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The Assam Royal Global University, Guwahati

Royal School of Travel & Tourism Management

Masters in Travel & Tourism Management, 3rd Semester

Semester End Examination, January 2023

Course Title: Research Methods

Course Code: TTM204C301

Time: 3 Hours **Maximum Marks: 70**

Note: Attempt all questions as per instructions given.

The figures in the right-hand margin indicate marks.

Section – A

2 x 8

1. Attempt all questions.

a. What is the significance of Research?
b. What is Null Hypothesis?
c. Classify Research types.
d. Define Discrete and Continuous data.
e. Explain what one mean by the non-probability sampling.
f. Explain the needs for research design.
g. What are the sources of Literature Reviews?
h. Enlist different types of Research.

Section – B

12 x 1

2. Attempt any one:

a. Explain the process of framing a research problem
b. Differentiate between Quantitative and Qualitative research.

7 x 2

3. Attempt **any two** of the following:

a. Explain the significance of Research in the development Tourism.
b. Define Hypothesis and enlist its important characteristics.
c. Define variables and its different types with suitable examples.

7 x 2

4. Attempt **any two** of the following:

a. Name different types of qualitative research.
b. Explain different methods by which primary data of research can be collected.
c. In brief, state the criteria of a good Research.

7 x 2

5. Attempt **any two** of the following:

a. What are the characteristics of a good Hypothesis?
b. Explain the role of statistics in a research work
c. Explain the significance of Impact Factor.