67,269	36,67,206	32,07,379	2,14,500	26,87,27,354	8,35,60,772	1,78,42,349	58,130	10,13,44,990	16,73,82,363	17,85,06,497
Previous year		26,20,73,491	7,92,572	59,49,217	67,48,011	26,20,67,269	7,07,94,991	1,89,88,752	62,22,971	8,35,60,772	17,85,06,497	19,12,78,500

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2013

Schedule-6

(Amount in ₹)

Investments from Earmarked Funds	Current Year		Previous Year	
a) Deposits with IDBI	2,00,000		2,00,000	
b) Deposits with Canara Bank*	10,000		10,000	
c) Deposits with State Bank of Patiala**	2,50,000		2,50,000	
d) PNB Housing Finance	50,000		50,000	
TOTAL		5,10,000		5,10,000

*Previously with UTI Bank

**Previously with Kisan Vikas Patra

Schedule-7

(Amount in ₹)

Investment from General Reserve	Current Year		Previous Year	
Canara Bank	37,89,342		35,60,758	
Vijaya Bank	70,01,656		—	
TOTAL		1,07,90,998		35,60,758

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2013

Schedule-8

(Amount in ₹)

Current Assets, Loans, Advances	Current Year		Previous Year	
A.				
1. Inventories:				
Stock-in-Trade				
Finished Goods				
(i) a) At NBT Godowns/Outlets	10,87,71,206		13,77,29,377	
b) With BMC, Mumbai	35,10,500		—	
(ii) Raw Material	7,75,28,063		4,48,05,738	
2. (i) Sundry Debtors - Government	2,87,56,325		1,88,76,040	
(ii) Sundry Debtors - Private	37,74,766		0	
(ii) Security Deposits Recoverable	19,21,206		19,37,754	
3. Cash Balance in hand	0		0	
4. Bank Balances				
With Scheduled Banks				
In Savings A/c	3,84,38,921		4,00,09,066	
TOTAL (A)		26,27,00,987		24,33,57,976
B.				
1. Loans:				
Staff	57,84,515		70,50,878	
2. Advances and other Amounts recoverable in Cash or in kind or for Value to be received:				
a) On Capital Account-CPWD	66,16,908		66,16,908	
b) Pre-Payments	24,000		24,000	
c) Advance to ITPO	20,69,24,670			
d) Advance to DAVP (Ministry of Information & Broadcasting)	74,45,473			
e) Advance Royalty to Authors	25,37,640			
f) Advances to Staff	42,91,384			
g) Advances to others	1,71,16,130		23,99,74,085	
3. Interest accrued:				
a) On loans and advances	49,25,914		52,97,454	
b) On fixed deposits	6,77,462		1,49,198	
TOTAL (B)		25,63,44,096		25,91,12,523
TOTAL (A+B)		51,90,45,083		50,24,70,499

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-9

(Amount in ₹)

Income from Sales/ Services	Current Year		Previous Year	
1. Income from Sales				
Sale of Finished Goods				
a) Cash Sales	2,84,41,414		4,77,23,670	
b) Credit Sales	18,03,05,878		16,61,81,193	
Total		20,87,47,292		21,39,04,863
Less: Sales Return/ over-riding discount				-1,46,76,209
TOTAL		20,87,47,292		19,92,28,654

Schedule-10

(Amount in ₹)

Grants/Subsidies	Current Year		Previous Year	
Central Government				
a) Non-Plan	28,39,11,332		20,26,15,328	
b) Plan-General	13,74,58,566		9,53,30,210	
c) Plan-North-Eastern Region	1,20,20,538		1,18,91,937	
d) Plan-Tribal Area	94,33,917			
TOTAL		44,28,24,353		30,98,37,475

Schedule-11

(Amount in ₹)

Income from Royalty	Current Year		Previous Year	
1. Income from Royalty	69,724		7,444	
TOTAL		69,724		7,444

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-12

(Amount in ₹)

Interest Earned	Current Year		Previous Year	
1. On Demand Deposits with Scheduled Banks	0		0	
2. On Savings Accounts with Scheduled Banks	24,42,557		66,10,869	
3. Accrued Interest:				
a) On Bank Deposits	5,28,264		1,49,198	
b) Loans to Staff	5,57,829		6,87,794	
TOTAL		35,28,650		74,47,861

Schedule-13

(Amount in ₹)

Income from World Book Fair	Current Year		Previous Year	
1. Rent of stall/stand	6,74,84,889		10,13,89,119	
2. Sale of Fair Directory	2,14,075		3,92,123	
3. Others	17,25,447		18,86,059	
TOTAL		6,94,24,411		10,36,67,301

Schedule-14

(Amount in ₹)

Other Miscellaneous Income	Current Year		Previous Year	
1. Miscellaneous Income	69,37,136		65,34,474	
TOTAL		69,37,136		65,34,474

Schedule-15

(Amount in ₹)

Increase in stock of finished Goods	Current Year		Previous Year	
a) Closing Stock—Finished Goods	11,22,81,706		13,77,29,377	
b) Opening Stock—Finished Goods	13,77,29,377		13,10,49,106	
Increase (a – b)		-2,54,47,671		66,80,271

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-16

(Amount in ₹)

Establishment Expenses	Current Year		Previous Year	
a) Pay & Allowances	11,18,67,629		10,10,82,662	
b) Newspaper Reimbursement	67,194		34,033	
c) Medical Reimbursement	20,33,494		39,88,671	
d) Pension	2,13,47,413		1,63,52,080	
e) Overtime Allowances	95,215		1,38,493	
f) Contractual Labour	1,46,79,014		1,07,76,730	
g) Contribution to CGHS	25,67,083		20,36,487	
h) Trust contribution to Pension Fund	13,83,472		11,79,513	
i) Leave Salary & Pension Contribution Paid	3,47,000		2,92,771	
j) Leave Salary & Pension Contribution Received	0		0	
k) Expenses on employees' retirement and terminal benefits				
i) Accrued Gratuity	56,83,539		-2,17,44,341	
ii) Accumulated Leave Encashment	-1,16,465		-55,87,387	
iii) Liability for Pension	9,78,269		4,05,08,270	
l) Commutation of Pension	0		38,21,687	
m) Staff Welfare Expenses	8,23,959		2,74,055	
n) Travelling & Conveyance	49,55,793		24,25,572	
o) Provision for Salary—March, 2013	99,19,344		1,02,72,820	
p) Provision for Pension—March, 2013	18,48,414		14,97,658	
q) Liabilities for the year 2013	0		14,438	
r) Training Courses	18,26,125		0	
s) Hindi Teaching Scheme	74,600		0	
TOTAL		18,03,81,092		16,73,64,212

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-17

(Amount in ₹)

Other Administrative Expenses	Current Year		Previous Year	
a) Rent, Insurance and Maintenance of Building	1,81,74,659		1,88,09,054	
b) Electricity & Water	65,20,949		46,94,728	
c) Postage	10,30,489		8,81,049	
d) Auditors Remuneration	78,750		1,21,177	
e) Vehicles running and maintenance	15,97,622		15,22,647	
f) Telephone and Communication Charges	15,62,561		12,19,567	
g) Liveries	2,00,783		1,54,187	
h) Printing and Stationery Expenses	34,57,024		37,13,321	
i) Newspapers & Periodicals—NBT	1,83,154		1,26,780	
j) Newspapers & Periodicals—NCCL	21,306		49,196	
k) Recruitment Expenses	6,04,493		3,90,745	
l) Legal Expenses	10,19,852		4,75,402	
m) Repairs & Maintenance of Furniture & Equipment	12,08,144		38,32,847	
n) Computer Stationery & Repair/ Maintenance	28,83,090			
o) Expenditure on FC, EC & BOT meetings	15,35,770		2,17,731	
p) Bank Charges	69,823		2,51,073	
TOTAL	4,01,48,469		3,64,59,504	

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-18

(Amount in ₹)

Expenditure on Publishing Activities	Current Year		Previous Year	
a) Cost of Paper consumed				
- Opening Balance	4,48,05,738		4,37,35,836	
- Add: Purchases	8,81,80,448		7,72,11,404	
	13,29,86,187		12,09,47,240	
- Less: Closing Stock	7,75,28,063	5,54,58,123	4,48,05,738	7,61,41,502
b) Printing Charges & Others		2,57,63,053		3,56,70,374
c) Editorial Expenses		22,53,150		22,35,369
d) Advertisement & Publicity		2,75,446		10,36,663
e) Royalty		85,16,963		39,17,498
f) Chemical Testing		61,439		1,05,558
g) Packing & Forwarding		44,34,721		22,41,991
h) PPC Meeting		2,800		11,395
i) Provision for Printers' Bills 2012-13		59,68,334		74,67,032
j) Creditors for the year 2012-13		1,61,49,056		14,61,097
k) Royalty Payable for the year 2012-13		4,76,593		1,48,349
l) Provision for previous year bills		-74,67,032		
m) Creditors for previous year		-14,61,097		
TOTAL		11,04,31,549		13,04,36,827

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-19

(Amount in ₹)

Promotional Expenses	Current Year		Previous Year	
1. Plan Schemes:				
a) Regional Offices	70,99,461		53,06,613	
b) Development Project— North Eastern Region	1,21,43,513		1,24,93,884	
c) Normal Promotional Activities	3,63,78,277		2,91,96,900	
d) Sales Promotion Measures	4,41,80,814		3,48,24,190	
e) National Centre for Children’s Literature	70,17,446		38,19,028	
f) Organising of short-term training courses on Publishing	26,83,913		20,30,059	
g) Book Export Promotion Activities	91,82,194		-9,09,037	
h) Office Building	30,81,757		4,04,525	
i) Subsidy	4,88,097		1,700	
j) Punjabi Language Project	6,62,935		29,19,838	
k) Research & Innovation Cell	14,25,341		8,00,382	
l) Financial Assistance to Voluntary Organisations	1,52,16,315		1,65,00,444	
m) Liability for Subsidy	7,06,800		5,76,642	
n) Tribal Level Activities	94,33,917		0	
TOTAL		14,97,00,780		10,79,65,169

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Income & Expenditure Account for the year ended 31 March 2013

Schedule-20

(Amount in ₹)

Expenditure for World Book Fair	Current Year		Previous Year	
1. License Fee —ITPO	16,80,06,220		0	
2. Construction of Stalls	1,26,42,828		76,25,757	
3. Electrification & Installation of PA System	7,23,888		10,06,590	
4. Packing & Forwarding	19,356		10,920	
5. Contractual Staff & Guides	28,25,571		25,49,745	
6. Hiring of Vehicles/Conveyance	17,18,074		33,15,061	
7. Insurance	95,057		1,10,301	
8. Refreshment	1,81,103		16,77,876	
9. Publicity	2,09,35,238		98,98,178	
10. Firefighting	4,88,999		6,10,688	
11. Telephone	7,900		2,52,615	
12. Postage	54,436		44,469	
13. Hiring of IT equipment	2,92,605		5,61,597	
14. Kit Bag & Memanto	9,87,792		17,66,063	
15. Stationery	8,33,556		3,61,268	
16. Inaugural function	53,562		49,300	
17. Floral Decoration	99,815		35,605	
18. Architect fee	0		1,98,650	
19. Hiring of Furniture	0		2,452	
20. Uniform	46,305		11,91,213	
21. Hospitality	13,80,978		5,29,226	
22. Incentive	0		5,675	
23. Deputation of staff	7,13,983		0	
24. Printing of Folder/Catalogue	6,79,564		0	
25. Misc. Expenses	0		0	
TOTAL		21,27,86,830		3,18,03,249

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of the Accounts for the period ended 31 March 2013

Schedule-21—SIGNIFICANT ACCOUNTING POLICIES

1. ACCOUNTING CONVENTION

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting.

2. INVENTORY VALUATION

Raw material and finished goods are valued at lower of cost and net realizable value.

3. INVESTMENTS

3.1 Investments classified as “long term investments” are carried at cost.

3.2 Investments classified as “Current” are carried at lower of cost and fair value. Provision for shortfall in the value of such investments is made for each investment considered individually and not on a global basis.

3.3 Cost includes acquisition expenses like brokerage, transfer stamps.

4. FIXED ASSETS

Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition.

5. DEPERCIATION

5.1 Depreciation is provided on Written Down Value Method as per rates specified in the Income Tax Act 1961 and as per Income Tax Rules 1962 as amended from time to time.

5.2 In respect of additions to/deductions from Fixed Assets during the year, Depreciation is considered on pro-rata basis.

5.3 Assets costing ₹ 5000.00 each or less are fully provided.

6. ACCOUNTING FOR SALES

Sales are net of Sales Returns, Rebate and Trade Discount.

7. GOVERNMENT GRANTS / SUBSIDIES

7.1 Government grants of the nature of contribution towards capital cost of setting up projects are treated as Capital Reserve.

7.2 Government grants are accounted on realization basis.

8. FOREIGN CURRENCY TRANSACTIONS

Transactions denominated in foreign currency are accounted at the exchange rate prevailing on the date of the transaction.

9. LEASE

Lease rentals are expensed with reference to Lease terms.

10. RETIREMENT BENEFITS

10.1 The Trust regulates payment of Pension as per the Rules laid down under CCS (Pension) Rules. Actuarial Liability towards Pension upto the year end has worked out to ₹38112545/-

10.2 Liability towards Gratuity payable on death/retirement of employees is accrued based on actuarial valuation at ₹7736054/- upto the year end.

10.3 Actuarial Liability for accumulated Leave Encashment benefit to the employees is accrued and computed on the assumption that employees are entitled to receive the benefits and has been estimated at ₹4144485/- as at the year-end.

11. REVENUE RECOGNITION

Revenue is recognized only when the books have been dispatched from NBT Godowns and the purchaser has become legally liable to pay.

12. ACCOUNTING FOR ANNUAL MAINTENANCE CONTRACTS

Annual Maintenance Contracts are accounted for at the time of making actual payment.

13. GENERAL PROVIDENT FUND ACCOUNT

General Provident Fund Account is not merged in the main Account. However, a set of the Account is annexed for reference.

14. ACCOUNTING FOR ROYALTY PAYMENTS

The Trust publishes books in various languages and under various series. As per the approved policy of Royalty, the Trust pays 50% of the total Royalty due to the Author immediately on publication of a title. This payment is treated as an Advance Royalty and is adjusted against the Royalty accruing annually to the Author against sale in the subsequent years. After this advance is fully adjusted against Sales Royalty, the balance 50% Royalty is released based on the annual quantum of sale of the title.

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of the Accounts for the period ended 31 March 2013

Schedule-22—NOTES

1. CURRENT ASSETS, LOANS AND ADVANCES

In the opinion of the Management, the Current Assets, Loans and Advances have a value of realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

2. TAXATION

In view of there being no taxable income under Income Tax Act, 1961, no provision for Income Tax has been considered necessary.

3. ESTABLISHMENT EXPENSES

The Establishment Expenses as per Receipts & Payments Account are ₹ 1899.79 lakh as compared to previous year amount of ₹ 1613.29 lakh i.e. an increase of 17.76% which is a routine rise. However, the amount in Income and Expenditure A/c has worked out to ₹ 1803.81 lakh as against ₹ 1673.64 lakh of previous year and has marked an increase of 7.78% in routine course.

4. PUBLISHING EXPENSES

The Publishing expenditure for the current financial year is ₹ 1104.32 lakh as against ₹ 1304.37 lakh of previous year. Publishing expenditure is directly linked with sale of Trust's publications.

5. PHYSICAL VERIFICATION OF FIXED ASSETS

Physical verification of Fixed Assets has been conducted during the year and no discrepancies were noticed.

6. Physical verification of stock of books as on 01.04.2012 was conducted under the supervision of NBT Officials and a shortage of ₹ 63,50,769.00 was noticed. The same has been adjusted during the year 2012 -2013 with the approval of Finance Committee and Executive Committee.

7. A Civil Suit no. 4595 for ₹ 1,14,46,313/- including value of books for ₹ 35,10,500/- has been filed before District City Court, Mumbai in the year 2006 against Municipal Corporation, Mumbai. Judgement is still awaited.

8. Corresponding figures for the previous year have been re-grouped and re-arranged wherever necessary.

9. Schedule 1 to 22 are annexed to and form an integral part of the Balance Sheet as at 31 March 2013 and the Income and Expenditure Account for the year ended on that date.

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Details of Grants Received during the year 2012-13 and unspent balance as on 31 March 2013

(Amount in ₹)

Head	Opening Balance	Grants Received during the year	Total Grants	Received from own sources	Total Receipts	Capital Expenditure	Revenue Expenditure	Total Expenditure	Unspent Balance as on 31.3.2013
1	2	3	4	5	6	7	8	9	10
Non-Plan	55,32,601	30,32,47,399	30,87,80,000	27,12,13,314	57,99,93,314	66,95,563	55,51,24,646	56,18,20,209	1,81,73,105
Plan-Gen	1,23,61,755	12,79,71,000	14,03,32,755	60,69,097	14,64,01,852	79,821	14,35,27,663	14,36,07,484	27,94,368
Plan-NE	3,109	1,33,24,000	1,33,27,109	1,22,975	1,34,50,084	99,201	1,21,43,513	1,22,42,714	12,07,370
Plan-Triba	0	1,04,29,000	1,04,29,000	0	1,04,29,000	0	94,33,917	94,33,917	9,95,083
TOTAL	1,78,97,465	45,49,71,399	47,28,68,864	27,74,05,386	75,02,74,250	68,74,585	72,02,29,739	72,71,04,324	2,31,69,926

RECEIPTS

	NON-PLAN	PLAN
Sale of Books	19,50,92,242	54,70,896
Maintenance	8,90,038	2,64,500
Interest on Bank Deposits	26,71,141	3,33,701
Interest on Loan Received	9,29,369	TOTAL 60,69,097
Recoveries of Loans	22,06,113	
World Book Fair	6,94,24,411	Development Project—North Eastern Region 1,22,975
	TOTAL 27,12,13,314	TOTAL 1,22,975

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND

Receipts & Payments Account for the year ended 31 March 2013

RECEIPTS				PAYMENTS			
S.No.	Particulars	Schedule	Amount (₹)	S.No.	Particulars	Schedule	Amount (₹)
1.	Opening Balance			1.	Advances to Staff		14,74,411.00
	State Bank of India		38,614.21	2.	Withdrawals/Final Payments		1,65,46,561.00
	Canara Bank		2,14,843.00	3.	Investments	E	5,25,94,146.00
2.	Subscriptions	A	1,85,91,528.00	4.	Bank Charges		1,297.00
3.	Refund of Advances	B	19,40,046.00		Closing Balance		
4.	Encashment of Investments	C	4,43,21,110.00		State Bank of India		1,22,304.21
5.	Interest	D	87,91,488.00		Canara Bank		31,58,910.00
			TOTAL 7,38,97,629.21			TOTAL	7,38,97,629.21

(Shyam Lal Kori)
Accounts Officer

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M. A. Sikandar)
Director

Date: 28 June, 2013
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Income & Expenditure Account for the year ended 31 March 2013

EXPENDITURE		INCOME	
Particulars	Amount (₹)	Particulars	Amount (₹)
Interest to Subscribers	64,85,400.00	<i>Interest on Investment</i>	
		Actual during the year	87,91,488.00
Bank Charges	1,297.00	<i>Less: Accrued interest of previous year</i>	64,18,052.00
		<i>Add: Accrued interest of current year</i>	47,18,832.00
Excess of Income over Expenditure	6,05,571.00		
	TOTAL		TOTAL
	70,92,268.00		70,92,268.00

(Shyam Lal Kori)
Accounts Officer

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

Date: 28 June, 2013
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND

Balance Sheet as at 31 March 2013

LIABILITIES	Amount (₹)		ASSETS	Amount (₹)	
Liabilities including subscription & interest as on 1.4.2012		75823105.18	Investment as on 1.4.2012 (Schedule 'F')	6,55,26,131.00	
Add: Subscription during the year	18591528.00		Add: Investment made during the year	5,25,94,146.00	
Add: Interest credited during the year	6485400.00		Less: Encashment	4,43,21,110.00	7,37,99,167.00
Less: Withdrawals	16546561.00	8530367.00	Advances recoverable as on 1.4.2012	25,83,256.00	
			Add: Advances granted during the year	14,74,411.00	
			Less: Amount recovered during the year	19,40,046.00	21,17,621.00
			Accrued Interest		47,18,832.00
			Expenditure over Income last year (2011-12)	10,42,208.97	
			Less: Income over Expenditure (2012-13)	6,05,571.00	
			Balance Expenditure over Income	4,36,637.97	
			Canara Bank	32,81,214.21	
	TOTAL	84353472.18		TOTAL	8,43,53,472.18

(Shyam Lal Kori)
Accounts Officer

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M.A. Sikandar)
Director

Date: 28 June, 2013
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

FINAL AUDIT REPORT OF THE COMPTROLLER AND AUDITOR GENERAL OF INDIA ON THE ACCOUNTS OF NATIONAL BOOK TRUST

FOR THE YEAR ENDED 31 MARCH 2013

AND REPLIES OF NBT THEREON

S.No.	Audit Observations	NBT's Replies
1.	<p>Introduction:</p> <p>We have audited the attached Balance Sheet of National Book Trust (NBT) as at 31 March 2013 and the Income & Expenditure Account and Receipts & Payments Account for the year ended on that date under Section 20(1) of the Comptroller and Auditor General's (Duties, Powers & Conditions of Service) Act, 1971. The audit has been entrusted for the period upto 2017-18. These financial statements include the accounts of four regional offices of the NBT. Out of these one regional centre was audited. These financial statements are the responsibility of the Trust's Management. Our responsibility is to express an opinion on these financial statements based on our audit.</p>	Statement of fact, needs no comments from NBT.
2.	<p>This Separate Audit Report contains the comments of the Comptroller and Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any are reported through Inspection Reports/CAG's Audit Reports separately.</p>	Statement of fact, needs no comments from NBT.
3.	<p>We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance</p>	Statement of fact, needs no comments from NBT.

	<p>about whether the financial statements are free from material misstatements. An audit includes examining on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.</p>	
<p>4.</p> <p>i. We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit</p> <p>ii. The Balance Sheet and Income & Expenditure Account and Receipts & Payments Account dealt with by this report have been drawn up in the format prescribed by the Government of India, Ministry of Finance.</p> <p>iii. In our opinion, proper books of accounts and other relevant records have been maintained by the National Book Trust in so far as it appears from our examination of such books.</p> <p>iv. We further report that:</p>	<p>Based on our audit, we report that:</p>	<p>Statement of fact, needs no comments from NBT.</p>
<p>A.</p> <p>(i)</p>	<p>Grants-in-aid</p> <p>During the year 2012-13, National Book Trust received grants-in-aid of Rs.4549.71 lakh (Plan: Rs.1517.24 lakh and Non-Plan: Rs.3032.47 lakh) including Rs.1236.00 lakh received in March 2013 from the Ministry of Human Resource Development, Department of Higher Education. It also generated its own income of Rs.2774.05 lakh (Plan: Rs.61.92 lakh and Non-Plan Rs.2712.13 lakh). The Trust had the unspent balance of Rs.178.97 lakh (Plan Rs.123.65 lakh and Non-Plan Rs.55.32 lakh) of the previous years also. It utilized Rs.7271.04 lakh (Plan: Rs.1652.84 lakh and Non-Plan: Rs.5618.20 lakh) leaving an unspent balance Rs.231.70 lakh (Plan Rs.49.97 lakh and Non-Plan Rs.181.73 lakh).</p>	<p>Statement of fact, needs no comments from NBT.</p> <p>All the figures mentioned are confirmed.</p>

B.	Management Letter Deficiencies which have not been included in the Audit Report have been brought to the notice of the Director NBT, through a management letter issued separately for remedial action.	Statement of fact, needs no comments from NBT.
v.	Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and Income and Expenditure Account and Receipts & Payments Account dealt with by this report are in agreement with the books of accounts.	Statement of fact, needs no comments from NBT.
vi.	In our opinion and to the best of our information and according to the explanation given to us, the said financial statements, read together with the Accounting Policies and Notes on Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure to this Audit Report, give a true and fair view in conformity with accounting principles generally accepted in India:	Statement of fact, needs no comments from NBT.
	a. In so far as they relate to the Balance Sheet of the state of affairs of the National Book Trust as at 31 March 2013; and	
	b. In so far as they relate to the Income and Expenditure Account of the deficit for the year ended on that date.	

Place: New Delhi
Date: 31.10.2013

For and on behalf of the C&AG of India

Director General of Audit
Central Expenditure

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5 INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

ANNEXURE TO SEPARATE AUDIT REPORT OF NATIONAL BOOK TRUST

S.No.	Audit Observations	NBT's Replies
1	<p>Adequacy of internal audit system</p> <p>The internal audit wing has not been set up. Consultant (Audit) has been engaged to conduct Internal Audit of Regional Offices and pre-audit of all the transactions for more than one lakh at HQ office.</p> <p>Last Internal Audit of the Trust along with Northern Regional Office, New Delhi for the period 2007-08 to 2011-12 has been conducted by Principal Accounts Office of the Ministry of Human Resource Development.</p> <p>The internal audit of three units were planned for audit, out of which two units viz. Western Regional Office and Eastern Regional Office were conducted for the year 2012-13.</p> <p>There is no internal audit manual.</p>	<p>After obtaining approval of Finance Committee, Executive Committee and Board of Trustees, NBT has initiated action to set up an internal audit wing.</p> <p>Statement of fact, needs no comments from NBT.</p> <p>Statement of fact, needs no comments from NBT.</p> <p>As suggested by Audit, NBT will take action to evolve an Internal Audit Manual.</p>
2.	<p>Adequacy of internal control system</p> <p>The internal control of the Trust for financial issues is reasonable as all the bills are prepared by the dealing assistant and passed by the Accountant/Accounts Officer. The cheques are prepared by the Cashier and the amount disbursed by Drawing & Disbursing Officer. All registers and records are maintained properly.</p>	<p>Statement of fact, needs no comments from NBT.</p>
3.	<p>System of physical verification of fixed assets</p> <p>Physical verification of all fixed assets had been conducted upto 2012-13. The Physical Verification Report of Furniture and Fixture items was under compilation.</p>	<p>Statement of fact, needs no comments from NBT.</p>

<p>4.</p>	<p>System of physical verification of inventory The physical verification of inventory had been conducted upto 2012-13. The physical verification report of Books & Publications of NBT headquarter office revealed that there was shortage of 56996 books.</p>	<p>The shortage of 56996 titles valued at Rs.77730.00 occurred on 31/03/2013 will be written off during the year 2013-14 after obtaining approval of the Finance Committee, Executive Committee and Board of Trustees.</p>
<p>5.</p>	<p>Regularity in payment of statutory dues As per accounts, no payment over six months in respect of statutory dues was outstanding as on 31 March 2013.</p>	<p>Statement of fact, needs no comments from NBT.</p>