

ANNUAL REPORT 2013-14



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NATIONAL BOOK TRUST, INDIA



ANNUAL REPORT

2013-2014



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Introduction

The National Book Trust, India is an apex body established by the Government of India in the year 1957 for the promotion of books and developing reading habit in the country.

Publishing

Publishing forms a major activity of the Trust. It publishes a wide variety of reasonably priced quality books ranging from works of fiction to books on Medical Sciences and cutting edge technology for all segments of the society and for all age groups, including a wide variety of illustrated books for children. Over the years, the Trust's determined efforts in developing a strong and inclusive policy towards publishing is also apparent in the variety of books published for visually handicapped and the neo-literates.

The Trust publishes books in all major Indian languages, which includes Asamiya, Bangla, English, Gujarati, Hindi, Kannada, Kashmiri, Malayalam, Manipuri, Maithili, Marathi, Nepali, Odia, Punjabi, Sindhi, Tamil, Telugu and Urdu. In addition to this, the Trust has also published books in Ao Naga, Bhojpuri, Bhili, Bhatri, Halbi, Himachali, Kokborok, Khasi, Garo, Lepcha, Bhutia, Mising, Limboo, Mizo, Newari, Bodo, among others.

During the period under review 1,555 titles were published by the Trust. These included 152 originals, 182 translations, 1,210 reprints and 11 revised editions.

New Initiatives

As a part of its efforts to promote books and reading habit across the country and abroad, the Trust undertook some new initiatives during the financial year 2013-14. Some of the major new initiatives include:

National Book Trust, India has stepped up its effort to promote reading habit and provide platform to book lovers to organize book promotional

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events through its Book Promotion Centres in major capital cities of the country. As a part of this initiative, the Book Promotion Centre was opened in Guwahati on 15 March 2014. The Trust has also planned to open Book Promotion Centres in Agartala, Chennai, Hyderabad, Kochi and Patna.

To tap young commuters of metro trains and encourage them to read books while travelling, National Book Trust, India has entered into a Memorandum of Understanding (MoU) with the Delhi Metro Rail Corporation (DMRC) on 23 October 2013. As part of this agreement, the Trust will open bookshops at major metro stations in New Delhi and will promote reading habit through visual publicity material like posters etc. The bookshops at the Kashmere Gate and Vishwavidyalaya metro stations have become operational.

During the New Delhi World Book Fair 2014, the Trust undertook a unique initiative—Kidz Bubble, a dedicated space with four corners for fun and creative activities for children. The four corners remained a hub of activities during the Fair where everyday hundreds of children participated in activities like storytelling, extempore speech, singing competition, listening skill activities, thread painting, leaf painting, collage-making, wax resist painting, mosaic painting, waste recycling crafts, origami, leaf craft, waste recycling crafts, clay toys, drawing competition, etc.

For the first time in New Delhi World Book Fair, a radio station was put up by the National Book Trust, India in association with 92.7 Big FM. A make-shift studio was installed at Pragati Maidan where the events being organized at the Fair were covered and special guests and visitors were interviewed. The presentation provided a unique experience for the listeners as the radio presentation was a blend of entertainment, music and information.



Book Promotion Activities

The Trust organises Book Fairs/Exhibitions throughout the country. The NBT is the organizer of the prestigious annual New Delhi World Book Fair. NBT has so far organised 22 New Delhi World Book Fairs, 39 National Book Fairs and more than 215 Regional Books Fairs.



Book Fairs in India

During the period from April 2013 to March 2014, the Trust organised nine Book Fairs across the country including Amdavad National Book

Fair (1 - 7 May 2013); Dharamshala Book Fair (8 - 13 May 2013); Kanyakumari Book Fair (19 - 28 July 2013); Moga Book Fair (28 September - 6 October 2013); Chandigarh Book Fair (13 - 18 November 2013); Mumbai Book Fair (29 November - 3 December 2013); Hyderabad Book Fair (7-15 December 2013); Mangalore Book Fair (4-12 January 2014) and Ramanathapuram Book Fair (25 January - 2 February 2014).

The Trust also stepped-up its book promotional activities in the Northeast through a number of Book Fairs, literary activities and special sales drive. During the year under review, the Trust organised a literary programme and book exhibition in Gangtok and set up its Book Promotion Centre in Guwahati, Besides, the Trust also organised special exhibits of the Trust's publications at various colleges and universities in the region.

The Trust has also broadened its activities in Jammu & Kashmir to create book-mindedness and make NBT books available to the people in the valley. During the year under review, the Trust organized a panel discussion on the topic *Kashmiri Language and Literature* in Jammu, Shiksha Shivir in Kathua, Training Course in Book Publishing in Srinagar and mobile exhibitions.

International Book Fairs

In order to promote Indian publishing abroad, the Trust participates in various International Books Fairs by displaying a cross section of representative Indian publications brought out by various Indian publishers. Since 1970, the Trust has participated in more than 330 International Book Fairs. During the period under review the Trust participated in 14 such International Book Fairs, including the prestigious London Book Fair (15 - 17 April 2013); Abu Dhabi International Book Fair (24 - 29 April 2013); Kuala Lumpur International Book Fair (26 April - 5 May 2013); Tehran International Book Fair (1 - 11 May 2013); Warsaw International Book Fair (16-19 May 2013); Nepal Education Book Fair (24 May-1 June 2013); Seoul International Book Fair (19 - 23 June 2013); Colombo International Book Fair (14 - 22 September 2013); Beijing International Book Fair (28 August - 1 September 2013); Frankfurt Book Fair (9 - 13 October 2013); Sharjah International Book (6 - 16 November 2013); and Bologna Children's Book Fair (24 - 27 March 2014).

Besides, the Trust also participated in the Asian Festival of Children's Content (AFCC) held in Singapore from 25 to 30 May 2013 and attended a meeting with SAARC Cultural Centre, Colombo, Srilanka held from 19 to 21 August 2013.

Mobile Exhibitions

The Trust has been trying to make the books available to the people at their doorsteps through mobile exhibitions. So far it has organised more than 13,000 Mobile Exhibitions throughout the country including the Northeastern states. During the period under report, the Trust organised Mobile Book Exhibitions at about 1,650 places in and around Bihar, Goa,

Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Kerala, Madhya Pradesh, Maharashtra, Nagaland, New Delhi, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand and West Bengal.

Financial Assistance Programmes

The Ministry of Human Resource Development had entrusted the scheme of Financial Assistance to Voluntary/Private organisations for organising Seminars/Training Courses/Workshops/Annual Conventions/Book Fairs related to the Book Promotional Activities to the Trust. A number of organisations had applied for financial assistance for organising various Book Promotional Activities. Grants were released to 271 organisations during 2013-14 by the Trust to meet 75% of the approved expenditure of such Book Fairs, Seminars, etc.

Besides, the Trust also provides assistance to authors and publishers for the publication of reasonably priced university level text and reference books and for books on Medical Science under its Subsidy Scheme. During the year under review, two titles were published under this scheme.

Literary Activities

The Trust organises several book-related activities for the development of the publishing industry of the country. It organises workshops and seminars for those involved in the development, production and distribution of books. It also organises author's meet and other literary activities such as book release functions from time to time. During the period under review, over 100 activities were organised by the Trust.

National Centre for Children's Literature (NCCL)

The Trust also has a National Centre for Children's Literature (NCCL), which is the nodal agency to monitor, coordinate, plan and aid the publication of children's literature in various Indian languages. The NCCL has developed a library-cum-documentation centre of children's literature. It organises workshops, seminars and exhibitions to develop the children's literature of the country. With a view to promote and develop the reading habit of the children at the school level, the NCCL encourages setting up of Readers' Clubs at the schools throughout the country and also conducts surveys and takes up research work relating to children's literature. So far, over 35,000 Readers Clubs have been set up across the country. During the period under review, the NCCL established 1,000 Readers Clubs, besides organising



meet-the-author programmes, story-telling sessions, workshops, seminars Readers Club Orientation programmes and other children's activities in various parts of the country. In addition, 12 monthly issues of Readers' Club Bulletin, a bilingual magazine for promotion of reading habit among children were also brought out.

Language Advisory Panel Meetings

To guide and support its publishing programme in various Indian languages under different series, the Trust constitutes advisory panel for each language from time to time. The panel comprises of eminent authors, scholars, translators, academicians, publishers and professionals in the field of publishing. During the year 2013-14, four advisory panel meetings were held including Gujarati Advisory Panel Meeting in New Delhi on 24 September 2013; Advisory Committee Meeting on Nehru Bal Pustakalaya Series in New Delhi on 25 September 2013; Marathi Advisory Panel Meeting at Mumbai University on 30 November 2013 and Asamiya Advisory Panel Meeting on 15 March 2014.

Book Promotional Activities by the NBT Regional Offices

Besides the Northern Regional Office at its headquarters, the Trust also has three Regional Offices at Bengaluru, Mumbai and Kolkata. The regional offices are primarily responsible for the marketing and sales of NBT publications. The regional offices also participate in various Book Fairs organised both by the Trust and other agencies throughout the country. The regional offices also organise NBT book exhibitions at various places in their respective regions. The regional offices are also responsible for enlisting distributors and agents for the sale of NBT publications. During the period under report, 51 new agents/distributors were enrolled. It also enrolled 4,962 new Book Club members.

National Book Week

Every year during the National Book Week from 14-20 November, the Trust organises a number of book promotional activities throughout the country to promote book mindedness among the masses. This year National Book Week was celebrated far more extensively, some new initiatives were taken and a special attention was given to tribal and remote areas of the country like Andhra Pradesh, Bihar, Odisha among others. The celebration saw a large number of children from various schools and NGOs across the country. NBT also organized book exhibitions throughout the country. Besides, a number of book promotional activities, which included seminars, book review sessions, meet-the-author programmes, poets' meet and book release functions were held all over the country.

Training Courses in Book Publishing

The Trust also organises short term Training Courses in Book Publishing in various parts of the country with the objective to create a talent pool of trained professionals for the publishing industry. While a four-week Training Course in Book Publishing at Delhi has become an annual feature, it also conducts short-term training courses of one-to-two week duration in

other parts of the country. During the period under report, apart from four-week Training Course in New Delhi, one short-term publishing course was held in Srinagar.

Financial Performance

During the year beginning April 2013 to March 2014, the Trust achieved net sales of Rs. 1,672.43 lakh. The revenue earned during this period was to the tune of Rs. 1,707.10 lakh.

Financial performance for the year 2013-2014 is as follows:

	Non-Plan (Rs. Lakh)	Plan (Rs. Lakh)	North East (Plan)	Scheduled Caste (Plan)	Tribal (Plan) (Rs. Lakh)
Expenditure	3985.53	3029.89	75.28	149.13	62.70
Revenue generated from own sources	1788.09	992.14	-	16.78	-
Balance met from Grant-in-aid	2197.44	2037.75	75.28	132.35	62.70

Publishing

The NBT provides a wide variety of books for all age groups and on all subjects keeping in view the needs of its readers and demands of a fluctuating market. A brief note on the various series and on the number of books published under each series during 2013–2014 is as follows:

Aadan Pradan

Aadan Pradan is a series of particular importance because of its unique potential for forging national integration through the exchange of creative literature of the different regions. It presents well-known literary works, mainly novels, short stories, anthologies of popular poetry and reminiscences, of a particular language, to people of other Indian languages.

A total of 118 titles were published under the series during the year including 20 originals, 25 translations and 73 reprints. Of these, 3 were in Asamiya, 7 in Bangla, 2 in English, 35 in Hindi, 2 in Kannada, 11 in Marathi, 1 in Konkani, 1 in Gujarati, 23 in Punjabi, 5 in Odiya, 2 in Tamil and 27 in Urdu. Significant titles include *Blood & Soil*, *Kashti aur Bareta*, *Dashami Dibase*, *Aur Kathayen Aisi Bhi*, *Binapani Mohantinca Shrestha Galpa*.

Nehru Bal Pustakalaya

The *Nehru Bal Pustakalaya* series aims at creating a treasure-house of enjoyable and informative literature which children can read at their own initiative. It also promotes national integration by providing common reading material on a wide range of subjects in their mother tongue to children all over India. Books of this series cater to four age groups: pre-school, 6–8, 9–11 and 12–14. Illustrations material for these books is commissioned separately and all books carry colour and / or black & white illustrations, line drawings and photographs. In the case of books for pre-school children, the text, if any, revolves around multi-coloured pictures which tell a story by themselves.

During the year, 573 titles were published under the series. These include 30 originals, 94 translations and 449 reprints. The language-wise break-up is as follows: Asamiya: 37, Bangla: 56, English: 162, Hindi: 163, Marathi: 46, Odia: 10, Punjabi: 16, Telugu: 13, Kannada: 3, Tamil: 4, Bhatari: 1, Malayalam: 1, Bhili : 11, Halbi: 8, Kashmiri: 6 and Urdu: 36. Significant titles include *Galpe Prithvi Vraman*, *Gift of God*, *Greet When You Meet*, *Space Shuttle*, *Budha Gharial*, *Chiti Pompur*.

India — The Land and the People

Books in this series introduce the varied physical environment, the diverse cultural traditions and the flora and fauna have enriched the composite and colourful character of India. These books, written in a non-technical, lucid style by subject experts, provide authentic and up-to-date information on the subject.

100 titles were published during the year comprising 2 originals, 5 translations and 92 reprints. These include 11 in Asamiya, 7 in Bangla, 41 in English, 23 in Hindi, 2 in Gujarati, 2 in Odia, 7 in Urdu and 6 in Marathi. Significant titles published include *Ratna Meemans*, *Sajawati Paththron ka Sansaar*, *Bengali Theatre*, *Traditional Indian Theatre*.

Popular Science

This series aims at enabling the average educated reader to understand the world around them appreciate the progress of science, and learn about the role science and technology play in everyday life, emphasizing, wherever possible, India's contribution to the field. The books in this series are written in a lucid, easy-to-understand, simple style and illustrated with anecdotes and analogies from daily life. Diagrams, sketches and photographs elucidate the text.

120 titles were published during the year, including 7 originals, 10 translations, 102 reprints and 1 revised edition. The language-wise editions include 16 in Asamiya, 6 in Bangla, 50 in English, 27 in Hindi, 2 in Kannada, 10 in Marathi, 1 in Boro, 1 in Odia, 6 in Urdu and 1 in Punjabi. New titles published were *Paribesh O Janaswasthe Arsenic O Flu, Who....*, *From a Doctor's Diary*, *Swastharakshak Chikitsa*, *Dil Ek Anmol Ratan*.

Young India Library

The main objective of publishing books under the *Young India Library* series for young readers of the 18 ± age-group is to introduce the social, economic and political concepts, issues and choices which will control them in the years to come. Stories of adventure and travel, and books on career opportunities are also included in this series.

60 titles were published during the year, including 7 originals, 1 translation, and 52 reprints. Language-wise break-up of the titles is as follows: 5 in Asamiya, 5 in Bangla, 21 in English,

16 in Hindi, 2 in Kannada, 6 in Marathi and 4 in Urdu. Significant titles among these are *A Simple Life of Swami Vivekanand*, *Sri Ratna & Kim Suro*, *Women Who Inspired Me*, *Jayza Jaadu Jagat ka..*

Folklore

The *Folklore* series enables the readers of one region to get acquainted with folklore which had shaped the cultural identity of those living in other regions of the country. Descriptions of the area, people, myths, mythology, religion, customs, traditions, fairs and festivals, music, dance, drama, art & craft, and folk literature are also included in the books of this series.

21 titles were published during the year, including 2 originals and 19 reprints. Of these 2 were in English, 1 in Bangla, 15 in Hindi, 1 in Asamese, 1 in Bhojpuri and 1 in Odia. Significant titles include *Bastar ka Adivasi Evam Lok Sangeet*, *Himachal ke Lok Geet*.

National Biography

The objective of the *National Biography* series is to bring out biographies of Indian women and men who have made outstanding contribution towards the development of Indian society, culture, science, economy, polity as also of modern Indian sensibility. These provide an authentic, objective, comprehensive and analytic account of the person's life and times.

Under this series, 133 titles were published during the year. These include 10 originals, 11 translations, 108 reprints and 4 revised editions. The language-wise break-up is as follows, Asamiya: 11, Bangla: 6, English: 15, Hindi: 34, Marathi: 29, Punjabi: 5, Kannada: 10, Odiya: 1, Tamil: 2, Gujarati: 1, Urdu: 19 and Telugu: 2. Significant titles include *Rameshwari Nehru*, *Motilal Nehru*, *Shyamacharan Shukla*, *Nanak Singh*, *Bhapa Pritam Singh : Jiwan Yatra*.

Autobiography

This series comprises autobiographies of distinguished social, political and literary figures of India, whose contributions have made the country proud.

During the year, 5 titles were published, including 4 translations and 1 reprint. Of these, 1 were in Hindi and 2 each in Bangla and Punjabi. Significant titles include *Mohit Sen*, *Maut Ke Intezar Mein*.

Creative Learning Series

The objective of this series is to bring out books on new education concepts and tools that are now being actively implemented in the pre-primary and primary sectors of education. With an orientation towards a practical mode of approach, these books are specially designed keeping in view the needs of teachers and others working in the field of education.

During the year, 32 titles were published under the series. These include 3 originals,

2 translations and 27 reprints. Language-wise break-up is: 2 in Bangla, 5 in English, 1 in Gujarati, 16 in Hindi, 3 in Kannada, 2 in Marathi, and 4 in Urdu. Significant titles include *Kahani Ki Kala*, *Activity Based Learning Science*, *The Good Books Guide*.

Popular Social Science

The books under this series introduce popular concepts and ideas of social sciences to the general reader. A variety of emerging subject areas like gender studies, tribal studies, peace and conflict studies, development economics, social formation, etc. are the major focus of the series.

70 titles were published under this series. These included 8 originals, 12 translations and 48 reprints, of which 3 in Bangla, 21 in English, 21 in Hindi, 9 in Marathi, 2 in Punjabi, 1 in Tamil, 3 in Gujarati, 1 in Kannada 1 in Odia and 1 in Urdu. Significant titles include *Living with Hunger*, *India's Security in a Turbulent World*, *Khap Panchayat*, *Punjab de Khanabadosh Kabile*

Books for the Neo-literates

Most books published under the series are the outcome of workshops organized in rural areas with the participation of local people. To make these relevant to the needs of the neo-literates, the books are written in an idiom familiar to them and are field-tested. Short stories, biographies, novelettes, folktales, presentations of contemporary issues and functionally useful information are brought out in a style which attracts neo-literates to read at their own initiative.

Under this series, 153 titles were published during the year, comprising 18 originals, 7 translations, 1 revised edition and 127 reprints. These include: 11 in Bangla, 3 in Kannada, 104 in Hindi, 6 in Asamese, 4 in Kashmiri, 12 in Urdu and 2 in Marathi. Significant titles include *Bairang Lifafa*, *Budiya ki Pothi*, *Chithiyani*, *Kheni : Ek Zehar*.

Classics

Since only contemporary works are published under *Aadan Pradan* series, Classical Indian Literature is brought out under this series.

During the year, 4 titles were reprinted of which 1 original and 3 reprints. 3 in Punjabi and 1 in Urdu, namely *Sheikh Farid Rachna Siddhantika Ate It*, *Rangbhoomi*, *Sevasadan*.

Popular Readers Series

In addressing the needs of contemporary readers, this new series of books brings to focus some of the recent debates and discourse in many fields of enquiry like science, art, history, film, translation, literature, etc. Keeping in view the ethical and political dimensions, the books also discuss the importance and role of the discipline in today's times, with an emphasis on the Indian context.

The series started with the publishing of 2 original titles and 1 reprint. 3 in English in the year under review, namely *What is Mathematics?*

General Series

Significant titles which cannot be covered under the above series are published as *General* titles. Books published under this series provide an in-depth study of the subject and also serve as authentic reference material.

During the year, 83 titles were published, including 16 originals, 7 translations, 2 revised editions and 57 reprints. Language-wise break-up of the titles is as follows: 1 in Asamiya, 19 in English, 33 in Hindi, 5 in Marathi, 5 in Bangla, 6 in Kannada, 3 in Odia, 6 in Urdu and 5 in Punjabi. Among the significant titles published include *Rabindranather Pragati Bhavana*, *Flowerwoods Hotel*, *Komagata Maru : Not Just a Voyage*, *Brihad Samantar Kosh*, *Kavi Ka Kaha*.

Continuing Education Series

The objective of this series is to bring out books for the participants of Continuing Education Programme in all major languages of India. Books in this series include collection of freedom songs, books on Indian culture, polity, industry, agriculture etc. Besides, the series also comprises biographies and major novels of Indian literature abridged for target readership.

Under this series, 24 titles were published this year, of which 2 was originals, 1 was translation and 20 were reprints. Language-wise break-up is: 1 in Asamiya, 3 in Bangla, 7 in Hindi, 7 in Marathi, 1 in Punjabi and 4 in Urdu. Significant titles include *Rashtranirman ke Teen Tata Sapoot*, *Gajar Ghas ki Kahani*, *Lal Bahadur Shastri*.

Asian / Pacific Co-publication Programme

This is a novel attempt under the aegis of UNESCO, at developing books for Asian children by Asian authors. To have children in Korea share their fantasies with their counterparts in Sri Lanka is probably no mean achievement. And when Indian and Pakistani editors work as part of a team to build a list of children in the 20 odd countries of the continent we inhabit, it is a great new beginning. These books are steps for bridging minds and creating a common heritage for this vast continent and are the very best of Asia today.

During the year, 10 titles were published under the series of which 10 were reprints. These included 4 in English, 1 in Hindi, 2 in Bangla, 1 in Odia and 1 in Urdu, 2 in Marathi. Significant titles include *Read Me a Story*, *The Wall and Other Stories* and *Laughing Together*.

Indian Diaspora Studies

The books under this series seek to bring out the salient features of the impact of

cross-cultural interaction, alienation and exile, displacement, immigration, etc. on various knowledge systems like literature, sociology, culture, philosophy, etc. Emerging as a significant field of study, NBT's foray into this area of publishing is a pioneering effort.

During the year under review, one reprint Hindi title was published in the series. The title being *On the Other Side of Midnight*.

World Literature Series

Select novels and anthologies of contemporary writings from the Asian, African and Latin American countries are included in this series.

Under this series, six titles were published, which included 3 originals, 2 translations and 1 reprint. The language wise 2 in English, 1 in Marathi, 1 in Odia and 1 in Tamil. Significant titles included, *Mirrored Images : An Anthology of Sri Lankan Poetry*, *Chini Chashni*, *Hot Days Long Nights*.

Golden Jubilee Series

During the Golden Jubilee Year of the Trust in 2007, a series of special anthologies of Post Independence writings in various Indian languages were initiated.

During the year under review, two reprint anthologies were reprinted in Urdu namely *Urdu Drama Ka Safar*, *Azadi ke Baad*, *Wadi-e-Khayal*.

Indian Literature Series

Books under this series present works of well-known writers in their respective languages. These include novels, short stories, plays, and essays.

Under this series, 39 titles were published, which included 20 originals, 2 translations and 17 reprints.

The language wise 30 in Hindi, 2 in Punjabi, 1 in Telugu and 6 in Urdu. Significant titles included *Hindi ki Pramukh Vyangyan Lekhikayen*, *Ramakant Sankalit Kahaniyan*, *P. Yashodha Reddy Uthama Kathalu*, *Guldan & Other Stories*.

NBT Titles Published during 2013-14

S.No.	Language	Original	Translation	Reprint	Revised	Total
1	Hindi	81	21	421	5	528
2	English	32	2	307	5	346
3	Asamiya	-	6	87	-	93
4	Bangla	4	9	103	-	116
5	Bhatri	-	1	-	-	1
6	Bhili	-	11	-	-	11
7	Bhojpuri	-	-	1	-	1
8	Bodo	-	1	-	-	1
9	Gujarati	-	7	1	-	8
10	Halbi	-	8	-	-	8
11	Kannada	-	9	21	-	30
12	Kashmiri	3	7	-	-	10
13	Malayalam	-	1	1	-	2
14	Marathi	-	23	123	-	146
15	Odia	5	15	7	-	27
16	Punjabi	24	34	2	-	60
17	Tamil	-	9	1	-	10
18	Telugu	1	13	-	-	14
19	Urdu	2	5	135	1	143
	TOTAL	152	182	1210	11	1555



NEW DELHI WORLD BOOK FAIR, 2014

The Trust organised the annual New Delhi World Book Fair, 2014 from 15 to 23 February 2014 at Pragati Maidan, New Delhi. The Fair was organised in association with the India Trade Promotion Organisation (ITPO).

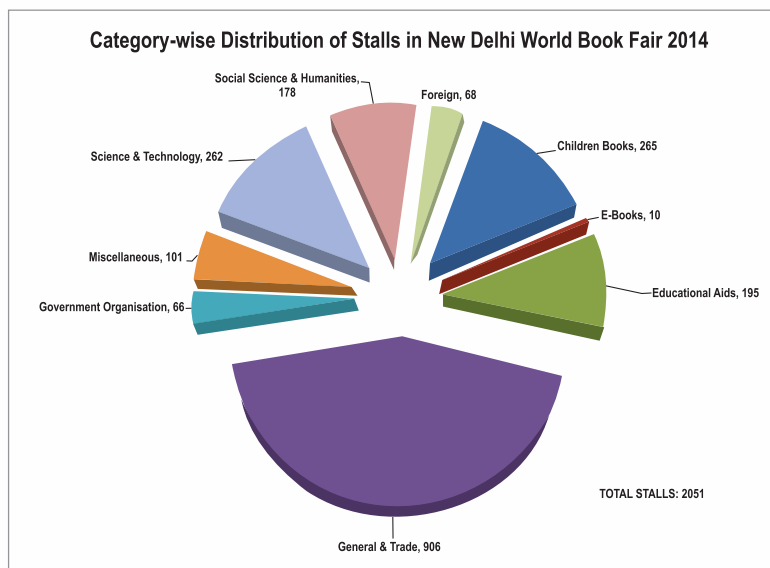
Shri Pranab Mukherjee, Hon'ble President of India inaugurated the New Delhi World Book Fair, 2014. The President appreciated the New Delhi World Book Fair 2014 as a manifestation and celebration of a liberal, democratic, multilingual, multicultural and secular society. The President said that the "NDWBF has played the twin role of cultural and business admirably," and added "No human society can develop in all its dimensions without books. They carry the wisdom of generations. Book fairs are a source of multiple inspirations and remind us that history and tradition have celebrated the argumentative India and not an intolerant India."

Smt. Chandresh Kumari Katoch, Hon'ble Union Minister of Culture, Ms Kataryzna Kaceperczyk, Hon'ble Secretary, Public & Economic Diplomacy, Ministry of Foreign Affairs, Republic of Poland and Ms Malgorzata Omilanowska, Hon'ble Secretary of State, Ministry of Culture and National Heritage, Republic of Poland, Shri A Sethumadhavan,



Chairman and Dr M A Sikandar, Director, NBT were also present on the occasion.

More than 1000 publishers, booksellers and distributors participated in the Fair including foreign participants from 26 countries including France, Iran, Japan, Nepal, Poland, Pakistan, Singapore, Sri Lanka, South Korea and Saudi Arabia. In addition, international bodies such as the World Bank, WHO and UNESCO also participated in the event.



A chart showing detail of category-wise distribution of stalls at the New Delhi World Book Fair, 2014

The Theme Presentation: This year, the theme of the Fair was *Kathasagara: Celebrating Children's Literature*. The Theme Pavilion was inaugurated by Shri Ashok Thakur, Hon'ble Secretary, Higher Education, Ministry of Human Resource Development. On the occasion, he also released two catalogues published by NBT titled *A Tale of Tales* which provides a glimpse on various forms of Indian children's literature; and *Children's Books 2014: An Annotated Catalogue of Select Children's Books in India* in which about 800 books in English, Hindi and all Indian languages have been detailed. Shri A Sethumadhavan, Chairman, NBT, Ms Veena Ish, Joint Secretary, Book Promotion, Ministry of HRD, and Dr M A Sikandar, Director, NBT were also present.

A number of panel discussions, workshops, counselling sessions for young adults, storytelling sessions and interactive sessions with eminent children's authors and

illustrators like Ruskin Bond, Abid Surti, Paro Anand, Kshama Sharma, Nina Sabnani etc were organised in the Theme Pavilion in Hall No. 7E to promote books, creativity and the habit of reading especially amongst children. The presentation also included collective exhibit of about 800 books on various aspects of children's literature in Indian languages and a special exhibit *A Tale of Tales* of 150 panels providing an insight into varied forms of Indian children's literature like folk tales, epics, classics, storytelling tradition and depicting the growth of Indian children's literature till modern times.

Shankar Revisited: To mark the birth centenary of Shankar Pillai, the legendary children's writer, illustrator and founder of Children's Book Trust, a special commemorative corner was put up in the Theme Pavilion.

Harekrishna Devsare and Pulak Biswas Retrospectives: The Theme Pavilion paid homage to Dr. Harekrishna Devsare and Shri Pulak Biswas. Dr Devsare was the editor of *Paraag*, popular children's magazine and had authored more than 300 books. Shri Pulak Biswas was one of the prominent illustrators of our country who had supported NBT's efforts in bringing out books in the Nehru Bal Pustakalya series.

Illustrators' Corner: The corner featured works of eminent illustrators of India like Mickey Patel, Atanu Roy, Jeyanthi Manokaran, Ravi Paranjape among others.

Guest of Honour Presentation: Poland was the Guest of Honour country at the New Delhi World Book Fair, 2014. Besides the high-level officials related to the Ministry of Foreign Affairs and Ministry of Culture, the delegation consisted of the galaxy of publishers, writers, rights managers, academicians, translators including Ms Olga Tokarczuk, writer, bestselling author, Mr Jacek Dehnel, writer, Ms Magdalena Dêbowska, CEO of Polish Rights Agency, Mr. Michal Nogas, journalist, Polish National Radio, Mrs Magdalena Heydel, lecturer, Mr Michal Rusinek, writer, Mr Wojciech Jagielski, writer, Ms Malgorzata Gurowska, illustrator and graphic artist, Ms Monika Browarczyk, Ms Maria Skakuj Puri, both being translators from Polish to Hindi.

During the nine days of the Fair, the Polish Pavilion hosted a number of talks and discussions on Polish book market and publishing, Polish literary genres, fiction, readings from the works of Polish Nobel laureates, Polish school of posters, comparative dialogues, best of Polish illustrations for children reflected today's Poland in all its vibrant diversity. These included, 'Impact of the Polish School of Posters on Illustrated Books for Children', 'Feminist Travellers: Myth or Reality', 'Workshop for Children', 'An Exploration of Polish Poetics', 'The Literary Heritage of Krakow and Delhi', 'Polish-Hindi Translations and Literary Exchange', 'Interaction between Indian & Polish Authors', besides the launch of Hindi translations of popular Polish titles. A special exhibit of around 100 Polish books by different publishers was also put up at the Pavilion.

Desaj: The Festival of Tribal and Folk Performing Arts of India was inaugurated by Ms Leela Samson, Chairperson, Sangeet Natak Akademi. Shri A Sethumadhavan, Chairman, NBT and Shri Sonam Tshering Lepcha, Padma Shri awardee was also present on the occasion. The Festival was organised in collaboration with the Sangeet Natak Akademi and Sahitya Kala Parishad. Folk artists from across the country performed various art forms representing different States of India like Gond Tribal Dance (Andhra Pradesh), Hirni Birni Katha (Bihar), Chhattisgarhi Folk Music, Ghoomar, Phag, Dhamal and Loor (Haryana), Baha and Sarpha Dance (Jharkhand), Singari Melam (Kerala), Swang (Madhya Pradesh), Hill Music of Manipur, Manipuri Folk Dance, Mayurbhant Chhau (Odisha), Singari Dance and Chutkuchuta Nritya (Odisha), Gidda and Bhangra (Punjab), Songs by Langa and Manganiyar Children (Rajasthan), Lepcha Music (Sikkim), Fakiri Songs (West Bengal), among others.

Special Features

Authors' Corners – In the year 2013, the Trust successfully introduced the concept of Author's, Corner at New Delhi World Book Fair where eminent authors and other literary personalities had reading sessions and interacted with the book lovers. This year too, the Fair had four Author's Corners namely *Reflections*, *Conversations*, *Lekhak Manch* and *Sahitya Manch* where scores of writers and academics both established and aspiring, read from their works and entered into lively debates with the visitors. These included: Karan Singh, Deepti Naval, Ruskin Bond, Vikas Swaroop, Taj Hassan, Michael Fischman, Sudeep Nagarkar, Kishlay Bhattacharjee, Mamta Kalia, Manager Pandey, Ashok Vajpeyi, Rattan Singh, Anupama Chopra, Vinod Nair, Rajiva Wijesinha, Sonal Kalra, Joginder Singh, Rashmi Bansal, Vesna Jacob, Shekhar Trivedi, Amrinder Bajaj, MK Raina, Shombit Sengupta, Yashodhara Lal, Anna Veticad, Mushirul Hassan, Hindol Sengupta, Dr Parthasarathy, among others.

Literary Events – The Trust also facilitated other publishers and organisations to hold their literary events in three auditoriums located at Hall No. 14 & Hall No. 18. About 100 literary activities such as seminars, discussions and book release functions were held during the Fair.

New Initiatives

Kidz Bubble: A unique initiative, Kidz Bubble — a small enclave for very young children at the New Delhi World Book Fair 2014, was the place for them to unleash their creativity. The Kidz Bubble had a Centre Stage and four corners—Art and Craft by Macaw Books, Fun Corner by Society for All Round Development (SARD), and a Creative Corner by NBT. Throughout the nine days of the Fair, the Kidz Bubble was packed with activities like storytelling, extempore speech, singing competition, listening skill activities, thread painting, leaf painting, collage-making, wax resist painting, mosaic painting, waste recycling crafts, papier mache, origami, leaf craft, waste recycling crafts, clay toys, drawing

competition, paper folding, string puppets, paper toys, finger puppets, flower making, and so much more. Every day hundreds of children from various schools participated in these activities. Inaugurating the Kidz Bubble on 15 February 2014, Ms Rita Menon, CMD, ITPO said that it was the best place for young children to have fun and take them into their own world of fun, wonder and imagination.

WBF Live — For the book lovers, NBT in association with 92.7 Big FM, installed a make-shift radio station at the Fair and covered the events in the Fair, everyday.

B2B Activities during New Delhi World Book Fair, 2014

CEOSpeak over Chairman's Breakfast – NBT in association with FCCI organised CEOSpeak over Chairman's Breakfast on 16 February 2014. The CEOSpeak was inaugurated by Dr. Narendra Jadhav, Member, Planning Commission, Government of India. The key speakers on the occasion were Ms. Beata Stasinska, Vice President, Foksal Publishing Group, Poland, Mr. R. Ramachandaran, Executive Director, National Book Development Council of Singapore and Executive Secretary, Asian Festival of Children's Content (AFCC) among others. Initiated last year as a part of the New Delhi World Book Fair, this edition of CEOSpeak, aimed to bring greater interaction with the publishing community in India and establish a forum of CEOs to discuss and share business and book-trade related issues and concerns. Nearly 100-120 CEOs, MDs, Directors, and other Senior Executives from the publishing industry participated in the event.

New Delhi Rights Table – The New Delhi Rights Table, a two-day B2B session for publishers, translators, editors and rights agents from India and abroad was organised at Lounge 1, Pragati Maidan to establish network and explore business opportunities. It offered B2B match making sessions between publishers to book their own Rights Table, meet each other, present their products and tentatively finalize their interests and agreements for transfer of translations and other subsidiary rights of books available in English, Hindi and other Indian languages. Shri A Sethumadhavan, Chairman, NBT, Dr M A Sikandar, Director, NBT, Ms Magda Hadal, translator from Poland, Ms Magdalena Debowska, a Rights agent from Poland among others were present on the occasion.

Activities during New Delhi World Book Fair, 2014

1. Mr. Ruskin Bond, well-known children's author interacted with book lovers of all age-groups in the Theme Pavilion on 15 February 2014. He expressed his happiness on visiting the Pavilion and had a photo session with people present on the occasion.
2. NBT in association with French Book Office organised an interactive session for school children, parents and teachers with Ms Joelle Jolivet, illustrator and

- Ms Karthika Nair, author of the book *Meet the Honey Hunters* on 15 February 2014. During the session, Ms Joelle and Karthika talked about the book and shared their experience with children on how to draw illustrations for books.
3. A panel discussion on the topic *Indian Children's Literature and Harekrishna Devsare* was organised at the Theme Pavilion on 15 February 2014. The renowned authors Dr Madhu Pant, Shri Vimlelsh Verma, Ms Surekha Panandiker and Shri Dinesh Mishra were the speakers on the occasion. They discussed about the contribution of Dr Devsare in the Indian children's literature.
 4. Author-illustrator duo Ms Kshama Sharma and Ms Durga Bai interacted with children on 15 February 2014. During the storytelling by Ms Kshama Sharma, the illustrations were drawn on-the-spot by Ms Durga Bai.
 5. The Trust in association with Sahitya Akademi organised *Hindi Rachna Path* at Sahitya Manch, Hall No 8 on 16 February 2014. Renowned poets and writers including Ashtbhuja Shukla, Dinkar Kumar, Krishna Mohan Jha, Mahesh Katare, Neerja Madhav and Prabhat Ranjan rendered their poems and short stories at the function.
 6. A workshop on *Theatre for the Young Audience* was organised in the Theme Pavilion on 16 February 2014. The workshop was organised in association with Assitej India and was conducted by Shri Ashish Ghosh and Shri Subhash Rawat. In this interactive workshop children learned basic theatrical skills like creating a story, visualizing characters and expressions etc. The children from various schools and NGOs participated in the workshop.
 7. An interactive session *Lost in the Woods: Meet Kashvee*, the child author was organised in association with Rajshri Media (P) Ltd. at the Theme Pavilion on 16 February 2014. The nine year old author of the book, *Lost in the Woods*, Ms Kashvee R Barjatya interacted with the book lovers.
 8. A panel discussion on the topic *Indian Children's Literature and Pulak Biswas* was organised in the Theme Pavilion on 16 February 2014. The speakers on the



occasion were Ranjana Nagar, Pallavi Dutta, A P Payal, Jagdish Joshi among others. The speakers discussed about the contribution of late Pulak Biswas, well known illustrator in the field of Indian children's literature. A booklet on Pulak Biswas published by NBT was also released on the occasion.

9. Well known illustrator Shri Aabid Surti and noted author Shri Rajesh Utsahi interacted with the children in the Theme Pavilion on 16 February 2014. The other programmes that were organised in the Pavilion included a play on *Pied Piper of Hamelin* in association with Aga Khan Foundation, a play on *Shravan Kumar* by Shradha Mandir Sr Secondary School, Faridabad and a drama on creating awareness on Tuberculosis in association with Pratham Education Initiative.
10. A talk on the topic *Books and Bollywood* was organised at the Phoolwari Convention Centre on 16 February 2014. Well-known actor Shri Irfan Khan was the speaker on the occasion. He talked about his favourite books and authors.
11. Well-known Polish journalist, Wojciech Jagielski shared his reportage experiences with people at the Polish Pavilion in Hall No. 7 on 16 February 2014. He said that writing is therapeutic and he is looking forward to write about the East-West exchange of culture and of India particular.
12. Dr M M Pallam Raju, Hon'ble Minister of Human Resource Development released the NBT book *The Good Books Guide* in the Theme Pavilion on 17 February 2014. He hoped that the book will help children, parents and teachers to select good books for reading. He also urged children to develop reading habit. Shri A Sethumadhavan, Chairman, NBT, Shri Ashok Thakur, Secretary, MHRD, Dr M A Sikandar, Director, NBT, Shri Arvind Kumar, A & A Book Trust, Shri Subir Shukla, educationist and other dignitaries were also present on the occasion.
13. Dr M M Pallam Raju, Hon'ble Minister of Human Resource Development released two NBT books on Swami Vivekanand titled *Swami Vivekananda: The Eternal Inspiration of the Youth* and *The Simple Life of Swami Vivekananda* at Auditorium, Hall No. 8, Pragati Maidan, New Delhi on 17 February 2014. He also released the first NBT e-book on Swami Vivekananda on the occasion. Shri A Sethumadhvan, Chairman, NBT, Shri Ashok Thakur, Secretary, MHRD, Dr M A Sikandar, Director, NBT, Shri Raghvendra, Director, Copyright Office, Shri N K Bhattacharjee, former Director of NBT, Prof. Sunita Sengupta, University of Delhi and Shri Sandipan Sen among others were present on the occasion. Dr Pallam Raju also released the new logo and new web portal of the Copyright

Office (www.copyright.gov.in) including e-filing facility for Copyright registration.

14. A workshop on *Illustrating is Fun!* was organised in association with the Embassy of Norway and A & A Book Trust in the Theme Pavilion on 17 February 2014. Ms Tiril Valeur, illustrator and author from Norway had a lively interaction with children and gave them tips to draw good illustrations.
15. A panel discussion on the topic *Issues in Contemporary Indian Children's Literature* was held at the Theme Pavilion on 17 February 2014. Ns Nilima Sinha, President, AWIC, Dr Ira Saxena, renowned author, Dr Varsha Das, noted author, Dr Usha Dutta, NCERT and Ms Shahdeep Sharma were the speakers on the occasion. They discussed about the various aspects of contemporary Indian children's literature.
16. A talk on *Science Communication for Children* was organised in the Theme Pavilion on 17 February 2014. Dr V K Tyagi, Senior Scientist, Vigyan Prasar interacted with the children and unfolded the facts and tricks behind magic.
17. Shri Sher Jung Garg, well-known author and Shri Debashish Deb, noted illustrator interacted with the children in the Theme Pavilion on 17 February 2014. They read out stories to children and gave them tips on preparing illustrations. Apart from this, a counselling session in association with the University of Delhi, Department of Continuing Education and Extension and a skit on *Importance of Water* by the students of G D Goenka School, Noida was also organised at the Pavilion on 17 February 2014.
18. National Book Trust, India in association with Sahitya Akademi organised *North-East and Northern Poets' Meet* at Sahitya Manch, Hall No. 8 on 17 February 2014 in which Kaustubh Moni Saikia (Asamiya), Binod Basumatari (Bodo), Vijay Verma (Dogri), Desmond L. Kharmawphlang (Asamiya), Mondira Ghosh (English), Kailash Vajpeyi (Hindi), Sefali Debbarma (Kokborok), Kshetri Rajen (Manipuri), Thailow Mog (Mog) and Tarsem (Punjabi) participated and rendered their poems on patriotism, philosophy, rural life, women and other social issues.
19. *A Tribute to Farooq Shaikh* was paid at Auditorium, Hall No. 7 on 17 February 2014. Ms Dipti Naval, renowned actor talked about Farooq Sheikh and said that he had always believed in team-work rather than competition. The director of the movie *Sath Sath*, Shri Raman Kumar also spoke on the occasion. The session was moderated by Shri Raveesh Kumar, journalist and anchor, NDTV. Farooq Sheikh being a book lover, had always promoted the cause of NBT for

developing reading habit among people and had participated in many book fairs and other events organised by NBT.

20. A *Book Talk* with noted children's authors was organised in the Theme Pavilion on 18 February 2014. The talk was organised in association with Association of Writers and Illustrators for Children (AWIC). Noted authors Ms Nilima Sinha, Ms Girija Rani and Ms Divya Rani read out stories to the children and also gave them an insight on how to write good stories.
21. A storytelling session in association with Pratham Books was organised in the Theme Pavilion on 18 February 2014. Ms Subhadra Sengupta, noted author and storyteller interacted with children and read out incidents related to Kasturba Gandhi and Mahatma Gandhi.
22. A panel discussion on the topic *What Do Children Read?* in association with Pratham Books was organised in the Theme Pavilion on 18 February 2014. Shri Subir Shukla, educationist and author was the moderator of the discussion. He interacted with parents, teachers and librarians present on the occasion and discussed about the reading habit of children with them.
23. Shri Shashi Shetye, noted illustrator and Shri Rajiv Tambe, well-known author interacted with the children in the Theme Pavilion on 18 February 2014. The other programmes that were organised in the Theme Pavilion included a play on the topic *Ladke Ladki Mein Bhed Kyon?* in association with SARD, a play on *Importance of Environment* in association with Pratham Books and a dramatic performance on poems in association with SARD.
24. National Book Trust, India in association with School of Translation Studies and Training, IGNOU organised seminar on *Diversity and Dialogue: Translation among Indian Languages* at Hall No. 8 on 18 February 2014. Prof. Kim Do'young, visiting Korean professor to University; Department of Social Sciences was the Guest of Honour on the occasion. Prof. M Aslam, Vice-Chancellor, IGNOU presided over the function. Shri A Sethumadhavan, Chairman and Dr M A Sikandar, Director, NBT were also present on the occasion.



- The seminar was divided into three sessions viz. *Indian Linguistic Scenario and Culture of Translation*, *Translating Oral Discourses: An Inter-language Dialogue* and *Creating New Worlds: Translating Children's Literature in Indian Languages*. The speakers on the occasion were Prof K Satchidanandan, Shri Ashok Vajpayee, Prof. Ranjit Kumar Dev Goswami, Prof. Ganesh Devy, Prof. Esther Syein, Ms Vandana Tete, Dr Geeta Dharmarajan, Dr T. Kikuchi and Dr Divik Ramesh.
25. The Hindi translation of Michal Rusinek's book *Little Chopin* published by National Book Trust, India was released by Mr Piotr Klodkowski, Ambassador of the Republic of Poland at the Polish Pavilion on 18 February 2014. Mr Michal Rusinek, Mr Manglesh Dabral, translator of the book in Hindi, Ms. Anna Tryc-Brom ley, Director, Polish Institute, New Delhi, Shri A Sethumadhavan, Chairman, NBT, Dr M A Sikandar, Director, NBT, and various other dignitaries were present on the occasion.
 26. *Shaam-e-Sufiyana* was organised jointly by NBT and NCPUL at Hall No. 7 on 18 February 2014. The Chand Nizami Brothers performed the popular 'Kun Faya Kun', 'Chaap Tilak Sab Kini', 'Dama Dum Masst Kalander', Bullehshah's and Kabir's couplets, among many others.
 27. Dr Farooq Abdullah, Hon'ble Union Minister of New and Renewable Energy released eight NBT books in Kashmiri language in Hall No. 8, Pragati Maidan, New Delhi on 19 February 2014. On this occasion, Shri Sharifuddin Shariq, Member of Parliament of Jammu & Kashmir, Shri O N Kaul, noted linguist, Shri Aziz Hazmi, well-known author, Shri A Sethumadhavan and Dr M A Sikandar, Director, NBT were also present. The Kashmiri books released were: *Humijaan Sund Khwab* by Ghulam Nabi Aatish, *Ghashun Chitti Pompur* by Ghulam Nabi Aatish; *Vwazaj Raantas* by Muntazir Ahmad, and *Deenu se Deenanath* (Hindi original), translated by Pyare Lal Hataash, *Jumman Kaka* (Hindi original), translated by R L Shant; *Pustak Mera Mitra* (Hindi original), translated by Pyare Lal Hataash; *Gaon Ka Beta* (Hindi original), translated by R L Shant; *Anjaam* (Urdu original), translated by Zaved Matzee.
 28. An interactive session on the topic *What Do You Want to Read?* in association with Lekhika Sangh was organised at the Theme Pavilion on 19 February 2014. The speakers on the occasion were Dr Madhu Pant, Ms Vibha Devsare, Ms Neera Verma, Ms Swaran Prabha, Ms Shipra, Ms Susheel Verma, Ms Seema and Shri Rajiv Tambe.
 29. A panel discussion on the topic *Importance of Research and Network in TYA (Theatre for the Young Audience)* in association with Assitej India was

organised in the Theme Pavilion on 19 February 2014. Prof Manon van de Water, University of Wisconsin, USA was the guest speaker on the occasion. Prof Poonam Batra and Shri Faizal Alkazi also spoke on the occasion. The speakers discussed about the importance of theatre as an educational tool for children.

30. A workshop on *How to Write a Graphic Novel/Comics?* was organised in association with Kendriya Vidyalaya, Rajokri in the Theme Pavilion on 19 February 2014. In this workshop children were informed about creating a graphic novel/comic through imagination.
31. *Dastangoi Performance* in association with Pratham Books was organised in the Theme Pavilion on 19 February 2014. In this show, Ms Poonam Girdhani and Ms Fauzia enthralled the audience. Later during the day, Ms Bina Kapoor, well-known author and Ms Priya Kurian, noted illustrator interacted with the children.
32. The Trust in association with Sahitya Akademi organised *Indo-Czech Writer's Meet* at Sahitya Manch on 19 February 2014. Shri A Sethumadhvan, Chairman NBT, inaugurated the meet and welcomed the authors from India and Czech Republic. The speakers on the occasion were K Sreenivasarao, Martin Vopenka, Uday Prakash, Sukrita Paul Kumar, Marketa Hejkalova, K Satchidanandan, Sylva Fischerova, H K Kaul, Marta Hochmal, Manorama Jafa, Blanka Skuckova, N K Bhattacharjee and Dr M A Sikandar.
33. A discussion on the topic *Aaj Ki Kahaniyan* was organised in Sahitya Manch in Hall No. 8 on 19 February 2014. The speakers at the discussion were Rattan Singh, Khalled Javed, Ghazanfar, among others.
34. An interactive session titled *Popular Characters from Indian Children's Literature Come Alive* in association with Bachpan Society was organised in the Theme Pavilion on 20 February 2014. The children from various schools presented dramatic performance on stories based on popular characters in Indian children's literature like *Tenali Raman*, *Jhansi Ki Rani*, *Birbal* among others. The session was coordinated by Ms Surekha Panandiker and Ms Shashi Jain.
35. A panel discussion on the topic *Children's Literature and Theatre for the Young* in association with Assitej India at the Theme Pavilion on 20 February 2014. The discussion was chaired by Mr Prayag Shukla, eminent editor, Mr Kim Peter Kovac, President of Assitej, USA, Ms Paro Anand, author and Shri Manas Ranjan Mahapatra, Editor (NCCL) were the speakers on the occasion. They discussed how theatre inspires children to read good books.

36. An interactive workshop *Lets Go Ahead* was organised in association with Pratham Books at the Theme Pavilion on 20 February 2014. The workshop was conducted by Shri Rajiv Tambe, well-known author. He played mind games with children and also gave them tips to write stories. An interaction with Ms Paro Anand, noted author and Shri V. Ramanuj, eminent illustrator with children was also organised.
37. An illustration workshop by Ms. Malgorzata Gurowska and book reading session by Ms Seema Anand for children was organised at the Polish Pavilion at Hall No 7 on 20 February 2014.
38. A storytelling session *A Morning with Jeeva Aunty* in association with Pratham Books was organised in the Theme Pavilion on 21 February 2014. Ms Jeeva Raghunath, the well-known storyteller interacted with the children in her distinctive style and left the audience spell bound.
39. A panel discussion on the topic *Need for Classroom Libraries* was organised in association with Pag-e in the Theme Pavilion on 21 February 2014. The speakers on the occasion were Shri Arvind Kumar, Ms Zakia, Ms Sangeeta Chaudhry and Ms Ruchika Mehra. The speakers discussed about the need to develop school libraries in rural and remote areas of the country to make good books available to the children.
40. An interactive session *NBT Express: A Journey to the World of Children's Literature* in association with Consortium Octet was organised in the Theme Pavilion on 21 February 2014. Dr Shekhar Sarkar, author interacted with the children and asked them questions related to Indian literature. A play on the importance of education titled *Janna Zaroori Hai* was presented by the artists of the Kala Sankraman and an interactive session with Ms Jeeva Raghunath, noted author and Shri Orjit Sen, eminent illustrator was also organised at the Theme Pavilion.
41. The Trust organised a *Young Writers' Meet* in association with Sahitya Akademi at Sahitya Manch in Hall 8 on 21 February 2014. Young authors and poets representing different languages including Sanjib Paul Deka (Asamiya), Sanwal Dhami (Punjabi), Rati Agnihotri (Hindi & English), Chongtham Dipu Singh (Asamiya), Tasneef Haider (Urdu) read out their works to a packed hall.
42. A panel discussion on the topic *Children's Literature and Education* was organised in association with Bachpan Society in the Theme Pavilion on 22 February 2014. Dr Madhu Pant, Ms Surekha Panandiker, Dr Usha Sharma, Ms Shashi Jain and Ms Vidya were the speakers on the occasion. They

discussed about inculcating reading habit in children by making educational tools interesting at the school level.

43. A counselling session on the topic *Relieving Stress for Children and Young Adults* was organised in association with the Department of Adult Continuing Education and Extension, University of Delhi in the Theme Pavilion on 22 February 2014. The session was conducted by Ms Aditi Sarkar.
44. A puppet show on *Red Riding Hood* and a play on *Meet Mr Zero* was organised in association with Children's Creative Club in the Theme Pavilion on 22 February 2014. The children from Mewat, Haryana performed in these shows.
45. A presentation on *Indian Folk Tradition* in association with Navratan Foundation was organised in the Theme Pavilion on 22 February 2014. The children dressed up in colourful traditional dresses performed folk dance from across the country like *Kathakali*, *Haryanvi* folk dance, *Bihu*, *Bhangra*, *Lavini* etc.
46. An interactive session with Ms Nina Sabnani, noted illustrator and Shri Ankit Chadha, renowned author was organised in the Theme Pavilion on 22 February 2014. The other activities that were organised at the Pavilion included a skit titled *Ladkiyon Ko Kyon Padna Chahiye* by MCD School, Raghbir Nagar, New Delhi, a play on *Bano Insaan* by Sawan Kripal Ruhani Mission and a play on *Importance of Books* by children of Katha.
47. A panel discussion on the topic *Aaj Ka Drama* was organised by National Book Trust, India at Sahitya Manch in Hall No. 8 on 22 February 2014. Renowned playwrights Shahid Anwar, Danish Iqbal, K S Rajendran and Anees Azami shared their views.
48. An informal gathering of the visiting Polish authors, artists and officials of Book Institute, Poland with some Indian authors, artists and editors was organised at the Polish Pavilion on 22 February 2014. Shri A. Sethumadhavan, Chairman, NBT, Ms. Anna Tryc-Bromley, Director, Polish Institute, Jacek Dehnel, young Polish poet, Malgorzata Gurowska, an artist, Asad Zaidi (Hindi), Subir Roy (Artist), Dr Akram Khurshid (Urdu), Soumitra Dasgupta (Artist), Nilakshi Borgohain (Assamiya), Kusumlata Singh (Hindi), Dr Bhagyalaxmi (Telugu-English), Prof. J L Reddy (Telugu), Prof. Inde (Punjabi), Amrit Jyoti Mahanta (Assamiya-English) and Dr M A Sikandar, Director, NBT were the speakers on the occasion.
49. Kids' favourite cartoon characters—Ninja Hattori and Dora the Explorer—

made an appearance at the Kidz Bubble on 22 Feb 2014. They asked several questions on general topics and had a photoshoot with children.

50. A *Motivational Talk* with Dr Karan Singh, Hon'ble Member of Parliament and President of Indian Council for Cultural Relations was organised in Hall No. 8 on 23 February 2014. He talked about the reading habit of the youth and inspired them to read more and more books in all languages. On this occasion, Shri A Sethumadhvan, Chairman, NBT announced that the New Delhi World Book Fair, 2015 would be held from 14-22 February 2015. Ms Rita Menon, Chairman & Managing Director, ITPO and H.E. Piotr Klodkowski, Ambassador of the Republic of Poland also spoke on the occasion.
51. In the session titled *Bahadur Bacchon ki Kahani*, Shri Harish Chandra Mehra, the first National Bravery Award Winner and Ms Mahika Gupta, the recipient of the National Bravery Award, 2013 interacted with the audience on 23 February 2014. The programme was moderated by Shri Rajnikant Shukla, renowned author. Dr M A Sikandar, Director, NBT was also present on the occasion.
52. A counselling session on *Encouraging Reading Habits* among children was organised in the Theme Pavilion on 23 February 2014. The programme was organised in association with the Moulding Thoughts. Dr Shekhar Sarkar interacted with the children.
53. A play titled *Bismoy ka Vismay* by the students of the Rajkiya Sarvodaya Vidyalaya, Anand Vihar, Delhi and a musical presentation by the students of Cambridge School, Noida was organised in the Theme Pavilion on 23 February 2014. The presentation by children enthralled the audience. The RivoKids Online Contest Prize in association with RivoKids was also organised where the winners of the online contest were given prizes.



BOOK FAIRS

With the objective of promoting book culture in the country, National Book Trust, India organizes book fairs/exhibitions throughout the country at the regional and national level.

During the period from April 2013 to March 2014, the Trust organised the following book fairs in different parts of the country including New Delhi World Book Fair, 2014.

1. Amdavad National Book Fair (1 - 7 May 2013)

The second Amdavad National Book Fair was organised from 1 to 7 May 2013 at Gujarat University Convention Centre. The Fair was organised by Amdavad Municipal Corporation in association with National Book Trust, India with the support of Gujarat Sahitya Parishad and Gujarat Prakashak Mandal. Shri Narendra Modi, Hon'ble Chief Minister of Gujarat, inaugurated the Fair. He emphasised on the importance of reading and spoke at length about how technology can make a major difference in popularising books. He spoke about how book fair represents a collective effort and strength to make books more popular. Shri Bhagawati Kumar Sharma, eminent Gujarati writer, was the Chief Guest at the function, while Shri Asit Vora, Mayor was the Guest of Honour. Dr M A Sikandar, Director, NBT was the special guest at the function.



2. Dharamshala Book Fair (8 - 13 May 2013)

The trust organised the Dharamshala Book Fair at Police Ground, Dharamshala, Himachal Pradesh from 8-13 May, 2013. The fair was organised in association with the District Administration, Dharamshala. Shri C Palrasu, Deputy Commissioner of Kangra inaugurated the fair. A large number of the students, authors, scholars, journalists and people from all walks of life visited the Fair. About 50 publishers and distributors from across the country participated in the Fair. Several workshops, discussions and cultural programmes were organised during the Fair.

3. Kanyakumari Book Fair (19 - 28 July 2013)

The Trust organised the Kanyakumari Book Fair at the S.L.P. School Grounds, Nagercoil from 19 to 28 July 2013. The Fair was organised in collaboration with the District Administration, Kanyakumari. Dr Vaigai Selvan, Hon'ble Minister for Elementary Education, Govt. of Tamil Nadu inaugurated the Fair, while Shri K T Pachaimal, Hon'ble Minister for Forests inaugurated the NBT stall at the Fair. Shri S. Nagarajan, IAS, District Collector, delivered the presidential address. Many literary and cultural events were organised during the fair in which well-known scholars, writers, film and theatre personalities participated.

4. Moga Book Fair (28 September - 6 October 2013)

The Trust organised the nine-day Moga Book Fair in the grounds of the Guru Nanak College from 28 September to 6 October 2013. The Fair was organised in association with Guru Nanak College, Moga. Prof. Gurdial Singh, eminent writer and Jnanpith awardee inaugurated the Fair. Shri K L Garg, Shri Baldev Singh Moga, Shri Darshan Singh, Dr Tarsinder Kaur and Shri Jaswant Kanwal were the special guests on the occasion. With over 50 publishers displaying a wide range of books in Punjabi, Hindi, English and Urdu, spread over 60 stalls, the Moga Book Fair saw a steady stream of book lovers, students, teachers, librarians, media persons and celebrities visiting the Fair grounds.

5. Chandigarh Book Fair (13 - 18 November 2013)

The Trust and Union Territory Administration, Chandigarh organised the Chandigarh Book Fair at the Parade Grounds, Sector 17, Chandigarh from 13 to 18 November 2013. Shri Shivraj V Patil, Hon'ble Governor of Punjab and Administrator, UT of Chandigarh inaugurated the Fair. Several workshops, discussions, interactive sessions and cultural programmes were organised during the Fair. The legendary athlete Shri Milkha Singh, Dr Surjit Patar, renowned poet, Ms Tara Deshpande, noted author, Shri Keki N Daruwallah, eminent poet, Shri Sachin Garg, noted author among others visited the Fair.

6. Mumbai Book Fair (29 November - 3 December 2013)

The Trust organised the Mumbai Book Fair at MMRDA Grounds, Bandra-Kundla Complex, Mumbai from 29 November to 3 December 2013. Shri Balchandre Nemade, eminent Marathi

poet, novelist and critic and Sahitya Akademi awardee inaugurated the Fair. Shri Satish Kalsekar, Marathi poet and editor was the Guest of Honour. The function was presided over by Shri A Sethumadhavan, Chairman, NBT. Dr MA Sikandar, Director, NBT was also present on the occasion. 50 publishers from across the country participated at the Fair. Many literary programmes including poetry reading sessions were organised during the Fair.

7. Hyderabad Book Fair (7 - 15 December 2013)

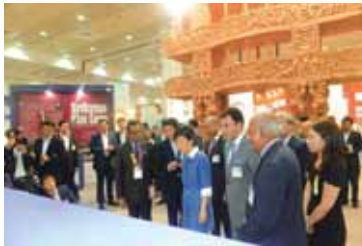
The Trust organised the Hyderabad Book Fair from 7 to 15 December 2013. The Fair was organised in association with Hyderabad Book Festival Society. Shri E.S.L. Narsimhan, Hon'ble Governor of Andhra Pradesh inaugurated the Fair. Ms Jeelani Bano, well known Urdu writer, Shri K Srinivas, poet and editor and Ms Vibha Bharti, Secretary, Hyderabad Book Festival Society spoke on the occasion. With around 400 participants it was one of the biggest book fairs organized in Hyderabad. Many literary programmes and special activities for children were organised during the Fair.

8. Mangalore Book Fair (4 - 12 January 2014)

The Trust organised the Mangalore Book Fair at the Football Ground, Mangalore from 4 to 12 January 2014. The Fair was organised in collaboration with Konkani Language and Cultural Foundation (KLCF), Mangalore. Shri B Ramanath Rai, Hon'ble Minister for Forest and Environment, Government of Karnataka inaugurated the Fair. 45 publishers and booksellers from all over the country participated in the Fair. Several literary and cultural programmes were organized during the Fair.

9. Ramanathapuram Book Fair (25 January - 2 February 2014)

The Trust organised the Ramanathapuram Book Fair from 25 January to 2 February 2014. The Fair was organised in association with District Administration, Ramanathapuram. It was the first ever book fair organised by the Trust in the city. Shri S Sundarraj, Hon'ble Minister for Handlooms and Textiles, Government of Tamil Nadu inaugurated the Fair. He stressed on the importance of cultivating the reading habit from a very young age and insisted parents should buy books like any other gifts they buy for festivals. Others who spoke on the occasion included Shri K Nandakumar, IAS, Dist. Collector; R. Sivakamasundari, Dist. Education Officer; Shri S Viswanathan, Dist. Revenue Officer; and Shri Mayilvahanan, IPS, Dist. Suptd. of Police. Many authors and dignitaries visited the Fair and interacted with the booklovers. Prominent among the dignitaries included Dr APJ Abdul Kalam, former President of India.



PROMOTION OF INDIAN BOOKS ABROAD

With a view to promote Indian books abroad, National Book Trust, India participates in international book fairs by exhibiting a cross-section of representative Indian publications brought out by various India publishers. NBT participates regularly in some of the leading books fairs which include Bologna Children's Book Fair, Colombo International Book Fair, Frankfurt International Book Fair, Sharjah International Book Fair etc.

During the year 2013-2014, NBT participated in the following international book fairs:

1. London Book Fair (15 - 17 April 2013)

National Book Trust, India participated in the 42nd London Book Fair held at the Earls Court, London from 15 to 17 April 2013. This year the Market Focus programme celebrated Turkey in all its colours. Turkey's exciting and varied culture, arts and literature was the toast of the Fair. Indian contingent was represented by over 35 publishers and printers including some well known and leading organisations. About 20 Indian exhibitors including NBT were housed at the India Pavilion. Shri J Bhagwati, India's High Commissioner to UK inaugurated the India



Pavilion. The Trust participated with over 300 books from a cross section of publishers from across the country. NBT stall facilitated a large number of visitors with the exciting range of books that India had to offer in English, Hindi and other Indian languages. *Books from India: A Rights Catalogue* brought out on the occasion provided details of the books published recently in India across various genres and languages. Shri A Sethumadhavan, Chairman, NBT held a series of meetings with foreign publishers and Rights agents and informed them about NBT's recent initiative of providing financial assistance to foreign publishers keen on translating Indian works into foreign languages.

Shri A Sethumadhavan, Chairman and Shri Binny Kurian, Assistant Editor (English) represented NBT at the Fair.

2. Abu Dhabi International Book Fair (24 - 29 April 2013)

National Book Trust, India participated in the Abu Dhabi International Book Fair held at the Abu Dhabi National Exhibition Centre, Abu Dhabi from 24 to 29 April 2013. The Fair was inaugurated by His Excellency Sheikh Sultan bin Tahoom Al Nahyan, Chairman of the Abu Dhabi Tourism and Culture Authority. Over 1000 exhibitors from 51 countries with about 5,00,000 books in 30 languages participated at the Fair. About 12 publishers including NBT represented India at the Fair. The focus of the Fair was on publishing in Gulf countries and digital publishing. In a Publishers' Meet organised in association with Embassy of India, Abu Dhabi, at the NBT stall, Dr MA Sikandar, Director, NBT said, "We are stepping up our activities to promote Indian books in this market." He further added that, "for the first time we are selling our books through a local collaborator, M/s Book Land, Abu Dhabi. In this way, we will be reaching out to a large group of readers in need of NBT books." Ms Amiya Chakravarty, Second Secretary (Culture), Embassy of India, Abu Dhabi, and H.E. Sheikh Al Jumma, Director, Abu Dhabi International Book Fair along with a large group of publishers participated in the programme.

Dr MA Sikandar, Director and Shri Imranul Haque, Dy. Director (Sales) represented NBT at the Fair.

3. Kuala Lumpur International Book Fair (26 April - 5 May 2013)

National Book Trust, India participated in the 32nd Kuala Lumpur International Book Fair held at the Putra World Trade Centre, Kuala Lumpur from 26 April to 5 May 2013. The Fair was inaugurated on 27 April 2013 by Mr. YB Dato' Saifuddin bin Abdullah, Deputy Minister of Higher Education, Malaysia. Saudi Arabia was the guest of honour country this year. With more than 700 participants and about a million visitors, the theme of Fair this year was: 'Books: Generating Creative Intelligence.' The stall of the National Book Trust, India was placed in the International Pavilion. Visitors were happy to see the range of various genres of Indian publishing. The popular science and children's books of NBT were a favourite

with the visitors. Shri Vinesh Kumar Kalra, Second Secretary at the Indian High Commission at Kuala Lumpur visited NBT stall and appreciated the variety of books exhibited.

Shri Sumit Bhattacharjee, Asst. Director (Training & Projects) represented NBT at the Fair.

4. Tehran International Book Fair (1 - 11 May 2013)

National Book Trust, India participated in the 26th Tehran International Book Fair held at the Imam Khomeini Grand Prayer Hall, Mosalialah Ground, Iran from 1 to 11 May 2013. The Fair was inaugurated on 30 April 2013, by the Hon'ble President Mahmood Ahmadinejad and Minister of Culture and Islamic Guidance Mohammad Hosseini. Over 2,545 Iranian and 1,600 international publishers participated in the Fair spread over a space of 1,20,000 square meters. Foreign publishers from 77 countries such as Germany, India, Syria, Saudi Arabia, Britain, Lebanon and United States among others participated.

Shri Syed Haider M Rizvi, Manager (Sales & Marketing), NBT represented the Trust at the Fair.

5. Warsaw International Book Fair (16 - 19 May 2013)

National Book Trust, India participated in the 4th Warsaw International Book Fair held at the National Stadium, Warsaw, Poland from 16 to 19 May 2013. About 500 exhibitors from 18 countries including Australia, Bulgaria, Taiwan, Czech Republic, France, Germany, India, Israel, Norway, Russia, Romania, Serbia, Slovakia, Spain, Ukraine, Hungary and United Kingdom participated in the Fair. India was represented by National Book Trust, India at the Fair. Dr MA Sikandar, Director, NBT had a number of meetings with Mr Grzegorz Gauden, Director, Book Institute, Poland; Ms Elzbieta Kalinowska, Deputy Director, Book Institute, Poland, Ms Aldona Zawadzka, President, Warsaw Book Fair, Mr Wlondzimierz Albin, President of Polish Chamber of Books and Ms. Monika Kapil Mohta, Indian Ambassador to Poland regarding New Delhi World Book Fair 2014.

Dr MA Sikandar, Director and Shri Kumar Vikram, Editor represented NBT at the Fair.

6. Nepal Education Book Fair (24 May - 1 June 2013)

National Book Trust, India participated in the 17th Nepal Education & Book Fair held at Bhirikuti Mandap, Kathmandu, Nepal from 24 May to 1 June 2013. The Fair was inaugurated by Shri Bairagi Kainala, Chancellor, Nepal Academy and Shri Amber Gurung, Chancellor, Nepal Academy of Music and Drama. Shri Jayant Prasad, Ambassador of India, Embassy of India, Kathmandu and Shri Meena from Nepal Bharat Library visited the NBT stall at the Fair.

Shri S K Arya and Shri Raj Kumar from Exhibition Section represented NBT at the Fair.

7. Seoul International Book Fair (19 - 23 June 2013)

National Book Trust, India participated in the Seoul International Book Fair held from 19 to 23 June 2013. India was the Guest of Honour country at the Fair. A 40 member Indian delegation led by Shri Jitin Prasada, Hon'ble Minister of State for Human Resource Development, Government of India, Shri A Sethumadhavan, Chairman, NBT, Smt. Veena Ish, Joint Secretary (Administration, Book Promotion & Copyright), MHRD, Dr MA Sikandar, Director, NBT, Shri K. Srinivasa Rao, Secretary, Sahitya Akademi, including authors, CEOs, MDs and Executives of 23 Indian publishers, participated as part of the Guest of Honour Presentation of India at the Fair. NBT as the nodal agency, facilitated the presentation. A specially designed India Pavilion in about 1,000 sqm. was set up by the NBT at the Fair in which replica of Sanchi Gate sculpted by eminent sculptor Shri Biswaji Majumdar and a replica of the standing Buddha in the Gandhara style by renowned sculptor Shri Purnendu Dey was showcased. More than 2500 titles of 23 Indian publishers who participated and nearly 800 titles of nearly 75 Indian publishers were put on display at the Pavilion. Besides, 'Illustrators' Corner' and paintings of eminent painters on the theme 'Reading Spaces' were part of the exhibition.

Shri Prasada formally inaugurated the India Pavilion by releasing children's books of National Book Trust, India brought out in Korean translation, which were distributed among Korean children who visited the Pavilion. The titles released in Korean translations included: *Holidays Have Come* by Rabindranath Tagore; *Animals You Can't Forget* by Ruskin Bond; *Ravan Remedy* by Suddhasatwa Basu; *Ripe & Ready* by Sukumar Ray; *Punti's Wedding* by Dipanwita Roy; *A Helping Hand* by Samaresh Chatterjee; *Tails* by Hydrose Aaluwa; *Who is Sharper?* by Gunamani Nath and *Chika-Chik-Chik* by Jeyanthi Manoharan. During the Fair, Indo-Korean Digital Publishing Forum, Illustrators' Workshop with 25 Korean school students, Panel Discussion on the topic *Tagore and Gandhi in Korea* and a series of B2B meetings or Rights Exchange meetings between the participating Indian publishers and Korean publishers were organised by NBT.

Several dignitaries including Ms Park Geun-hye, Hon'ble President of the Republic of South Korea, Shri Vishnu Prakash, Hon'ble Ambassador of India to South Korea visited the India Pavilion.

Shri A Sethumadhvan, Chairman, Dr MA Sikandar, Director, Ms. Farida M. Naik (Jt. Director, Admn. & Finance), Shri D. Sarkar (Dy. Director, Art), and Shri Kumar Vikram, Editor represented NBT at the Fair.

8. Colombo International Book Fair (14 - 22 September 2013)

The Trust participated in the Colombo International Book Fair held from 14 to 22 September 2013. Prof. Sunil Ariyaratne, eminent writer, film maker and Senior Professor of Sinhala

language and mass communication at Sri Jayawardanapura University inaugurated the Fair. The Colombo International Book Fair had over 400 stalls spread across 11 halls with a representation of various countries. National Book Trust, India showcased about 300 titles both in English and Tamil. NBT stall attracted a steady stream of visitors.

Dr MA Sikandar, Director and Shri T. Mathan Raj, Assistant Editor (Tamil) represented NBT at the Fair.

9. Beijing International Book Fair (28 August - 1 September 2013)

The Trust participated in the 20th Beijing International Book Fair (BIBF) held at the China International Exhibition Centre in Beijing from 28 August to 1 September 2013. The BIBF attracted over 20,000 exhibitors from 76 different countries and regions. This year the Kingdom of Saudi Arabia participated at the Fair as the Country of Honour, and Moscow as the focus city. BIBF started a new experiment this year of "Province of Honour", where Hubei was the special attraction. Many authors and publishers from Hubei province were present there. The theme of BIBF 2013 was: 'Introducing excellent books from around the world into China and leading Chinese books to the world.' The NBT stall had showcased 200 titles in English which included books of 33 Indian publishers. The NBT books were well received by the visitors to the NBT stall and many publishers showed keen interest in Indian books. During the five-day event, the fair attracted more than 300,000 visitors looking for particularly hard-to-find titles as well as foreign books.

Shri Pankaj Chaturvedi, Assistant Editor (Hindi), represented NBT at the Fair.

10. Frankfurt Book Fair (9 - 13 October 2013)

National Book Trust, India participated in the Frankfurt Book Fair held from 9 to 13 October 2013. Brazil was the Guest of Honour country at the Fair. Over 7,300 publishers, distributors from across the world participated in the Fair. The Indian participation at the Fair was housed in a specially designed India National Pavilion in Hall No. 8. Created by the National Book Trust, India, the Pavilion had a strong presence of 21 publishers from across the country, including NBT and Sahitya Akademi. Shri Sunder Kumar, Councillor (Economics), Indian High Commission, Germany inaugurated the India Pavilion. Over 300 books brought out recently by publishers from across the country on a wide array of subjects was the focus of attention among the visitors. Keeping in view its rising status, NBT organised an Indo-Brazil Business Round Table in association with FBF and German Book Office, New Delhi at the Pavilion. Chaired by Shri Sethumadhavan, the forum, among other things, discussed ways of literary cooperation between the two countries. As part of the BRICS initiative, both the countries sought to participate in each other's book fairs and strengthen literary exchanges. With children's books being the special focus at the Fair, participants from both sides suggested to initially take up children's books. Meetings were also held

with various booksellers associations of USA, France and Canada as well as with Sharjah Book Fair, Tokyo Book Fair and London Book Fair. Besides, a meeting was held with the representative of Federation of Booksellers from Poland, the Guest of Honour country at the forthcoming New Delhi World Book Fair 2014.

Shri A Sethumadhavan, Chairman and Shri Pradip Chhabra, Deputy Director (Exhibition) represented NBT at the Fair.

11. Sharjah International Book (6 - 16 November 2013)

The Trust participated in the Sharjah International Book Fair held at the Sharjah Expo Centre from 6 to 16 November 2013. The Fair was inaugurated by His Highness, Dr Shaikh Sultan Bin Mohammed Al Qasimi, Supreme Council member and ruler of Sharjah. NBT participated with select contingent of 60 Indian Publishers. Housed in a special India Pavilion, the Indian stalls witnessed a long line of visitors for trade enquiries as well as to see the hundreds of Indian books on display. NBT also participated in the Rights Table held from 3 to 5 November 2013 with over 200 recent titles. At the end of the session which had more than 100 publishers from across the globe, NBT signed interest agreements for books on Gandhi with publishers from Syria, Azerbaijan and Egypt. Among the Indian celebrities who visited the NBT stall included Dr APJ Abdul Kalam, former President of India, Prof. K V Thomas, Minister of State, Govt. of India, Shri Adoor Gopalakrishnan, eminent film maker, Shri Ruskin Bond, popular children's writer, Shri Farooq Sheikh and Ms Deepti Naval, theatre and film personalities and Shri Ravinder Singh.

Shri Samaresh Kumar, Asst. Director (I&P) and Shri Rajiv Choudhury, Asst. Director (Exhibition) represented NBT at the Fair.

12. Bologna Children's Book Fair (24 - 27 March 2014)

National Book Trust, India participated in the Bologna Children's Book Fair held from 24 to 27 March 2014. This year more than 1,200 exhibitors from 74 countries participated in the Fair. Brazil was the guest country of honour at the Fair. More than 30,000 illustrators, writers, exhibitors and trade operators from all over the world visited the Fair. National Book Trust, India put up an exhibition of selected 161 books from 20 publishers from across the country. A special catalogue of these books was also published and distributed among other material to the visitors. The NBT stall functioned as a meeting place for trade visitors from India, who didn't have a stall. Publishers like Tulika, Karadi Tales, Duckbill and Ratna Sagar etc used this facility. There were good enquiries for rights of NBT books especially from African countries like Ivory Coast and Ghana.

Shri Rubin DCruz, Assistant Editor (Malyalam) represented NBT at the Fair.

Besides, the Trust also participated in the Meeting of Board of Advisors for the Asian

Festival of Children's Content held at Singapore, Book Release Function of NBT title and Meeting with SAARC Cultural Centre's for bringing out publication jointly held at Colombo, Sri Lanka. The details of which are as follows:

13. Asian Festival of Children's Content (25 - 30 May 2013)

National Book Trust, India participated in the Asian Festival of Children's Content (AFCC) held at the National Library Board, Singapore from 25 to 30 May 2013. Malaysia was the Focus Country for this year's AFCC. Malaysian show included an Illustrators' Corner, several interactive sessions and talks by authors, editors and illustrators, book launch programmes, exhibition of children's books, a Rights Table and a Malaysian Cultural Evening. The Indian stand in this year's AFCC showcased more than 100 select children's books. In the Board of Advisor's Meeting held on 28 May 2013, the decision to project India as the Focus Country in AFCC 2014 was taken.

Shri Manas Ranjan Mahapatra, Editor (English) represented NBT at AFCC.

14. Meeting with SAARC Cultural Centre and Book Release Function, Colombo, Sri Lanka (19 – 21 August, 2013)

A meeting with SAARC Cultural Centre for bringing out publications jointly was held at Colombo, Sri Lanka from 19 to 21 August 2013. In the meeting with Dr G L W Samarasinghe, Director, SAARC Cultural Centre, Dr M A Sikandar, Director, NBT made a proposal regarding the regular participation of SAARC Cultural Centre in New Delhi World Book Fair basis and invited SAARC writers for book reading sessions and book release functions, seminars, etc. in the background of New Delhi World Book Fair. Dr Sikandar also offered capacity building exercise in which NBT could organise training programme to the publishing industry in SAARC countries in India. It was also agreed in the meeting that it would be a good idea to start a separate series called 'SAARC Literature' by NBT for which the SAARC Cultural Centre will be providing financial assistance to NBT to support and sustain publication under this series in NBT on long term basis.

A book release function was also organised where the NBT title *Mirrored Images: An Anthology of Srilankan Poems*, edited by Prof. Rajiva Wijesinha, a literary critic and a Member of Parliament, Sri Lanka was released. The anthology contains 92 poems translated from Sinhalese and Tamil languages into English by Sri Lankan poets.

Dr M A Sikandar, Director represented NBT at the Meeting.



LITERARY ACTIVITIES DURING 2013-14

Book Release Functions

1. Shri Hamid Ansari, Hon'ble Vice President of India, released the NBT book titled *The Future of Indian Agriculture* at a book release function held at the India International Centre, New Delhi on 5 July 2013. Shri Jairam Ramesh, Hon'ble Minister for Rural Development, Dr. Yoginder Alagh, Chancellor of Central University of Gujarat and Professor Emeritus at the Sardar Patel Institute of Economic and Social Research and Dr M A Sikandar, Director, NBT were also present on the occasion.
2. Dr M M Pallam Raju, Hon'ble Minister for Human Resource Development released the NBT book titled *What is Mathematics?* at a book release function held at the India International Centre, New Delhi on 17 September 2013. Prof Dinesh Singh, Vice Chancellor, University of Delhi, Ambassador K P Fabian, Prof. Pravin Kiran Sinclair, Director NCERT and Dr M A Sikandar, Director, NBT were present on the occasion.
3. Shri Jitin Prasada, Hon'ble Minister of State for Human Resource



Development released three NBT titles in Hindi namely *Nasira Sharma: Sankalit Kahaniya*, *Vidyasagar Nautiyal: Sanklit Kahaniya* and *Nanak Singh Ki Chuninda Kahaniya* at a function held during the book exhibition held at J P Inter College, Mohammadi, Uttar Pradesh from 28 to 30 September 2013.

4. National Book Trust, India in association with Kumaon University's Department of Journalism organised a book release function in Almora, Uttarakhand on 26 October 2013. NBT title in Hindi *Meri Yadoon Ka Pahaad* was released on the occasion. Shri Shekhar Pathak, Padmashri awardee, Dr Govind Singh, Shri Shamsheer Singh Bisht, Jeevan Singh Mehta, Prof. R S Pathni, Dr Dev Singh Pokhariyal, Dr Bipan Kumar Sharma and Dr Pradeep were the speakers on the occasion.
5. National Book Trust, India in association with Ramanujan Mathematical Society organised a book release function at the Institute of Mathematical Sciences, Chennai on 22 December 2013. NBT title in Tamil *Ananthathai Arinthavan* was released on the occasion. Shri N Ram, Chairman of Kasturi and Sons Ltd., Shri C S Seshadri, Director-Emeritus, Chennai Mathematical Institute, Dr P Vanchinathan, Prof. M S Raghunathan, Head of National Centre for Mathematics, IIT-TIFR, and Dr M A Sikandar, Director, NBT were the speakers on the occasion.
6. National Book Trust, India in collaboration with Ruia College, University of Mumbai organised a book release function at Auditorium, Ruia College on 6 January 2014. NBT title in Marathi *Janili Tayane Anantata* was released on the occasion. Padma Vibhushan Shri Anil Kakodar, eminent scientist, Padama Vibhushan Shri M S Raghunathan, Head of the National Centre for Mathematics, IIT, Mumbai, Prof. S G Dani, IIT, Mumbai and Dr Pednekar, Principal, Ruia College were present on the occasion.
7. National Book Trust, India organised a book release function at the Conference Hall of Kendrapada Evening College, Kendrapada on 23 March 2014. Four NBT books in Odia titled *Shantanu Kumar Acharyanka Shrestha Kalpa*, *Binapani Mohantyaka Shreshtha Galpa*, *Odia Prakashana Itihas* and *Swadhinata Parabarti Hindi Ksudragalpa* were released. Prof. Shantanu Kumar Acharya, the noted Odia novelist, Dr Bijayanand Singh, member of the Odia Advisory Panel of NBT, Ms Binapani Mohanty, noted writer and Shri Ramachandra Behera, former President of Odisha Sahitya Akademi were the speakers on the occasion.
8. **World Book and Copyright Day**
 - (a) A three-day book festival was organised by the National Book Trust, India from 21 to 23 April 2013, to mark the World Book & Copyright Day at

Sri Venkateswara University, Tirupati, Andhra Pradesh. On this occasion, Prof. W Rajendra, Vice-Chancellor, Sri Venkateswara University released two NBT books in Telugu, namely *Srinivasa Ramanujan* and *Hrudaya Bandham*. Prof. M A K Sukumar, Rector, Sri Venkateswara University and Prof. D Kirankranth Chowdhary, Principal, College of Arts were the speakers on the occasion.

- (b) National Book Trust, India in collaboration with Madhupur High School, Kalan, Odisha organised a literary programme in the school premises on 23 April 2013. Shri Achyutanand Pati, noted author and educationist inaugurated the function. The Odia translations of NBT books *Legend of the Phoenix and other Vietnamese Stories*, *Duba Hua Kila*, *Pani Varasane Wala Hai* and *Nerla Bhi Raja*, were released on the occasion. A symposium on the topic *Promotion of Reading Habit among Children* was also organised. The symposium was presided over by Prof. Bauribandhu Kar, Smt. Manorama Mahapatra, former editor, *Samaj*, the Odia daily, Shri Dash Benhur, a prominent children's litterateur and Prof. Nityanand Swain a prolific science writer in Odia participated in the symposium. An exhibition of NBT publications was also held.
- (c) On the occasion of World Book and Copyright Day, National Book Trust, India organised a literary programme in Amritsar, Punjab on 23 April 2013. The programme was organised in collaboration with Saroop Rani Government College and Akkhar Kavi Kabila. Five NBT books in Punjabi namely *Shekhar Joshi Pratinidhi Kahaniyan*, *Kashinath Singh Diyan Chuanviyan Kahaniya*, *Ravindra Kaliya Diyan Chuanviyan Kahaniya*, *Pari Rukh* and *Baazigar Kabile Da Sabhyachar* were released on the occasion. The second session comprised of a discussion on *Reading Habit* and a poets' meet. Dr Harminder Singh Bedi, Shri Harish Jain, Prof. Darya, Dr Dharam Singh, Dr Vikram Singh Ghumman, Shri Santokh Singh Shaharyar, Shri Parminderjeet among others were the speakers on the occasion.
- (d) National Book Trust, India in association with Pragatisheel Lekhak Manch, Gandhi Ashram organised a literary programme in Chattarpur, Madhya Pradesh on 23 April 2013. Shri Abdul Bismillah, noted author, Shri Rajesh Bahuguna, District Collector and Shri Ashok Kumar Pandey, noted litterateur were the speakers on the occasion. The function was presided over by Dr Ganganath Barsaiya, eminent litterateur. During the programme, NBT book in Hindi titled *Azadi Ka Andolan Aur Bhartiye Musalman* was released and a recitation competition for children was organised. A book exhibition was also put up on the occasion.

Activities during Book Fairs**9. Mangalore Book Fair**

Meet-the-Author sessions were organised on 4th, 5th and 6th January 2014 during the Mangalore Book Fair. Three eminent Kannada authors viz, Shri Fakir Muhammad Katpadi, Shri Jayant Kaikini and Dr Mallika Ghanti spoke on their writings and interacted with the audience.

10. Mumbai Book Fair

- (a) A symposium on Marathi poetry was organised on 30 November 2013. Prof. Chandrakant Patil, well-known Marathi poet and critic presided over the function. Prof. Vasant Patankar and Shri Nilkanth Kadam were the speakers on the occasion.
- (b) A Marathi poetry reading session was organised on 30 November 2013. Eminent Marathi poets Prof. Chandrakant Patil, Prof. Vasant Patankar, Shri Nilkanth Kadam, Shri Vasant Gurjar, Shri Prafulla Shiledar and Shri Varjesh Solanki rendered their poems.
- (c) A symposium on the topic *Cinema and Literature* was organised on 2 December 2013. Prof. Kamlakar Sontakke presided over the symposium. Shri Sanjay Pawar, Shri Kumar Sohoni and Shri Abhiram Bhadkamkar spoke on the occasion. The symposium was followed by Reading Session of the Marathi play *Jyacha Tyacha Prashna*.

11. Moga Book Fair

- (a) A session on Hindi and Punjabi poetry was organised on 29 September 2013. Well known poets rendered their poems and enthralled the audience. Shri Parminder Jeet, eminent poet presided over the session.
- (b) A seminar on the topic *Decline in the Reading Habit among Readers: Problems and Solution* was organized on 30 September 2013. Shri Harish Jain presided over the function. The speakers on the occasion were Shri Meghraj Mitr, Dr Mohan Tyagi, Shri Khushwant Bargadi, Shri Deep Diwar among others.
- (c) A discussion session on *Current Situation of Children's Literature in Punjabi* was organized on 5 October 2013. The speakers on the occasion included

Dr Darshan Singh Asht, Shri Pawan Harchandpuri, Shri Fakir Chand Shukla, Ms Preetpal Kaur, Ms Surinderjeet Kaur and Dr Kuldeep Singh.

- (d) A storytelling session was organised on 28 September 2013. Shri B S Bir, well-known storyteller presided over the session.
- (e) Four Meet-the-Author sessions were organised from 1 to 4 October 2013 in which well-known authors including Dr Amiya Kunwar, Shri Kuldeep Singh Bedi, Dr K L Garg, Shri Mohan Bhandari among others interacted with the book lovers.

Other Activities

12. A three-day translation workshop in collaboration with Konkani Bhasha Mandal, Madgaon was organised at The Golden Palms Resorts & Spa, Goa from 26 to 28 July 2013. Shri Damodar Mauzo, noted Konkani author and Sahitya Akademi Award winner inaugurated the workshop. The language experts at the workshop were Prof. Nitin Rindhe, Prof. Balwant Jeurkar, Shri Madhav Borkar, Shri Narayan Desai and Shri Satish Dalvi. About 40 students attended the workshop.
13. A two-day literary festival was held at the Auditorium, District Institute for Education & Training, Keonjher, Odisha from 7 to 8 September 2013. Dr Pratiba Ray inaugurated the festival. Padamshri Tulasi Munda presided over the function. Four NBT titles in Odia namely *Traditional Indian Theatre*, *Hot Days Long Nights*, *Hanged for Their Patriotism* and *Selected Writings of Madhusudan Das* were released. During the second session of the first day, Meet-the-Author programme with Prof. Sarat Chandra Pradhan and Dr Gourahari Das, eminent authors was organised. During the second day, a symposium on the topic *Promotion of Reading Habit in the Tribal Areas* and a folk dance presentation was organised. The symposium was presided over by Prof. Basudev Chhatoi. The speakers on the occasion were Dr Bimbardhar Behera, Dr Paramanand Patel, Shri Ramakant Jena, Dr Govind Chand, Shri Abhay Dwivedi and Shri Rabindra Kumar Nayak.
14. NBT celebrated *Hindi Pakhwada* at the premises of the Trust, Nehru Bhawan, New Delhi from 1 to 15 September 2013. Hindi Essay competition and Noting & Drafting competition were organised on 4 September 2013 and 5 September 2013. Dr M A Sikandar, Director, NBT flagged-off the competitions. Ms Rakesh Sharma, Director, Department of Hindi Official Language, Ministry of HRD, was the Chief Guest at the function.

15. National Book Trust, India organised a panel discussion on the topic *Hindi Itni Samarth, Lekin Asamarth Kyon* during Akhil Bhartiye Rajbhasha Sammelan held in Ghaziabad, Uttar Pradesh on 28 October 2013. The speakers on the occasion included Dr Rajendra Milan, Dr Ramesh Kataria 'Paras', Dr Onkarnath Dwivedi, Shri Hiralal Sahni, Dr Pradeep Dikshit among others. Two NBT titles in Hindi *Television Natak Ki Patkatha* and *Jayza Jaadu Jagat Ka* were also released on the occasion.
16. National Book Trust, India in collaboration with India Habitat Centre (IHC) organised *Samanvay — Indian Languages Festival 2013*, from 24 to 27 November 2013, on the theme, *Jodhtee Zubaane... Judhti Zubaane* or *Language Connections*. The Festival was inaugurated with lighting of lamp by Dr M A Sikandar, Director, NBT, Shri Raj Liberhan, Festival Director, Shri Vinod Kumar Shuka, renowned Hindi litterateur and Shri Samsheer Rahman Farooqi, well-known Urdu scholar. During the festival several sessions on topics including Telugu poetry, relationship between Urdu and Punjabi languages, tradition and modernity in Hindi literature, oral literature of Karnataka, Khasi, Rajasthani and Bhojpuri languages, women writing, folk art, stand-up Comedy were organised.
17. National Book Trust, India in association with the National Resource Centre, Bhopal organised a literary programme on 28 December 2013. During the programme, a seminar on the topic *Possibilities of Writing for Neo-literates in the Present Context* was organised. Shri Shashank, eminent litterateur, and former Director, Bhopal Doordarshan presided over the function. Shri Palash Surjan, Editor, *Deshbandhu*, Shri Sanjay Singh Rathod, Director, National Resource Centre, Bhopal were the special guests on the occasion. In the second session 19 books for neo-literates published by NBT were released.
18. National Book Trust, India organised a storytelling session and workshop on preparing a children's magazine at the Comics Fest held at Dilli Haat, Pitampura on 30 November 2013. The storytelling session was conducted by Ms Jaishree Sethi while the workshop was conducted by Shri Dwijendra Kumar, Assistant Editor (English), NBT. Over 300 students and 50 teachers participated in the event.
19. As a part of Octave Festival, National Book Trust, India organised a two-day symposia on *Folk & Tribal Culture* at Kalina Campus, University of Mumbai from 15 to 16 January 2014. The programme was organised in collaboration with Lok Kala Akademi, University of Mumbai. Ms Ramanika Gupta, eminent Hindi author inaugurated the function. Eminent personalities from the field of tribal and folk literature participated in the function.

20. National Book Trust, India organised a workshop on *Drawing and Translation* in Kondagaon from 25 to 27 March 2014. Shri Harihar Vaishnav, distinguished writer inaugurated the workshop. The artists and translators who participated in the workshop included Rameshwar Baghel, Rajendra Rao Raut, Ragini Vaishnav, Khem Vaishnav, Santurat Korram, Latika Vaishnav, Santosh Ghalib, Nandlal Churendra, Sarla Yadav, Ashok Kumar Thakur, Dinesh Kashyap, Mahesh Kumar Kashyap, Damru Bhardhwaj, Ugresh Kumar Markam (from Gondi), Narpati Patel (from Halbi) and Nandita Vaishnav (from Bhatri).



56TH FOUNDATION DAY CELEBRATIONS

On the 56th Foundation Day of National Book Trust, India, Dr M M Pallam Raju, Hon'ble Minister of Human Resource Development, Government of India, unveiled the new Logo of the Trust and also inaugurated the recently renovated NCCL Library in the Trust's campus.

In his inaugural address, Dr Pallam Raju laid emphasis on creating interesting spaces in the form of children's libraries in all parts of the country which may help them to be a part of the rich legacy of Indian culture and literature. He also said that the new Logo of the Trust developed by National Institute of Design, Ahmedabad, is in tune with today's changing environment. Talking about books and reading, he laid emphasis on digitization of books and dissemination of literature and information in all possible forms and NBT should explore all government resources to achieve the objective of promoting books and reading.

Shri A Sethumadhavan, Chairman and Dr M A Sikandar, Director, NBT also spoke on the occasion.



NBT Foundation Day Lecture

Prof. Andre Beteille, eminent sociologist and National Research Professor delivered the second NBT Foundation Day Lecture on 1 August 2013 at the India International Centre, New Delhi. He observed that “As reading and writing developed, it also divided the population into those who had monopolized the benefits of reading and writing with those who didn’t.” He added, “Reading and writing open up many things to many people. But, today, certain changes are happening in the world of reading and writing. However, these are not perceptible.” Regretting the lost art of writing letters, Prof. Beteille said, “Writing letters by hand is an art which is gradually dying. The personal touch which these letters communicated is lost by exchanging letters through internet and SMS, a means which is increasingly being resorted to by the younger generation.”

Dr Narendra Jadhav, educationist, economist and policy maker as well as a Member of the Planning Commission presided over the function. He congratulated and commended NBT for having Prof. Beteille to deliver the lecture. Himself a prolific writer, Dr Jadhav was enthusiastic of books brought out by NBT. For the creation of a knowledge society, one requires good books. NBT has been providing such books for various segments of readership.

Earlier, Shri A Sethumadhavan, Chairman welcomed the guests and reflected on the role of NBT in a vibrant global space.

Dr M A Sikandar, Director, NBT, talked of the various initiatives that NBT has taken in the recent past to promote books and reading in this country.



NATIONAL BOOK WEEK

The National Book Week programme is celebrated throughout the country from 14 to 20 November every year by the Trust. Especially focused on children and young people, several book related events like seminars, panel discussions, book-release functions and book exhibitions are organised by the Trust across the country, during this week.

During the National Book Week, a number of activities were undertaken by the Trust in the following States:

1. Andhra Pradesh

A book release function was organised by the Trust in collaboration with District Library, Govt. of Andhra Pradesh, Prakasam and Prakasam Zilla Samsritika Samstala Vedika at Zilla Grandalayam, Ongole on 15 November 2013. Three titles in Telugu for children, namely *Sammy the Snail*, *Tit for Tat* and *Holidays Have Come*, published by the NBT were released on the occasion. The release was followed by a discussion on the books. Prof. Kodati Viyanna Rao, Vice Chancellor, Acharya Nagarjuna University and the Chief Guest at the function released the books. Dr Velaga Venkatappaiah, noted children's writer, Dr Dhara Ramanatha Shastry, Natyavadhani, Shri Anabheri Rajeshwar Rao, DEO, Prakasham Dist., Dr Mallavarapu Rajeshwar Rao, noted children's writer and poet, and Dr Chillara Bhavanid Devi, noted critic and poet were the Guests of



Honour. Shri S V Sheshaiah, President of the Zilla Grandhalaya Samsata presided over the function. Dr Nukatoti Ravikumar also spoke at the function. Apart from book release function, essay writing competition and painting competition for school students was also held on 14 and 15 November in which students from various schools participated.

On 17 November 2013, a book release and discussion session was organised by the Trust in collaboration with Shri Tyagaraya Ganasabha and Balasahitya Parishad at Hyderabad. Prof. N Gopi, Former Vice-Chancellor, Telugu University and Sahitya Akademi awardee and the Chief Guest at the function released the three titles in Telugu, published by the NBT, for the children, namely *Animals You Can't Forget*, *Daadi* and *The Royal Sweeper*. Shri Jonnalagadda Rajagopala Rao, noted writer, popularly writing for *Chandamama*, Shri P Chandra Shekar Azad, noted short story writer and children literature, and Dr S Raghu, Asst. Professor and critic attended the function as guests and speakers. After releasing the books, Prof. S V Satyanarayana, HOD, Department of Telugu Osmania University, presided over the session in which Prof. Gopi, Sri Azad and Dr Ragu discussed the books released. Chief Guest Prof. Gopi spoken about NBT and its over 50 years of journey. Dr K V Deekshitulu, President, Tyagaraya Ganasabha delivered the welcome address. Shri Dasari Venkata Ramana, Secretary, Balasahitya Parishad proposed the vote of thanks.

2. Bihar

National Book Trust, India organised a seminar on the topic *Trends in Contemporary Urdu Short Stories* at Mirza Ghalib College, Gaya (Bihar) on 17 November 2013. The inaugural session began with the release of four books in Urdu, published by NBT namely: *Aaj ki Kahaniyan*, *Ila*, *Ek Antheen Talaash*, and *Srinivas Ramanujan*. The books were released by Prof. Abdus Samad and Prof. Hussainuryahak. Prof. Hussain-ul-Haq, Shri Shamoil Ahmad, Shri Masoom Aziz Kazmi, Dr Ahmad Sagir, Dr Ashraf Jahan, Dr Ain Tabish, Prof. Mehruz-ul-Hasan, Prof. Afsa Zafar, Dr Shahid Rizvi, Prof. Gulab Asdak, Shri Sayyad Ahmad Quadri and Shri Mushtaq Ahmad Noori also spoke on the occasion.

3. Himachal Pradesh

National Book Trust, India organised a book release programme in association with Bhasha Sanskriti Vibhag (Department of Language, Art and Culture), Dharamshala at Dharamshala, Himachal Pradesh on 20 November 2013. Dr Devendra Gupta, Director, Department of Language, Art and Culture, Dharamshala released the NBT books in Hindi namely *Himachal ke Lok Geet*, *Prem Janmejaya: Sankalit Vyanga Rachnayan*, *Balram ki Sankalit Rachnayan*, *Vidyasagar Nautiyal ki Sankalit Kahaniyan* and *Chandrakanta: Sankalit Kahaniyan*. Prof. Ramamurti Vasudev Prashant presented a detailed paper on the books released. Shri Rajkumar Sharma, Dr Ved Prakash Agni, Dr Gautam Sharma Vyathit, Dr Pratyush Guleri, Dr Rekha Daddwal and Dr Meenakshi Datta also spoke on the occasion.

4. Karnataka

A talk on the topic *The Role of Books in My Life* was organised at Kaveri Kalakshetra,

Madikeri, Karnataka on 19 November 2013. The event was organised in collaboration with Allaranda Rangachavadi, a literary and cultural organisation, Madikeri. Distinguished personalities from literature, sports and theatre spoke on the importance of books in their lives. Dr Nataraj Hulyar, eminent Kannada writer, was the Chief Guest at the function. Well known writer Shri K R Vidyadhara and a noted theatre artiste Shri T.N. Srinivasa Naidu spoke on the importance of books in their lives and career. Smt. Kalmadanda Saraswathi, retired principal of a local college who presided over the function also spoke on the importance of books and reading habit.

5. Maharashtra

NBT organised a three-day book exhibition from 15 to 17 November 2013 at Kolhapur in collaboration with Karveer Nagar Vachan Mandir (more than 150 year-old city library) at their main Hall. Dr R K Kanbarkar, former VC, Shivaji University, Kolhapur inaugurated the exhibition, while Shri Rajabhau Joshi, President, Karveer Nagar Vachan Mandir presided over the function. Prof. Dr Ramesh Jadhav, Shri Dada Gore were also present on the occasion. Shri Rajabhau Joshi requested NBT to organize more such programs in Kolhapur city. A book release function was also held on the occasion where the biography of *Rajarshi Shahu Chhatrapati* published in Marathi by the NBT was released. A discussion on *Contribution of Chhatrapati Shahu in Building Modern Maharashtra* was held where Shri Rajendra Kumbhar, a well-known author and researcher, Shri Govindrao Pansare and Shri Manoj Salunkhe, Editor of *Daily Sakal*, Kolhapur edition, spoke on the topic. In the 'Meet the Author' programme, three contemporary Marathi authors—Anand Wingkar, Pravin Bandekar and Kiran Gurav—interacted with the audience. Prof. Randhir Shinde, Shivaji University, Kolhapur, conducted the programme. Prof. Ashok Chausalkar presided over the function and Prof. Rajan Gavas, Head, Dept. of Marathi and Sahitya Akademi winner was also present.

A three-day NBT book exhibition was organised from 19 to 21 November 2013 by NBT in collaboration with Danoli High School, Danoli Tal: Shirol, Distt. Kolhapur. A *Granth Dindi* (Book Procession) was organised by Danoli High School, where about 1200 students of Danoli High School, 400 girl students of Girls High School and 400 students of Primary School, Danoli participated along with their school teachers, Tehsil and Panchayat dignitaries, town residents and parents. Shri Satish Kalsekar, distinguished Marathi writer, inaugurated the exhibition. Prof. Rajan Gavas, Head, Dept. of Marathi and Sahitya Akademi winner were present as Guests of Honour and Shri B N Patil, Kolhapur District Council Education Officer, Mrs. Kamble, Danol, village Sarpanch, Shri Suresh Kamble, Kolhapur District Council Member and Danoli High School Committee members were also present on the occasion. In the book release session, 10 Marathi titles for children, published by the NBT were released by Sh. Rajabhau Shirguppe, well known Marathi author. Mrs. Sucheta Padalkar, Principal, Srujanand High School, Kolhapur and Shri Satish Desphande presented their views on the books released. Prof. Rafiq Suraj, well-known Marathi poet, interacted

with the audience in the Meet-the-Author session. Shri Suraj spoke on his creative journey as a poet. An interview with Prof. Vasant Keshav Patil, Marathi author, poet and translator, was conducted by Prof. Bhimrao Patil, Vice-Principal, Dr. Pantagrao Kadam College, Sangli. The form of interview as an interaction method was chosen in accordance to the format prescribed in the 9th and 10th standard curriculum for the benefit of the students.

6. Odisha

National Book Trust, India in association with Junabhadra College, Bitana, Odisha organised a literary programme at Bitana, Jajpur, Odisha on 15 November 2013. Shri Achyutanand Pati, eminent Odia short story writer inaugurated the programme. Shri Adhyapak Biswaranjan, noted columnist and writer, Shri Nadiya Bihari Mohanty, well-known children's writer and Shri Subhas Chandra Rout, Principal, Junabhadra College were the special guests on the occasion. Twelve books published by NBT in Odia including *Krushna Prasad Mishranka Shrestha Galpa*, *Achyutanand Patinka Shrestha Galpa* and *Gandhi-Nehru Patralapa* were released during the programme. The release was followed by a discussion on the titles released. Dr Shashadhar Das, Prof. Nandakishore Parida, Prof. Bauribandhu Kar and Shri Sunakar Mahakul spoke on the occasion. A symposium on the topic *Promotion of Reading Habit in Rural Areas* was organised in the second session. Dr Ekadashi Padhi, researcher and educationist, Shri Pravakar Satpathi, editor and poet, Dr Rudra Narayan Prusty, President of Jaipur District Writers' Association, Shri Suryamani Khuntia, noted translator, Smt. Bidyutprava Das, well-known poet and Shri Prabodh Kumar Samal, an activist in library movement for the rural areas, presented their views on the subject. All the speakers stressed on the importance and benefits of reading. Prof. Bijay Kumar Satpathy, Member, Odia Advisory Panel, NBT, presided over the session and Shri Damodar Behera offered the vote of thanks.

7. Uttar Pradesh

National Book Trust, India in association with Titli Society For Children Welfare organised a book release and discussion session at Bareilly, Uttar Pradesh on 16 November 2013. The programme began with the release of two books for children in Hindi, published by the NBT namely *Space Shuttle* and *Saat Suraj Sattaavan Tare*. The books were released by children, and they also held a discussion on the books released. Mohd. Adil and Mohd. Nabil also presented papers about the books. Speaking on the occasion, Ms Supriya Aron, former Mayor, Bareilly commended NBT for publishing good books for children and contributing to good literature for children. She also spoke about the contributions of Ms Swaraj Shuchi Aron to children's literature. Shri Suryanath Singh expressed concern on the growing technology taking over children's reading habit, and said that the children's writers have a challenge to face and need to write in a manner that children are encouraged to read more often. The programme concluded with a session on poetry, where Kamlesh Bhatt Kamal, Dr Nagesh Panda, Uday Kirola, Nirmala Singh, Dr Karuna Pande, Gudwin Masih, Ramesh Gautam and Dr Monika Agarwal rendered their poems to a packed audience.



ACTIVITIES IN NORTH EAST

National Book Trust, India, under its Development Project for North Eastern Region, a special scheme for Northeast, organised several book promotional activities in the year 2013-2014. Like the past few years, the year 2013-2014 has been an eventful and successful year for NBT as far as setting new trends in book promotional activities in the Northeast is concerned. Publishers, booksellers, authors, NGOs and the booklovers extended their help in NBT's effort of bringing all the stakeholders under one roof thereby giving a new impetus to the ever-growing reading movement in Northeast. In the process, the Trust has largely been successful in widening its readership in Northeast.

Literary Programme in Gangtok

National Book Trust, India in collaboration with the Cultural Affairs & Heritage Department, Government of Sikkim and Cinedarbaar organised a two-day literary programme titled *Ten, Ten, Ten* at Manan Kendra in Gangtok on 8 & 9 November 2013. The programme was part of NBT's efforts to promote books and reading in the North-eastern states of the country.

Inaugurating the literary festival, Ms Nalini G. Pradhan, Secretary, Cultural Affairs & Heritage Department, Government of Sikkim and the



Chief Guest at the function thanked NBT for organising such programmes that promote reading culture among the youth, that too at a time when technology and e-books are a cause of decline towards the reading culture. The two-day event was a fusion of tradition and literature. It started off with the presentation of *Dastangoi*—the lost art form of Urdu storytelling—by the artists Nadeem Shah and Surender Dhingra. This was followed by a talk on *Folklores through a Scientific Eye* by Dr Ayeja Jha, Head, Department of Management Studies, Sikkim Manipal Institute of Technology, Shri Salil Mukhia, co-founder of Acoustic Traditional, put up a performance exploring the oral folklores and storytelling traditions in the session on *Tribal Oral Storytelling*.

Nepali being an important language spoken by the majority of people in Sikkim, a discussion was held on *Nepali Literature and Its Current Scenario*. Prof. Balam Pandey from Sikkim University spoke at length about Nepali literature.

The last session held was a Poet's Meet where Apsara Dahai and Meena Subba rendered their poems to a packed audience.

The second day hosted a discussion on the book, *Legends of the Lepchas: Folktales from Sikkim*, where the author, Ms Yishey Doma, spoke about the book and interacted with the audience. The book traces the origin of the Lepchas through folktales. The next session saw panel discussions on the following topics: *Bloggng as the Emerging New Media*, *Word of Mouth as in Oral Storytelling Traditions and its Relevance in the Urban Context* and *Publishing Scene in Sikkim — its Future and the Importance in the Local Literary Scenario*.

The two-day event concluded with the screening of the film, *Tony Takitani*, which is a 2004 Japanese film directed by Jun Ichikawa, based on the short story by Haruki Murakami.

Celebrating National Education Day

National Book Trust, India in collaboration with the Sikkim Akademi organised a Special Book Exhibit at Nepali Sahitya Parishad Bhawan, Gangtok from 8 to 11 November 2013, to celebrate the National Education Day. Special exhibit of NBT books ranging from biographies, fiction, non-fiction, essays, children's literature, to books on science & technology, social and political sciences as well as books on folklore were displayed in English, Hindi, Nepali, Bhutia, Lepcha and Bangla languages. Many school children, teachers and book lovers from across the town visited the book exhibition, and bought books of their choice.

Book Promotion Centre in Guwahati

National Book Trust, India, set up its Book Promotion Centre (Grantha Bikash Kendra) at Asom Rashtrabhasha Prasar Samiti Building, Hedayatpur, Guwahati. The centre was inaugurated at a function on 15 March 2014 by Dr Mridul Hazarika, Vice Chancellor, Guwahati University. In his inaugural address, Dr Hazarika hoped that the centre would be a platform to bring students back to the fascinating world of books and would be an important step towards that end.

Appreciating NBT's role in promoting books, Dr Lakshminandan Bora, eminent litterateur and Guest of Honour at the function urged the reading public to fully utilize the facilities in the Centre. Dr Khirada Kumar Saikia, Mantri, Asom Rashtrabhasha Prasar Samiti and Guest of Honour on the occasion, promised all kind of help from the Samiti in NBT's endeavour to promote books and reading habit in Assam.

In his presidential remarks, Shri A Sethumadhavan, Chairman, NBT and eminent Malayalam writer, said that the centre would just not be another book selling point. Rather it will encourage literary gatherings and book promotional events by different organisations working for the cause of books. Earlier, in his welcome address, Dr MA Sikandar, Director, NBT, spoke on NBT's plan to set up similar book promotion centres in different states of the country.

Six recently published titles in Asamiya were also released at the function. These included: *Random Curiosity*, *Easy Guide to Ear Nose and Throat*, *The Great Hedge of India*, *Subhadra Kumari Chauhan Kee Shreshtha Kahaniyan*, *Mulk Raj Anand: Role and Achievement* and *The Making and Working of Indian Constitution*.

Mobile Book Exhibitions

With active help from the local administration and intelligentsia, NBT organised the following Pustak *Parikrama* (Mobile Book Exhibition) in Northeast during which books were made accessible to the readers in various remote areas of the region.

Table giving details of the Pustak Parikrama

Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points Sold	No. of Books
Nagaland Pustak Parikarma	25 Nov to 15 Dec 2013	2,06,080.00	1,81,549.00	50	2,894

ACTIVITIES IN JAMMU AND KASHMIR

National Book Trust, India has been organising book fairs, mobile exhibitions and other book-related activities like panel discussions, book release functions, seminars etc across the country to promote book mindedness among people especially among youth and making low-cost books available to book lovers. To further this objective and keeping in mind the ever-growing demands of the book lovers of Jammu & Kashmir, NBT has been organising such activities in the region for last many years.

Panel Discussion (2 to 3 December 2013)

National Book Trust, India organised a two-day panel discussion on the topic *Kashmiri Language and Literature* at Dhanwantri Library, Jammu University from 2 to 3 December 2013. The discussion was organised in collaboration with University of Jammu.

Kashmiri language experts observed that Kashmiri being the oldest language of north India deserves the status of classical language. They said that “Kashmiri language has a rich treasure of literature spread over more than seven hundred years in published form. The history of Kashmiri poetry is older than that of English language and this language has produced poets of international standard like Lalded and Sheikhul Alam in fourteenth century AD. The poetic vision and expression of these poets of Kashmir is of high standard which suggests that it must have a long tradition and legacy of literary expression behind it.”

The Kashmiri litterateurs who participated in the panel discussion included Dr Aziz Hajini, Md Yusuf Taing, Ms Rukhshana Jameel, Shri Mansoor Banihali, Shri Pyarelal Hatash and Shri BN Betab. A three-day exhibition of books was also held on the occasion from 1 to 3 December 2013.

Mobile Book Exhibition

With active help from the local administration and intelligentsia, NBT

organised the following *Pustak Parikrama* (Mobile Book Exhibition) in Jammu & Kashmir during which books were made accessible to the readers in various remote areas of the region.

Table giving details of the Pustak Parikrama

Name of the Pustak Parikrama	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Exh. Points	No. of Books Sold
Jammu Pustak Parikrama	13 September to 3 October 2013	2,47,761.00	2,14,485.00	53	3,935

Besides, the Trust also organised a Shiksha Shivir at Kathua, Jammu and a Training Course in Book Publishing in Srinagar.



ACTIVITIES BY NATIONAL CENTRE FOR CHILDREN'S LITERATURE

The National Centre for Children's Literature (NCCL) was established in 1993 by the Government of India as a part of NBT to monitor, coordinate, plan and aid the publication of children's literature in various Indian languages. Besides developing a Library-cum-Documentation Centre of children's literature, the Centre is engaged in organising seminars, workshops and exhibitions, and also, is actively promoting the habit of reading at school level by encouraging the setting up of Readers' Clubs. During the year under review, over 1,000 Readers' Clubs were established across the country.

The activities undertaken by NCCL during the financial year 2013-14 were as follows:

1. On the occasion of World Book Day, a seminar on *Reading Habit* was held at Dharamshala, Himachal Pradesh on 23 April 2013. The seminar was organised in association with the School of Education, Central University of Himachal Pradesh. The speakers on the occasion were: Dr Shekhar Sarkar, author, Dr Arvind Kumar Jha, Dean of School of Education, Prof. I V Malhan, Dean of School of Mathematics, Prof. Arvind Agrawal, Dean of School of Social Sciences and Dr Rabindranath



Manukonda, Dean of School of Journalism, Mass Communication and New Media. A workshop for children was also organised at the Lower Tibetan School, Dharamshala on 23 April 2013.

2. During the Dharamshala Book Fair held at Dharamshala, Himachal Pradesh from 8 to 13 May 2013, NCCL organised several programmes for children including discussion on the topic *Education and Books* in association with the HP University Regional Study Centre in which Shri R C Konda, Director, HP Regional Study Centre was the chief guest, a show on *Reading Habit* was Organised in association with Maharishi Vidya Mandir and Lower Tibetan Village School, a discussion on the topic *Interest in Books in Indian Culture*, a folk dance presentation in association with Dronacharya College of Nursing and Poets' Meet. Renowned authors, educators, scholars who participated in these events included Dr Arvind Jha, Shri Norge Teytin, Dr Shekhar Sarkar, Shri Susheel Kumar 'Phool', Prof. Om Awasthi, Ms Rekha Dadwal, Dr Gautam Sharma 'Vythith', Dr Piyush Guleri, Dr Pratyush Guleri among others.
3. 10-day event *Kidstuff Carnival* was organised jointly with Dastkar, a Society for Crafts People at Nature Bazar, Andheria Modh, New Delhi from 17 to 26 May 2013. Storytelling and illustrator workshop was organised every day for children. The well-known authors and illustrators who conducted the workshops included Shri Atanu Roy, Ms Kshama Sharma, Ms Suvidha Mistry, Ms Neeta Gangopadhyay, Ms Ratna Manucha, Ms Taposhi Ghoshal, Ms Deepa Agarwal, Shri Partha Sengupta, Ms Manjul Bajaj, Shri Suddhasatwa Basu, Ms Ruchi Singh, Ms Paro Anand, Shri Subir Roy, Ms Priya Nagarajan, Shri Shastri Shetye and Shri V K Sharma. An *Illustrators' Corner* featuring illustrations from eminent Indian artists and an exhibition of books was also put up at the venue.
4. On the occasion of 56th Foundation Day of NBT, Dr M M Pallam Raju, Hon'ble Union Minister for Human Resource Development inaugurated the New NCCL Library at Nehru Bhawan, New Delhi on 1 August 2013. On this occasion, a storytelling session for school children was Organised at the NCCL Library and NBT Bookshop in which Shri Prakash Manu and Ms Paro Anand, renowned authors for children interacted with school children. Students from various Kendriya Vidyalayas of Delhi participated in the session.
5. An interactive discussion on the topic *Tales for Today's Children: Connecting to the Roots* was Organised in association with India Trade Promotion Organization and Federation of Indian Publishers during Delhi Book Fair 2013 at Pragati Maidan, New Delhi on 29 August 2013. Dr Sharbari Banerjee, Musicologist from NCERT and Shri Rajendra Upadhyaya, author and broadcaster from the News Services Division, All India Radio were the key speakers. Dr M A Sikandar, Director, NBT presided over

the discussion. This interactive discussion was part of the NCCL Monthly Meeting programme. Renowned authors and educators like Dr Divik Ramesh, Shri Prempal Sharma, Shri Lakshmi Khanna 'Suman' among others participated in the session.

6. A storytelling session for school children with Prof. Anvita Abbi, author and Shri Atanu Roy, illustrator of the NBT book *Jiro Mithe* was Organised in the NCCL Library, Nehru Bhawan, Vasant Kunj, New Delhi on 20 September 2013. Around 90 students accompanied with their teachers from different schools of Delhi and NCR participated in the session.
7. The 2nd edition of *Kolkata Festival of Children's Content* was organised at the Future Foundation School, Regent Park, Kolkata from 23 to 26 September 2013. The Festival was Organised in association with the Publishers' and Booksellers' Guild, West Bengal and Sri Aurobindo Institute of Culture, Kolkata. Shri Anindya Chattopadhyay, renowned singer and actor inaugurated the Festival. Shri Debjyoti Dutta, eminent publisher and former President, Federation of Indian Publishers, Shri Sourin Bhattacharya, noted academician, Shri Tridib Chatterjee, General Secretary, Publishers' and Booksellers' Guild, Shri Ranjan Mitter, Principal, The Future Foundation School and Shri Manas Ranjan Mahapatra, Editor, NBT spoke on the occasion. During the Festival, a session on the topic *How to Illustrate a Book for Today's Children: New Challenges, Authors' Readings* with noted authors Ms Jash Sen and Shri Amar Mitra and KFCC Annual Lecture on the topic *Indian Children's Literature Today: Need, Availability and Accessibility* were Organised. Several authors, educators, illustrators, publishers and book lovers participated in these events.
8. A panel discussion on the topic *Kahani Se Natak Tak* was organised in association with Salila Sanstha at Salumbar, Rajasthan on 29 September 2013. The speakers on the occasion were Shri Prayag Shukla, noted author and critic, Ms Sangeeta Sethi, Shri Jaiprakash Pandya 'Jyotipunj' and Dr Bimla Bhandari, noted children's authors.
9. An interactive storytelling session for children with well-known illustrator and author Shri Jagdish Joshi was organised in the NCCL Library at Nehru Bhawan, Vasant Kunj, New Delhi on 21 October 2013. He talked about his book in Hindi *Ek Yatra*, published by NBT. Students from several schools of Delhi participated in the session.
10. A creative writing and illustration workshop was held at Oak Grove School of the Ministry of Railways, Mussorie from 7 to 8 November 2013 in which prominent authors Shri Ganesh Shaili, Shri Prempal Sharma, Ms Ratna Manucha and illustrator Ms Suvidha Mistry were the resource persons.
11. During the Chandigarh Book Fair organised at the Parade Ground, Sector 17,

Chandigarh from 13 to 18 November 2013, NCCL organised several literary and cultural programmes for children and young adults. These included interactive sessions for children on the topic *Spin A Tale*, *Treasure Hunt* and *NBT Chandigarh Book Fair Express*, workshop on *Enactment of a Story*, career guidance on *Book/Graphic Designing as a Career* and *Storytelling Marathon*. Well-known authors and scholars like Ms Suman Bajpayi, Dr Shekhar Sarkar, Ms Kshama Sharma, Ms Asha Shiblani and Shri Subir Roy participated in these events.

12. As a part of National Book Week celebrations, an interactive storytelling session for school children was Organised in the NCCL Library at Nehru Bhawan, Vasant Kunj, New Delhi on 19 November 2013. Shri Suryanath Singh, author and Ms Mistunee Chowdhury, illustrator interacted with the children. Over 150 students of schools from Delhi and NCR participated in the session.
13. An interface with Shri R Ramachandran, Executive Director, National Book Development Council of Singapore on the theme *Singapore as a Gateway for Asian Children's Content* was held at the India International Centre (IIC), New Delhi on 21 November 2013. The talk was held on the backdrop of India being the Focus Country at the Asian Festival of Children's Content in 2014. Prof. Avadhesh Kumar Singh, Director, School of Translation Studies and Training, IGNOU presided over the function. The talk was organised jointly by IIC and NBT.
14. During the Hyderabad Book Fair held from 7 to 15 December 2013, NCCL organised a number of events which included workshop on *Creative Writing and Illustration*, *Storytelling Marathon*, panel discussion on the topic *Writings for Children in Indian languages: Problems and Possibilities* and meeting of Telugu authors and illustrators for children. Eminent illustrator, Shri Kolluju and authors Shri C H Venkataramana, Shri D Venkataramana, Ms Swati Sreepada, Shri Suddalar Ashok Teja, Shri Jonnalagadda Rajagopal, Shri Machirajukameshwar among others participated in the events.

Readers' Club Orientation Programme

1. An orientation on Readers' Club Movement was held at the South Eastern Railway Girls Senior Secondary School in Kharagpur, West Bengal from 18 to 19 July 2013. Shri R K Kulshrestha, Division Railway Manager inaugurated the programme. The event was attended by the principals, teachers and librarians of over 30 schools under South Eastern Railways. Dr Kripa Sankar Chaubey and Ms Sailabala Mahapatra, children's writer were the resource persons.
2. An orientation on Readers' Club Movement was organised in Bhavnagar, Gujarat on 23 July 2013. The programme was Organised in collaboration with Bhavnagar Zilla

Prathamik Siksha Sangh, Gujarat. Dr Nalin Pandit, former Director, GCERT inaugurated the programme. Over 100 teachers and educators attended the programme. Shri Parikshit Joshi, eminent journalist was the resource person for the programme.

3. An orientation on Readers' Club Movement was organised at the Government Higher Secondary School, Silvassa from 11 to 12 September 2013. Shri Sunil Saxena, Secretary, Department of Art and Culture, Diu, Daman and Silvassa inaugurated the programme.
4. An orientation on Readers' Club Movement was organised at Govt. Senior Secondary School, Moti Daman from 13 to 14 September 2013. Shri Lalubhai B Patel, Member of Parliament (Lok Sabha) Daman and Diu inaugurated the programme. Shri A Abraham, Secretary, School Education, Shri Sunil Saxena, Secretary, Art & Culture and Shri Aabid Surti, eminent illustrator were the guests of honour on the occasion. Over 30 schools enrolled for the programme.
5. An orientation on Readers' Club Movement was organised at the Parade Ground, Sector 17, Chandigarh during Chandigarh Book Fair held from 13 to 18 November 2013. A large number of teachers and educators from different schools attended the programme.

Publication

1. Twelve issues of monthly bilingual magazine *Readers' Club Bulletin* for children.
2. A catalogue titled *A Tale of Tales* which provided a glimpse of Indian children's literature.
3. A catalogue titled *Children's Books 2014: An Annotated Catalogue of Select Books in India* in which 800 books in Hindi, English and all Indian languages were detailed.
4. The title *The Good Books Guide* for helping educators, teachers, librarians and children to select good books for reading.
5. *Acchi Kitabon Ki Guide*, the Hindi translation of the NBT title *The Good Books Guide*.
6. A booklet on renowned illustrator Late Pulak Biswas.
7. Publication of NCCL Library brochure.

Membership

1. 22 new members were enrolled for the Library during the year under review.
2. Four temporary members were enrolled in the year under review.

Digitisation

348 books have been digitised for the users during period under review. We have at present 16,000 books in NCCL Library database for the viewers. The library has DELNET connection by which we are connected to 4,000 libraries in the India and eight other countries and provide access to more than two crore records.

Journals:

The library subscribes to 18 children magazines, and 6 magazines are received on complimentary and exchange basis.

Documentation

1. Library updates its members about the latest news, events and activities, additions in the library, e-newsletter and journals in the field.
2. Activities conducted in the NCCL library were well covered in house newsletter, *Readers Club Bulletin*, newspapers and other professional journals.

Collection

1. Books: 243 Purchases*
2. 65 Gifted by NBDCS, Singapore
3. 50 Gifted by other sources
4. Total: 348

* these books were purchased at different seven instances on dates 14.3.2013, 03.06.2013, 10.07.2013, 10.07.2013, 14.09.2013, 27.09.2013 and 27.03.2014.

Library Committee Meeting

1. Library Committee Meeting was held on the occasion of Foundation Day of NBT on 1 August 2013 regarding the inauguration of Library and selection of books.
2. Library Committee Meeting was held on 12 July 2013 for selection of books.
3. Library Committee Meeting was held on 21 October 2013 for selection of books on the occasion of Author-Illustrator Meet.
4. Library Committee Meeting was held during National Book Week (14-20 November 2013) for selection of books.
5. Preparatory meeting on New Delhi World Book Fair was held on 13 January 2014.

Visit of International Delegation in NCCL Library

1. A delegation of the Parliament of the Republic of Indonesia (Committee X on Education, Culture and Tourism, Youth and Sports, and Library Affairs) visited NCCL Library on 16 July 2013. Mr. Drs Utut Adianto, Vice Chairman of the House of Representative of Indonesians at Commission headed the delegation.
2. A group of six Tibetan students from Sambhota Tibetan School, Dehradun visited NCCL library on 21 June 2013 and appreciated the collection and ambience of the library.
3. Janic Marriott, author from Paris, France visited the NCCL Library on 9 July 2013.
4. Polish Delegation visited the NCCL Library on 10 July 2013.
5. Mr. Tissa Hewavithana, Commissioner General of Education & Publications, Sri Lanka visited NCCL Library.
6. His Excellency Mr. Chandradath Singh, High Commissioner of the Republic of Trinidad and Tobago visited the NCCL Library on 2 September 2013.
7. Dr. King Yang-Shik, President of Tagore Society in Seoul & Indian Art Museum visited NCCL Library on 9 October 2013.
8. Mr. R. Ramachandran, Executive Director, National Book Development Council of Singapore (NBDCS) visited the library on 23 November 2013.
9. Mr. Katsuma Doi, Director General and Ms Nachiko Yamamura, Assistant Director, The Japan Foundation, New Delhi visited NCCL Library on 18 November 2013.
10. A group of 13 Tibetan students and primary teachers from Sambhota Tibetan School, Dehradun visited NCCL Library on 3 January 2014 with Mrs. Meenakshi Kher, Asst. Professor (DEME), NCERT.

REGIONWISE LIST OF PARTICIPATION OF THE TRUST IN VARIOUS BOOK FAIRS/EXHIBITIONS

Northern Regional Office, New Delhi

S.No.	Event	Date
1.	NCR Pustak Parikrama	05.05.2013-22.05.2013
2.	Dharamshala Book Fair	08.05.2013-13.05.2013
3.	Nature Bazar Book Fair	17.05.2013-26.05.2013
4.	Nepal Education Book Fair	24.05.2013-01.06.2013
5.	Haryana Pustak Parikrama	05.06.2013-04.07.2013
6.	Kishanganj Book Fair	11.06.2013-17.06.2013
7.	Book Release Function, IIC	05.07.2013
8.	Chandigarh Book Fair	18.07.2013-21.07.2013
9.	Madhya Pradesh Pustak Parikrama	20.07.2013-07.09.2013
10.	Delhi Book Fair	23.08.2013-31.08.2013
11.	Rajasthan Book Fair	07.09.2013-16.09.2013
12.	FICCI Book Exhibition	11.09.2013-11.09.2013
13.	Madhepura Book Fair	12.09.2013-18.09.2013
14.	National Institute of Immunology	13.09.2013
15.	Book Release Function	17.09.2013
16.	Lal Kila Book Fair	20.09.2013-26.09.2013
17.	Zakir Husain College Book Fair	25.09.2013-26.09.2013
18.	Film City Book Exh.	27.09.2013-29.09.2013
19.	Lucknow Book Fair	27.09.2013-06.10.2013
20.	Lakhimpur Book Fair	28.09.2013-04.10.2013
21.	Monga Book Fair	28.09.2013-06.10.2013
22.	India Habitat Centre	24.10.2013-27.10.2013
23.	Faizabad Book Fair	26.10.2013-30.10.2013

24.	Book Release Function	28.10.2013
25.	Chandigarh Book Fair	13.11.2013-18.11.2013
26.	Teri University Exh.	12.11.2013
27.	Jamia Book Exh.	20.11.2013
28.	Central Park Exh., Delhi	01.01.2014-03.01.2014
29.	Jaipur Book Mark Exh.	18.01.2014-20.01.2014
30.	Govt. Co-Ed S S School	05.02.2014-06.02.2014
31.	Siri Fort Auditorium	08.02.2014
32.	World Book Fair	15.02.2014-23.02.2014
33.	Sirsa Book Fair	21.03.2014-25.03.2014

Western Regional Office, Mumbai

S.No.	Exhibition	Date
1.	Ahmedabad Book Fair	01.05.2013-07.05.2013
2.	Bhuj Book Exh.	26.06.2013-08.07.2013
3.	Mobile Exh., Mumbai	22.07.2013-02.08.2013
4.	Kalyan Railway School Exh.	05.09.2013-06.09.2013
5.	Daman & Silvasa Exh.	10.09.2013-14.09.2013
6.	Panvel Pillai College	11.09.2013-12.09.2013
7.	Local Mobile Exh., Mumbai	14.10.2013-20.12.2013
8.	Anushakti Nagar School Exh., Mumbai	14.11.2013-20.11.2013
9.	Kolhapur Book Exh.	14.11.2013-21.11.2013
10.	Mumbai Book Fair	28.11.2013-03.12.2013
11.	Sion Koliwada School Exh.	10.12.2013-12.12.2013
12.	Silvassa Book Exh.	27.12.2013-29.12.2013
13.	Anand Book Exh.	03.01.2014-05.01.2014
14.	Malegaon Urdu Book Fair	03.01.2014-12.01.2014
15.	Nagpur National Book Fair	03.01.2014-12.01.2014
16.	Surat Book Exh.	23.01.2014-27.01.2014
17.	Kolhapur Book Exh.	27.01.2014-31.01.2014

18.	Roha Book Exh., Raigad	30.01.2014-01.02.2014
19.	Nehru Centre Book Exh., Mumbai	05.02.2014-09.02.2014
20.	Diu Book Exh.	05.03.2014-07.03.2014

Eastern Regional Office, Kolkata

S.No.	Exhibition	Date
1.	Nawadeep Book Fair	04.04.2013-10.04.2013
2.	Kharagpur Book Fair	18.07.2013-19.07.2013
3.	ICCR Book Exh.	19.07.2013
4.	Barrackpur Kendriya Vidyalaya	29.07.2013-31.07.2013
5.	Purulia Book Exh.	05.08.2013-07.08.2013
6.	Kendriya Vidyalaya, Alipore	06.08.2013-08.08.2013
7.	Kendriya Vidyalaya, Fort William	24.08.2013-26.08.2013
8.	Kendriya Vidyalaya, Ishapore, No 1	26.08.2013-27.08.2013
9.	Kendriya Vidyalaya, Ishapore, No 2	02.09.2013-03.09.2013
10.	Keonjhar Book Exh.	07.09.2013-08.09.2013
11.	Nandan Book Bazar, Kolkata	12.09.2013-21.09.2013
12.	State Central Library, Vidhanna	20.09.2013
13.	Future Foundation School, Kolkata	23.09.2013-26.09.2013
14.	Srisikshayatan College	26.09.2013-27.09.2013
15.	Kendriya Vidyalaya, Kancharap	26.09.2013-28.09.2013
16.	K V, Ballygunge	03.10.2013-05.10.2013
17.	K V, Fort William	08.10.2013-10.10.2013
18.	Mobile Exh., KV, Khara	04.11.2013-24.11.2013
19.	Ekamra Book Fair	07.11.2013-17.11.2013
20.	Gangtok Book Fair	08.11.2013-11.11.2013
21.	Barak Book Fair	08.11.2013-17.11.2013
22.	Kakinara K V Book Exh.	11.11.2013-12.11.2013
23.	Salt Lake KV Book Exh.	14.11.2013-16.11.2013
24.	ICCR Book Exh.	24.11.2013-26.11.2013

25.	Dum Dum K V	28.11.2013-29.11.2013
26.	Guwahati Literary Festival	05.11.2013-17.11.2013
27.	Dibrugarh Book Fair	22.11.2013-01.12.2013
28.	Jawahar Navodaya Vidyalaya, Under Burdwan Cluster	02.12.2013-01.01.2014
29.	Rajdhani Book Fair, Bhubaneswar	04.12.2013-15.12.2013
30.	Kalyani Book Fair	07.12.2013-16.12.2013
31.	KV Berhampore, Murshidabad	09.12.2013-10.12.2013
32.	Thakurnagar Book Fair	13.12.2013-22.12.2013
33.	Sonarpur Book Fair	13.12.2013-22.12.2013
34.	Nagaon Book Fair	14.12.2013-22.12.2013
35.	Andaman & Nicobar Book Fair	11.12.2013-21.12.2013
36.	KV, Garden Reach	17.12.2013-18.12.2013
37.	Lalbagh Book Fair	21.12.2013-25.12.2013
38.	Berhampore Book Fair	18.12.2013-29.12.2013
39.	Northeast Book Fair	25.12.2013-05.01.2014
40.	Kharagpur Book Fair	04.01.2014-12.01.2014
41.	Sahitya Utsab Book Fair	11.01.2014-15.01.2014
42.	Nabadwip Book Fair	17.01.2014-26.01.2014
43.	Jorhat Book Fair	18.01.2014-27.01.2014
44.	Bhubaneswar Book Fair	29.01.2014-09.02.2014
45.	Kolkata Book Fair	29.01.2014-09.02.2014
46.	Agartala Book Fair	13.02.2014-24.02.2014
47.	Angul and Damanjuri Mobile Exh.	25.03.2014-01.04.2014
48.	Mobile Exh., Arunachal Pradesh	07.02.2014-16.02.201

Southern Regional Office, Bengaluru

S.No	Exhibition	Date
1.	Ernakulam Static Exh.	12.04.2013-21.04.2013
2.	Chennai Puthaga sangamam Exh.	18.04.2013-27.04.2013

3.	Hosur Book Exh.	19.04.2013-28.04.2013
4.	World Book & Copyright Day Exh., Tirupati	21.04.2013-23.04.2013
5.	Pollachi Book Fair	14.06.2013-23.06.2013
6.	Nellai Book Fair, Tirunelveli	14.06.2013-23.06.2013
7.	Book Release and Exh., Siricilla	14.06.2013-16.06.2013
8.	Neyveli Book Fair	05.07.2013-14.07.2013
9.	NBT Kanyakumari Book Fair	19.07.2013-28.07.2013
10.	Erode Book Fair	03.08.2013-14.08.2013
11.	8 th Madurai Book Fair	30.08.2013-09.09.2013
12.	Govt. Book Fair, Puducherry	27.09.2013-06.10.2013
13.	Thodupuzha Static Exh.	29.09.2013-07.10.2013
14.	West Rotary Coimbatore Book Fair	01.10.2013-10.10.2013
15.	Dindigul Book Fair	04.10.2013-13.10.2013
16.	NBW Exh., Showroom	14.11.2013-20.11.2013
17.	NBW Exh., Mananjira, Calicut	15.11.2013-23.11.2013
18.	NBW Exh., Jawahar Navidaya Vidyalaya, Kolar	18.11.2013-20.11.2013
19.	NBW Exh., Kendriya Vidyalaya, MEG, Ulsoor, Bangalore	18.11.2013-20.11.2013
20.	NBW Exh., Kendriya Vidyalaya, IISC., Bangalore	18.11.2013-20.11.2013
21.	NBW Exh., Oxford Sr Sec School, Bangalore	18.11.2013-21.11.2013
22.	Kendriya Vidyalay, Hebbal, Bangalore	25.11.2013-26.11.2013
23.	NBT Hyderabad Book Fair	07.12.2013-15.12.2013
24.	KSICL Trivendrum Book Fair	21.12.2013-29.12.2013
25.	Book Release and Exh., Bangalore	22.12.2013
26.	Vijaywada Book Festival	01.01.2014-11.01.2014
27.	NBT Mangalore Book Fair	04.01.2014-12.01.2014
28.	17 th Kochi International Book Festival	04.01.2014-13.01.2014
29.	BAPASI Chennai Book Fair	10.01.2014-22.01.2014
30.	Darshana Kottayam Book Fair	31.01.2014-09.02.2014
31.	NBT Ramanathapuram Book Fair	24.01.2014-02.02.2014
32.	BVB Tirupati Book Fair	01.02.2014-09.02.2014
33.	Karaikudi Book Festival	14.02.2014-23.02.2014
34.	Kakinada Book Festival	08.03.2014-16.03.2014

SALES & MARKETING

The Trust publishes moderately priced books for all segments of the society and for all age groups in Hindi, English and all major Indian languages. The Trust organizes various book exhibitions, book fairs and mobile book exhibitions through specially designed mobile exhibition vans to ensure the availability of the Trust's publications across the country, especially in remote areas, and small and medium towns. The NBT books are also being sold from its bookshops located at its office in Vasant Kunj, Kashmere Gate and Vishwavidhyalaya Metro Stations, Daryaganj in New Delhi and at its Regional Offices in Bengaluru, Kolkata and Mumbai. The bookshops at Chennai and Guwahati have also become operational.

Besides, NBT books are also available online. Individuals and organisations can avail this facility and order books online.

The Trust has developed an excellent network of its authorised booksellers as Agents and Distributors throughout the country. During the year it has added 51 new booksellers.

NBT Book Club Scheme is also playing a major role in promotion of the sale of books and reading habit. 4,962 new Book Club members have been enrolled during the year 2013-14.

The Mobile Book Exhibition (*Pustak Parikrama*) programme is another important mode for the sale promotion of books and reading habit. The Trust has conducted 39 such Pustak Parikramas throughout the country. The gross sale generated is Rs.63.69 lakh from these exhibitions. The Trust has generated gross sale of Rs. 2,268.25 lakh and Revenue generated from the sale of books has been Rs.1,759.02 lakh.

The detail of region wise sale is as follows:

Region	Gross Sale (Rs. Lakh)	Net Sale (Rs. Lakh)	Revenue Generated (Rs. Lakh)
NRO, Delhi	1,490.00	900.00	1,119.00
ERO, Kolkata	338.00	224.00	299.00
SRO, Bengaluru	112.56	80.51	147.40
WRO, Mumbai	264.00	163.00	141.21
Pustak Parikarma	63.69	52.41	52.41
Total	2,268.35	1,419.92	1,759.02



NATIONAL BOOK TRUST, INDIA FINANCIAL ASSISTANCE PROGRAMME (NBT FAP)

In order to promote and pursue translations of Indian books into foreign languages, the Trust initiated a financial assistance programme to foreign publishers. The programme will provide suitable incentive in the form of financial assistance to foreign publishers for translation of original Indian writings published by Indian publishers in English, Hindi and other Indian languages into foreign languages.

The programme covers broad categories of fiction, non-fiction, science and technology and books for children, except dictionaries, magazines, journals, text books for schools/colleges and professional courses like medicine, engineering, pure & applied sciences, business administration.

In order to give particular focus on writings in Indian languages where an English translation is not available, and to promote such writings abroad, the NBT would facilitate its translation into English, and in such areas the NBT would bear 50% of the translation fee. Open to foreign publishers, the programme has elicited a lot of interest among a cross section of publishers both from India and abroad.



During the period financial assistance was provided for the book *The Missing Queen* by Samhita Arni, first published by Zubaan, for its translation into Italian. The Italian edition was published by Lit Edizioni, Italy. Besides, two proposals from France and Germany are under consideration.

As part of this programme, the Trust organized the second

Rights Table Forum for publishers during the New Delhi World Book Fair, 2014. The New Delhi Rights Table was a two day event that brought together publishers, rights-agents and editors from India and abroad to network and explore business opportunities together. Organised as B2B match making sessions, it enabled the participants to book their own Rights Table, meet and present their products and ideas.

A successful initiative, the New Delhi Rights Table was a major attraction at the New Delhi World Book Fair. It attracted over 60 publishers from India and abroad. Besides, major publishers from across India, foreign participants included publishers from UK, Canada and USA.

PROMOTION AND SALE OF BOOKS THROUGH MOBILE EXHIBITION VANS

S. No.	Exhibitions	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Points	No. of Books Sold
1.	Bihar Pustak Parikrama	24 May to 13 June 2013	174834	154396	55	2741
2.	Himachal Pradesh (Tribal) Pustak Parikrama	23 May to 12 June 2013	139112	120673	50	3413
3.	NCR Pustak Parikrama	23 May to 12 June 2013	184923	151866	50	3710
4.	West Delhi Pustak Parikrama	21 May to 10 June 2013	93354	77867	50	1543
5.	Uttarakhand Pustak Parikrama	06 June to 26 June 2013	104116	90359	55	1374
6.	Punjab Pustak Parikrama	15 June to 24 June 2013	506592	299700	60	12038
7.	Madhya Pradesh (Rural) Pustak Parikrama	09 July to 29 July 2013	220960	190004	58	4111
8.	Madhya Pradesh Pustak Parikrama	21 July to 10 Aug. 2013	267686	227988	62	4442
9.	Kerala Pustak Parikrama	22 July to 11 Aug. 2013	257434	230459	63	4350
10.	Rajasthan Pustak Parikrama	18 July to 7 Aug. 2013	419855	330846	60	6377
11.	Delhi (NCR) (Sonapat/ Meerut) Pustak Parikrama	13 Aug. to 2 Sept. 2013	103922	88975	53	2406
12.	Haryana Pustak Parikrama	27 Aug to 16 Sept. 2013	129608	108037	58	2163

S. No.	Exhibitions	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Points	No. of Books Sold
13.	Maharashtra Pustak Parikrama	19 Sept. to 9 Oct. 2013	327775	277686	63	5367
14.	Jammu Pustak Parikrama	13 Sept. to 3 Oct. 2013	247761	214485	53	3935
15.	Gujarat Pustak Parikrama	21 Sept. to 11 Oct. 2013	156714	140514	60	2476
16.	Lakhimpur/Sitapur Pustak Parikrama	28 Sept. to 18 Oct. 2013	127927	114107	55	1744
17.	Jharkhand Pustak Parikrama	16 Nov. to 6 Dec. 2013	215590	179093	65	3335
18.	West Bengal Pustak Parikrama	16 Nov. to 6 Dec. 2013	220601	190176	60	3609
19.	Nagaland Pustak Parikrama	25 Nov. to 15 Dec. 2013	206080	181549	50	2894
20.	Delhi Pustak Parikrama	09 Nov. to 05 Dec. 2013	97616	84431	45	1489
21.	Goa Pustak Parikrama	25 Nov. to 15 Dec. 2013	212861	179558	55	3956
22.	Maharashtra Pustak Parikrama	9 Dec. to 29 Dec. 2013	247233	211808	60	3571
23.	Delhi Pustak Parikrama	12 Dec. to 20 Dec. 2013	67330	56943	14	1194
24.	Delhi Pustak Parikrama	16 Jan. to 4 Feb. 2014	85134	71172	5	1453
25.	Rajasthan Pustak Parikrama	15 Jan. to 4 Feb. 2014	419789	315150	55	6761
26.	Uttar Pradesh Pustak Parikrama	12 Jan. to 1 Feb. 2014	230715	201746	60	3200
27.	Uttar Pradesh Pustak Parikrama	16 Jan. to 5 Feb. 2014	247515	211787	52	3558
28.	Bihar (Rural) Pustak Parikrama	17 Jan. to 7 Feb. 2014	186786	154504	58	2901

S. No.	Exhibitions	Period	Gross Sale (Rs.)	Net Sale (Rs.)	No. of Points	No. of Books Sold
29.	Delhi Pustak Parikrama	13 Feb. to 14 March 2014	119480	106853	30	1757
30.	Mobile Book Exhibition - Branding of World Book Fair	15 Feb. to 23 Feb. 2014	274621	222793	1	4963
31.	Haryana (Rural) Pustak Parikrama	11 March to 25 March 2014	131506	94709	45	1580
32.	Haryana (Rural) Pustak Parikrama	11 March to 25 March 2014	103366	85829	45	1377
33.	Haryana (Rural) Pustak Parikrama	11 March to 25 March 2014	114539	97728	45	1907
			66,43,335	54,63,791	1,650	1,11,695



TRAINING COURSE IN BOOK PUBLISHING

National Book Trust, India organises Training Course in Book Publishing across the country to help participants take up publishing as a career. The Training Course focuses on various aspects of publishing like developing manuscripts, editorial process, production and marketing of books, export of books, Copyright and other legal issues of publishing, sale of Rights, etc. Members of the faculty drawn from leading universities, institutions and publishing houses give an insight into publishing industry to the participants through interactive sessions.

During the Financial Year 2013-2014, two publishing courses in Srinagar and New Delhi were organised by the Trust.

Training Course in Book Publishing, New Delhi (2-28 September 2013)

The Trust organised the four-week long Training Course in Book Publishing at Nehru Bhawan, New Delhi from 2 to 28 September 2013. This year 36 participants from various parts of the country enrolled for the course. Some of the participants were sent for internship to different publishing houses. Eminent professionals from the publishing industry interacted with the participants during the course.



Training Course in Book Publishing, Srinagar (19-24 August 2013)

The Trust organised a one-week Training Course in Book Publishing in Srinagar from 19 to 24 August 2013. The course was organised in collaboration with Allama Iqbal Library, University of Kashmir. A one week long course at Srinagar

was attended by about 35 participants and about 7 eminent professional from the publishing industry shared their experience with the participants. The course was well appreciated by the participants.

Post Graduate Diploma in Book Publishing Launched, New Delhi (4 July 2013)

Over the last few decades, the publishing industry is growing and more and more new publishing houses are coming up. This phenomenal growth in turn has created a need for skilled professionals in the industry. To meet the demand of contemporary publishing industry for professionals, Ambedkar University of Delhi (AUD) in collaboration with the National Book Trust, India initiated a one year full-time Post Graduate Diploma in Publishing. The course was inaugurated by Smt Sheila Dikshit, Hon'ble Chief Minister of Delhi at a launch held at India International Centre, New Delhi on 4 July 2013. Prof. Shyam B Menon, Vice Chancellor, AUD, Prof. Chandan Mukherjee, Pro-Vice Chancellor, AUD and Dr MA Sikandar, Director, NBT were present on the occasion.

ASSISTANCE FOR PUBLICATION OF BOOKS

Financial assistance is provided by the Trust under its Subsidy Scheme for publication of books.

Scheme for the Subsidized Publication of Books

Through this Subsidy Scheme, the NBT promotes publication of reasonably priced books for students and teachers of Indian universities and technical institutes by providing royalty to authors and financial assistance to publishers for bringing out books which could serve as textbooks, discipline-oriented reference material or reference books.

During the period under review, two titles were published under the Scheme and the total amount of subsidy given was Rs.7,05,458.00.

Detail of the titles published during the year 2013-14 is as under:

Name of the Title	Author	Publisher
<i>Principles and Practice of Pediatrics</i>	Dr J N Sharma	Peepee Publishers and Distributors (P) Ltd., New Delhi
<i>Social Work and Social Welfare</i>	Shankar Pathak	Niruta Publications, Bengaluru



SHIKSHA SHIVIR

National Book Trust, India organises programmes for the promotion of books and reading across the country in regions where there is a high concentration of SC and ST population. Called 'Shiksha Shivirs', these programmes which include special book exhibitions, competitions for children and cultural programmes, have been able to generate a lot of interest for books and reading among both children and adults. During the year under review, the following Shiksha Shivirs were organised:

1. The Trust organised a Shiksha Shivar at Ambha, Morena Dist., Madhya Pradesh on 11 July 2013. The Shivar was inaugurated by Shri Badam Singh Tomar, Block Education Officer of Ambha at Govt. Kanya Utkarsh Mahavidyalaya. The Trust also deputed an exhibition van there. More than 250 children participated in the Shivar. NBT books were gifted to all children who participated at the Shiksha Shivar.
2. The Trust organised a Shiksha Shivar at Porsa, Morena Dist., Madhya Pradesh on 12 July 2013. The Shivar was inaugurated by Shri Anurudh Sharma, CEO, Porsa at Govt. Kanya Utkarsh Mahavidyalaya. A small cultural programme was also arranged by the students of the Kanya Madhvik Vidhyalaya in which they



performed dance rendered poems. and songs. More than 200 children from schools and 20 children from the Anganwadi attended the Shivar.

3. National Book Trust, India organised a workshop on Reading Habit, 'Pathan Ruchi Karyashala' at Bawana, Delhi, on 17 August 2013. The workshop was organised in the premises of MCD Primary Girls School, B-2, JJ Colony, Bawana where more than 200 students participated in a drawing competition. Shri Narender Dutta, Principal, MCD School, Bawana, Smt. Ved Watti, Principal, E-3, JJ Colony MCD School and Smt. Vijaya Kumari, Principal, MCPS, B-2, MCD School, Bawana encouraged the children to take part in the event. NBT's mobile book exhibition van at the venue was also put up.
4. The Trust organised a Shiksha Shivar at Govt. Sr. Sec. School, Mathanhali, Jhajjar (Haryana) on 30 August 2013. Shri O P Jakhar, Education Officer (Basic) and Shri Virendra Singh, Education Officer inaugurated the Shiksha Shivar. More than 250 students participated in the Shivar.
5. The Trust organised a Shiksha Shivar at Govt. Girls High School, Nagri Parole, Kathua, Jammu & Kashmir on 24 September 2013. The shivar was inaugurated by Shri J K Sudan, Chief Education Officer and Shri Narinder Singh Sanyal, District Education Planning Officer. Ms Sarita Gupta, Principal, Ms Semal Rani, Vice Principal, Dr Rai Kumar Sangra, Block Medical Officer among others were present on the occasion. More than 375 children participated in various competitions. An exhibition van was also put up at the venue.
6. The Trust organised a Shiksha Shivar at Govt. Sr. Sec. School (GSSS), Ambedkar Nagar, New Delhi on 7 October 2013. Renu Sharma, Dy. Director (Education), Delhi Admn., inaugurated the event. Dr. Ritu Arora, Physician, Krishna Jabh, Principal, Govt. Girls Sr. Sec. School No. 2, Sector 4; and Sharada Goel, Principal and Ramasaree, Vice-Principal, GSSS were present on the occasion.
7. The Trust organised a Shiksha Shivar at Kautilya Govt. Sarvodaya Bal Vidyalaya, Chirag Enclave on 17 October 2013. It was inaugurated by Renu Sharma and Zareen Taj, Education Officer. Dr. Manisha Sharma, Cardiologist, Dr. Sanjay Chaturvedi, Principal and Ms Alka, Vice-Principal of the Vidyalaya were also present. Over 300 students participated in various competitions and were awarded NBT books.
8. NBT organised a Shiksha Shivar in Rajkiya Primary and Rajkiya Middle Vidyalaya, Dannpur, Alwar on 9 November 2013. More than 250 children attended the Shiksha Shivar and participated in drawing competition and paragraph writing contest. Students also recited poems to a packed audience. Shri Jinender Jain, Principal and Shri Duli Chand, Vice-Principal from Rajkiya Primary Vidyalaya; Shri Sita Ram Meena, Principal and Shri Phool Chand, Vice-Principal from Rajkiya Middle Vidyalaya; Shri Shaddi Lal, Supervisor, Anganwadi attended the programme.
9. The Trust organised a Shiksha Shivar at the Primary and Middle School, Mursan,

Hathras Dist, Uttar Pradesh on 6 December 2013. Shri Davinder Gupta, District Basic Education Officer, and Shri S.N. Singh, District Coordinator, commended NBT's efforts in promoting reading habit among children. Smt. Sandhya, Block Coordinator, Shri Nandit Kumar Gupta, Block Education Officer, Dr. Rajesh Kumar from Govt. Degree College, Mathur, Smt. Renu Gupta, Shri Santan Swaroop and Smt. Poonam Varshney from various schools in Hatisa also attended the programme. About 300 children participated in the event.

10. The Trust organised a Shiksha Shivir at the Government High School, Kudak Jagir, Karnal Dist. Haryana on 13 December 2013. Shri Uday Pratap Singh, District Elementary Education Officer, inaugurated the Shivir. Smt. Rakesh Rana, Nodal Officer (RTE), Shri Rishi Pal, DDO, Govt. High School, Shri Satish Gaba, Govt. High School, Shri S. Kumar, Office Superintendent, NVS attended the programme. More than 300 students took part in various competitions organised during the programme.

**LIST OF GRANTEES UNDER
GRANT-IN-AID SCHEME FOR
BOOK PROMOTIONAL ACTIVITIES**

S.No.	Name of the NGO	Amount Paid (Rs.)
1.	Cine Darbaar Welfare Society, New Delhi	1,00,000/-
2.	Authors Guild of India, New Delhi	1,50,000/-
3.	Shri Mokshagundam Vishweshwaraiah Cultural Society, Andhra Pradesh	50,000/-
4.	Bikalpa Bikash, Odisha	75,000/-
5.	People's Forum Society, Punjab	87,954/-
6.	Konhar Mahila Mandal, Madhya Pradesh	37,500/-
7.	Antharashtra Pusthakotsava Samithi, Kerela	1,50,000/-
8.	Ganga Sansthan, Rajasthan	25,000/-
9.	Jyotsana Gram Vikas Udyog Samiti, Uttrakhand	25,000/-
10.	Samajik Evam Arthik Nirbal Kalyan Samiti, Uttrakhand	25,000/-
11.	The Federation of Publishers' and Booksellers' Association, New Delhi	1,00,000/-
12.	Krida Evam Yuva Samiti, Uttrakhand	36,315/-
13.	Shristhi Bal Yuva Evam Mahila Utthan Samiti, Bihar	50,000/-
14.	Nayee Umang, Delhi	33,680/-
15.	Ishwar Jyoti Parvatiya Mahila Gramodyog Vikas Sansthan, Uttrakhand	37,500/-
16.	Ambedkar Shiksha Samiti, Uttar Pradesh	37,500/-
17.	Nehru Mahila Mandal, Rajasthan	45,625/-
18.	Thakurnagar Book Fair Cum Exhibition Society, West Bengal	75,000/-
19.	Ch. Surender Singh Memorial Sports Welfare, Haryana	37,500/-
20.	Bhandari Vidya Niketan Society, Madhya Pradesh	50,000/-

S.No.	Name of the NGO	Amount Paid (Rs.)
21.	Sarvodya Sewa Samiti, Uttrakhand	25,000/-
22.	Nav Udai Nari Utthan Samiti, Himachal Pradesh	45,488/-
23.	Akhil Bhartiya Gramin Vikas Sansthan, Uttar Pradesh	47,838/-
24.	Dogears Print Media Pvt. Ltd., Goa	1,00,000/-
25.	Rangkhaj Parishad, Madhya Pradesh	37,500/-
26.	Navras School Of Performing Arts, Bihar	2,00,000/-
27.	Aadivasi Research & Development, Maharashtra	62,500/-
28.	Darsan Cultural Society, Kerala	1,50,000/-
29.	Samaj Kalyan Sansthan, Uttar Pradesh	36,822/-
30.	Parshuram Samaj Kalyan Shiksha Samiti, Madhya Pradesh	37,500/-
31.	Federation of Indian Publishers, New Delhi	6,25,000/-
32.	Federation of Indian Publishers, New Delhi	2,50,000/-
33.	Schedule Tribe and Backward Classes Forming Society, Andhra Pradesh	37,500/-
34.	Success Foundation, Gujarat	37,500/-
35.	Bhartiya Kshetriya Patrakar Sangh, Delhi	50,000/-
36.	Anjuman Sansthan, Rajasthan	67,688/-
37.	Ansusaya Education Society, Karnataka	50,000/-
38.	Aadarsh Nav Yuvak Mandal Toonga, Jaipur	24,707/-
39.	Rural Development Organization, Delhi	50,000/-
40.	Sandhya Social And Educational Society, New Delhi	50,000/-
41.	Pustak Mela Samiti, New Delhi	1,00,000/-
42.	Crescent Educational Academy, Andhra Pradesh	37,500/-
43.	Society for Welfare Activates and Justice in Rural Area (SWARAJ), Odisha	37,500/-
44.	Annadaatha, Andhra Pradesh	37,500/-
45.	Dogears Print Media Pvt. Ltd., Goa	1,25,000/-
46.	Dr. B.R. Ambedkar Rural Development Society, Karnataka	50,000/-

S.No.	Name of the NGO	Amount Paid (Rs.)
47.	Shri Hans Shaikshanik Evam Sewa Sansthan, Uttar Pradesh	50,000/-
48.	Bhartiya Vikas Trust, Delhi	25,000/-
49.	Roshan Lal Gautam Gramin Vikas Samiti, Uttar Pradesh	37,500/-
50.	Association of Writers and Illustrators for Children, New Delhi	1,50,000/-
51.	Renaissance, New Delhi	20,015/-
52.	Navneet Foundation, Uttar Pradesh	37,500/-
53.	Kadambni Shiksha Avam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500/-
54.	Jyoti Rural Development Society, Andhra Pradesh	37,500/-
55.	Ram Sewak Mahto Seva Sansthan, Bihar	37,500/-
56.	Anupam Educational & Welfare Society, Madhya Pradesh	37,500/-
57.	Gramin Vikas Evam Prashikshan Sansthan, Uttar Pradesh	37,500/-
58.	Vanitha Jyoti Mahila Sangam, Andhra Pradesh	37,500/-
59.	Gramin Abhudaya Sewa Samiti, Uttar Pradesh	37,500/-
60.	Jan Vikas Avam Kalyan Samiti, Uttar Pradesh	37,500/-
61.	Surya Vikas Samiti, Uttar Pradesh	50,000/-
62.	Devi Sahai Somwati Devi Sewa Sansthan, Uttar Pradesh	25,000/-
63.	Indian Society of Authors, Uttar Pradesh	1,25,000/-
64.	Mattie Health Care & Social Welfare Institute, Uttar Pradesh	1,00,000/-
65.	Ishwar Jyoti Parvatiya Mahila Gramodyog Vikas Sansthan, Uttrakhand	37,500/-
66.	Shakila Shilp Kala Shikshan Samiti, Uttar Pradesh	25,000/-
67.	Mayai Lambi Integrated Development Organisation, Manipur	25,000/-
68.	Navjeevan Dhyam Sevabhavi Sanstha, Maharashtra	75,000/-
69.	Manav Sewa Kalyan Sansthan, Madhya Pradesh	37,500/-
70.	Progressive Youth Society, Jammu & Kashmir	37,500/-
71.	Nav Chetna Mahila Kalyan Samiti, Uttar Pradesh	37,500/-
72.	Manav Shakti Vikas Samiti, Rajasthan	37,500/-

S.No.	Name of the NGO	Amount Paid (Rs.)
73.	Kheda Jilla Mahila & Balvikas Sangh, Gujarat	50,000/-
74.	Saloni Foundation, Gujarat	37,500/-
75.	Parivartan, Gujarat	37,500/-
76.	Tirth Foundation, Gujarat	37,500/-
77.	Ahmedabad Jilla Mahila & Balvikas Sangh, Gujarat	50,000/-
78.	Council of Cultural Growth & Cultural Relations, Odisha	50,000/-
79.	Mahila Kalyan Samiti, Jharkhand	50,000/-
80.	Authors Guild of India, New Delhi	1,25,000/-
81.	Samaj Kalyan Sansthan, Uttar Pradesh	37,500/-
82.	Mamta Vikas Samiti, Uttar Pradesh	37,500/-
83.	Bhandari Vidaya Niketan Society, Himachal Pradesh	37,500/-
84.	Bikalpa Bikash, Odisha	75,000/-
85.	Shardha Mahila Mandal, Madhya Pradesh	50,000/-
86.	Dr. Khursheed Jahan Girls & Boys Inter College Samiti, Uttar Pradesh	50,000/-
87.	Udgosh Sahitya Sanskritik Avam Krida Parishad, Madhya Pradesh	37,500/-
88.	The Federation of Educational Publishers in India, New Delhi	50,000/-
89.	The Federation of Educational Publishers in India, New Delhi	50,000/-
90.	Samaj Vikash Samiti, Haryana	37,500/-
91.	Konhar Mahila Mandal, Madhya Pradesh	37,500/-
92.	Niviraj Education of Welfare Society, Madhya Pradesh	37,500/-
93.	Soni Gramodhyog Sewa Samiti, Mainpuri	50,000/-
94.	Nehru Yuva Club, Uttar Pradesh	37,500/-
95.	Upkar Samiti, Uttar Pradesh	37,500/-
96.	Shant Mahila Kosh, Andhra Pradesh	37,500/-
97.	Hari Gramodhyog Sanstha, Uttar Pradesh	37,500/-
98.	Anwasha, Guwahati	75,000/-

S.No.	Name of the NGO	Amount Paid (Rs.)
99.	Peoples Forum Society, Punjab	50,000/-
100.	Perpetual Reconstructive Institute for Youth Activity, Odisha	37,500/-
101.	Darsan Cultural Society, Kerala	1,50,000/-
102.	Rural Education and Economic Development Society (Reeds), Tamil Nadu	37,500/-
103.	Baba Saheb Dr. Bhimrao Ambedkar Samajothan Samiti, Uttrakhand	50,000/-
104.	Ajay Gramodhyog Sewa Samiti, Uttar Pradesh	37,500/-
105.	Sewa Sansthan, Uttar Pradesh	37,500/-
106.	Kamal Khadi Gramodhyog Mandal, Haryana	37,500/-
107.	All India Shiksha Evam Vikas Association, New Delhi	25,000/-
108.	All India Global Society, New Delhi	25,000/-
109.	Jyotsana Gram Vikas Udhog Samiti, Uttrakhand	37,500/-
110.	Manav Shakti Vikas Samiti, Rajsthan	37,500/-
111.	Shree Santeshwari Gramya Vikas Trust, Gujarat	22,719/-
112.	Rahebar Education & Welfare Society, Maharashtra	37,500/-
113.	Aastha Social Association, Maharashtra	50,000/-
114.	Dr. Ambedkar Samiti, Uttar Pradesh	50,000/-
115.	Saraswati Gramin Vikas Sanstha, Uttar Pradesh	37,500/-
116.	Jyoti Gramodhyog Sewa Sansthan, Uttar Pradesh	25,000/-
117.	Active Institute Mahila Mandal, Madhya Pradesh	37,500/-
118.	Kashmir Artisans Society, Kashmir	37,500/-
119.	Shimmer Urban & Rural Development Association, Karnataka	37,500/-
120.	Lokseva Gramvikas Sevabhavi Sanstha, Maharashtra	40,625/-
121.	Ganga Sansthan, Rajasthan	37,500/-
122.	Anjuman-E-Tarraqi-O-Baqa Urdu, Andhra Pradesh	37,500/-
123.	World Welfare Organization, Uttar Pradesh	37,500/-
124.	Amar Shaheed Paramveer Chakra Nayak Jaolunath Singh, Uttar Pradesh	25,000/-

S.No.	Name of the NGO	Amount Paid (Rs.)
125.	Writers Forum Imphal Lamphelpal, Madhya Pradesh	37,500/-
126.	Al-Akbar Educational & Welfare Society, Andhra Pradesh	37,500/-
127.	Nayee Umang, New Delhi	25,000/-
128.	Jan Seva Evam Shikshan Sansthan, New Delhi	37,500/-
129.	Ch. Surender Singh Memorial Sports Welfare Academy, Haryana	37,500/-
130.	Nagrik Vikas Samiti, Uttar Pradesh	50,000/-
131.	Victory Rural Development, Andhra Pradesh	82,500/-
132.	Hanswahini Mahila Mandal Sewa Sahayata Samuh Sanstha, Chhattisgarh	37,500/-
133.	Chewang Society Tening, Nagaland	50,000/-
134.	Saptarshi, New Delhi	50,000/-
135.	Hakeem Abdul-Majeed Educational Welfare Society, Uttar Pradesh	25,000/-
136.	Jagriti Jan Kalyan Samiti, Uttar Pradesh	37,500/-
137.	Nutan Alo, West Bengal	50,000/-
138.	Bharat Gyan Vigyan Samiti, New Delhi	2,30,718/-
139.	Education & Rural Development Society, Tamil Nadu	37,500/-
140.	Cine Darbar Welfare Society, New Delhi	50,000/-
141.	Alakh, Madhya Pradesh	25,000/-
142.	A.R.J. Foundation, Uttar Pradesh	37,500/-
143.	Maa Laxmi Mahila Sangathan, Odisha	50,000/-
144.	Gramin Vikas Evam Prashikshan Sansthan, Uttar Pradesh	36,475/-
145.	Akhil Bhartiya Sarvangin Vikas Sansthan, Bihar	37,500/-
146.	Jatmalpur Shiksha Prasara Samiti, Uttar Pradesh	37,500/-
147.	Ata-Bhowkamari Society Development Association, Assam	37,500/-
148.	Muvva China Bapi Reddy Memorial Trust, Andhra Pradesh	46,330/-
149.	Surya Vikas Samiti, Uttar Pradesh	48,968/-
150.	Rural People Development Trust, Tamil Nadu	37,500/-

S.No.	Name of the NGO	Amount Paid (Rs.)
151.	Tamil Valarchi Panpatta Maiyam, Tamil Nadu	1,50,000/-
152.	Hari Shri, New Delhi	50,000/-
153.	Bapuji Sevabhavi Sanstha, Maharashtra	37,500/-
154.	Pithora Sanskritik Samajik Samiti, Uttrakhand	25,000/-
155.	Thakurnagar Book Fair-Cum-Exhibition Society, West Bengal	50,000/-
156.	Shiv Shakti Gramodhyog Sansthan, Uttar Pradesh	37,500/-
157.	Jyotimoy Foundation, Assam	37,500/-
158.	Success Foundation, Gujarat	37,500/-
159.	Shri Hans Shaikshanik Evam Sewa Sansthan, Uttar Pradesh	49,630/-
160.	Ahmedabad Jilla Mahila & Bal Vikas Sangh, Gujarat	50,000/-
161.	Saloni Foundation, Gujarat	37,500/-
162.	Adhikar, Odisha	37,500/-
163.	Bhartiya Ekta Vikas Manch, Delhi	50,000/-
164.	Trichur Public Library, Kerala	2,00,000/-
165.	Publishers & Booksellers Guild, West Bengal	1,50,000/-
166.	Akhil Bhartiya Samaj Kalyan Sansthan, Bihar	37,500/-
167.	Parivartan, Gujrat	37,500/-
168.	Sangam Jyoti Charitable Foundation, Uttar Pradesh	37,500/-
169.	Tirath Foundation, Gujarat	37,275/-
170.	Indian Society of Authors, Uttar Pradesh	1,25,000/-
171.	All Assam Publishers and Book Sellers Association, Assam	50,000/-
172.	Rural Development Organization, Delhi	50,000/-
173.	The International Centre, Goa	1,50,000/-
174.	Socio Economic Research Bureau, Jammu & Kashmir	37,500/-
175.	Dr. Khursheed Jahan Girls & Boys Inter College Samiti, Uttar Pradesh	49,690/-
176.	The Chiphi Foundation, Tamil Nadu	50,000/-

S.No.	Name of the NGO	Amount Paid (Rs.)
177.	Bengal Association, New Delhi	2,50,000/-
178.	Navneet Foundation, Uttar Pradesh	37,500/-
179.	Mattie Health Care & Social Welfare Institute, Uttar Pradesh	1,00,000/-
180.	Ganga Sansthan, Rajasthan	37,500/-
181.	Mayai Lambi Integrated Development Organization, Manipur	25,000/-
182.	Jagriti Jan Kalyan Samiti, Uttar Pradesh	37,500/-
183.	Kheda Jilla Mahilla & Balvikas Sangh, Gujarat	50,000/-
184.	Sanjay Gyan Kunj, Bihar	25,000/-
185.	'Hamare' Hayang Memorial Agro Industry & Education Trust, Arunachal Pradesh	25,000/-
186.	Progressive Youth Society, J&K	37,500/-
187.	Ishwar Jyoti Parvatiya Mahila Gramodyog Vikas Sansthan, Uttrakhand	37,500/-
188.	Gramin Abhudaya Sewa Sansthan, Uttar Pradesh	37,500/-
189.	Firdose Mahila Samaja Hassan, Karnataka	50,000/-
190.	Mamta Vikas Samiti, Uttar Pradesh	37,091/-
191.	Bhartiya Vikas Trust, Delhi	25,000/-
192.	Kalyani Book Fair Committee, West Bengal	50,000/-
193.	Imphal East District Boy Scouts & Girls Guides Association, Imphal	50,000/-
194.	PRIA Participatory & Reconstruction Institute Action, Odisha	25,000/-
195.	Asam Sahitya Sabha, Assam	2,50,000/-
196.	Parivartan, Haryana	25,000/-
197.	Brundaban Education & Janseva Development Society, New Delhi	25,000/-
198.	Sewa Sansthan, Uttar Pradesh	37,500/-
199.	Nagen Sarma Memorial Society, Assam	37,500/-
200.	District Journalist's Forum, Odisha	60,000/-
201.	Shiv Shakti Gramodhyog Sansthan, Uttar Pradesh	34,189/-
202.	Social Development Alternate, Uttar Pradesh	37,500/-

S.No.	Name of the NGO	Amount Paid (Rs.)
203.	Pulse welfare Society, New Delhi	37,500/-
204.	Adarsh Shikshan Evam Samaj Seva Samiti, Uttrakhand	37,500/-
205.	World Welfare Organization, Uttar Pradesh	37,500/-
206.	Vanitha Jyothi Mahila Sansthan, Andhra Pradesh	37,500/-
207.	Publishers & Book Sellers Guild, Kolkata	1,43,171/-
208.	Publishers & Book Sellers Guild, Kolkata	2,15,895/-
209.	Manasa Gangothri Socio Economic & Cultural Organization, Andhra Pradesh	37,500/-
210.	Maa Ratni, Delhi	50,000/-
211.	Jyoti Gramodyog Sewa Sansthan, Uttar Pradesh	24,875/-
212.	Sandhya Social & Educational Society, New Delhi	50,000/-
213.	Sandhya Social & Educational Society, New Delhi	37,500/-
214.	Amar Shaheed Paramveerchakra Nayak Jadunath Singh Jan Kalyan Seva Sansthan, Uttar Pradesh	23,879/-
215.	Joy Integrated for Rural & Educational Development, Andhra Pradesh	37,500/-
216.	Shakila Shilp Kala Shikshan Samiti, Uttar Pradesh	22,910/-
217.	Koushki Social Welfare & Environment Society, Madhya Pradesh	37,500/-
218.	Bhartiya Bhasha Parishad, West Bengal	50,000/-
219.	Maa Ratni, Delhi	45,738/-
220.	Upkar Samiti, Uttar Pradesh	37,500/-
221.	Ram Sevak Mahto Seva Sansthan, Uttar Pradesh	37,345/-
222.	A.R.J. Foundation, Uttar Pradesh	37,500/-
223.	The Federation of Publishers' & Booksellers' Association in India, New Delhi	1,00,000/-
224.	Nav Chetna Mahila Kalyan Samiti, Uttar Pradesh	37,500/-
225.	ISII Development Association, Manipur	25,000/-
226.	Jan Vikas Avam Kalyan Samiti, Uttar Pradesh	37,500/-

S.No.	Name of the NGO	Amount Paid (Rs.)
227.	Mahavidya, Jharkhand	2,50,000/-
228.	Manav Seva Kalyan Sansthan, Madhya Pradesh	37,500/-
229.	Shri Ram Swaroop Singh Shiksha Prasar Samiti, Madhya Pradesh	25,000/-
230.	Kadambni Shiksha Avam Samaj Kalyan Seva Samiti, Madhya Pradesh	37,500/-
231.	Sharadha Mahila Mandal, Madhya Pradesh	50,000/-
232.	Bengal Association, New Delhi	2,50,000/-
233.	The Federation Of Indian Publishers, New Delhi	6,25,000/-
234.	Navras School of Performing Arts, Bihar	2,00,000/-
235.	The Federation of Indian Publishers, New Delhi	1,06,093/-
236.	Vijaywada Book Festival Society, Andhra Pradesh	1,50,000/-
237.	Dr. B. R. Ambedkar Rural Development Society, Karnataka	50,000/-
238.	Antharashtra Pustakotsava Samiti, Kerala	1,50,000/-
239.	Chandrashekar Azad Gramin Vikas Seva Sansthan, Bihar	37,500/-
240.	Annadaatha, Andhra Pradesh	32,250/-
241.	Srajan Samaj Sevi Sansthan, Uttar Pradesh	37,500/-
242.	Cine Darbar Welfare Society, New Delhi	50,000/-
243.	Imphal East District Boy Scouts & Girls Guides Association, Imphal	49,000/-
244.	Anjuman-e-Tarraqi-O-baqa Urdu, Andhra Pradesh	37,500/-
245.	Nagrak Vikas Samiti, Uttar Pradesh	44,335/-
246.	Nehru Yuva Club, Uttar Pradesh	37,500/-
247.	Adarsh Shikshan Evam Samaj Seva Samiti, Uttrakhand	37,500/-
248.	Maa Laxmi Mahila Sangathan, Odisha	50,000/-
249.	Pustak Mela Samiti, New Delhi	1,00,000/-
250.	Snehi Mahila Kalyan Avam Utthan Samiti, Uttar Pradesh	37,500/-
251.	Society For Awareness, Welfare Education & Rural Advancement (S.A.W.E.R.A), Haryana	25,000/-
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1502.	Granny Knits	Uri Orlev	30.00	RP
1503.	Homes	Manfred Bafinger	30.00	RP
1504.	I Am Better Than You	Sigrun Srivastava	25.00	RP
1505.	Jawaharlal Nehru	Tara Ali Baig	35.00	RP
1506.	Madhu Makhi Ke Anokhe Kaam	S T Faruqi	40.00	RP
1507.	Mangu's Top	Kamakshi Balasubramanian	25.00	RP
1508.	Mother Teresa	Lila Majumdar & Bachi Karkaria	20.00	RP
1509.	Muthu's Dreams	Kamakshi Balasubramanian	35.00	RP
1510.	Neem Baba	S I Faruqi	45.00	RP
1511.	Once in A Village	H C Madan	25.00	RP
1512.	Once Upon A Time-I	M Chokshi & P M Joshi	25.00	RP
1513.	Our Body	Ramesh Bijlani	25.00	RP
1514.	Panch Dost	Shireen Rizvi	50.00	RP
1515.	Pollution	N Seshagiri	25.00	RP
1516.	Stories of Valour	Rajendra Awasthi	25.00	RP
1517.	Swami And His Friends	R K Narayan	65.00	RP
1518.	The Adventures of Rusty	Ruskin Bond	35.00	RP
1519.	The Adventures of Rusty	Ruskin Bond	40.00	RP
1520.	The Cosmic Gift	Mohan Sundara Rajan	20.00	RP
1521.	The Day The River Spoke	Kamala Nair	25.00	RP
1522.	The Story of A Mango	Debashish Deb	17.00	RP
1523.	The Story of Blood	Yatish Aggarwal	25.00	RP
1524.	The Wise And The Willy	Kala Thairani	25.00	RP
1525.	The World of Turtles and Crocodiles	Zai Whitekar	20.00	RP
1526.	This Earth of Ours	Laeq Futehally	25.00	RP
1527.	Udan Khatola	Rattan Singh	55.00	RP

Neo-literate Series

1528.	Baat Jawahar Lal Ki	Desh Raj Goyal	30.00	RP
1529.	Bapu Ki Baten	Umashankar Joshi	25.00	RP
1530.	Bhojan Aur Hamara Sharir	Renu Chauhan	35.00	RP
1531.	Kamar Ka Dard	Jitendra Maheshwari	25.00	RP
1532.	Machhali Ki Aankhen	Zakia Mashadi	18.00	RP
1533.	Pahale Aap	Ibne Kanwal	11.00	RP
1534.	Pehalwan Ki Dholak	Phaneswarnath Renu	25.00	RP
1535.	Sagar	Varsha Das	20.00	RP
1536.	Son Pahari Ka Rahasya	Chitra Naik	30.00	RP
1537.	Turant Upchar	Yatish Agarwal	30.00	RP
1538.	Us Raat Ki Baat	Mithileshwar	25.00	RP
1539.	Yaad Jawahar Lal Ki	Desh Raj Goyal	35.00	RP

Popular Science

1540.	Aging	K Subba Rao	60.00	RP
1541.	Bachche Aur Unki Dekhbhal	Subhash C Arya	85.00	RP
1542.	Inventors Who Revolutioned Our Lives	K V Gopalakrishnan	75.00	RP
1543.	Some Common Ailments	Anil Aggrawal	55.00	RP

Popular Social Science

1544.	Bhagat Singh Rajnitik Dastavej	Chaman Lal	115.00	RP
1545.	Communalism: A Primer	Bipan Chandra	45.00	RP
1546.	Medieval India: The Study of Civilization	Irfan Habib	190.00	RP
1547.	Panchayati Raj In India	M Aslam	160.00	TR
1548.	Rebellion 1857	P C Joshi (Ed)	90.00	RP
1549.	Right To Information Act 2005	Suchi Pandey & Shekhar Singh	40.00	RP
1550.	Rojgar Guarantee Adhiniyam	Jean Dreze & Others	30.00	RP
1551.	The Partition of India	Anita Inder Singh	45.00	RP

Young India Library

1552.	Human Rights	Leah Levin	80.00	RP
1553.	Indian Society	S C Dube	80.00	RP
1554.	Our Environment	Laeq Futehally	55.00	RP
1555.	Unforgettable Nehru	P D Tandon	210.00	TR

AUDITED ANNUAL ACCOUNT



NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ,

NEW DELHI-110070

Balance Sheet as at 31 March 2014

(Amount in `)

Particulars	Schedule	Current year	Previous year
Corpus/Capital Fund and Liabilities:			
Corpus/Capital Fund	1	31,49,26,110	3,63,716,641
Reserve and Surplus	2	21,80,51,748	2,11,604,845
Earmarked/Endowment Fund	3	8,15,063	816,313
Current Liabilities and Provisions	4	16,90,37,738	1,21,590,645
TOTAL		70,28,30,659	69,77,28,444
Assets:			
Fixed Assets	5	15,70,74,745	1,67,382,363
Investments from Earmarked Funds	6	5,10,000	510,000
Investments - others	7	1,41,49,710	10,790,998
Current Assets, Loans, Advances etc.	8	53,10,96,204	5,19,045,083
TOTAL		70,28,30,659	69,77,28,444

(Ramesh Kumar Pathak)
Accounts Officer

(Dinesh Sharma)
Assistant Director

(M.A. Sikandar)
Director

(A. Sethumadhavan)
Chairman

Date: 24 June, 2014

Place: New Delhi

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Income & Expenditure Account for the year ended 31 March 2014

(Amount in `)

(A) - Income	Schedule	Current year	Previous year
Income from Sales/Services	9	16,72,42,565	20,87,47,292
Grants/Subsidies	10	44,41,04,044	44,28,24,353
Income from Royalty	11	1,56,063	69,724
Interest Earned	12	38,61,926	35,28,650
Income from World Book Fair	13	9,00,68,234	6,94,24,411
Miscellaneous/other Income	14	1,37,25,156	69,37,136
Increase in Stock of Finished Goods	15	2,89,93,523	-2,54,47,671
Profit on Sale of Fixed Assets		55,542	0
TOTAL(A)		74,82,07,053	70,60,83,895
(B) - Expenditure	Schedule	Current year	Previous year
Establishment Expenditure	16	20,91,94,856	18,03,81,092
Other Administrative Expenditure	17	5,46,51,946	4,01,48,469
Expenditure on Publishing Activities	18	11,53,01,003	11,04,31,549
Store Administration	19	3,17,88,189	0
Promotional Expenditure	20	14,64,69,876	14,97,00,780
New Delhi World Book Fair	21	22,29,28,542	21,27,86,830
Depreciation		1,66,63,172	1,78,42,349
Loss on Sale of Fixed Assets		0	8,1121
TOTAL(B)		79,69,97,584	71,13,72,190
Balance being excess of Income over			
Expenditure (A - B) transferred as under:			
a) Transfer to Corpus Fund		-4,87,90,531	-52,88,295
b) Appropriation of margin on Bulk Sales Orders to General Reserve:		0	0

(Ramesh Kumar Pathak)
Accounts Officer(Dinesh Sharma)
Assistant Director(M.A. Sikandar)
Director(A. Sethumadhavan)
Chairman

Date: 24 June, 2014

Place: New Delhi

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2014*Schedule-1**(Amount in `)*

Corpus/Capital Fund	Current Year		Previous Year	
Balance as at the beginning of the year	36,37,16,641		36,90,04,936	
Add: Contributions towards Corpus/Capital Fund				
Add/(Deduct): Balance of net Income transferred from the Income and Expenditure Account	-4,87,90,531		-52,88,295	
Balance as at the year end		31,49,26,110		36,37,16,641

*Schedule-2**(Amount in `)*

Reserve and Surplus	Current Year		Previous Year	
1. Capital Reserve:				
As per last Account	20,08,13,847		19,39,39,262	
Addition during the year	64,46,903		68,74,585	
		20,72,60,750		20,08,13,847
2. General Reserve:				
As per last Account	1,07,90,998		1,05,62,414	
Addition during the year (interest)	0		2,28,584	
		1,07,90,998		1,07,90,998
TOTAL		21,80,51,748		21,16,04,845

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2014

Schedule-3

(Amount in `)

Earmarked/Endowment Funds	Fund-Wise Break-up		Total
	K K Birla Foundation	Sopan Smarak Nidhi	
a) Opening Balance of the Funds	5,64,683	2,51,630	8,16,313
b) Additions to the Funds:			
i) Income from Investments	4,750	0	4,750
TOTAL(a+b)	5,69,433	2,51,630	8,21,063
c) Utilisation/Expenditure towards objectives of funds	6,000	0	6,000
Net balance at the year end (a+b-c)	5,63,433	2,51,630	8,15,063

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2014*Schedule-4**(Amount in `)*

Current Liabilities and Provisions	Current Year		Previous Year	
A. Current Liabilities:				
1. Sundry Creditors				
a) For Expenses	1,86,94,677		2,68,98,187	
b) Others	85,315	1,87,79,992	85,315	2,69,83,502
2. Advances received against Sales	91,54,406	91,54,406		0
3. Other Current Liabilities:				
a) Unspent balance of Grants-in-Aid refundable to the Ministry:				
i) Non-Plan	1,368,0,798		1,81,73,105	
ii) Plan-General	3,19,657		27,94,368	
iii) Plan-NE	64,62,731		12,07,370	
iv) Plan-SCP	2,57,65,299		0	
v) Plan-Tribal Area	1,42,25,494		9,95,083	
b) Security Deposits (Refundable)	1,05,37,546		96,76,375	
c) Salary for March 2014 payable	1,23,92,822		99,19,344	
d) Pension for March 2014 payable	21,33,975	8,55,18,322	18,48,414	4,46,14,059
TOTAL (A)		11,34,52,720		7,15,97,561
B. Provisions:				
a) Actuarial liabilities for:				
i) Pension	3,98,03,627		3,81,12,545	
ii) Gratuity	1,00,41,704		77,36,054	
iii) Accumulated Leave Encashment	57,39,687		41,44,485	
TOTAL (B)		5,55,85,018		4,99,93,084
TOTAL (A+B)		16,90,37,738		1,21,59,0,645

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2014

Schedule-5

(Amount in `)

FIXED ASSETS	Dep Rate	GROSS BLOCK						DEPRECIATION			NET BLOCK	
		Cost/ valuation as at beginning of the year	Additions		Deletions/ Adjustments during the Year	Cost/ valuation at the year end	As at the beginning of year	For the year	Deletions/ adjustments during the year	Total up to the end of year	As at the current year end	As at the previous year end
			Before 30.09.2013	After 01.10.2013								
1. Land and Building												
a) Freehold Land	0	2,44,02,177	0	0	0	2,44,02,177	0	0	0	2,44,02,177	2,44,02,177	
b) Building	10	17,23,13,594	0	0	0	17,23,13,594	5,92,58,645	1,13,05,495	0	7,05,64,140	11,30,54,949	
2. Vehicles	15	1,30,01,405	0	20,77,885	8,02,376	1,42,76,914	87,51,627	7,80,305	7,15,690	88,16,242	42,49,778	
3. Furniture, Fixtures	10	4,12,14,000	10,09,186	5,02,629	10,877	4,27,14,938	1,71,16,497	25,35,650	9,374	1,96,42,773	2,40,97,503	
4. Computer peripherals	60	1,33,14,004	7,66,916	18,78,802	21,23,006	1,38,36,716	1,19,65,876	18,30,771	21,19,846	1,16,76,801	13,48,128	
5. Library Books												
i) Purchased	60	40,93,868	32,030	50,466	32,054	41,44,310	39,17,241	1,40,334	32,054	40,25,521	1,76,627	
ii) Gifted	60	3,88,306	0	1,28,989	0	5,17,295	3,35,105	70,617	0	4,05,722	53,201	
6. Capital WIP	0	0	0	0	0	0	0	0	0	0	0	
Total of Current year		26,87,27,354	18,08,132	46,38,771	29,68,313	27,22,05,944	10,13,44,991	1,66,63,172	287,6,964	11,51,31,199	15,70,74,745	16,73,82,363
Previous year		26,20,67,269	36,67,206	32,07,379	2,14,500	26,87,27,354	8,35,60,772	1,78,42,349	58,130	10,13,44,991	16,73,82,563	17,85,06,497

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2014*Schedule-6**(Amount in `)*

Investments from Earmarked Funds	Current Year		Previous Year	
a) Deposits with IDBI	2,00,000		2,00,000	
b) Deposits with Canara Bank	10,000		10,000	
c) Deposits with State Bank of Patiala	2,50,000		2,50,000	
d) PNB Housing Finance	50,000		50,000	
TOTAL		5,10,000		5,10,000

*Schedule-7**(Amount in `)*

Investment from General Reserve	Current Year		Previous Year	
Canara Bank	40,43,413		37,89,342	
Vijaya Bank	76,06,297		70,01,656	
Central Bank of India	25,00,000		0	
TOTAL		1,41,49,710		1,07,90,998

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of Balance Sheet as at 31 March 2014*Schedule-8**(Amount in `)*

Current Assets, Loans, Advances	Current Year		Previous Year	
A.				
1. Inventories:				
Stock-in-Trade Finished Goods				
(i) a) At NBT Godowns/Outlets	13,77,64,729		10,87,71,206	
b) With BMC, Mumbai	35,10,500		35,10,500	
(ii) Raw Material	5,81,20,051		7,75,28,063	
2.(i) Sundry Debtors - Government	2,25,41,057		2,87,56,325	
(ii) Sundry Debtors - Private	1,56,77,299		37,74,766	
(iii) Security Deposits Recoverable	23,08,233		19,21,206	
3. Cash Balance in hand	0		0	
4. Bank Balances				
With Scheduled Banks in Savings A/c	7,32,24,181		3,84,38,921	
TOTAL (A)		31,31,46,050		26,27,00,987
B.				
1. Loans:				
Staff	47,51,345		57,845,15	
2. Advances and other Amounts recoverable in Cash or in kind or for Value to be received:				
a) On Capital Account	66,16,908		66,169,08	
b) Pre-Payments	0		24,000	
c) Advance to ITPO	17,42,13,898		20,69,24,670	
d) Advance to DAVP (Ministry of Information & Broadcasting)	83,35,319		74,45,473	
e) Advance to Sangeet Natak Akademi	11,25,000			
f) Advance Royalty to Authors	32,89,007		25,37,640	
g) Advances to Staff	34,36,491		42,91,384	
h) Advances to Thomas Cook India Ltd	9,36,634		0	
i) Advances to others	88,51,153		1,71,16,130	
3. Interest accrued:				
a) On loans and advances	48,47,202		49,25,914	
b) On fixed deposits	15,47,197		6,77,462	
TOTAL (B)		21,79,50,154		25,63,44,096
TOTAL (A+B)		53,10,96,204		51,90,45,083

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014

*Schedule-9**(Amount in `)*

Income from Sales/ Services	Current Year		Previous Year	
1. Income from Sales				
Sale of Finished Goods				
a) Cash Sales	2,92,29,428		2,84,41,414	
b) Credit Sales	13,80,13,137		18,03,05,878	
Total		16,72,42,565		20,87,47,292
TOTAL		16,72,42,565		20,87,47,292

*Schedule-10**(Amount in `)*

Grants/Subsidies	Current Year		Previous Year	
Central Government				
a) Non-Plan	21,37,61,434		28,39,11,332	
b) Plan-General	20,36,74,966		13,74,58,566	
c) Plan-North-Eastern Region	73,62,614		1,20,20,538	
d) Plan-Special Component				
Plan for Welfare of SC	1,31,34,716		0	
e) Plan-Tribal Area	61,70,314		94,33,917	
TOTAL		44,41,04,044		44,28,24,353

*Schedule-11**(Amount in `)*

Income from Royalty	Current Year		Previous Year	
1. Income from Royalty	1,56,063		69,724	
TOTAL		1,56,063		69,724

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014

*Schedule-12**(Amount in `)*

Interest Earned	Current Year		Previous Year	
1. On Demand Deposits with Scheduled Banks	8,58,712		0	
2. On Savings Accounts with Scheduled Banks	16,97,725		24,42,557	
3. Accrued Interest:				
a) On Bank Deposits	8,69,734		5,28,264	
b) Loans to Staff	4,35,755		5,57,829	
TOTAL		38,61,926		35,28,650

*Schedule-13**(Amount in `)*

Income from World Book Fair	Current Year		Previous Year	
1. Rent of stall/stand	8,72,84,556		6,74,84,889	
2. Sale of Fair Directory	2,30,620		2,14,075	
3. Others	25,53,058		17,25,447	
TOTAL		9,00,68,234		6,94,24,411

*Schedule-14**(Amount in `)*

Other Miscellaneous Income	Current Year		Previous Year	
1. Miscellaneous Income	1,37,25,156		69,37,136	
TOTAL		1,37,25,156		69,37,136

*Schedule-15**(Amount in `)*

Increase in stock of finished Goods	Current Year		Previous Year	
a) Closing Stock—Finished Goods	14,12,75,229		11,22,81,706	
b) Opening Stock—Finished Goods	11,22,81,706		13,77,29,377	
Increase (a – b)		2,89,93,523		-2,54,47,671

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014

Schedule-16

(Amount in `)

Establishment Expenses	Current Year		Previous Year	
a) Pay & Allowances	12,02,40,242		11,18,67,629	
b) Newspaper Reimbursement	67,836		67,194	
c) Medical Reimbursement	39,21,733		20,33,494	
d) Pension	2,38,95,277		2,13,47,413	
e) Overtime Allowance	1,52,378		95,215	
f) Contractual Labour	1,23,09,772		1,46,79,014	
g) Contribution to CGHS	50,23,903		25,67,083	
h) Trust contribution to Pension Fund	16,41,917		13,83,472	
i) Leave Salary & Pension Contribution Paid	3,69,514		3,47,000	
j) Leave Salary & Pension Contribution Received	0		0	
k) Expenses on employees' retirement and terminal benefits				
i) Accrued Gratuity	80,73,675		56,83,539	
ii) Accumulated Leave Encashment	46,18,567		-1,16,465	
iii) Liability for Pension	49,54,589		9,78,269	
l) Commutation of Pension	0		0	
m) Training Courses	1,78,674		18,26,125	
n) Hindi Teaching Scheme	4,65,853		74,600	
o) EPF Contribution	68,755		0	
p) Staff Welfare Expenses	5,44,593		8,23,959	
q) Travelling & Conveyance	81,40,781		49,55,793	
r) Provision for Salary—March, 2014	1,23,92,822		99,19,344	
s) Provision for Pension—March, 2014	21,33,975		18,48,414	
TOTAL		20,91,94,856		18,03,81,092

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

**Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014**

Schedule-17

(Amount in `)

Other Administrative Expenses	Current Year	Previous Year
a) Rent, Insurance and Maintenance of Building	3,39,65,436	1,81,74,659
b) Electricity & Water	75,40,787	65,20,949
c) Postage	64,947	10,30,489
d) Auditors Remuneration	84,355	78,750
e) Vehicles running and maintenance	14,81,146	15,97,622
f) Telephone and Communication Charges	15,71,264	15,62,561
g) Liveries	1,45,487	2,00,783
h) Printing and Stationery Expenses	35,95,186	34,57,024
i) Newspapers & Periodicals—NBT	1,59,853	1,83,154
j) Newspapers & Periodicals—NCCL	5,770	21,306
k) Recruitment Expenses	2,69,614	6,04,493
l) Legal Expenses	12,82,050	10,19,852
m) Repairs & Maintenance of Furniture & Equipment	12,73,355	12,08,144
n) Computer Stationery & Repair/ Maintenance	8,74,476	28,83,090
o) Expenditure on FC, EC & BOT meetings	4,85,438	15,35,770
p) Bank Charges	2,30,504	69,823
q) Consultancy Services	10,18,373	0
r) Membership fee for institutions like IIC etc.	2,15,287	0
s) Purchase of consumable stores	1,68,392	0
t) Provision for the Chartered Accountant (Internal Audit Fee)	2,20,226	0
TOTAL	5,46,51,946	4,01,48,469

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014

Schedule-18

(Amount in `)

Expenditure on Publishing Activities	Current Year		Previous Year	
a) Cost of Paper consumed				
- Opening Balance	7,75,28,063		4,48,05,738	
- Add: Purchases	4,74,49,205		8,81,80,448	
	12,49,77,268		13,29,86,186	
- Less: Closing Stock	5,81,20,051	6,68,57,217	7,75,28,063	5,54,58,123
b) Printing Charges & Others		3,46,35,503		2,57,63,053
c) Editorial Expenses		42,22,211		22,53,150
d) Advertisement & Publicity		5,62,980		2,75,446
e) Royalty		1,32,41,064		85,16,963
f) Chemical Testing		79,046		61,439
g) Packing & Forwarding		32,00,993		44,34,721
h) PPC Meeting		85,733		2,800
i) Provision for Printers' Bills 2013-14		1,12,79,789		59,68,334
j) Creditors for the year 2013-14		9,77,143		1,61,49,056
k) Royalty Payable for the year 2013-14		22,76,714		4,76,593
l) Provision for previous year bills		-59,68,334		-74,67,032
m) Creditors for previous year		-1,61,49,056		-14,61,097
TOTAL		11,53,01,003		11,04,31,549

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

**Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014**

Schedule-19

(Amount in `)

Storage & Distribution Expenses	Current Year		Previous Year	
a) Handling charges	2,88,52,630		0	
b) Packing & forwarding	29,35,559		0	
Increase (a – b)		3,17,88,189		0

Schedule-20

(Amount in `)

Promotional Expenses	Current Year		Previous Year	
1. Plan Schemes:				
a) Regional Offices	44,56,975		70,99,461	
b) Development Projects— North Eastern Region	73,62,614		1,21,43,513	
c) Normal Promotional Activities	3,40,15,387		3,63,78,277	
d) Sales Promotion Measures	2,12,27,483		4,41,80,814	
e) National Centre for Children’s Literature	55,87,360		70,17,446	
f) Organising of short-term Training Courses on Book Publishing	19,95,152		26,83,913	
g) Book Export Promotion Activities	3,45,35,455		91,82,194	
h) Moderanisation of Office Building	21,19,044		30,81,757	
i) Subsidy	6,34,832		4,88,097	
j) Punjabi Language Project	17,92,456		6,62,935	
k) Special Component Plan for Welfare of SC	1,48,13,038		0	
l) Financial Assistance to Voluntary Organisations	1,22,47,429		1,52,16,315	
m) Tribal Level Activities	50,45,314		94,33,917	
n) Research & Innovation Cell	6,37,337		14,25,341	
o) Liability for Subsidy	0		7,06,800	
TOTAL		14,64,69,876		14,97,00,780

NATIONAL BOOK TRUST, INDIA

'NEHRU BHAWAN'

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of
Income & Expenditure Account for the year ended 31 March 2014

*Schedule-21**(Amount in `)*

Expenditure for World Book Fair	Current Year		Previous Year	
1. License Fee to ITPO	16,64,01,500		16,80,06,220	
2. Construction of Stalls	1,26,72,593		1,26,42,828	
3. Electrification & Installation of PA System	12,46,888		7,23,888	
4. Packing & Forwarding	2,100		19,356	
5. Contractual Staff & Guides	30,73,085		28,25,571	
6. Hiring of Vehicles/Conveyance	12,77,693		17,18,074	
7. Insurance	0		95,057	
8. Refreshments	5,88,560		1,81,103	
9. Publicity	3,15,29,328		2,09,35,238	
10. Firefighting Equipment	1,28,761		4,88,999	
11. Telephone	2,84,387		7,900	
12. Postage	7,231		54,436	
13. Hiring of IT Equipment	5,38,111		2,92,605	
14. Kit Bags & Memantos	10,68,656		9,87,792	
15. Stationery	5,72,751		8,33,556	
16. Inaugural function	73,132		53,562	
17. Floral Decoration	1,39,338		99,815	
18. Thematic Display Board	6,52,896		0	
19. Literary programmes	5,45,748		0	
20. Uniform	1,91,999		46,305	
21. Hospitality	12,19,988		13,80,978	
22. Deputation of staff	5,81,067		7,13,983	
23. Printing of Folder/Catalogue	1,28,710		6,79,564	
24. Misc. Expenses	4,020		0	
TOTAL		22,29,28,542		21,27,86,830

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of the Accounts for the period ended 31 March 2014***Schedule-22—SIGNIFICANT ACCOUNTING POLICIES*****1. ACCOUNTING CONVENTION**

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting.

2. INVENTORY VALUATION

Raw material and finished goods are valued at lower of cost and net realizable value.

3. INVESTMENTS

3.1 Investments classified as “long term investments” are carried at cost.

3.2 Investments classified as “Current” are carried at lower of cost and fair value. Provision for shortfall in the value of such investments is made for each investment considered individually and not on a global basis.

3.3 Cost includes acquisition expenses like brokerage, transfer stamps.

4. FIXED ASSETS

Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition.

5. DEPERCIATION

5.1 Depreciation is provided on Written Down Value Method as per rates specified in the Income Tax Act 1961 and as per Income Tax Rules 1962 as amended from time to time.

5.2 In respect of additions to/deductions from Fixed Assets during the year, Depreciation is considered on pro-rata basis.

5.3 Amounts upto Rs.5000.00 incurred on capital items/assets are treated as consumed during the year and transferred to consumable items account.

6. ACCOUNTING FOR SALES

Sales are net of Sales Returns, Rebate and Trade Discount.

7. GOVERNMENT GRANTS/SUBSIDIES

7.1 Government grants of the nature of contribution towards capital cost of setting up projects are treated as Capital Reserve.

7.2 Government grants are accounted on realization basis.

8. FOREIGN CURRENCY TRANSACTIONS

Transactions denominated in foreign currency are accounted at the exchange rate prevailing at the date of the transaction.

9. LEASE

Lease rentals are expensed with reference to Lease terms.

10. RETIREMENT BENEFITS

10.1 The Trust regulates payment of Pension as per the Rules laid down under CCS (Pension) Rules. Actuarial Liability towards Pension upto the year end has worked out to ` 39803627/-.

10.2 Liability towards Gratuity payable on death/retirement of employees is accrued based on actuarial valuation at ` 10041704/- upto the year end.

10.3 Actuarial Liability for accumulated Leave Encashment benefit to the employees is accrued and computed on the assumption that employees are entitled to receive the benefits and has been estimated at ` 5739687/- as at the year-end.

11. REVENUE RECOGNITION

Revenue is recognized only when the books have been dispatched from NBT Godowns and the purchaser has become legally liable to pay.

12. ACCOUNTING FOR ANNUAL MAINTENANCE CONTRACTS

Annual Maintenance Contracts are accounted for at the time of making actual payment.

13. GENERAL PROVIDENT FUND ACCOUNT

General Provident Fund Account is not merged in the main Account. However, a set of the Account is annexed for reference.

14. ACCOUNTING FOR ROYALTY PAYMENTS

The Trust publishes books in various languages and under various series. As per the approved policy of Royalty, the Trust pays 50% of the total Royalty due to the Author immediately on publication of a title. This payment is treated as an Advance Royalty and is adjusted against the Royalty accruing annually to the Author against sale in the subsequent years. After this advance is fully adjusted against Sales Royalty, the balance 50% Royalty is released based on the annual quantum of sale of the title.

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Schedules forming part of the Accounts for the period ended 31 March 2014**Schedule-23—NOTES****1. CURRENT ASSETS, LOANS AND ADVANCES**

In the opinion of the Management, the Current Assets, Loans and Advances have a value of realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

2. TAXATION

In view of there being no taxable income under Income Tax Act, 1961, no provision for Income Tax has been considered necessary.

3. ESTABLISHMENT EXPENSES

The Establishment Expenses as per Receipts & Payments Account are ` 2016.86 lakh as compared to previous year amount of ` 1899.79 lakh i.e. an increase of 6.16% which is a routine rise. However, the amount in Income and Expenditure A/c has worked out to ` 2091.95 lakh as against ` 1803.81 lakh of previous year and has marked an increase of 15.97% in routine course.

4. PUBLISHING EXPENSES

The Publishing expenditure for the current financial year is ` 1153.01 lakh as against ` 1104.32 lakh of previous year. Publishing expenditure is directly linked with sale of Trust's publications.

5. PHYSICAL VERIFICATION OF FIXED ASSETS

Physical verification of Fixed Assets has been conducted during the year.

6. Corresponding figures for the previous year have been re-grouped, re-arranged wherever necessary.**7. Schedule 1 to 23 are annexed to and form an integral part of the Balance Sheet as at 31 March 2014 and the Income and Expenditure Account for the year ended on that date.**

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

Details of Grants Received during the year 2013-14 and unspent balance as on 31 March 2014

(Amount in `)

Head	1	2	3	4	5	6	7	8	9	10
	Opening Balance	Grants Received during the year	Total Grants	Received from own sources	Total Receipts	Capital Expenditure	Revenue Expenditure	Total Expenditure	Unspent Balance as on 31.3.2014	
Non-Plan-Salary	8150,454	166650,000	174800,454	0	174800,454	0	162176,640	16,21,76,640	1,26,23,814	
Non-Plan-Pension	1,00,18,052	2,95,02,000	3,95,20,052	0	3,95,20,052	0	3,95,09,260	3,95,09,260	10,792	
Non-Plan-Non Salary	4,599	1,91,00,000	1,91,04,599	17,88,08,618	19,79,13,217	59,82,873	19,08,84,152	19,68,67,025	10,46,192	
Plan-General	27,94,368	20,13,00,000	20,40,94,368	9,92,14,434	30,33,08,802	99,745	30,28,89,400	30,29,89,145	3,19,657	
Plan-NE	12,07,370	1,27,83,000	1,39,90,370	0	1,39,90,370	1,65,025	73,62,613	75,27,638	64,62,731	
Plan-SC	0	3,90,00,000	3,90,00,000	16,78,321	4,06,78,321	99,985	1,48,13,038	1,49,13,023	2,57,65,299	
Plan-Tribal	9,95,083	1,95,00,000	2,04,95,083	0	2,04,95,083	99,275	61,70,314	62,69,589	1,42,25,494	
TOTAL	2,31,69,926	48,78,35,000	51,10,04,926	27,97,01,373	79,07,06,299	64,46,903	72,38,05,417	73,02,52,320	6,04,53,979	

RECEIPTS

	NON-PLAN	PLAN
Sale of Books	17,07,09,705	New Delhi World Book Fair 9,00,68,234
Maintenance	32,03,589	Normal Promotional Activities 83,32,384
Interest on Bank Deposits	25,56,437	Book Publishing Courses 2,32,600
Interest on Loans Received	5,14,467	Sales Promotion Measures 5,81,216
Recoveries of Loans	18,24,420	TOTAL 9,92,14,434
	TOTAL 17,88,08,618	Special Component Plan for welfare of SCs TOTAL 16,78,321
		TOTAL 16,78,321

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND

Receipts & Payments Account for the year ended 31 March 2014

RECEIPTS				PAYMENTS			
S.No.	Particulars	Schedule	Amount ()	S.No.	Particulars	Schedule	Amount ()
1.	Opening Balance			1.	Advances to Staff		13,07,086.00
	State Bank of India		1,22,304.21	2.	Withdrawals/Final Payments		1,76,74,222.00
	Canara Bank		31,58,910.00	3.	Investments	E	1,66,61,321.00
2.	Subscriptions	A	175,64,908.00	4.	Bank Charges		73.00
3.	Refund of Advances	B	18,53,969.00		Closing Balance		
4.	Encashment of Investments	C	123,00,000.00		State Bank of India		2,55,790.24
5.	Interest	D	60,41,641.03		Canara Bank		51,43,240.00
			TOTAL 4,10,41,732.24				TOTAL 4,10,41,732.24

(Shyam Lal Kori)
Accounts Officer

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M. A. Sikandar)
Director

Date: 7 May, 2014
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND**Income & Expenditure Account for the year ended 31 March 2014**

Particulars	EXPENDITURE		INCOME	
	Amount ()	Particulars	Amount ()	
Interest to Subscribers	68,82,210.00	<i>Interest on Investment</i>		
Bank Charges	73.00	Actual during the year	60,41,641.03	
		Less: Accrued interest of previous year	47,18,832.00	
		<i>Add: Accrued interest of current year</i>	53,38,172.00	66,60,981.03
		Excess of Expenditure over Income	2,21,301.97	2,21,301.97
	TOTAL		68,82,283.00	TOTAL 68,82,283.00

(Shyam Lal Kori)
Accounts Officer**(Madhu Gupta)**
Dy. Director (C&F)**(Farida M. Naik)**
Jt. Director (A&F)**(M.A. Sikandar)**
DirectorDate: 7 May, 2014
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

GENERAL PROVIDENT FUND

Balance Sheet as at 31 March 2014

LIABILITIES	Amount (₹)		ASSETS	Amount (₹)	
Liabilities including subscription & interest as on 1.4.2013		8,43,53,472.18	Investments as on 1.4.2013 (Schedule 'F')		7,37,99,167.00
Add: Subscription during the year	1,75,64,908.00		Add: Investments made during the year	1,66,61,321.00	
Add: Interest credited during the year to Subscribers' Accounts	68,82,210.00		Less: Encashment	1,23,00,000.00	7,81,60,488.00
Less: Withdrawals	1,76,74,222.00	67,72,896.00	Advances recoverable as on 1.4.2013	21,17,621.00	
			Add: Advances granted during the year	13,07,086.00	
			Less: Amount recovered during the year	18,53,969.00	15,70,738.00
			Accrued Interest		53,38,172.00
			Expenditure over Income last year (2012-13)		4,36,637.97
			Add: Current year Expenditure over Income	2,21,301.97	6,57,939.94
			Cash at Bank		53,99,030.24
	TOTAL	9,11,26,368.18		TOTAL	9,11,26,368.18

(Shyam Lal Kori)
Accounts Officer

(Madhu Gupta)
Dy. Director (C&F)

(Farida M. Naik)
Jt. Director (A&F)

(M. A. Sikandar)
Director

Date: 7 May, 2014
Place: New Delhi

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

**FINAL AUDIT REPORT OF THE COMPTROLLER AND AUDITOR GENERAL
OF INDIA ON THE ACCOUNTS OF NATIONAL BOOK TRUST****FOR THE YEAR ENDED 31 MARCH 2014****AND REPLIES OF NBT THEREON**

S.No.	Audit Observations	NBT's Replies
1.	<p>Introduction:</p> <p>We have audited the attached Balance Sheet of National Book Trust (NBT) as at 31 March 2014 and the Income & Expenditure Account and Receipts & Payments Account for the year ended on that date under Section 20(1) of the Comptroller and Auditor General's (Duties, Powers & Conditions of Service) Act, 1971. The audit has been entrusted for the period upto 2017-18. These financial statements include the accounts of four regional offices of the NBT. These financial statements are the responsibility of the Trust's Management. Our responsibility is to express an opinion on these financial statements based on our audit.</p>	Statement of fact, needs no comments from NBT.
2.	<p>This Separate Audit Report contains the comments of the Comptroller and Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any are reported through Inspection Reports/CAG's Audit Reports separately.</p>	Statement of fact, needs no comments from NBT.
3.	<p>We have conducted our audit in accordance with auditing standards generally accepted</p>	Statement of fact, needs no comments from NBT.

	<p>in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.</p>	
<p>4.</p> <p>i.</p> <p>ii.</p> <p>iii.</p> <p>iv.</p>	<p>Based on our audit, we report that:</p> <p>We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit.</p> <p>The Balance Sheet, Income & Expenditure Account and Receipts & Payments Account dealt with by this report have been drawn up in the format prescribed by the Government of India, Ministry of Finance.</p> <p>In our opinion, proper books of accounts and other relevant records have been maintained by the National Book Trust in so far as it appears from our examination of such books.</p> <p>We further report that:</p>	<p>Statement of fact, needs no comments from NBT.</p>
<p>A.</p> <p>(i)</p>	<p>Grants-in-aid</p> <p>During the year 2013-14, National Book Trust received grants-in-aid of Rs.4878.35 lakh (Plan Rs.2725.83 lakh and Non-Plan: Rs.2152.52 lakh) including Rs.604.56 lakh received in March 2014 from the Ministry of Human Resource Development, Department of Higher Education. It also generated its own income of Rs.2797.02 lakh (Plan: Rs.1008.93 lakh and Non-Plan Rs.1788.09 lakh). The Trust had an unspent</p>	<p>Statement of fact, needs no comments from NBT.</p> <p>All the figures mentioned are confirmed.</p>

	balance of Rs.231.70 lakh (Plan Rs.49.97 lakh and Non-Plan Rs.181.73 lakh) of the previous years also. It utilized Rs.7302.52 lakh (Plan: Rs.3316.99 lakh and Non-Plan: Rs.3985.53 lakh) leaving an unspent balance Rs.604.54 lakh (Plan Rs.467.73 lakh and Non-Plan Rs.136.81 lakh).	
B.	Management Letter Deficiencies which have not been included in the Audit Report have been brought to the notice of the Director NBT, through a management letter issued separately for remedial action.	Statement of fact, needs no comments from NBT.
v.	Subject to our observations in the preceding paragraphs, we report that the Balance Sheet, Income and Expenditure Account and Receipts & Payments Account dealt with by this report are in agreement with the books of accounts.	Statement of fact, needs no comments from NBT.
vi.	In our opinion and to the best of our information and according to the explanation given to us, the said financial statements, read together with the Accounting Policies and Notes on Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure to this Audit Report, give a true and fair view in conformity with accounting principles generally accepted in India:	Statement of fact, needs no comments from NBT.
	a. In so far as they relate to the Balance Sheet of the state of affairs of the National Book Trust as at 31 March 2014; and	
	b. In so far as they relate to the Income and Expenditure Account of the deficit for the year ended on that date.	

For and on behalf of the C&AG of India
Director General of Audit
Central Expenditure

Place: New Delhi
Date: 3.11.2014

NATIONAL BOOK TRUST, INDIA

‘NEHRU BHAWAN’

5, INSTITUTIONAL AREA, PHASE-II, VASANT KUNJ, NEW DELHI-110070

ANNEXURE TO SEPARATE AUDIT REPORT OF NATIONAL BOOK TRUST

S.No.	Audit Observations	NBT's Replies
<p>1</p>	<p>Adequacy of internal audit system</p> <p>The internal audit wing has not been set up. Consultant (Audit) has been engaged to conduct Internal Audit of Regional Offices and pre-audit of all the transactions for more than Rs.one lakh at HQ office.</p> <p>The internal audit of 3 units viz. Western Regional Office, Southern Regional Office and Eastern Regional Office for the year 2013-14 were conducted by Chartered Accountant.</p> <p>Last Internal Audit of the Trust along with Northern Regional Office (NRO), New Delhi for the period 2007-08 to 2011-12 has been conducted by Principal Accounts Office of the Ministry of Human Resource Development.</p> <p>There is no internal audit manual.</p>	<p>Taking account of this observation of Audit being pointed out persistently for the last six years, NBT obtained approval of its Finance Committee, Executive Committee and Board of Trustees in their meetings held on 6th November, 2013 and has approached the MHRD to sanction one post of Assistant Director (Audit) to enable NBT to set up a much needed Internal Audit Wing. The matter is being pursued with the Ministry.</p> <p>Statement of fact, needs no comments from NBT.</p> <p>Statement of fact, needs no comments from NBT.</p> <p>Once the Internal Audit Wing is set up, Internal Audit Manual will also be laid down.</p>
<p>2.</p>	<p>Adequacy of internal control system</p> <p>The internal control of the Trust for financial issues is reasonable as all the bills are prepared by the dealing assistant</p>	<p>Statement of fact, needs no comments from NBT.</p>

	and passed by the Accountant/Accounts Officer. The cheques are prepared by the Cashier and the amount disbursed by Drawing & Disbursing Officer. All registers and records are maintained properly.	Statement of fact, needs no comments from NBT.
3.	<p>System of physical verification of fixed assets</p> <p>Physical verification of all fixed assets had been conducted upto 2013-14. The Physical Verification Report of Furniture and Fixture items were under compilation. The physical verification of library books has been done upto 2011-12.</p>	Statement of fact, needs no comments from NBT.
4.	<p>System of physical verification of inventory</p> <p>The physical verification of inventory such as stationery and consumables had been conducted upto 2013-14.</p>	Statement of fact, needs no comments from NBT.
5.	<p>Regularity in payment of statutory dues</p> <p>As per accounts, no payment over six months in respect of statutory dues was outstanding as on 31 March 2014.</p>	Statement of fact, needs no comments from NBT.



राष्ट्रीय पुस्तक न्यास, भारत

मानव संसाधन विकास मंत्रालय, भारत सरकार

NATIONAL BOOK TRUST, INDIA

Ministry of Human Resource Development

Government of India

Nehru Bhawan, 5 Institutional Area

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