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Royal Global University, Guwahati

Royal School of Business

BBA 7th Integrated (Regular)/ MBA 3rd (Old Syllabus)

Semester End Examination, January 2023

Course Title : Industrial Psychology

Course Code : BSA034D30H3

Time: 3 Hours

Maximum Marks: 70

Note: Attempt all questions as per instructions given.

The figures in the right-hand margin indicate marks.

Section – A

1. Attempt **all** questions. (Maximum word limit 50) 2 x 8
- a. What are the major fields in Industrial psychology?
 - b. Why is research important for Industrial psychology?
 - c. What is meant by Equity in workplace?
 - d. How is a training programme evaluated?
 - e. Why is personality an important factor in an organization?
 - f. Give example of a negative workplace attitude.
 - g. What is group conflict?
 - h. How does individual dominance affect a group's performance?

Section – B

2. Attempt **any two** of the following: 6 x 2
- a. Differentiate between qualitative and quantitative research?
 - b. How can sampling methods be determined by objectives of the study?
 - c. Ethics plays an important part in the field of industrial psychology. Discuss
3. Attempt **any two** of the following: 7 x 2
- a. What role is played by Job Evaluation in an Organization?
 - b. Highlight the process of recruitment in an organization.
 - c. Outline the process of Performance appraisal in an organization.
4. Attempt **any two** of the following: 7 x 2
- a. How can organizations set achievable goals?
 - b. Self-esteem plays an important role in an organization. Highlight its importance.
 - c. Power and politics affects work-place and its culture. Provide your opinion.
5. Attempt **any one** of the following: 14 x 1
- a. What is the importance of having a robust communication structure in an organization?
 - b. How can occupational health be maintained in an organization?