

The Assam Royal Global University, Guwahati

Royal School of Business

BBA & BBA INT, 1st Semester

Special Supplementary Examination, October 2021

Course Title : Principles of Management

Course Code : BSA032C101

Time: 3 Hours

Maximum Marks: 70

Note: Attempt all questions as per instructions given.

The figures in the right-hand margin indicate marks.

Section – A

- 1. Attempt all questions. (Maximum word limit 50) 2 x 8**
- a. Define Management.
 - b. List the principles of Scientific Management.
 - c. Define mission and vision
 - d. What is planning premises?
 - e. What is Organization Structure?
 - f. Specify the uses of Organization Chart.
 - g. Differentiate Innovation and Invention.
 - h. List the different types of communication flow
- 2. Attempt any two of the following: 6 x 2**
- a. Explain the contributions of F.W.Taylor to Management..
 - b. What are the various environmental factors that a manager should consider in an organization?
 - c. Management - an art or science- Elaborate.
- 3. Attempt any two of the following: 7 x 2**
- a. Define MBO. Explain the process of MBO with the merits and demerits.
 - b. Mention and explain the steps in planning with neat diagram.
 - c. Describe the different objectives of planning?

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Section – B

4. Attempt **any two** of the following: 7 x 2
- a. Bring out the factors affecting centralization / decentralization. Also highlight the merits and demerits of centralization and decentralization with examples.
 - b. What do you mean by departmentation? Discuss in detail about the different strategies adopted in departmentation?
 - c. Write short note on types of departmentation and matrix organization
5. Attempt **any one** of the following: 14 x 1
- a. What are the basic steps involved in the process of controlling? Explain the benefits of controlling function. (8+6)
 - b. Define creativity. What are the steps involved in creative process? Explain.
 - c. What is the importance of leadership in the organizational setting? Briefly explain the various leadership styles. (5+9)

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Royal School of Business

MBA 4th Semester

Semester End Examination, 2022

Course Title : Management of Financial Services

Course Code :BSA034D40F3

Time: 3 Hours

Maximum Marks: 70

Note: Attempt all questions as per instructions given.

The figures in the right-hand margin indicate marks.

Section – A

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|-----------|--|--------------|
| 1. | Attempt all questions. (Maximum word limit 50) | 2 x 8 |
| a. | Explain a “Bill of Exchange”? | 2 |
| b. | How is an “NBFC” defined? | 2 |
| c. | What do you mean by Financial Lease? | 2 |
| d. | Do you think bill discounting and forfaiting is same? Explain? | 2 |
| e. | Explain briefly the difference between Mortgage and Hypothecation? | 2 |
| f. | What do you mean by “ULIP” in Insurance? | 2 |
| g. | Mention any two advantages of Private placement? | 2 |
| h. | What is a “Red Herring Prospectus”? | 2 |

Section – B

- 2. Answer any two from the following questions** (6 x 2 = 12)
- What are the characteristic features of financial services?
 - Discuss the different stages in the growth and development of financial services market in India over the ages.
 - Discuss various types of Financial Services in India.
- 3. Answer any two of the following questions** (7 x 2 = 14)
- Calculate the following annual lease rentals for the Lessor from the given data
 - Equated
 - Stepped (No increase for 2 years and then 15% every year)
 - Ballooned (annual rental of Rs.25 lakhs from year 1-4)
 - Deferred (Deferment period of 2 years)

Investment Cost - Rs.200 lakhs
Primary Lease term – 5 years
Estimated residual value after 5 years – Rs.20 lakhs
Pre-tax required rate of return – 12% p.a.
 - Compare the financial service of “Leasing” vis-à-vis “Hire- Purchase” in detail