



Total No. of printed pages = 2

SUBJECT CODE - JMC094104

Roll No. of candidate

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2017

End Semester MA(JMC) Examination

1st Semester

TELEVISION JOURNALISM - REPORTING & EDITING

Full Marks- 70

Pass Marks- 21

Time- 3 hours

The figures in the margin indicate full marks.

PART – A

Q.1. All questions are compulsory:

16 X 1 = 16

- A. Name the different types of channel distribution.
- B. What is the full form of NBC?
- C. What is IPTV & HITS?
- D. Name two national and international news agencies.
- E. Write the full form of OB van?
- F. Write the full form of MCR & PCR?
- G. Full form of SOT?
- H. Write the full form of OC?
- I. Write the full form of VO?
- J. If a story is controversial, we must follow both the sides? true or false?
- K. A focus statement is a simple sentence that contains three elements: who, what and why (true or false)?
- L. The proper background related to the news story is not necessary while doing a PTC? True or false?
- M. What are the production process?
- N. What is a lead?
- O. What is a headline?
- P. What is gatekeeping?

PART – B

Q.2. All questions are compulsory:

(14)

- A. Write a brief note on public television broadcasting.

(3 Marks)

Or

Write a brief note on commercial television broadcasting.

B. What is the importance of logging? (4 Marks)

Or

What are the 5Ws and 1H? Explain.

C. Describe the organizational structure of a television. (3 Marks)

Or

“*Journalist must have a nose for news*”, Do you agree?

D. What is headlines? What are the types of headlines? (4 Marks)

Or

What is line producer and field producer and its role?

PART – C

Q.3. Choose any one set of questions from each group. (4 X 10 = 40)

A. i. What are the characteristics of television broadcasting as a medium of communication?

ii. Discuss about the channel distribution of television.

Or

iii. Discuss about the national and international news agencies.

iv. Discuss about the economics of television broadcasting.

B. i. Discuss about the techniques of writing television news.

ii. Discuss about the production control room and the master control room and how they are relevant to a television organization.

Or

iii. What do you mean by ambience sound? What is its significance?

iv. Television is the most influential form of journalism? Discuss.

C. i. Describe the format of VO and packages? Choose a news story and write a news package.

ii. Write at least two news report based on 5w and 1H.

Or

iii. Every profession and discipline has its own set of terminology. Discuss some terms, jargons or lingo related to television.

v. Is it important to follow journalistic ethics while covering news stories? Support your answer with examples.

D. i. Discuss the stages of production process of television.

ii. Explain the organization structure of the television news programmes.

Or

iii. What is commercial break and promo break?

iv. Discuss in details the theory of gatekeeping.