

The Assam Royal Global University, Guwahati
Royal School of Commerce
B.Com 4th semester
Semester End Examination, August 2021
Course Title : Entrepreneurship and Small Business Management
Course Code:COM042C403

Time: 3 Hours

Maximum Marks: 70

Note: Attempt all questions as per instructions given.
The figures in the right-hand margin indicate marks.

Section – A

1. Attempt **all questions**. (Maximum word limit 50) **2 x 8**
 - a. Describe the meaning of intrapreneur.
 - b. Describe the concept of entrepreneurial ethics.
 - c. Define industrial park.
 - d. Write any two features of micro enterprises in India.
 - e. Write any two roles of AIDC.
 - f. Write the objectives of NIESBUD.
 - g. Discuss the importance of feasibility analysis of a business idea.
 - h. Write the meaning of angel investor.

2. Attempt **any one** of the following: **12 x 1**
 - a. Elaborate the different types and functions of entrepreneurship.
 - b. Elaborate the psychological theories of entrepreneurship.

3. Attempt **any two** of the following: **7 x 2**
 - a. Discuss the characteristics of SSI in India.
 - b. Discuss the problems of small scale industries in India.
 - c. Discuss the challenges faced by small enterprises in the process of fulfilling their environmental responsibility.

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Section – B

4. Attempt **any two** of the following: 7 x 2
- a. Discuss the functions of SIDO
 - b. As a training institute what are the roles and functions performed by IIE towards entrepreneurship development.
 - c. Elaborate the objectives and role of KVIC.
5. Attempt **any two** of the following: 7 x 2
- a. Discuss the factors need to be considered in selection of a product by entrepreneur.
 - b. Elaborate the relevant stages of project formulation.
 - c. Discuss the importance of venture capital for an entrepreneur.