Total No. of printed pages =

SUBJECT CODE - JMC094106

Roll No. of candidate

2017

End Semester MA (JMC) Examination

1ˢᵗ Semester

WRITING FOR MEDIA - FICTION & NON-FICTION

Full Marks- 70   Pass Marks- 21   Time- 3 hours

The figures in the margin indicate full marks.

PART – A

Q.1. All questions are compulsory: **(16 x 1 = 16)**

A. What is the Art of Writing?
B. What is writing for News Media?
C. What are the ABCD of Media writing?
D. What is a Non-Fiction story?
E. What is Inverted Pyramid?
F. What is a Lead?
G. What are the various types of Features?
H. What is an Editorial?
I. What are the basic tools of writing?
J. What is Caption?
K. What are the principles of Good Writing?
L. What are the characteristics of Media Writing?
M. What is Blog?
N. What is Layout Design?
O. What is Sidebars?
P. What is Column?

PART – B

Q.2. All questions are compulsory: **(14)**

A. What is narrative writing? Explain with a suitable example.   **(3 Marks)**

Or

What is the difference between descriptive and explanatory writing?

B. What are the principles of news writing, describe?   **(4 Marks)**

Or

What do you mean by Defamation? Explain the two types of Defamation.

C. What makes a good introduction or lead to a story?   **(3 Marks)**

Or

What are the basic research writing skills required for a good news report?

D. Explain the difference between feature and news report.   **(4 Marks)**

Or

What are the different kind of leads? Explain.

PART – C (40 Marks)

Q3. All questions are compulsory: **(4 X 10 = 40)**

A. What are the characteristics of good writing? Explain with a suitable example.

Or

What are the procedures for writing a news report? Is collection of news determined by this procedure?

B. How writing for electronic media is different from print media. Explain with a suitable example.

Or

What is online journalism? What are the different characteristics of web writing?

C. Discuss the principles of news writing and its relevance to responsible journalism. Illustrate with examples**.**

Or

What makes a good introduction or lead to a story?

D. Public affairs reporting keeps the citizens well informed. Do you subscribe to this view, explain.

Or

How the originality and literary quality is important in feature writing?