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The Assam Royal Global University, Guwahati

Royal School of Communications and Media

BA JMC, 6th Semester

Semester End Examination, June 2023

Course Title : Community Communication

Course Code : JMC092C601

Time: 3 Hours

Maximum Marks: 70

Note: Attempt all questions as per instructions given.

The figures in the right-hand margin indicate marks.

Section – A

1. Attempt **all** questions. (Maximum word limit 50) 2 x 8
- What is 'Bhaona'?
 - Briefly discuss theatre of the oppressed.
 - Who is the editor of 'khabar Lahariya'?
 - What is the permitted coverage range of community radio in India?
 - What is the basic concept of participatory communication?
 - Name few community radio stations in India.
 - What are the two major approaches of participatory communication?
 - What do you understand by 'commonness' in a community?

Section – B

2. Attempt **any two** of the following: 6x 2
- Define community and its dimensions.
 - What are the features of community?
 - Discuss the concept of community media?
3. Attempt **any two** of the following: 7 x 2
- What are the strengths of community media over other forms of media?
 - Write in brief about the different forms of community media.
 - What are some of the major development issues, where participatory media can play a role to facilitate solutions?
4. Attempt **any two** of the following: 7 x 2
- What is PRA? Why is it important for community development?
 - Discuss the evolution and need of community Radio, with case examples.
 - Write about three cases from India which are important in the context of community media & development.
5. Attempt **any one** of the following: 14 x 1
- Demonstrate a problem tree analysis of gender violence in a village.
 - Design a participatory media campaign to promote girls' education.