

Total No. of printed pages =

## **SUBJECT CODE - JMC094102**

Roll No. of candidate



### 2017

## **End Semester MA(JMC) Examination**

#### 1<sup>st</sup> Semester

## PRINT JOURNALISM - REPORTING & EDITING

Full Marks-70

Pass Marks- 21

Time- 3 hours

The figures in the margin indicate full marks.

### PART - A

# Q.1. All questions are compulsory:

 $(16 \times 1 = 16)$ 

- A. What is the name of the first newspaper of India?
- B. Who is William Bolts?
- C. Who was the first Chairman of Second Press Commission?
- D. Name two secular newspapers of Assam after Independence.
- E. What do you mean by proximity in news reporting?
- F. What is Balance news reporting?
- G. What is Hammer headline?
- H. What do you mean by Lead?
- I. Name three news agencies in India.
- J. What is the full form of ABC?
- K. What is copy editing?
- L. Name the different elements of layout in newspaper?
- M. What is feature writing?
- N. What are the softwares required for layout and designing of a newspaper?
- O. What is infographics?
- P. What is dummy?

### PART - B

## Q.2. All questions are compulsory:

**(14)** 

**A.** What are the main findings of First Press Commission of India?

(3 Marks)

Or

Give a brief account of Hickey's venture of Newspaper in India.

**B.** What do you mean by structure of news? Explain with a suitable diagram. (4 Marks)

What are the role and importance of sources of news?

C. Elaborate the statement, "opinion of the newspaper simply written for the understanding of readers, leading them to take decisions on the issues being discussed". (3 Marks)

Or

Explain the three major categories of newspaper/magazine layout.

D. How photojournalism is different from News Reporting. Explain the issues and challenges. (4 Marks)

 $O_1$ 

Explain in detail the uses of editing symbols in a copy editing.

### PART - C

## Q.3. Choose any one set of questions from each group:

 $(4 \times 10 = 40)$ 

- A. i. Briefly explain how the Sreerampore Missionaries contribute to the growth of Indian journalism.
  - ii. The trends of journalism set by Raja Rammohan Roy influenced the reformist movement in India. Explain.

Or

- iii. Write short notes on James Silk Buckinghum.
- iv. Explain the different National and International News Agencies?
- **B.** i. What are the role and responsibilities of a news reporter?
  - ii. What is News Value? Explain the different News Values?

Or

- iii. What do you mean by Beats? What are the different types of News reporting?
- iv. How Opinion writing is different from Analytical writing. Explain with a suitable example.
- C. i. What is Editorial? Why it is considered as the most important column of a newspaper?
  - ii. With a suitable diagram, explain the function of different editorial positions in a newsroom.

Or

- iii. Write a letter to the editor of a newspaper on the FIFA U17 World Cup 2017.
- iv. What is Typography? Explain the functions and purpose of layout in a newspaper?
- D. i. Explain some common elements found in a typical newspaper.
  - ii. What is Caption? What are the different considerations should be taken while captioning a photograph?

Or

- iii. What are the ethical issues a newspaper organization come across while filing a report?
- iv. What are the different sources one can approach while reporting crime news?